

# AHE Design Document

<i>Business Purpose</i>	Alluring Hair Extensions is a high-end hair extension business owned by a mother and daughter team. Eljae, the mother, conducts the free consultations, while Brie (daughter) installs the extensions. Based upon the base knowledge of the client, some consultations can take up to two hours, with no guarantee of a booking. Installing a basic knowledge eLearning course of hair extensions supports the goal of hair consultations taking no more than 30 minutes with a hair therapist one on one facetime.
<i>Target Audience</i>	Clients who are interested in committing to hair extensions installation and need the knowledge to properly care for the hair extensions.
<i>Training Time</i>	30 minutes
<i>Training Recommendation</i>	<p>1 eLearning course that allows the learner to make choices on the type of hair extension they are interested in. Learners will also work through basic hair extension care and sign off on legal form committing to understanding. Once the learner has interacted with the content they will receive a continued consultation with feedback from the hair therapist.</p> <p>By having the learner work through the eLearning course independently, hair therapists can</p>
<i>Deliverables</i>	<p>Storyboard including script</p> <p>1 eLearning course</p> <ul style="list-style-type: none"><li>• Developed in Articulate Rise 360</li><li>• Includes a voice-over narration</li><li>• Final assessment</li></ul>
<i>Learning Objectives</i>	<p>By the end of this course, you will be able to:</p> <ul style="list-style-type: none"><li>• identify the Hair Extension Therapists</li><li>• list and describe the types of hair extensions we offer</li><li>• explain the general care knowledge of hair extensions.</li></ul>
<i>Training Outline</i>	<p>Welcome</p> <ul style="list-style-type: none"><li>• Introduction to Hair Extension Therapists<ul style="list-style-type: none"><li>○ Brie (daughter)<ul style="list-style-type: none"><li>▪ philosophy</li></ul></li><li>○ Eljae (mother)<ul style="list-style-type: none"><li>▪ philosophy</li></ul></li></ul></li><li>• Consultations<ul style="list-style-type: none"><li>○ Volume and Length</li><li>○ Hair Loss Due to Medical Condition</li></ul></li><li>• Labeled Hair Sections<ul style="list-style-type: none"><li>○ Crown</li><li>○ Sides</li></ul></li></ul>

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	<ul style="list-style-type: none"><li>○ Back</li><li>• Types of Hair Extensions Offered<ul style="list-style-type: none"><li>○ Tape in</li><li>○ Keratin</li><li>○ Mermaid</li><li>○ Microlinks</li></ul></li><li>• General Care of Hair Extensions<ul style="list-style-type: none"><li>○ Brushing</li><li>○ Washing</li><li>○ Swimming</li><li>○ Conditioning</li></ul></li><li>• Quiz<ul style="list-style-type: none"><li>○ 10 questions</li><li>○ 80% pass rate</li><li>○ Unlimited tries</li></ul></li><li>• Congratulations</li></ul>
<i>Assessment Plan</i>	Assessment will be 10 questions, with varying questions pulled from general knowledge, labeling, and multiple choice. 80% will be required pass rate with unlimited tries.