Storyboard for Hawaii – Traveling to The Big Island

Business Purpose: CNJ Travels (fictious company) has seen a 20% increase in travel bookings to Hawaii – The Big Island. Currently, our travel agents have limited trainings and resources on sights and activities for our customers to visit.

Business Goal: CNJ Travels will increase customer service relations by providing resources on sights and activities for their travel agents to assist customers planning a trip to Hawaii - The Big Island.

Target Audience: All travel agents

Training Time: 30 minutes

Intended Outcomes (Major Objectives):

After completing this course, you will be able to...

- Identify five key areas on the island using a map to help customers plan their visit.
- Describe different sights and activities in the areas for customers to visit.
- Decide which sights and activities to offer the customer.

Notes for Reviewer: Please use Notes column for feedback and questions. All comments will be resolved before programming can begin.

Questions for reviewers are indicated with green highlighting. All questions will need to be resolved before programming can begin.



Section & Title	Visual & Display	Block Style & Interaction	Notes
Title Page/Course Overview	Picture of Hawaii – The Big Island Hawaii – Traveling to The Big Island	Tab – Let's Explore Hawaii	
	Are you ready to explore Hawaii? Our customers at CNJ Travels are ready to explore The Big Island. We want to guide them in choosing the best activities for their vacations.		
	In this module, we will be focusing on 5 key areas with sights and activities to explore.		
	Click on the "Let's Explore Hawaii" button when you are ready to begin.		
Section & Title	Visual & Display	Block Style & Interaction	Notes
Introduction	Picture of Aloha surf boards	Image Block with Text	
	Before we begin, let's see what you already know!	Heading	
	Which of the cities below are on The Big Island? Choose ALL that apply and click submit.	Knowledge Check Multiple Response	
	Honolulu Hilo (correct answer) Pearl City Kohala (correct answer) Molokai		
	Feedback: Correct: Correct! Hilo and Kohala are the cities on Hawaii - The Big Island		
	Incorrect: Nice Try! Hilo and Kohala are the cities on Hawaii - The Big Island		
	Next Question	Continue Button	v1.04/01/r

	What are some activities on the island? Choose ALL that apply and click submit.	Knowledge Check Multiple Response	
	Hawaii Volcanoes National Park (correct answer) Pearl Harbor Hapuna Beach (correct answer) Leahi (Diamond Head) State Monument Zipline over Umauma Falls (correct answer)		
	Feedback: Correct: Yes! Some fun activities on the island are Hawaii Volcanoes National Park, Hapuna Beach and ziplining over Umauma Falls. Incorrect: Nice Try!		
	Some fun activities on the island are Hawaii Volcanoes National Park, Hapuna Beach and ziplining over Umauma Falls.		
	Let's Continue	Continue Button	
	Picture of flower – Hawaii is the island of big dreams for both islanders and guests. Those dreams born in paradise can indeed come true. – Sharon Linnea	Quote C	
	After completing this course, you'll be able to make our customers' dreams come true by	Subheading	
	 Identifying five key areas on the island using a map to help customers plan their visit. Describing different sights and activities in the areas for customers to visit. Deciding which sights and activities to offer the customer. 	Numbered list	
	First Stop, the Regions on The Big Island	Continue Button	
	Regions on The Big Island	Paragraph with heading	
	The Big Island is more diverse than any other island. According to the Koppen Climate Classification System, The Big		
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Island has 10 of the 15 types of climatic zones. The island has tropical (warm and rainy), temperate (more variance), arid and semi-aird (hot and dry with little rainfall) and ice/alpine (periglacial = cold temperatures below 50 degrees F.) You name it, the Big Island has it!		
We have narrowed down the Big Island to five key areas –		
 Kohala Hilo Volcano National Park South Island Kona 	Numbered list	
We will explore the island clockwise. To start off, <i>click</i> on each marker for the weather/climate and fun fact.	Paragraph	
Map of Big Island with markers	Labeled graphic	
On each marker:	Markers with numbers for 5 areas	
Kohala <u>Weather/Climate</u> Kohala is the driest part of the island. Rainfall is usually around 10 inches per year. It is mostly sunshine all the time. The average temperature throughout the year is 71.9°F.	1	
Fun Fact The mega-resorts have radically different personalities, so <i>your</i> personality is key.		
Hilo <u>Weather/Climate</u> Hilo is the wettest city in the US. Annual rain fall is around 140 inches per year. The climate is warm, muggy, windy, and partly cloudy. The temperature typically varies from 64°F to 83°F.	2	
Fun Fact		

