



# How To Follow Up With Hot Leads

## SMS Confirming Follow Up Appointment

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Hey **[Prospects Name]**, this is **[Your Name]** with **[Your Company]**.

I'm looking forward to reconnecting on **[Date]** at **[Time]** to go over the insurance quote that we discussed.

If you'd like to connect sooner, you can call me back at this number that I'm texting you from.

I'm looking forward to working with you!

## Follow-Up Phone Call

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Hey **[Prospects Name]**, this is **[Your Name]** with **[Your Company]**.  
How are you?

I'm following up on the insurance quote that we discussed on **[Date]**, and I wanted to let you know that I have everything I need on my end to get your policy started.

I just need to know what works best for you.

Would you like to get that started now or on **[Regular Payment Date]**.

What would work better for you?

