

# 01 anti-theft

Its genius lies in the hidden zipper that is fully hidden in the back of the bag. No thief will be able to find the opening of your bag, and thus the way to your belongings.



**Public transportation card pocket in the front**

Avoids daily troubles



**Hidden pockets in the sides and the back**

For your valuables such as: wallet, passport, phone ect. You can grab your belongings without taking off your backpack

# 02 cut-proof

The bag is designed with 300D/600D

6 mm anti-shock foam

Making the front and sides for the backpack both cut-proof

Cut-proof PP protection board



# 03 night security

The reflective bars on the back and sides of the bag will make sure you travel safely during the night.



**360°**  
No dead angle

The lights can be seen **within 100 meters**

# 04

**USB external charging**

The bag includes an integrated USB charging port. Simply connect the powerbank from the inside and charge your mobile device.



# 05

**Weight balance**

The Bobby is designed to relieve the weight pushing down on your shoulders when wearing a backpack.

This because the weight is leaning closely to your back.

**YOU FEEL LESS WEIGHT**

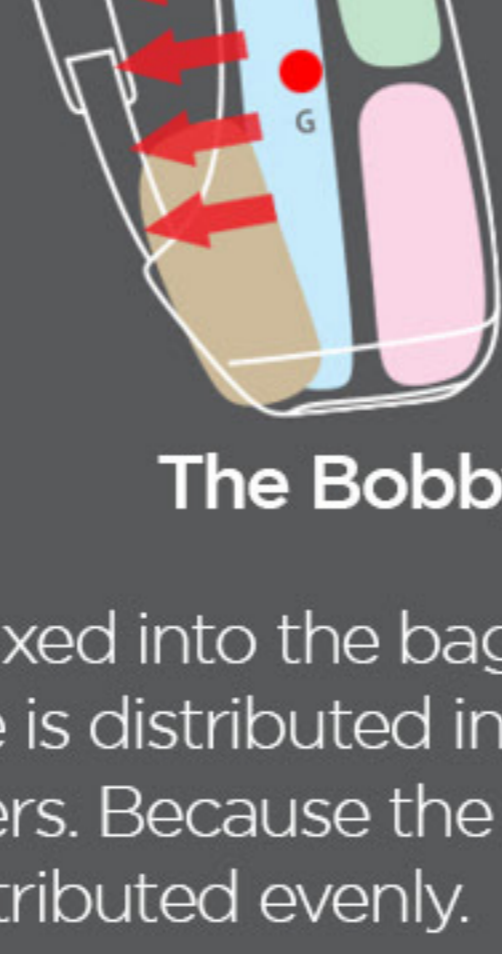
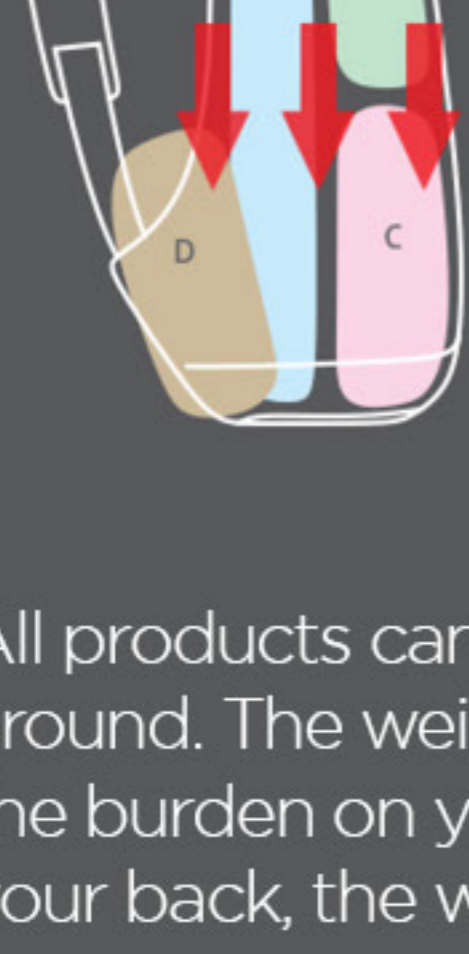
By 20% - 25%

You don't have to worry about bending over and hurting your waist anymore.