Hilo is plant heaven with an abundance of green.	
Hawaii Volcanoes National Park <u>Weather/Climate</u> The climate in Hawaii Volcanoes National Park is comfortable, windy and partly cloudy. Over the year, the temperature typically varies from 52°F to 77°F and is rarely below 48°F or above 79°F.	3
Destination Attraction Hawaii Volcanoes National Park encompasses 335,259 acres from the summit of Maunaloa to the sea.	
Fun Fact Massive park home to two active volcanoes – Maunaloa which erupted in 1984 and Kilauea which last erupted in 2018.	
4 – South Point <u>Weather/Climate</u> The climate on South Point varies from 68°F to 74°F.	4
Fun Fact South Point is the southernmost point in the US.	
5 – Kona <u>Weather/Climate</u> Kona has the most sunshine and the climate is as perfect as weather can get. The weather is described as eternal springtime. The average temperature in February is 80°F and August is 87°F.	5
Fun Fact Kona has the calmest, clearest water in the state.	
Continue for a quick area check	Continue Button
Let's Do a Quick Key Area Check	Heading
You just learned the 5 key areas on the Big Island. In the task below, match the areas on the left to their facts on the right. Click submit when you're finished.	Knowledge Check - Matching

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	Kohala – Famous for its mega-resorts Hilo – Is plant heaven with an abundance of green Hawaii Volcanoes National Park – Massive park - home to two active volcanoes South Point – Southernmost point of the island Kona – Weather is described as eternal springtime		
	Feedback: Correct: Wonderful job!		
	Incorrect: Nice Try! Let's look at these again. Kohala - Famous for its mega-resorts Hilo - Is plant heaven with an abundance of green Hawaii Volcanoes National Park - Massive park home to two active volcanoes South Island - Has green and black beaches Kona - Weather is described at eternal springtime		
	Now Let's Explore Each Area.	Continue button	
Kohala	Picture of area I believe Hawaii is the most precious jewel in the world. — Don Ho	Text on Image	
	Kohala Kohala is located north of Ellison Onizuka Kona International Airport. Here you will find the cleanest water, fancy resorts and best golf courses. It is nestled amongst the jet-black and rust-red lava rock from the oldest volcano on the island, having last sputtered 60,000 years ago.	Paragraph with Heading	
	Map showing the Kohala section.	Image centered	
	Below are a few highlights to share with our customers when assisting them with their trip.	Subheading	
	Beaches While there are many beaches in Kohala. We chose the top three to focus on while working with our customers.	Paragraph with Heading	

Each tab will give a description about the beach and what is offered. Hapuna Beach If you close your eyes and picture a perfect beach, this would be the
one.
Hapuna Beach is the largest of the island's white sand beaches. It's known for clean clear conditions with a spectacular oasis that has earned one of Hawaii's finest beaches. The fine golden sand slopes gradually into the ocean. The beach has easy access and gorgeous scenery.
Activities: Swimming, bodyboarding, sunbathing, and snorkeling
Amenities: Parking (\$), picnic tables, restrooms, showers, food concessions, and lifeguard
Picture of Hapuna Beach
Waialea Beach Another fabulous Kohala beach!
Waialea is lined with palm-trees and white sand. Many tropical fish and marine life inhabit the area including <i>hon</i> (sea turles). North of the beach has some secluded spots of sand so you can enjoy relaxing under the shade of the palm trees.
Activities: Swimming, snorkeling, bodyboarding
Amenities: Restrooms, showers, picnic tables, parking
Picture of sea turtle
Anaeho'omalu Bay Anaeho'omalu is a long, curving salt and pepper sand beach.
Even the locals usually call this tongue twister " <i>A-Bay</i> ". Check out the marvelous shoreline trail between two hotels that leads through

sand, lava, and white coral rubble. This is a great location to enjoy a sunset view.		
Activities: Kayaking, hydro bicycling, bodyboarding, snorkeling, scuba diving, and wind surfing		
Amenities: Restrooms, picnic areas, parking		
Picture of hydro bicycling		
Next are Land Sights	Continue Button	
Land Sights Three land sights that are highly recommended to visit while in Kohala.	Paragraph with Heading	
Expand each box below to learn more about them!	Accordion	
Pololu Valley Lookout Best Overlook		
Breathtaking views		
Hike to the valley floor to see the black sand beach		
Picture of Polou Valley Overlook		
Waimea Unlike any other place on the island		
Known as paniolo (Hawaiian cowboy) country		
Full of rolling, green pastures home to cattle, sheep, cowboys, and ranches		
Picture of Waimea		
Kamehameha Statue History and he original King Kamehameha Statue can be found in		

Kapaau, near North Kohala		
Kamehameha the Great unified the Hawaiian Islands in 1810		
Picture of King Kamehameha Statue		
Next are Activities	Continue Button	
Activities Kohala has many land activities to offer.	Paragraph with heading	
Flip each card below to learn more about some activities to discuss with your customers.		
Hiking - picture <u>Hiking</u> Kiholo Bay 2 - 3 miles round trip Turtles galore, calm sea water	Flashcard grid	
Horseback Riding - picture <u>Horseback Riding</u> Paniolo Adventures Rides will be through a wide-open working ranch with beautiful views		
Boogie Boarding - picture <u>Boogie Boarding</u> Best in the area Kapuna Beach or Mauna Kea		
Golf - picture <u>Golf</u> Highly recommended Mauna Kea Golf Course		
Hydro Bicycling - picture <u>Hydro Bicycling</u> Highly recommended		

