

**Last Updated: 5<sup>th</sup> November, 2024**

## **PRIVACY POLICY**

### **INTRODUCTION**

This Privacy Policy explains how Buytoon Inc. (“Buytooon” or “**we**”) collects, uses, shares, and otherwise processes your personal data and your rights regarding your personal data.

We provide you with our website <https://buytoon.io/> ( the “**Service**”). When you use the Service or interact with us in any way (for example, by communicating via email), you may provide us with your personal data. This Privacy Policy explains how we handle and protect your personal data.

“**Personal data**” means information that relates to, describes, or identifies you. This could include your name, date of birth, or email.

This Privacy Policy applies to your use of the Service. If you access or use the Service, you agree with and accept this Privacy Policy.

### **INFORMATION WE MAY COLLECT**

#### **Information You Provide to Us**

When you use or access the Service, create an account, send a message to us, or participate in activities on the Service, you may input personal data into the Service.

We collect the following categories of data that you voluntarily provide to us:

- Profile information, such as full name, username and avatar, date of birth, email, mailing address, telephone number, credit card information, or billing name and billing address.
- Digital wallet address and transaction information.
- Other information that you enter, post, send, or submit to our Service (account settings, account passwords, third-party-service username and password used to sign in to the Service or information contained in the communications that you send to us by email, mail, or in any other form).

#### **Information Collected from Third Parties**

We may receive information about you from other users, third-party services, public social media platforms, or public databases. For example, social media platforms may display your mailing address, email, or phone number.

#### **Information Collected Automatically**

Certain information is collected automatically when you use or visit our Service. This information does not reveal your identity (such as your name or contact information), but may include information about your device, its use, and other technical information. This information helps us maintain security, ensure optimization of the Service for your needs, and facilitate customer support.

The tracking technologies we use to collect this information include cookies, web beacons, Flash cookies, embedded scripts, location-identifying technologies, pixels, and other similar technologies.

The tracking technologies automatically collect the following categories of data:

- Browser data: information that your browser automatically sends when you use the Service, including IP address, browser type, browser language, settings, and Service usage patterns.
- Device data: information about the device you use, such as device type, model and manufacturer, device operating system brand and model, device hard disk drive, operating system version, and information regarding the location of your device.
- Usage data: information about your use of the Service, including patterns, time, and date of your use of the Service.
- Analytics data: general information about traffic and usage trends for the Service.

## **PURPOSES FOR WHICH WE USE PERSONAL DATA**

We use the personal data collected through our Service to:

- provide the Service to you, create and maintain your account, verify your identity, process transactions, and provide customer support;
- improve the Service for you, identify activity patterns and usage trends;
- communicate with you, send you emails, including confirmations and reminders, respond to your requests for assistance, or report on technical issues;
- update you about changes to the Service, send messages about new features or promotions that may interest you; or
- maintain safety and security, detect, prevent, and respond to potential or actual security incidents, and protect against other illegal activities.

## **HOW WE DISCLOSE PERSONAL DATA**

### **Disclosure of Personal Data to Third Parties**

We do not sell, share, or otherwise disclose your personal data, but in the following circumstances,

we may share your personal data with the following third parties:

- Public authorities and third parties when the law or a government order requires us to do so or when we need to protect our rights or users' rights, or prevent crime.
- Our subsidiaries, affiliates, and co-owners. We may also disclose personal data to operators of the Service, subsequent owners, and their advisors in connection with a merger, reorganization, sale of our assets, or other change of control.
- Service providers when they need access to your personal data to perform services for us, such as web hosting, debugging services, payment processing, email and productivity services, survey providers, and customer service providers.

### **Disclosure of Anonymous Information**

We may disclose anonymous information to any third party without notification. Anonymous information means information which does not allow the identification of an individual user, such as aggregated, anonymized, or de-identified information about the use of our services. Such information does not constitute personal data.

### **YOUR RIGHTS TO PERSONAL DATA**

You have the following rights to your personal data:

- The right to know what data we have about you. To exercise this right, please contact us at [info@buytoon.io](mailto:info@buytoon.io).
- The right to correct, delete, or update your personal data. You can access and modify your personal data through your account or the settings section of the Service. If you need assistance, please contact us at [info@buytoon.io](mailto:info@buytoon.io). Please note that sometimes we may not be able to modify or delete certain information. For example, we are required by law to keep certain information for a defined period.
- The right to opt out of receiving electronic marketing communications from us. We may periodically send you emails and messages promoting the use of the Service. You can opt out (unsubscribe) of receiving these messages by following the instructions included in each email or message. If you have any additional questions, please contact us at [info@buytoon.io](mailto:info@buytoon.io).

### **CHILDREN'S PRIVACY**

You must be at least 18 years of age to register with and use the Service. The Service is not for the use of children under 13. We do not intend to collect personal data from children under 13.

### **CHANGES TO THE PRIVACY POLICY**

This Privacy Policy can be updated from time to time. Please check back periodically for the latest version of the Privacy Policy. If there are any significant changes made to the use of your personal

data, we will notify you. Your use of the Service following any changes to this Privacy Policy constitutes your acceptance of any such changes.

### **QUESTIONS OR CONCERNS?**

If you have any questions about this Privacy Policy, your privacy, or the protection of the personal data we hold about you, you can contact us at [info@buytoon.io](mailto:info@buytoon.io).