

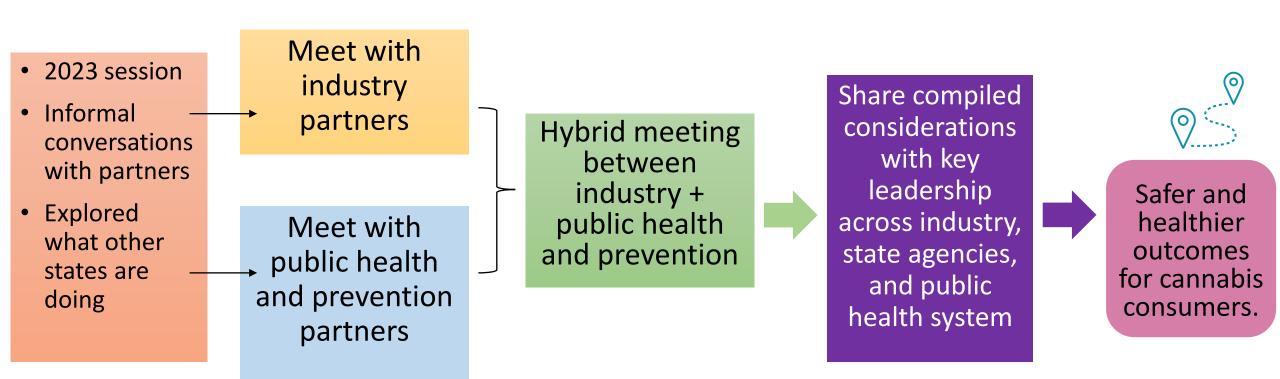
July 10, 2024 LCB Partner Discussion: High THC Part two

### Agenda

- Welcome
- Meeting purpose & deliverables
- Discussion









## Purpose & Deliverables

#### **Purpose:**

Collect and prioritize strategies to mitigate potential harm associated with high THC consumption.

### **Desirable deliverable(s):**

- 1. Identify ways various partners seek to improve public health and safety goals related to high THC
- 2. Prioritize recommendations for future program modifications, public health education campaigns, rulemaking, and/or legislation



## Takeaways from June 26

- 1. How we frame the issue matters—contextualize and rely on strong science.
- 2. More education is needed and wanted!
- 3. Endless research ideas!
- 4. Helpful tips for the roll out of the 2320 signage.
- 5. Insights on harmful terminology (e.g. predatory, "industry")
- 6. Interest in more opportunities like this.



# Guiding questions...

Safer and

healthier

outcomes

for cannabis

consumers.

- What types of risks do high THC products pose?
- 2. What changes (if any) would you like to see related to regulations of high THC products? What do you hope will stay the same?
- 3. Are there other strategies beyond changes to regulations that you consider valuable and potentially effective?



## Current considerations

#### \*Activities/strategies

- Public education
- Budtender education
- Increased research (about products, existing data analysis, AND consumer behavior)

#### **Require rules/legislation**

- \*Packaging and/or labeling changes
- \*Tiered tax structure
- Age-gating
- Advertising restrictions
- THC % cap
- Structural changes in retail stores



Safer and healthier outcomes for cannabis consumers.