Anaeho'omalu Bay "A-Bay"		
Snorkeling – picture <u>Snorkeling</u> Hapuna Beach Waialea Beach A-Bay		
Continue for a quick Kohala Check	Continue Button	
Choose the best description for the following activities.	Heading	
Questions: A family would like to know more about the Hapuna Beach. How would you describe the beach? Choose the best answer and click submit.	Multiple Choice Knowledge Check	
Choice 1: The largest of the island's white sand beaches with clean clear conditions. The beach has easy access for a family wanting to swim, bodyboard, and snorkel. It has restrooms, lifeguards, and food concessions. (correct answer)		
Choice 2: The largest of the island's white sand beaches. The beach has gorgeous scenery but does not have easy access. It has picnic tables, restrooms, and lifeguards.		
Choice 3: The beach has white sand with a spectacular oasis but is a hike to get to it. The beach would be great for a family to swim and snorkel. It has restrooms, showers, and food concessions.		
Feedback: Correct: Yes! Great job explaining the Hapuna Beach.		
Incorrect: Nice try but the Hapuna Beach is the largest of the island's white sand beaches with clean clear conditions. The beach has easy access for a family wanting to swim, bodyboard, and snorkel. It has restrooms, lifeguards, and food concessions.		

	Next Question	Continue Button
	Question: A family is interested in a horseback riding while in Kohola. Which could you suggest? Choose the best answer and click submit.	Multiple Choice Knowledge Check
	Choice 1: Paniolo Adventures - Rides will be through narrow paths with a very short distance.	
	Choice 2: Paniolo Adventures - Rides will be through a wide-open working ranch with beautiful views. (correct answer)	
	Choice 3: Dahana Ranch - Rides will be on a ranch and located in Hilo.	
	Feedback: Correct: Yes! Great job explaining the Paniolo Adventures horseback riding.	
	Incorrect: Nice try but Paniolo Adventures offers rides through a wide-open working ranch with beautiful views.	
	Now Let's Explore Hilo	Continue Button
Hilo	Picture of area ` A`ohe lokomaika`i i nele i ke pâna`i – (No kind deed has ever lacked its reward.)	Image with text
	Hilo Hilo is a vibrant area with beautiful waterfalls, fertile rainforests and blooming gardens. It is home to Hilo International Airport. Downtown Hilo has little shops, sophisticated galleries, restaurants, and historical sites. The Farmers Market is one of the best on the island. You'll find fresh local grown fruit, vegetables, herbs, jams,	Paragraph with Text
	and baked goods. Overnight stays are less expensive. Map showing the Hilo section.	Image centered
	Below are a few highlights to share with our customers when	Subheading

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assisting them with their trip.		
Waterfalls While there are many waterfalls in the Hilo area. We chose these three for their unique sense of beauty and short hiking adventures.	Paragraph with text	
Each tab will give a description about the waterfalls.		
Rainbow Falls In the Hawaiian language, the rainbow falls are called "rainbow [seen in] water", or Waiānuenue.	Tabs	
The falls are not to be missed and are best seen in the morning when the sun is behind you. The rainbow can only be seen when the sun is behind you. The falls do change dramatically depending on the water fall. If there is too little flow, the wishbone shape is gone.		
A short hike to the top of the falls is well worth the effort. As you are walking you will pass lush vegetation and some huge banyan trees.		
Picture of rainbow falls		
Akaka Falls At the Akaka Falls State Park, you can take a short hike and see the beautiful waterfalls.		
As you hike towards the falls, you will walk through lush rainforest filled with wild orchids, bamboo groves and draping ferns.		
We encourage people to visit because it is easily accessible and the hike takes less than an hour. The Akaka Falls is the island's most famous waterfall.		
Picture of Akaka Falls		
Wai'ale Falls The Wai'ale Falls can be seen from the nearby bridge.		
	1	

add no of a actually sweeps into the porous lava bed along the way. You can hike there and see some wonderful pools. Another short 10-minute hike is all it takes to visit this magnificent sight. If the flow is not too high, enjoy a quick dip or just get your feet wet. Picture of Wai'ale Falls Next are Land Sights Land Sights Three land sights that are highly recommended to visit while in Kohala. Expand each box to learn more about them! Hawaii Tropical Botanical Gardens The Hawaii Tropical Botanical Gardens is a sight not to pass. Even if you are not a "garden person", this garden will have you appreciate the beauty of the outdoors. The Garden is a non-profit center whose mission is to serve as a nature preserve and sanctuary. Make time for a self-guided tour to explore a true tropical rainforest, garden valleys, and gorgeous flowers and greenery. Picture of flower from garden Macadamia Nuts Processing Plant At the Mauna Loa Visitor Center, you can experience the growing, harvesting and processing of the macadamia nuts. You can view the processing where the nuts are husked and dried through the dgass windows. While you are here, don't forget to buy some to take with you on all the hikes. Picture of Macadamia Nuts Visitor Center	Demo 10 of 01	Llevie: Treveling to The Distributed	Ctown	v1 01/01/00
You can hike there and see some wonderful pools. Another short 10-minute hike is all it takes to visit this magnificent sight. If the flow is not too high, enjoy a quick dip or just get your feet wet.Output Picture of Wai'ale FallsNext are Land SightsContinue ButtonLand SightsContinue ButtonThree land sights that are highly recommended to visit while in Kohala.Paragraph with textHawaii Tropical Botanical Gardens The Hawaii Tropical Botanical Gardens is a sight not to pass.AccordionEven if you are not a "garden person", this garden will have you appreciate the beauty of the outdoors. The Garden is a non-profit center whose mission is to serve as a nature preserve and sanctuary.AccordionMake time for a self-guided tour to explore a true tropical rainforest, garden valleys, and gorgeous flowers and greenery.Picture of flower from gardenMacadamia Nuts Processing Plant Art the Mauna Loa Visitor Center, you can experience the growing, harvesting and processing where the nuts are husked and dried through the glass windows. While you are here, don't forget to buyHere		Picture of Macadamia Nuts Visitor Center		
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You can hike there and see some wonderful pools. Another short 10-minute hike is all it takes to visit this magnificent sight. If the flow is not too high, enjoy a quick dip or just get your feet wet.		Next are Land Sights	Continue Button	
You can hike there and see some wonderful pools. Another short 10-minute hike is all it takes to visit this magnificent sight. If the flow		Picture of Wai'ale Falls		
dam so it actually sweeps into the porous lava bed along the way.		10-minute hike is all it takes to visit this magnificent sight. If the flow		
This impressive downstream of water is not tapped by the nearby		This impressive downstream of water is not tapped by the nearby dam so it actually sweeps into the porous lava bed along the way.		

