

WASHINGTON RETAIL ASSOCIATION

Senate Labor and Commerce Committee Public Safety, Retail Theft Organized Retail Crime

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How Big is the Problem?

Retail theft and Organized Retail Crime: Long-term problems with explosive growth

- 54% of small businesses experienced an increase in theft in 2022
- \$112 billion lost nationally in 2022
- Almost \$3 billion in Washington State over \$300 million in lost state and local taxes



Source: 2023 National Retail Federation Security Survey

So Why Does This Matter?

- Impacts on employee mental and physical health and safety
- Costly resources are needed to protect employees and customers
- Consumers and business owners are absorbing the costs – higher prices and product shortages
- Retail theft and ORC fund many other crimes



What is Organized Retail Crime?



Working Together to Address the Issues

A Multi-Pronged Approach – no "silver bullet"

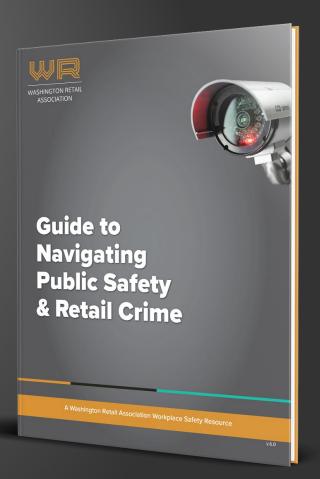
- **1.** Telling the story educating the public and elected officials
- 2. Making it harder to sell stolen goods National Integrity, Notification, and Fairness in Online Retail Marketplaces for Consumers Act (INFORM) – effective 6/27/23
- 3. National pilot initiative the "Vibrant Communities" program – Seattle/King County – Retail Industry Leaders Association
- 4. Passing legislation and funding to support law enforcement, prosecutors, diversion and treatment programs, and ORC Statewide taskforce



Working together to address the issues

A Multi-Pronged Approach (cont.)

- 5. Coordination with the Washington State Organized Retail Crime Association (WAORCA)
- 6. Supporting national legislation the Combatting Organized Retail Crime Act – CORCA – S. 140 HR 895
- 7. Providing resources for small and mid-sized retailers and municipalities





Still needed:

- Safe, trained and authorized police vehicle pursuits for property crimes
- Organized Retail Crime (ORC) enhancements including - Multiple accomplices, repeat offenders, and concealment of goods
- Small business theft deterrent grants



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Safety as a Top Priority

Safety actions for brick & mortar stores requires planning – the 4 "Ps"

- Prepare
- Prevent
- Protect
- Post-crime





















Safety as a Top Priority

- Artificial intelligence
- Locking product display cases
- Automatic License Plate Recognition
- Locking shopping cartwheels





Organized Retail Crime Task Force and Association –

Get involved and stay informed:

WA AG ORC Task Force

WAORCA www.waorca.org





Questions?

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