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We live in an era of text space. It surrounds us everywhere on television and computer screens, on the street and at work, in art books and reference books. The text is the main medium of information, and there are countless ways to make money on it. The most trending and interesting we have collected for you in a selection.

The blog

The most “free” and obvious today sphere for the writer and a way to win an audience. Blog topics are numerous and varied, and even with a little understanding of any area, you can become a successful blogger, being able to present material and advertise yourself. The object may be your hobby, hobby, philosophical and political views, relationships with people, parenting, fashion industry, “pen test” and much more. To create a blog, the Internet space provides many platforms with its own specific features and unique capabilities. This is social. networks (Instagram, VK, Facebook, etc.), and platforms created specifically for bloggers. Most popular among newbies: WordPress and uCoz. Learn how to make money on Instagram can be found in our article.

It remains to choose a platform, the work with which will seem optimal to you in terms of presentation of the material, ease of use and the possibility of monetization. Remember that creating a blog is the very first step. In order for the writing of thematic posts to bring you profit, you need to work hard, communicate with the audience and, of course, write fascinating and useful notes that will become attractive to your readers and create a permanent audience for you. Only 10% of bloggers achieve their goal to earn money on writing texts.

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There are enough examples when a blogger reaches fame and earns millions on his brainchild. The blog, included in the top 10 most famous blogs in the world, “Business Insider”, is dedicated to various information about the business and was founded in 2009 by Kevin P. Ryan. Today it is considered one of the most reliable suppliers of such information, since all content comes from reputable sources. All analytical news is published an hour after their appearance in the media, for which 45 experienced journalists are constantly “monitoring” events. The net worth of the blog estimated by Kevin P. Ryan is 3 million.

However, the most popular today are bloggers on social networks who not only earn money from blogging, but also become famous media personalities sign contracts with large advertising companies, create their own brand, become a “guru” in their field and become an authoritative expert in it. Content management

Content Manager a specialist engaged in the study, search, writing and editing of materials that will be published on the site, in social networks or on an information resource. In addition to selecting textual information, he can also create or search for illustrations and photographs. The industries in which the profession is in demand are numerous. This is Internet marketing, and e-education, web portals, etc.

The salary of the content manager depends on the amount of work and the form of remuneration and can be up to 40-50 thousand rubles per month. However, you can run several sites at once and then the level of your income will be proportional to the amount of your time and ability to write many texts simultaneously. Writing scientific articles, diplomas and coursework

Currently, there are a large number of sites for the execution of works of this kind. To become one of the authors you need either:

a) attach a copy of the diploma of higher education and take a test in the area in which you are going to write work;

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b) if you are a candidate or a doctor, it is enough to send the employer a scan of the relevant document. The salary of such a specialist directly depends on professionalism and energy and can range from 2,000 rubles for a term paper to 10,000 for a dissertation. Platforms where you can start earning money now: na-zakaz-diplom.ru; nauchniestati.ru; trovit.com and many others on the Internet.

Copywriting

Copywriter is the author of advertising texts, slogans, scripts for commercials on television and radio. Such texts should sell goods and services of clients, therefore, good copywriters who are able to create truly effective advertising texts are highly appreciated by advertising agencies. However, copywriters and freelancers exchanges are currently popular.