Downtown Hilo – Hilo Bay Visit Downtown Hilo to experience century old wooden storefronts, sophisticated galleries, shops, restaurants, and cultural sites. You'll find locally grown vegetables and fruit at the Famers Market. Local artists fill the art galleries with hand crafted items.		
At the Mokupapapa Discovery center, there is plenty to see in their exhibits about coral reefs and ocean eco-systems. Picture of downtown Hilo		
Next are Activities	Continue Button	
Activities	Heading	
Activities to Explore Picture of waterfall Hilo has many land activities to offer. Continue to explore the Activities to discuss with your customers.	Process	
Activity 1 Ziplining The Umauma Experience The best overall ziplining experience.		
You will zip along and over the spectacularly beautiful Umauman Falls through the rainforest.		
At line #2, you will have time to view a 100 foot waterfall and look toward the top of Mauna Kea. On the #4 line, you will zip over 2000 feet of river water and many (some have counted 14) falls.		
Picture of Ziplining		
Activity 2 Drive Banyan Drive The stately banyan trees line the road at the shoreline of Hilo.		

It is known as the "Hilo Walk of Fame" because the trees were planted by celebrities. A few names are Amelia Earhart, Babe Ruth and Richard Nixon.	
While driving through, stop at the Lili'uokalani Gardens for a peaceful afternoon stroll in their graceful and serene park area.	
Picture of Banyan Drive	
Activity 3 Hike Leleiwi Tide-pool Hike	
The hike is a 0.6 miles round trip to explore beyond the coastline.	
The Leleiwi Tide-pool is a hidden gem with a sandy bottom and easy entry for the perfect dip. The backdrop is full of pine trees growing on a large tilted slab of volcanic rock.	
If you time it right, you could be walking in water most of the way. It is an experience that is worth getting the feet wet. Just don't forget your water shoes.	
Picture of Leleiwi Tide pool	
Activity 4 Scuba	
Yes, scuba diving in Hilo does exist.	
The sea life on this side of the island is very active. It is well known to see turtles galore. East Hawaii Divers offer two-tank guided shore dives.	
Picture of scuba diving	
Continue for a quick Hilo check Continue Butto	on

Choose the best description for the following activities.	Heading	
Question: A customer wants to visit Akaka Falls. What can you tell them about it? Choose the best answer and click submit.	Multiple Choice Knowledge Check	
Choice 1: It is a long hike with rough trails and will take 2 - 3 hours.		
Choice 2: It is a short hike with easy access that takes less than an hour. (correct answer)		
Choice 3: It is a short hike but it is very hilly and not very accessible.		
Feedback: Correct: Yes! Great job explaining Akaka Falls to your customer.		
Incorrect: Nice try but Akaka Falls is a short hike with easy access that takes less than an hour.		
Next Question	Continue Button	
Question: A customer is interested in the Umanuma Experience. What can you tell them about it? Choose the best answer and click submit.	Multiple Choice Knowledge Check	
Choice 1: The experience is one of a kind. They only offer one line that is ziplining over a 100-foot waterfall.		
Choice 2: The experience is supposed to be okay. They only offer one line and it really does not go over any of the falls.		
Choice 3: It is the best overall ziplining experience. They offer two different lines that will have you ziplining through the rainforest and over waterfalls. (correct answer)		
Feedback:		

