

# DESIGN THINKING

**This is a 2 days online course in a blended learning format: online interactive classes through VC app, case studies, project work, assignment and evaluations**

Design Innovation centre , Delhi University offers a number of online skill courses to promote Design Thinking, Entrepreneurship and Startup.

In this course we explore Design Thinking, a technique used by designers to generate new ideas for products and services; this course offers the coveted technique of Design Thinking that can be applied in all aspects of life.

**You will be issued completion certificate with grade by Design Innovation Centre , Delhi University.**

## When is the course offered

July 29-30, 2020 &  
August 24-25, 2020

## How can I apply

online, visit [course.dudic.io](http://course.dudic.io)

## Who can enroll

UG/PG students, Innovators, Entrepreneur

## Duration of the course

2 days only

## Expected learning outcomes

The participants are expected to understand basics of Design thinking techniques that they can apply in development of products and services

## What is Design Thinking

Understand new age definition of design thinking, a psychological perspective on Thinking and as a tool to solve problem.

## Why learn Design Thinking

Design thinking can be used to generate new ideas and also, can contribute in clarity of thoughts and decision-making process.

## Where Design Thinking is applied

Case studies of non-stereotypical examples where design thinking is applied to solve problems.

## How to do Design Thinking

Learn techniques like counter intuitive, Lateral Thinking, Mind Mapping, SCAMPER to generate new Ideas and apply whenever there is a mental block.



course code: DUDIC01B2



Design  
Innovation  
centre

Delhi University

For more details visit [www.dudic.io](http://www.dudic.io)