



FFY-2025 Program Update

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Washington Traffic Safety Commission Meeting

July 18, 2024

BIPARTISAN INFRASTRUCTURE LAW - REFRESH

- Triennial Highway Safety Plan (3HSP)
 - Due every 3 years
 - Focus on performance targets, strategy, & public engagement & participation
 - Approved by WTSC / Submitted in 2023
 - Covers FFYs 2024, 2025, and 2026
- Annual Grant Application (AGA)
 - Due every year – By August 1
 - Focus on project details, changes to countermeasures
 - Submitted July 16, 2024
 - + 7 Applications for other specific fund sources
- 3HSP and AGA flow from our **program plans**
- **Program Plans are reviewed by the Technical Advisory Committee**



REVIEW GOALS FOR 2024

- ✓ Conduct public engagement in the priority communities – So. King Co. and Yakima Co.
- ✓ Identify new partners, strategies, and projects
- ✓ Provide Technical Advisory Committee (TAC) members the opportunity for early input
- ✓ Take advantage of additional time
- ✓ Update program plans with new data and input
- ✓ Develop/submit the AGA by 7/16/2024



SUMMARY OF PROGRAMS



COMMUNICATIONS

2024 Budget	2025 Budget	Difference
\$6,000,000	\$5,950,000	-\$50,000

Fostering Positive Traffic Safety Culture- Together We Get There Initiative

- Sober & focused driving, seatbelt use, motorcycle safety and safety for walkers & rollers
- Developing a speed campaign for FFY2025
- Dedicated Community Outreach Position
- Target Zero Plan implementation
- Ongoing: Website, social media, media relations & earned media



COMMUNITY TRAFFIC SERVICES

2024 Budget	2025 Budget	Difference
\$5,780,857	\$6,670,627	+\$889,770

- Target Zero Manager (TZM) Network in 17 regions statewide
- Traffic Enforcement and Professional Development
- High Visibility Enforcement (HVE)
- Rural Emergency Medical Services (EMS) and Hospitals - Resources and Training
- Preventing Roadside Deaths – Digital Alerting



DISTRACTED DRIVING

2024 Budget	2025 Budget	Difference
\$280,000	\$10,000	-\$270,000

- Adding four new projects that focus on distracted driving, seat belts and speeding - in the Speed Program
- Will continue the Employer Toolkit project



IMPAIRED DRIVING

2024 Budget	2025 Budget	Difference
\$4,577,702	\$5,921,146	+\$1,343,444

- The Impaired Driving Program will implement six new projects in FFY25:
 - Screening, Brief Intervention, and Referral to Treatment (SBIRT) Training and Outreach
 - Spokane PD Outreach & Training Program
 - Dedicated DUI Officer 1 & 2
 - Traffic Crash Response Teams
 - Judicial Outreach Liaison (JOL)
 - Total Budget for New Projects: \$1,345,000
- All FFY24 projects will proceed, though some will experience planned funding reductions
- Program Plan now organized around 4 Countermeasure Strategies – Prevention, Enforcement, Adjudication & Intervention