	Correct : Yes! Great job explaining the Umauma Experieince to your customer.	
	Incorrect: Nice try but the Umauma Experience is the best overall ziplining experience. They offer two different lines that will have you ziplining through the rainforest and over waterfalls.	
	Next stop – Hawaii Volcano National Park	Continue Button
Hawaii Volcanoes National Park	Picture of area "Hawaii is a paradise born of fire." – Rand McNally	Text on Image
	Hawaii Volcanoes National Park Hawaii Volcanoes National Park is home to two volcanoes.	Paragraph with text
	The famous Kilauea Volcano which is one of the most active volcanoes on Earth and the Mauna Loa Volcano.	
	While at the park, sites of vents spewing steam, brand new land, ancient Hawaiian petroglyphs, walk-through lava tubes, and lave craters are just a few things to see. We strongly advice suggesting an entire day to explore what the park has to offer.	
	It may turn out to be the highlight of your customer's visit.	
	Map showing the National Park section.	Image centered
	Below are a few highlights to share with our customers when assisting them with their trip.	Subheading
	Volcanoes Each tab will give a description about the two active volcanoes.	Paragraph with text
	Kilauea Volcano Kilauea is often called "the World's only drive-in volcano".	Tabs
	The volcano is user-friendly and most undoubtedly famous. Even if the volcano is not erupting, this park may be the most fascinating place ever to visit.	

since it began erupting in 1983. world's most active volcano. So lava. Picture of Kilauea Volcano Mauna Loa Volcano Mauna Loa is the largest active Mauna Loa means "long mounta	o, you might or might not get to see volcano on our planet. ain" in Hawaiian. It last erupted in his volcano is it rises 30,000 feet		
Picture of Mauna Loa Volcano			
Sights Not to Miss!		Continue Button	
Sights to Visit Three highly recommended sigh	nts to visit while in the park.	Paragraph with text	
Expand each box below to learn	n more about them!		
Kilauea Visitor Center Stop at the Visitor Center on you	ur way into the park.	Accordion	
Park Rangers will be able to ass more detailed information. Hou			
Picture of Visitor Center			
Volcano House			

Start the tour by walking across the street to the Volcano House.		
Here you will be able to have your first peek of Kilauea Caldera from their view. Take a short walk around inside to see the massive fireplace which according to legends has been burning for 125 years.		
The house has been operating since it was a grass shack in 1846.		
Picture of Volcano House		
Crater Rim Drive Crater Rim Drive is an 11-mile road that skirts the edge of Kilauea Caldera.		
If only one thing to do while in the park, this would be the attraction to take. Some of the attractions along the road may be closed due to volcanic activity.		
Sights worth checking out along this drive: Kilauea Visitor Center Volcano House Steam Vents Pu'u Pua'l Overlook Thurston Lave Tube Picture of Crater Rim Drive		
Hiking at the Park is Highly Recommended!	Continue Button	
Hiking	Heading	
Hiking through the National Park Picture of volcano Familiarize yourself with the different hikes we can offer our customers when exploring this area.	Process (Tabs to be Hiking Adventure)	
Hiking Adventure 1 Kilauea Iki Trail The trail is highly recommended.		

This is a great 3-mile hike that goes from ancient rain forest to a newly lava-paved crater and back through the rain forest. It skirts the rim of crater and dips down and across the floor and back up to the outlook.	
If the elements are right, you may even see steam sneaking between the cracks which is a reminder that the volcano is still alive.	
To enjoy the whole loop, it will take 3 – 4 hours.	
Picture of Kilauea Iki Trail	
Hiking Adventure 2 Kipuka Puaulu Bird Park The Bird Park is a 1-mile trail that will take around 30 minutes to stroll through a fern forest.	
While walking around you will see several different types of colorful birds.	
Picture of Bird Park	
Hiking Adventure 3 Devastation Trail See how the volcano wiped out part of the forest when it erupted and now how it is coming back with a 15 – 20-minute stroll.	
You will experience a healthy forest and then all of the sudden, a blanket of tephra (pumice) bleached trees, on a paved, mostly flat trail.	
Picture of Devastation Trail	
Hiking Adventure 4 Pu'u Loa Petroglyph Trail The trail is a 15 – 20-minute walk over an old pahoehoe lava flow with cairns (mounds of rock).	

It leads to the largest area of petroglyphs (rock carvings) in the state showing everything from birth to death.		
Picture of petroglyphs		
Continue for a National Park quick check	Continue Button	
Choose the best description for the following activities.	Heading	
Question: A couple wants to hike while at the National Park. They expressed to you they are not that physically active. Which hiking activities would be best for them. Choose ALL that apply and click submit.	Multiple Response	
Choice 1: Suggest the Kilauea Iki Trail and explain to them that they should be able to handle the 3 mile hike.		
Choice 2: Suggest the Devastation Trail to explain this would only be a 15 – 20 minute stroll. (correct answer)		
Choice 3: Suggest Kipuka Puaulu Bird Park to explain this would be 1 mile stroll through the forest. (correct answer)		
Feedback: Correct: Yes! Providing your customer with the Devastation Trail and Kipuka Puaulu Bird Park would be best for them since they state they were not physically active.		
Incorrect: Nice try but we feel the Devastation Trail and Kipuka Puaulu Bird Park would be best for them since they stated they were not physically active.		
Next Question	Continue Button	
Question: A family is undecided about seeing the National Park. Which statement would be best when talking with the customer? Choose the best answer and click submit.	Multiple Choice	
Which statement would be best when talking with the customer?	Multiple Choice	

