

### Welcome Back!

July 15, 2024

LCB Partner Discussion: High THC - Part Four

#### Agenda

- Drop name & organization into chat
- Revisit meeting purpose & deliverables
- Brief recap from Listening Sessions
- Talk through current activities
  - Factsheet
  - Strategy matrix
  - Hybrid call

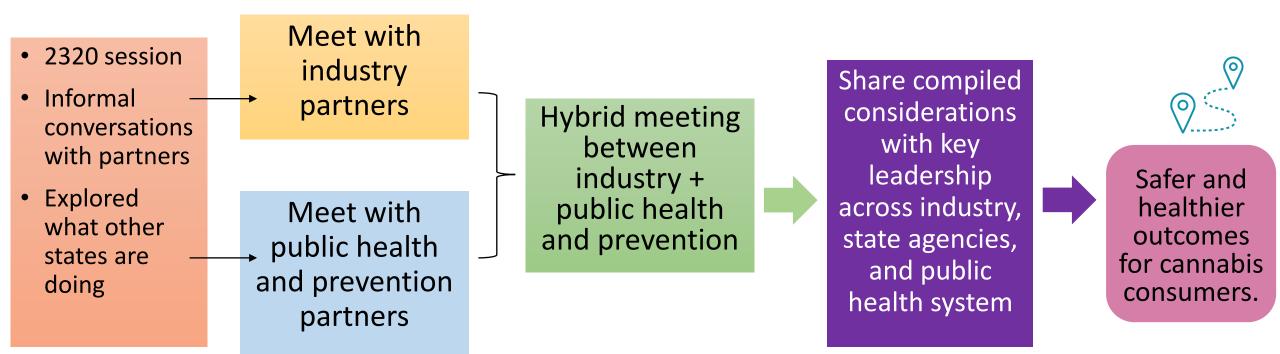
# Purpose & Deliverables

#### **Purpose:**

Collect and prioritize strategies to mitigate potential harm associated with high THC consumption.

#### **Desirable deliverables:**

- 1. Identify ways various partners seek to improve public health and safety goals related to high THC
- 2. Prioritize recommendations for future program modifications, public health education campaigns, rulemaking, and/or legislation
- 3. Support DOH in implementing 2320 wherever/however relevant



### Refresher

Round 1	1	Public education
	2	<b>Budtender education</b>
	3	Packaging and/or labeling
		changes
Round 2	4	Increased research
	5	Tiered tax structure
	6	Age-gating
	7	Advertising restrictions
Round 3	8	THC % cap
	9	Structural changes in retail
		stores
	10	Develop new licensing
		structure

- 1. What data, evidence, or expertise do you have to support the potential for this strategy? Back up your idea.
- 2. What would make this strategy most effective? If a bill/rule passed, what should be in it?
- 3. What concerns do you have with this strategy? Where are the flaws in this idea?

E.g. Public Education

## Takeaways from PH&P

- How we frame the issue matters contextualize and rely on strong science.
- More education is needed and wanted!
- Endless research ideas!
- Helpful tips for the roll out of the 2320 signage.
- 5. Insights on harmful industry tactics.
- 6. Insights on potential regulation.
- 7. Interest in more opportunities like this.



Safer and healthier outcomes for cannabis consumers.

## Takeaways from "Industry"

- 1. How we frame the issue matters—contextualize and rely on strong science.
- 2. More education is needed and wanted!
- Endless research ideas!
- 4. Helpful tips for the roll out of the 2320 signage.
- 5. Insights on harmful terminology (e.g. predatory, "industry")
- 6. Interest in more opportunities like this.

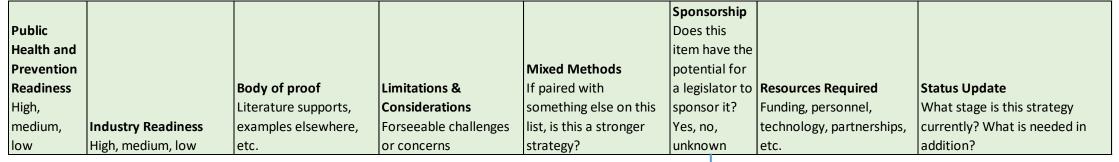
# Beyond High THC

- 1. Preventing youth access generally
- 2. Eliminating the online access points from illicit market
- 3. Curbing advertising that promotes medical authorization
- 4. Broad public and consumer education
- 5. Keep kids out of criminal system—promote treatment
- 6. Support cannabis consumers who need treatment for CUD

### THC Factsheet

- 1. Status update
- 2. Accompanying slide deck
- 3. Harrison screen share!

# Orienting to the matrix (not that matrix)



My gauge based on our discussions.

Fill in any missing information.

If it is marked "no"

Fill in missing

information.

If it is marked "no" or "unknown" and you know otherwise, please let me know.

If you are directly working on or plan to work on these activities, let me know.

Support to integrate into any effort.

Rulemaking solutions available.

Legislative action required + larger systemic changes