



Washington State
Liquor and Cannabis Board

Research Program Updates

August 20, 2024



Washington State Liquor and Cannabis Board

Standard Operating Procedures (SOP)



Standard Operating Procedures Research Briefs July 2024

LCB Research Program

The Research Program at the Washington State Liquor and Cannabis Board (LCB) is a non-partisan, transparent resource focused on public health and safety outcomes related to the products, policy, and regulation of alcohol, cannabis, tobacco, and products.

Purpose

This document describes the standard operating procedures related to the development and process of research briefs within the LCB Research Program.

Contact

For further information about the Research Program and its work, please visit: lcb.wa.gov/research_program.
For specific questions, please email the Research Program at lcbresearch@lcb.wa.gov.

Contents

Research briefs?
Research briefs?



Washington State Liquor and Cannabis Board

Standard Operating Procedures Research Reports

July 2024

LCB Research Program

The Research Program at the Washington State Liquor and Cannabis Board (LCB) is a non-partisan, transparent resource focused on public health and safety outcomes related to the products, policy, and regulation of alcohol, cannabis, tobacco, and products.

Purpose

This document communicates the standard operating procedures for the development, process, and sharing of research that is conducted within the LCB Research Program.

Contact

For more information about the Research Program and its work, please visit: lcb.wa.gov/research_program.

For specific questions, please email the Research Program at lcbresearch@lcb.wa.gov.

Contents

What are research reports?.....
What is and is not included in research reports?.....
How does the Research Program decide what research to conduct?.....
How does the Research Program choose what types of analyses to conduct in a research report?.....



Washington State Liquor and Cannabis Board

Standard Operating Procedures Surveys August 2024

LCB Research Program

The Research Program at the Washington State Liquor and Cannabis Board (LCB) is a non-partisan, transparent resource focused on public health and safety outcomes related to the products, policy, and regulation of alcohol, cannabis, tobacco, and vapor products.

Purpose

The purpose of this document is to communicate the standard operating procedures related to the development and process of surveys within the LCB Research Program.

Contact

For more information about the Research Program and its work, please visit: lcb.wa.gov/research_program.

For specific questions, please email the Research Program at lcbresearch@lcb.wa.gov.

Contents

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How long does it take to develop a survey? 3
How do surveys get responses? 4
How long does it take to receive preliminary results after a survey is complete? 4
What is the process for developing a survey and reporting? 4
Will the Research Program conduct surveys? 4



SOP Content

- General Information
- What is typically included
- Importance of independent findings
- Step-by-Step Process
- Sharing out



What to (and not to) expect from deliverables

✓ Evidence-based and data-driven information

✓ Information that may or may *not* align with current practices, policies, or rules

✓ Best practices, takeaways, or interpretations of findings

✓ Feedback from different divisions

✗ Personal opinions

✗ Action statements that require, mandate, or imply LCB will make changes

✗ Any official position of LCB

✗ Undue Influence



Washington State Liquor and Cannabis Board

Research Briefs



Washington State Liquor and Cannabis Board

Research Brief
Alcohol Outlet Density
July 2024



Washington State Liquor and Cannabis Board

Research Brief
Alcohol Product Placement in Retail Outlets
August 2024

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Washington State Liquor and Cannabis Board

Research Brief
Cannabis Packaging and Labeling Youth Appeal
August 2024

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Washington State Liquor and Cannabis Board

Research Brief
Flavored Cannabis Vape Products
July 2024

LCB Research Program
The research program at the Washington State Liquor and Cannabis Board (LCB) is a non-partisan, transparent resource focused on public health and safety outcomes related to the products, policy, and regulation of alcohol, cannabis, tobacco, and vapor products.

Purpose
The purpose of this brief is to summarize research on flavored cannabis vape products, their prevalence and appeal in adults and adolescents. This brief is based on a review of existing evidence from government reports, policies, and other credible information.

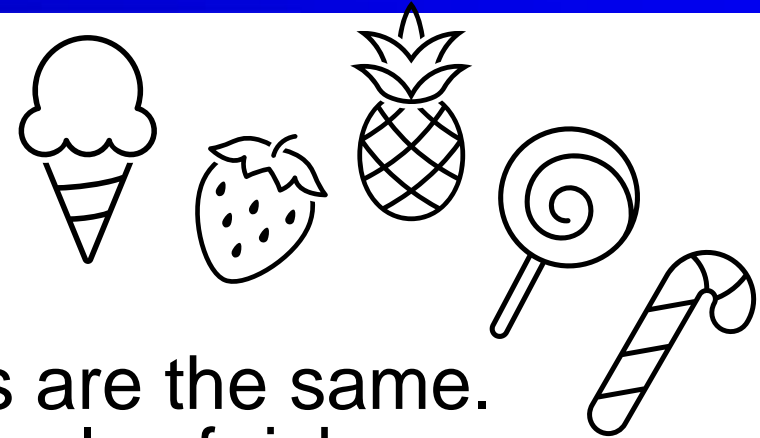
This document does not represent an official position of the Washington State Liquor and Cannabis Board.

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Reviewed by:
Tyler Watson, PhD, MPH, Research Specialist



Flavored Cannabis Vape Products



Contents of Brief

1. Background
2. Prevalence
3. Regulations
4. Summary
5. Best Practices

Quick Summary

- Not all flavoring agents are the same. Some have different levels of risk.
- Flavored products appeal differently to different demographics.
- This is an emerging topic and there are varied regulations across U.S.



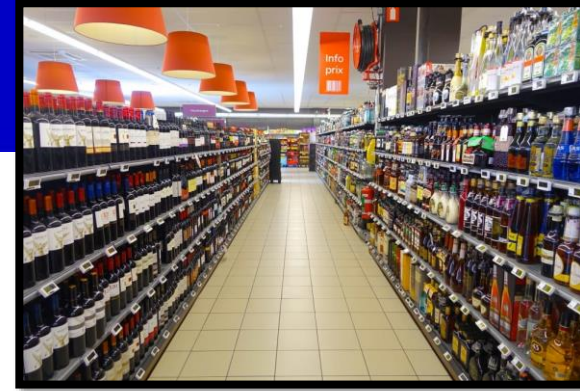
Cannabis Packaging and Youth Appeal

Contents of Brief

1. Background
2. Youth Appeal
3. Health Warning Labels
4. Regulations
5. Best Practices

Quick Summary

- Certain packaging and labeling elements appeal to youth.
- Health care warnings that are distinct and provide evidence-based information can reduce risk.
- Further research on youth appeal related to vape pens and what is appealing to youth vs. adults is needed.



Alcohol Product Placement

Contents of Brief

1. Background
2. Exposure Among Vulnerable Populations
3. Cross-Over Products
4. Theft
5. Regulations
6. Summary

Quick Summary

- Product placement is known to increase exposure and sales of alcohol products.
- Youth and those with substance use problems are at-risk populations when exposed to alcohol in stores.
- Placement of crossover products are one particular area of concern
- Further research on best practices needed



Alcohol Outlet Density

Contents of Brief

1. Definitions
2. Cross-Sectional Research
3. Longitudinal Studies
4. Other Factors
5. Regulations
6. Summary

Quick Summary

- There are consistent links between outlet density, greater alcohol consumption, and public safety and health concerns.
- However, this topic is complex and nuanced with various factors influencing outcomes.
- Collaborative efforts are needed across stakeholders.



Washington State Liquor and Cannabis Board

Thank You!

Please see our [Research Program webpage](#) for these
and more resources.