	 Choice 1: Let's look at the Crater Rim Drive tour. It is an 11-mile road that will take you around the volcano. You will be able to stop along the way and check out different sights that will be worthwhile. (correct answer) Choice 2: Actually, if you are short on time, you probably won't miss anything. Choice 3: The volcanoes are very interesting but I understand if National Park's are not your thing. Feedback: Correct: Yes! Suggesting the Crater Rim Drive is an excellent idea. Incorrect: Nice try but suggesting the Crater Rim Drive tour would 		
	be a nice way to get your customer interested in visiting the park.		
	Now we're heading to the southern part of the island.	Continue Button	
South Point	Picture of area Ua ola loko i ke aloha Love Gives Life Within	Heading with text	
	South Point The South Island sights and adventures will keep our customers busy.	Paragraph with text	
	Driving to South Point, also known at Ka Lae (meaning "the point") will take you to the southernmost point in the US. The beaches are worth the drive to the area. Check out the adventures worth exploring which include cliff jumping and more.		
	Keep in mind, exploring this area is a full day but well worth it.		
	Map showing the South Point section.	Image centered	
	Below are a few highlights to share with our customers when assisting them with their trip.	Subheading	
	Beaches	Paragraph with text	

customers will be able t	island with its unique beaches. Our to explore green sand, black sand and some at a great way to take in all the Pacific		
Each tab will give a des	cription about the beach and what is offered.		
Papakolea Green Sand Papakolea Beach (Gree sand beaches in the wo	en Sands Beach) is one of only four green	Tabs	
Point). The green sand called olivine. When th	ndy beach located near Ka Lae (South I is large deposits of semi-precious gems e waves crash into the shore, they erode the ny grains of green sand.		
Please advise your cus when they leave.	tomers not to take any of the sand with them		
for a ride from a local. where you will encounte bottom of the cliff, you'l	Il be a 4-mile roundtrip hike, 4WD, or paying The trail starts flat before descending a cliff er some loose rock and sand. Once at the I cross a lava field that will take you straight hike through some gorgeous green		
	in this area and no restrooms. Bring water, e trip. Swimming is not recommended ditions are rough.		
Amenities: None and n	o restrooms		
Picture of Green Sand	Beach		
Punalu'u Black Sand Bo This is the most easily a	each accessible black sand beach on the island.		
	nd Beach has several endangered kinds of irks. Thousands of years ago, the volcanic		

eruptions resulted in a series of cooling and heating which created the pebbly black sand. The beach's landscape is lined with palm trees, a freshwater pond, and beautiful green hills.		
If a strong swimmer, then swimming and snorkeling is okay but if not, just taking in the sights will be an experience in itself. Please advise your customers the water will be cold.		
Amenities: Parking, restrooms, lifeguards during the day, showers, and picnic tables.		
Picture of Black Sand Beach		
Honomaliono Bay Beautiful black and white sand beach backed by tons of coconut trees.		
The water is calm for swimming and it's usually deserted. It's a 20- minute easy walk from the parking lot.		
The little secret about the area is a pod of dolphins hanging around in the morning. This is a little hidden gem that may be worth adding to the itinerary.		
Amenities: Parking, restroom		
Picture of dolphins		
Next are Land Sights not to be Missed!	Continue Button	
Land Sights Two recommended sights that are worth the time while in the southern part of the island.	Paragraph with text	
Read each description to learn more.		
South Point The traditional Hawaiian name is Ka Lae meaning "the point. The South Point Loop is a paved road that is mostly one lane with blind	Image and text	

ou jur	Ils and turns. When you arrive, you will see boat hoists leaning ut of the edge of the cliffs. This is a popular location for cliff- mping. icture of South Point		
Pa Th the the qu	akini Nui Wind Farm he wind is always blowing in the southern part of the island along e grassy plain. The trees are all blown in the same direction from e west. The farm is along the road to South Point. Stop for a uick visit to check this sight out. icture of Pakini Wind Farm	Image and text	
Ne	ext are Activities to suggest	Continue Button	
He	ctivities ere are some activities to share with your customers when scussing the Southern end of the island.	Paragraph with text	
	ip each card below to learn more about some activities to discuss ith your customers.		
CI Sc	icture of cliff jumping I <mark>iff Jumping</mark> outh Point. has been advised to be careful!	Flashcard grid	
Hi Gr	icture of hiking iking reen Sand Beach outh Point		
Sr	icture of Snorkeling <u>norkeling</u> unalu'u Black Sand Beach		
<u>Sv</u> Pu	icture of Swimming <u>wimming</u> unalu'u Black Sand Beach onomaliono Bay		

