

GRIND LESS

THE PRODUCT VALUE LADDER

The Framework to Increase Value and Price

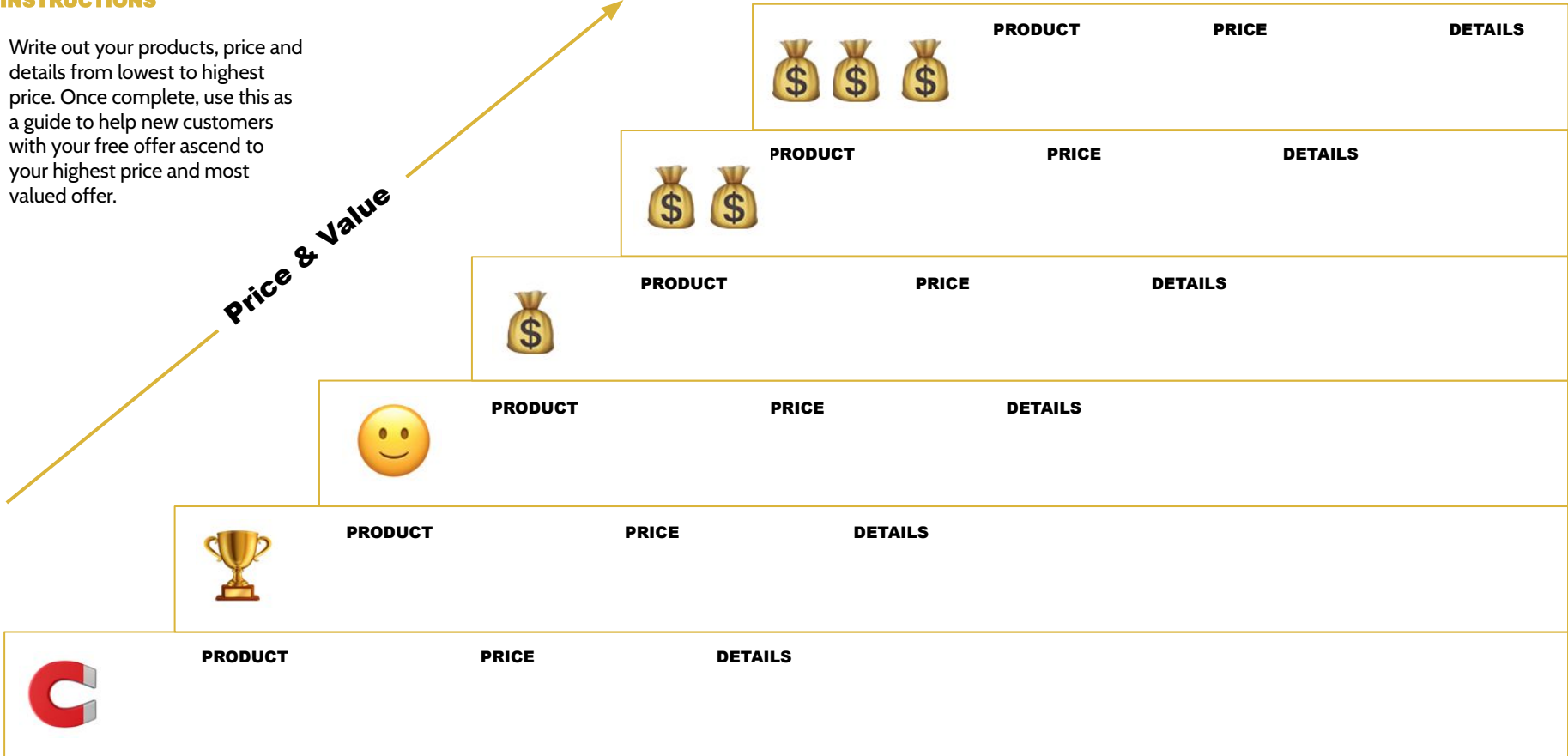
GRIND LESS

THE PRODUCT VALUE LADDER

INSTRUCTIONS

Write out your products, price and details from lowest to highest price. Once complete, use this as a guide to help new customers with your free offer ascend to your highest price and most valued offer.

Price & Value



GRIND LESS & GROW MORE

The Framework to Increase Value and Price