

Rel year	Year	Retrans fees	# households	% penetratio	\$ household	% increase
-15	2007	\$314,300,000	116,011,000	95%	\$0.24	0%
-7	2015	\$6,517,600,000	124,587,000	76%	\$5.74	2414%
-1	2021	\$14,083,400,000	129,224,000	56%	\$16.22	6824%
0	2022	\$14,461,900,000	131,202,000	47%	\$19.54	8224%

\* Pew Research Center: <https://www.pewresearch.org/journalism/chart/sotnm-local-tv-u-s-local-tv-station-retransmission-fee-revenue/>

\* US Census-Historical Households Tables: <https://www.census.gov/data/tables/time-series/demo/families/households.html>

\* Statista-Number of households in the U.S. from 1960 to 2022: <https://www.statista.com/statistics/183635/number-of-households-in-the-us/>

\* Cable & satellite penetration: <https://variety.com/2020/tv/news/cable-tv-decline-streaming-cord-cutting-1234710007/> (peak pay-TV households plus OTA households)

\* Insider Intelligence: <https://www.insiderintelligence.com/press-releases/less-than-50-of-us-households-now-subscribe-to-pay-tv-as-cord-cutting-jumps-more-than-expected/>