



# Washington State Liquor and Cannabis Board

June 26, 2024

LCB Partner Discussion:  
High THC

## Agenda

- Welcome
- Meeting purpose & deliverables
- Discussion





# Washington State Liquor and Cannabis Board

- 2023 session
- Informal conversations with partners
- Explored what other states are doing

Meet with  
industry  
partners

Meet with  
public health  
and prevention  
partners

Hybrid meeting  
between  
industry +  
public health  
and prevention

Share compiled  
considerations  
with key  
leadership  
across industry,  
state agencies,  
and public  
health system

Safer and  
healthier  
outcomes  
for cannabis  
consumers.





# Purpose & Deliverables

## **Purpose:**

Collect and prioritize strategies to mitigate potential harm associated with high THC consumption.

## **Desirable deliverable(s):**

1. Identify ways various partners seek to improve public health and safety goals related to high THC
2. Prioritize recommendations for future program modifications, public health education campaigns, rulemaking, and/or legislation

# Guiding questions...

1. What (if anything!) do you consider the biggest risk posed by high THC products?
2. What changes (if any) would you like to see related to regulations of high THC products? What do you hope will stay the same?
3. Are there other strategies beyond changes to regulations that you consider valuable and potentially effective?



Safer and healthier outcomes for cannabis consumers.



# Current considerations from PH&P

## Activities/strategies

- Public education
- Budtender education
- Increased research (about products, existing data analysis, AND consumer behavior)

## Require rules/legislation

- Packaging and/or labeling changes
- Tiered tax structure
- Age-gating
- Advertising restrictions
- THC % cap
- Structural changes in retail stores