



This is a short online training in blended learning format: online interactive classes through online VC apps, assignments, case studies, project work, evaluation.

Design Innovation Centre, University of Delhi offers a number of online courses to promote design thinking, entrepreneurship and startups.

In this course we explore the idea of applying a holistic design process to real-world challenges, and create solutions that can be effectively put into the market.

WHEN

August 5, 2020
August 18, 2020

WHO

Students, Innovators and Startup Promoters

DURATION

5 Days | 1.5 Hour session each day

HOW TO APPLY

Online, Visit course.dudic.io

EXPECTED LEARNING OUTCOME

Understanding Innovation, and being able to execute it from scratch to market.

You'll be issued completion certificate with grade by Design Innovation Centre, University of Delhi.

COURSE CONTENT

Design Innovation

Problems to solutions, Difference between design and design innovation

Perspectives

Designer | Company | Business| Product, Desirability, Feasibility and Viability

Entrepreneurship

Risk | Funding | Clarity and Preparation | Commercial viability, Designer and innovation

Team

Talent and resources inside and outside TO new products, environments, experiences

Entering Market and Traction

Design | Business | Tools, When to launch, Where to launch, Whom to target, How to launch

Legal

Tech and Quality | Marketing | Manufacturing | Finance and Admin | Legal Affairs

