

Contentment for Business: Be Well, Do Good





Work from home is here to stay. This brings many benefits and challenges, and it is now more critical than ever to build a culture of inclusion, resilience, and mental wellbeing with awareness of digital overstimulation. This calls for sophisticated wellbeing interventions.



The biggest obstacle to wellbeing is adoption. It is well documented that mental unwellness reduces workplace performance and efficiency by up to 35%. Despite this, only 10% of employees take the initiative to make use of existing wellbeing resources, no matter the quality.



Be well. Our secret to success is driving implementation of wellness resources to all of your employees. We train, analyze, build, and integrate wellbeing into the fabric of your company culture. This boosts productivity, collaboration, creativity, communication, and innovation.



Do good. 100% of our profit provides preventative mental healthcare to children, educators, and families in need. Partnering with us means joining our coalition of industry leaders who stimulate global wellbeing at scale, impacting peace, sustainability, diversity and inclusion.



Be Well: Five Steps





1. Leadership Training

Launch our cornerstone
Science of Wellbeing executive workshop series that brings positive psychology to all leaders globally.



2. Strategize & Execute

We work with your company's HR teams to determine major challenges and conditions for implementation success, and OKRs.



3. Culture Analysis

We collect quantitative and qualitative data and utilize our custom analytics system to assess wellness of your global ecosystem.



4. Building Community

Inaugurate global and local Wellbeing Committees to advise on needs, and solutions, and drive implementation of best practices.



5. Global Integration

Receive dedicated support from a Ph.D. level wellbeing expert, and integrate best practices into your existing HR processes.

Contentment for Business offers full ISO 45001 compliance for Mental Health standards.

Do Good: Global Philanthropic Impact



100% of our profits go to transforming and saving lives in at-risk communities globally through our mental wellness program for schools.

Your company will impact the lives of thousands of historically marginalized children, educators, and families.

Each \$500,000 USD gives up to 50,000 children and adults access, and your yearly contribution may be eligible for a full non-profit tax deduction.

We will work with your marketing team to produce awe-inspiring content to position your company as a world leader in mental wellbeing. Our media team will document the success of your philanthropic impact, and support your digital media campaigns.

