

Cookie and Browsing Data Policy



1. WHAT ARE AND WHAT ARE NOT COOKIES?

Cookies/browsing data are small information files sent by a portal or web application and stored in the user's browser. Through both first-party and third-party cookies, portals remember information about users' visits, their activity on the portal, and their browsing preferences. On the other hand, cookies are not viruses or any other type of malicious program or malware that can harm users' devices. Additionally, a characteristic of cookies is that they cannot delete or read information from users' devices and have an expiration date set according to the visited portal.

2. HOW DOES IPCOM OBTAIN COOKIES?

Cookies are created and/or updated on the user's device automatically when they access IPCOM's website, allowing IPCOM and the third parties it hires to track the user's cookies and, therefore, the information that these cookies contain or obtain from the user. It is important to clarify that cookies are only read by the website that created them.

3. WHAT KIND OF COOKIES DOES IPCOM USE AND FOR WHAT PURPOSES?

By checking the appropriate checkbox when registering your personal data, you accept the processing of your personal data in the digital environment for the purposes listed below:

1. **Essential Cookies – Indispensable for functioning** These cookies are essential for using the portal, facilitating the registration process, and allowing users faster and safer access to selected services within the portal. Without these cookies, IPCOM may not be able to offer certain services within the website, and it may not function properly.
2. **Functional Cookies – Facilitate usage** Through the use of functional cookies, IPCOM can personalize the services offered on the website, providing each user with information that is or may be of interest, based on their use of the services and the specific pages they visit within the website. Through these cookies, IPCOM can offer users a better experience and improved performance in navigating the website.

3. **Advertising Cookies – Offering products or services** Through these cookies, IPCOM can deliver advertising to users that it considers may be of interest, based on the preferences and behaviors that the user has or has had within IPCOM's website. These cookies can optimize the advertising that the user sees on the site.
4. **Analysis or Performance Cookies – Analyzing your preferences** Through analysis or performance cookies, IPCOM can conduct various analyses and studies of the information collected to improve the products and services IPCOM offers to users. Only IPCOM will be able to access the information stored in the cookies installed on the user's device. The information stored in the cookies cannot be read by other users, nor can they access it.

4. **CAN I DISABLE THE INSTALLATION AND USE OF COOKIES BY IPCOM?**

The user can disable both the installation of cookies and their use by IPCOM. If a user does not want their personal information to be collected through cookies, they can change the preferences in their own web browser. Users should consult their web browser for instructions on how to change cookie settings. However, it is important to note that if a web browser does not accept cookies, some functionalities of the website, application, and/or linked pages may not be available or may not function correctly.

5. **WHAT HAPPENS IF COOKIES ARE DISABLED?**

If the user disables the installation or use of cookies for the website, they may lose or affect functionalities of the site such as:

1. The ability to enter the portals without having to indicate their username and password each time, saving time and allowing the use of features such as newsletters, alerts, saved news, comments, among others.
2. Proper display of content.
3. Security in the use of information entered in the portals.
4. Increased speed in some services on the portals.

6. DOES IPCOM SHARE THE INFORMATION OBTAINED THROUGH COOKIES WITH THIRD PARTIES?

IPCOM may share information obtained through cookies with external persons or third parties (partners, clients, suppliers, or companies linked to IPCOM) to improve user usability and services. Likewise, the information received through cookies will be used by IPCOM and the aforementioned third parties for the purposes described in this document, as indicated in our privacy policy (<https://ipcom.ai/privacyPolicies/treatment>), and any of its updates.

7. WHERE IS THE INFORMATION OBTAINED THROUGH COOKIES STORED?

IPCOM may hire third parties to store and obtain information through cookies or include cookies within IPCOM's website, which may be located in different countries. Likewise, IPCOM may provide third parties with the information obtained from cookies to create user profiles and offer personalized campaigns, without this implying the delivery of personal information. The information obtained by these cookies, referred to the user's device, may be combined with their personal data only if they are registered on an IPCOM portal.

8. WHAT SHOULD I BE AWARE OF REGARDING THE COOKIE USAGE POLICY AND WHERE CAN I CONTACT FOR QUESTIONS?

This policy contains the necessary information that every user of the portals should know about the use of cookies by IPCOM or the third parties it hires. IPCOM may modify this document at any time, which will be informed through the means that IPCOM determines. Therefore, we recommend users check the creation or update date of these, which is stated at the end of this document.

In case of questions or concerns about the use of cookies or any of the points detailed in this policy, please write to the following email:

marketing@ipcom.ai

The last review of this policy was on January 15, 2024, the date from which it is applicable.