0	Continue for a quick South Point check	Continue Button	
(Choose the best description for the following activities.	Subheading	
t	Question: Your customer would like some information on visiting the Green Sand Beach. What information will you be able to give them? Choose the best answer and click submit.	Multiple Choice	
	Choose the best answer and click submit.		
V	Choice 1: The beach is very secluded buy easily accessible. You will be able to walk to it from your car. The beach is lined with palm trees for plenty of shade. The water is calm for swimming.		
r a	Choice 2: The beach is easily accessible and you will be able to park and walk from your car. The beach does have pebbly sand and the water is cold but swimming is possible. There are restrooms and picnic tables.		
i: a	Choice 3: The beach is very secluded and the only way to get there is by hiking the 4-miles round trip, a 4WD, or paying for a ride from a local. There are no amenities and remember to bring water, snacks, and/or lunch. (correct answer)		
(Feedback: Correct: Yes! Great job explaining the Green Sand Beach to your customer.		
t	Incorrect: Nice Try but the beach is very secluded and the only way to get there is by hiking the 4-miles round trip, a 4WD, or paying for a ride from a local. There are no amenities and remember to bring water, snacks, and/or lunch.	Continue Button	
1	Next Question	Multiple Response	
¹			
F	Questions: Pick some of the sights or activities you will be able to discuss with your customer about the South Island. Choose ALL that apply and click submit.		

	Choice 1: Pakini Nui Wind Farm (correct answer) Choice 2: Hiking (correct answer) Choice 3: Rainbow Falls Choice 4: South Point Loop (correct answer) Choice 5: Pu'uhonua o Hanaunau		
	Feedback: Correct: Yes! You will be able to assist your customer with these sights or activities.		
	Incorrect: Nice try! They can travel the South Point Loop and stop at Pakini Nui Wind Farm. There is hiking at Green Sand Beach and South Point.		
	We are off to the last area on the island - Kona.	Continue button	
Kona	Picture of area "Whether a visitor or kama'aina (resident), the beauty of the Hawaiian Islands inspires the heart and mind."– Unknown	Text on image	
	Kona Gorgeous weather and water is ready for you on the western side of the island.	Paragraph with heading	
	When flying in, part of the airport sits on top a lava flow from 1801. It may not look that great at first, but don't worry, it gets much better.		
	The activities are plentiful for water and land adventures.		
	Map showing the Kona section.	Image centered	
	Below are a few highlights to share with our customers when assisting them with their trip.	Subheading	
	Beaches	Paragraph with heading	
	Kona offers beautiful beaches along its coastline. These are the top three highly rated beaches not to miss.		

Each tab will give a description about the beach and what is offered. Manini'owali/Kua Bay On a private peninsula, Manini'owali/Kau Bay is the perfect white sand beach to spend an afternoon.	Tabs	
Cool off in the crystal waters of Kua Bay. Watch for the tropical fish at your feet. Enjoy a late afternoon here so you will be able watch a beautiful sunset.		
Activities: Swimming, boogieboarding, snorkeling, and kayaking		
Amenities: Lifeguards, restrooms, showers, picnic tables, parking		
Picture of Manini'owali/Kua Bay		
Makalawena Beach Many consider this secluded white sand, crystal clear beach the best in Kona.		
It is a 20-minute walk on a rocky lava trail. Once you reach the beach, the scenery is stunning with palm trees on the shoreline.		
Something cool about this beach is you will find goats and chickens roaming along the path.		
Activities: Swimming, diving, snorkeling, and kayaking		
Amenities: None		
Picture of Makalwena Beach		
Kahalu'u Beach Park One of the nicest snorkeling spots on the Big Island to view sea life.		
The water is crystal clear and you will come face to face with sea turtles, tropical fish, and coral heads. Interested in surfing, this is the beach to have a lesson.		

	Activities: Surfing, swimming, snorkeling, boogieboards, paddle boards		
	Amenities: Lockers, restrooms, food trucks, and parking		
	Picture of Kahalu'u Beach Park		
	Next are the Land Sights	Continue Button	
	Land Sights Three land sights that are highly recommended to visit while in Kona.	Accordion	
	Expand each box below to learn more about them!		
	Pu'uhonua o Honaunau National Historical Park The National Historical Park is called the Place of Refuge.		
	This park should not be missed while in Kona. It offers incredible beauty and education about the Hawaiian culture. While here you will find reconstructed Hawaiian houses, temples, and a few petroglyphs (rock drawings).		
	Take a picnic dinner and watch the sunset.		
	Picture of Pu'uhonua o Honaunau National Historical Park		
	Kona Coffee Farms Kona coffee is only grown on the coast of Kona.		
	Touring a coffee plantation would be a wonderful way to spend an afternoon to see the coffee process. We recommend Greenwell and Hula Daddy Farms for great tours.		
	Even if you're not a coffee fan, visit the planation for the beautiful views.		
	Picture of a Kona Coffee Farm		
00 (01			4 9 4 19 4 19

Ahu'ena Heiau Temple A magnificent temple located on a stone platform is worth the stop while in downtown Kona. This was King Kamehameha the Great's personal heiau (Hawaiian temple). The structure is absolutely stunning. Read all his history		
while strolling by.		
Be on the lookout for the carved bird at the top of the tallest statue which is a golden plover.		
Picture of Ahu'ena Heiau Temple		
Activities to suggest	Continue Button	
Activities Below are some to discuss with your customers.	Paragraph with heading	
Flip each card to see what activities Kona has to offer.		
Picture of Snuba <u>Snuba</u> Not sure about Scuba diving, try SNUBA. Swim below a raft with tanks and a 20-foot hose, regulator in mouth and an instructor by your side.	Flashcard Stack	
Picture of Dolphins <u>Dolphins</u> To see the dolphins, check out the Kealakekua Bay (Captain Hook), Honaunau (Two-Step) and Ho'oke-na Beach areas.		
To swim with the dolphins, spend time at the Dolphin Quest and interact with them.		
Picture of Kayak <u>Kayaking</u> It is highly recommended to explore Kealakekua Bay to the Captain Cook Monument for a great day of kayaking.		

