Complementary Medicine Country of Origin Labelling—business survey

Explanatory notes

January 2019

Complementary Medicine Country of Origin Labelling—business survey

We are currently seeking comments from Australian businesses directly involved in producing vitamins, minerals or supplements and/or those selling these products under a private label or brand.

The survey will let us know your views on the use of the ‘Australian Made’ logo and country of origin labelling in general. Your views will help inform our assessment of the impact of the recent Country of Origin Labelling changes on the Australian complementary healthcare sector.

## This survey will ask you questions about your business, your Complementary Medicine manufacturing, import and export activities, and how recent legislative changes have impacted your business.

## Before you start, we suggest you prepare responses on the following topics.

## About your business

This section asks general questions about your business.

We ask you to supply details about your business name, ABN, turnover and size. This will help the taskforce to see if different sized firms involved in the production or supply of vitamins, minerals or supplements are affected differently by the country of origin labelling changes.

## Your complementary medicine manufacturing, import and export activities

This section looks at your firm’s manufacturing capacity, and your import and export characteristics for vitamins, minerals or supplement products.

We ask you to:

* tell us which manufacturing activities you undertake in-house or through contracted manufacturers
* estimate the volumes of imported ingredients and exported products
* specify the sales channels you use when exporting products.

These questions will help the taskforce understand how important international trade is to your business.

## Legislative changes

This section will help the taskforce understand your knowledge of the country of origin rules and what country of origin claims mean to your business.

We ask you to:

* answer questions about your business’ country of origin claims and whether you use the ‘Australian Made’ logo
* share your views on the impact of these changes on your business
* provide comments and/or upload supplementary documents to demonstrate the value of the logo or effectiveness of an Australian origin claim to your business (if applicable).

## Further information

This final section will enable you to provide further comments on this issue. You will have the opportunity to upload supplementary documents if desired.

## More questions?

If you have questions about this survey, please contact us.

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