

**Remove the guide & instructions layers
prior to supplying print ready PDF.**

Generic A4

Visible Area: 210mm x 297mm

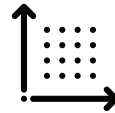
Safe Zone Area: 200mm x 287mm

Finished Graphic Size: 210mm x 297mm

Bleed: 1.25mm @ 25% output size // 5mm @ full size



All FONTS must be converted to outlines.



RESOLUTION must be 300dpi @ 25% output size.



Artwork must be supplied in CMYK. Colours on screen often differ from the colours that are printed.



ARTWORK must be a flattened PDF PRINT READY FILE.



Do NOT EMBED any images.



This template is @ 100% and is only A GUIDE.

Safe Zone:

Try to keep any main elements inside of this.
Not only is it safer, it also looks nicer.

Cut Line:

Where the graphic will be cut for finishing