MOTORCYCLE SAFETY

2024 Budget	2025 Budget	Difference
\$250,000	\$250,000	\$0

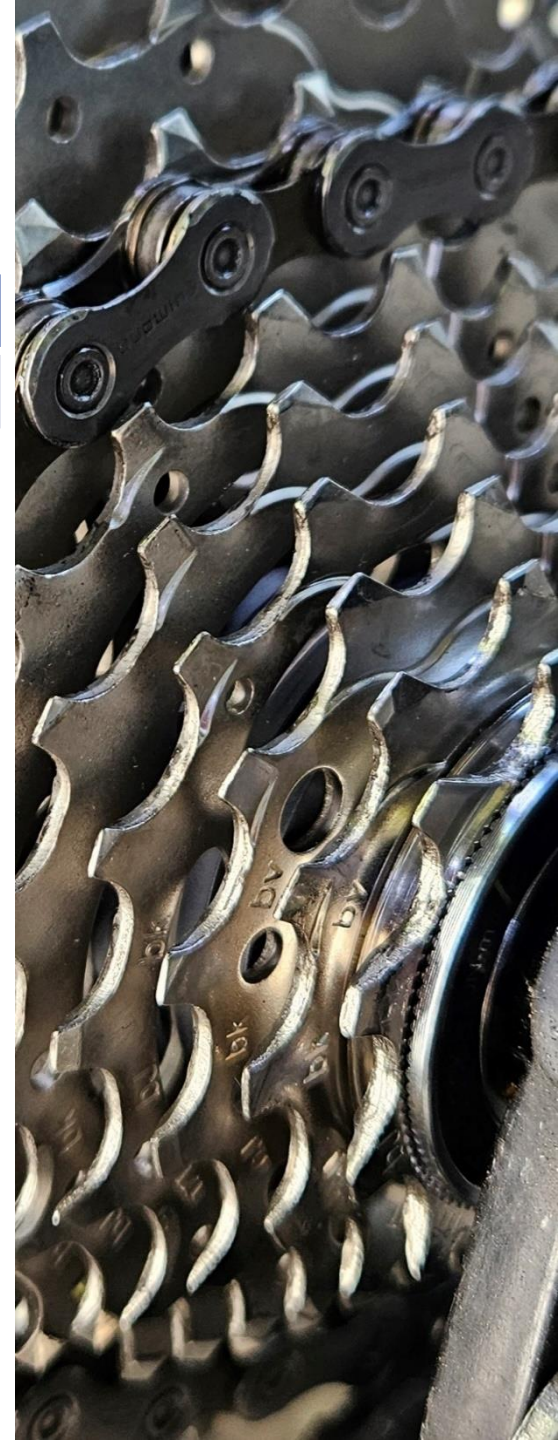
- Maintaining current budget and strategies
- Promoting training & endorsements, rider & motorist education, safety gear, & enforcement
- Ride Safe, Ride On campaign



NON-MOTORIZED AKA WALKERS & ROLLERS

2024 Budget	2025 Budget	Difference
\$586,732	\$1,065,067	+\$478,335

- Seattle Neighborhood Greenways project is facilitating public engagement in South King County.
- Increased funding for the Pacific HWY (SR 99) project – expanded area
- Tacoma’s Neighborhood Project – Exploring using Quick Build Demonstration Projects
- Edmonds project partnering with Outdoors for All, providing adaptive cycling opportunity for children
- ATSC prescribed Lighting Study was funded by the State Legislature and is being conducted as a joint effort between WTSC and WSDOT
- Continued Fatal Case Reviews with focus on AI/AN.



OCCUPANT PROTECTION

2024 Budget	2025 Budget	Difference
\$650,000	\$746,500	+\$96,500

- Support for Tribal and Rural Child Passenger Safety Technicians (CPSTs) serving low-income families
- Training for CPSTs working with children with special health care needs
- Bringing back the “Safest Ride” program
- Continuing:
 - Seat belt enforcement (see Community Traffic Services Program)
 - Education campaigns (See Communications Program)
 - Peer to Peer programs – Teens in the Driver Seat (see Young Driver Program)



RESEARCH & DATA

2024 Budget	2025 Budget	Difference
\$902,655	\$890,000	-\$12,655

- Completing year 2 - Statewide Traffic Safety Survey, assessing traffic safety attitudes, knowledge, & behaviors.
- Upcoming research project to:
 - Establish parameters to measure aggressive driving & assess relationship with crash outcomes
 - Analyze language barriers in traffic stops
 - Assess the prevalence & efficacy of advanced roadside impaired driving enforcement (ARIDE)



SPEED

2024 Budget	2025 Budget	Difference
\$140,000	\$810,000	+\$670,000

- Evolving in 2024 – creation of the Speed Management Advisory Cooperative (SMAC)
- New: 4 school district, “triple threat” projects - Pierce, Spokane, Yakima, and Chelan Counties
- + Earmarked funding for SMAC recommendations, late 2024



TRAFFIC RECORDS

2024 Budget	2025 Budget	Difference
\$1,979,777	\$1,988,988	+\$9,211

- Some large multi-year projects are ending in FFY2024.
- Freed up funds will be invested in replacing SECTOR with Traffic and Criminal Software (TraCS)
- Organization Change Management (OCM) for TraCS
- TraCS training program managers and facilitators for WSP and WASPC



TRIBAL TRAFFIC SAFETY

2024 Budget	2025 Budget	Difference
\$400,000	\$400,000	\$0

- Same budget, adding a Countermeasure Strategy. *“Other Strategies-Tribal Based programs”*
- Provides for each Native Nation to evaluate unique strategies based on Indigenous Knowledge.
- Building on success of existing relationships AND bringing in additional Native Nation and smaller Nations.
- More mindful of understanding Indigenous Knowledge - will incorporate into future planning.