Picture of Boat tour <u>Ocean Boat Tours</u> Kealakekua Bay area is known for ocean boat tours. Fishing, dolphin watching and possibly whale watching will be on the agenda.		
Picture of Snorkeling <u>Snorkeling</u> Kahalu'u Beach Park has easy access with lots of turtles and coral		
Captain Cook Monument is another great location.		
Continue for a Kona quick check	Continue Button	
Choose the best description for the following activities.	Heading	
Question: You are discussing Snuba with a couple and they would like more information. How would you be able to explain it to them? Choose the best answer and click submit.	Multiple Choice	
Choice 1: Snuba is just like scuba diving. You will have a tank and swim out from the boat. An instructor will be by your side.		
Choice 2: Snuba is a great way to start into scuba diving. You will swim below a raft with tanks that are attached to a 20-foot hose with a regulator. An instructor will be by your side. (correct answer)		
Choice 3: Snuba is closer in line with snorkeling. You will swim with a mask set and fins by a raft. An instructor will be by your side.		
Feedback: Correct: Yes! Great job explaining snuba to your customer.		
Incorrect: Nice try but Snuba is a great way to start into scuba diving. You will swim below a raft with tanks that are attached to a 20-foot hose with a regulator. An instructor will be by your side.		
Next Question	Continue Button	

	Question: You are discussing beach options with your customers who have 2 children. They are looking for a beach with lifeguards and snorkeling. Which beaches would be a good fit for them? Choose ALL that apply and click submit.	Multiple Response	
	Choice 1: Manini'owali/Kua Bay (correct answer) Choice 2: Makalawena Beach Choice 3: Kahalu'u Beach Park (correct answer)		
	Feedback: Correct: Yes! Manini'owali/Kua Bay and Kahalu'u Beach Park would be a good fit for them.		
	Incorrect: Nice try but Manini'owali/Kua Bay and Kahalu'u Beach Park would be a good fit for them.		
	Great job! Let's complete a quick summary.	Continue Button	
Conclusion	Picture of the Big Island "The only good thing about leaving Hawaii is that you really appreciate it when you return." - John Richard Stephens	Text on image	
	Summary Click on the circles for a quick review of each region.	Paragraph with heading Storyline Block	
	Map of the Big Island with each region circled. (Each slide will have 3 highlights of the region. Each slide will have a flower icon in front. A tab for Click to return to the Big Island Map on each slide. Once all the regions have been visited, a tab – Click here to Continue, will appear to unlock the continue button.		
	Kohala (picture of a beach) Beautiful weather Sunshine with average temperature 72°F		
	Perfect beaches Clean clear water with white and black sand		
	Great activities Swimming, snorkeling, and kayaking		

Hilo (picture of Rainbow falls) Beautiful waterfalls	
Blooming Botanical Gardens	
Great activities Ziplining and hiking	
Hawaii Volcanoes National Park (picture of volcano)	
Kilauea "Drive In" Volcano Mauna Loa Volcano	
Crater Rim Drive 11 mile drive through the park	
Best hiking on the island	
South Point (picture of South Point) Southernmost Point in the US	
Unique Beaches Green Sands & Punalu'u Black Sand Beach	
Great activities Cliff jumping, snorkeling, and hiking	
Kona (picture of beach)	
Gorgeous weather Sunshine with average temperature 85°F	
Outstanding beaches White sand with crystal waters	
Great activities Swimming, snorkeling, surfing, and snub	

Great job! Let's finish the course!	Continue button
Now that we have explored each area, you can assist our customers by	Subheading
Identifying the key five areas on the island using a map. (Kohala, Hilo, Hawaii Volcanoes National Park, South Point, and Kona).	Bulleted list
Describing different sights and activities in the areas for customers to visit.	
Deciding which sights and activities to offer the customer.	
Divider	Divider
Photo of island Just remember – We are here to guide the customer in planning their vacation. Please refer back to this training when you are helping a customer.	Image & text
Click on the buttons below for additional resources.	Heading
Revealed Travel Guides - <u>https://www.revealedtravelguides.com/big-island/#guidebook</u> The Hawaiian Islands - <u>https://www.gohawaii.com/</u> Hawaii Guide - <u>https://www.hawaii-guide.com/</u> Hawaii Volcanoes National Park - <u>https://www.nps.gov/havo/index.htm</u>	Button Stack
Picture of Hawaiian beach Congratulations on completing this course! You are ready to work with our customers to help them plan the Hawaiian vacation of their dreams! Thank you!	Text on image