



Washington State Liquor and Cannabis Board

July 10, 2024

LCB Partner Discussion:
High THC Part two

Agenda

- Welcome
- Meeting purpose & deliverables
- Discussion





Washington State Liquor and Cannabis Board

- 2023 session
- Informal conversations with partners
- Explored what other states are doing

Meet with
industry
partners

Meet with
public health
and prevention
partners

Hybrid meeting
between
industry +
public health
and prevention

Share compiled
considerations
with key
leadership
across industry,
state agencies,
and public
health system

Safer and
healthier
outcomes
for cannabis
consumers.





Purpose & Deliverables

Purpose:

Collect and prioritize strategies to mitigate potential harm associated with high THC consumption.

Desirable deliverable(s):

1. Identify ways various partners seek to improve public health and safety goals related to high THC
2. Prioritize recommendations for future program modifications, public health education campaigns, rulemaking, and/or legislation



Takeaways from June 26

1. How we frame the issue matters—contextualize and rely on strong science.
2. More education is needed and wanted!
3. Endless research ideas!
4. Helpful tips for the roll out of the 2320 signage.
5. Insights on harmful terminology (e.g. predatory, “industry”)
6. Interest in more opportunities like this.

Guiding questions...

1. What types of risks do high THC products pose?
2. What changes (if any) would you like to see related to regulations of high THC products? What do you hope will stay the same?
3. Are there other strategies beyond changes to regulations that you consider valuable and potentially effective?



Safer and healthier outcomes for cannabis consumers.



Current considerations

*Activities/strategies

- Public education
- Budtender education
- Increased research (about products, existing data analysis, AND consumer behavior)

Require rules/legislation

- *Packaging and/or labeling changes
- *Tiered tax structure
- Age-gating
- Advertising restrictions
- THC % cap
- Structural changes in retail stores



Safer and healthier outcomes for cannabis consumers.