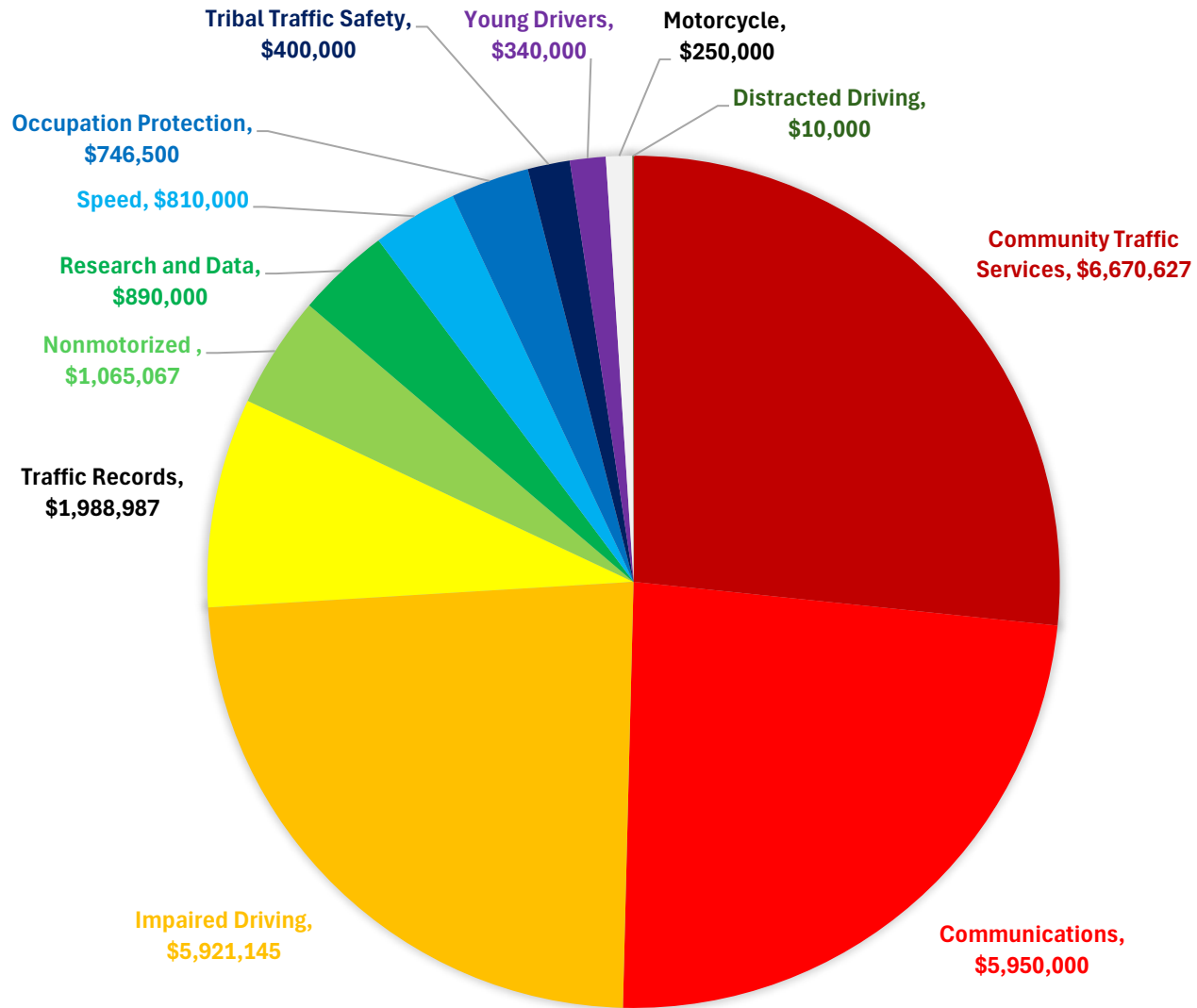
YOUNG DRIVERS

2024 Budget	2025 Budget	Difference
\$300,000	\$340,000	+\$40,000

- Growth of Teens in the Driver Seat (TDS) / Partnership with FCCLA
- Adding collaborations between other projects and TDS, including Teen Target Zero and Most Steer Clear
- Launching / publicizing the new on-line classes for driving instructors on how to teach Advanced Driver Assistance Systems



PROGRAM SPENDING SUMMARY, FFY-2025



Grand Total: \$25,042,326

Questions

Thank You

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