

Assignment 5: Group Sample Design

Grade: 5%

In this assignment, you will develop a sampling plan for your project.

Assignment

Please develop a sampling plan for your project. The population you use in this study should be either a general population or a special population that is *NOT* easily addressable via a single list.

Please develop a preliminary research design considering mode and sample. You are expected to design a scientific sample.

Questions You Should Address Include:

- How would you sample this population?
- What lists or sets of procedures would you use for your sample frame?
- Would you use any type of cluster sample?
- Would you sample in a single stage, two stages, or something else?
- Would you be worried about coverage? Incidence? Multiplicities?
- How would you sample from this list (or what procedures would you use). ?
- Would you use a simple random sample, a systematic sample, or something else?
- How would you stratify this sample?
- Would you implicitly stratify the sample?

Note: As soon you receive feedback on *your* questionnaire, you should start conducting focus groups as described in **Assignment 7**.