



## Melbourne Fringe Festival 2020 Digital Platform Testimonials

Melbourne Fringe's digital platform was tested at [VCR Fest](#) (31 July – 2 August), a weekend of inclusive, groundbreaking performances, inspiring conversations, fresh live music and sweaty dance parties (all in the safety of your loungeroom of course).

VCR Fest was the perfect opportunity for Melbourne Fringe to build and test the platform before it's expansion to host our virtual Common Rooms Hub at the Melbourne Fringe Festival in November 2020.

This is what our audience at VCR Fest had to say:

*"I attended an event I wouldn't have been able to access otherwise. Being able to access cultural events is an important part of Melbourne life and I hope it continues to be prioritised."*

*"I think it's amazing that there is an initiative that places a spotlight on live-streamed digital performance, as this could be the future of live performance."*

*"It's exciting to see Fringe breaking new ground, helping artists locate themselves and their practice in this brave new world. That's what Fringe has always done - offered a big generous expansive map on which to find yourself."*

*"I thought this was an excellent expansion of the Melbourne Fringe Festival platform...I felt like I was part of the Melbourne arts-appreciation community again! It would be marvellous if this kind of virtual-attendance option remained available after public events open up again, so that folks like me can feel like we're still part of the audience, and know that our ticket fee is going to support our favourite artists, venues and events."*

*"VCR Fest has helped keep me smiling, moving and thinking at home during a very difficult time for Melbourne where we all feel quite isolated and worried."*

We have built the platform and now we need your support to help artists create broadcast quality digital art by providing them with the resources and equipment to do so.