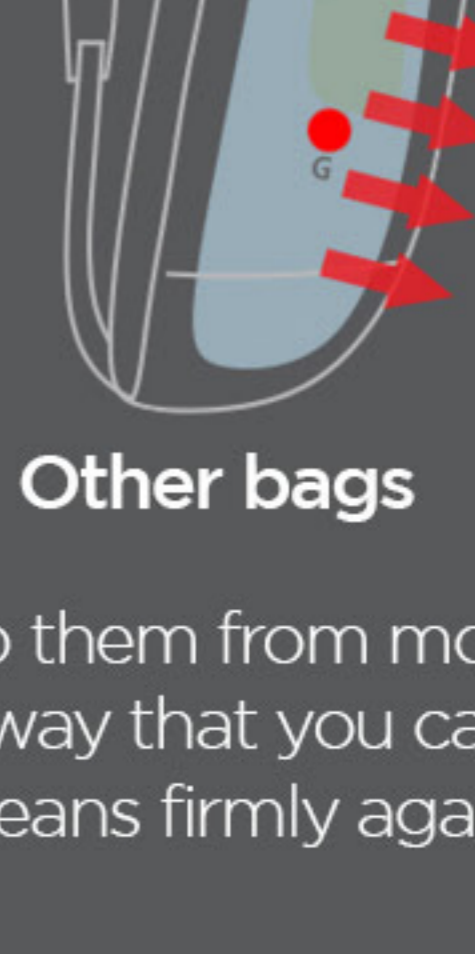


**Mechanism**

A, B & C are compartments where you can safely store your goods. D is the spongy layer for collision prevention.



The Bobby



Other bags

All products can be safely fixed into the bag to keep them from moving around. The weight balance is distributed in such a way that you can relieve the burden on your shoulders. Because the weight leans firmly against your back, the weight is distributed evenly.

# 06

**Water resistant**

Selected fabric, exquisite design

The front and bottom of the backpack are made from re-used PU material.

Don't worry about rain or water accidents, just wipe with a cloth and your Bobby will look brand new.

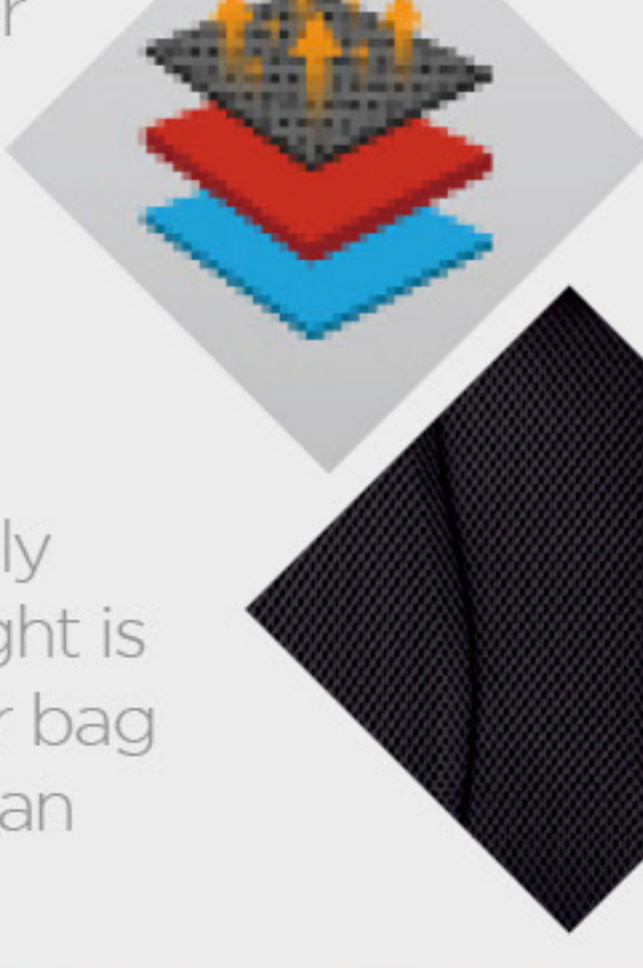


**Anti sweat and air permeability**

Comfortable and ventilate

A combination of multilayer materials, including both anti-sweat & air permeability fabrics. 20 mm spongy layer, lithe and comfortable.

Since the weight leans firmly against your back, the weight is evenly distributed and your bag will feel 20%-25% lighter than traditional backpacks.



Soft pad for back

# 07

Small bag  
Big content  
Humanized design



Fits: Notebooks, lpad, Stationary items, clothes, thermos bottles etc.

# 08

**Three ways of opening**

30° | 90° | 180 degrees



30°

Easy to access while holding the bag or hanging the bag from a hook.



90°

Perfect accessibility while placing the bag on a table.



180°

Prep your bag to the fullest by laying it completely flat on any surface.

# 09

**Elastic strap on the back**

It can be used to attach the bag to your suitcase so you can have the perfect business travel experience.



# 10

**Selected YKK zipper**

The design element of the LOGO zipper

