



Competitive Intelligence Report: Final Expense Life 3rd Quarter 2010

Prepared by: Bryan R. Neary FSA, MAAA Shawn Everidge Kiley Eisenbarth

> CSG Actuarial, LLC | 807 North 50th Street | Omaha, NE 68132 402.502.7747 | info@csgactuarial.com | www.csgactuarial.com



TABLE OF CONTENTS

Sections	Exhibits	Pages
Introduction		3
Company Overviews	А	4
Product Benefit Comparisons	В	6
Underwriting Criteria Comparisons	С	11
Premium Rate Comparisons	D	21

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INTRODUCTION

This **Competitive Intelligence Report** features a comprehensive, objective overview of the Final Expense Life insurance marketplace for the third quarter of 2010. New Q3 data have been added to the overall database of information. This Report provides a snapshot of what's happening—with major companies actively marketing Final Expense life insurance.

- Company information
- Product benefit comparisons
- Underwriting data
- Premium rate comparisons

Data Use and Benefits

Clients use the data here—completely self-contained—in many ways, which include:

- 1. Shortening product development timelines
- 2. Identifying competitive advantages/disadvantages
- 3. Improving and/or identifying marketing focus

Footnotes

- 1. Information was obtained from public sources.
- 2. CSG does not guarantee or warrant the accuracy of the information provided in this Report. The report is updated quarterly.

About CSG Actuarial

CSG is an actuarial consulting firm located in Omaha, NE specializing in the individual life and health insurance markets. Contact us if you have questions about this report or suggestions on how to improve and/or enhance the content

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COMPANY OVERVIEWS

Exhibit A, following, provides information on each company represented in CSG's Final Expense life competitive database, including:

- Company contact information
- AM Best ratings;
- Corporate structures;

This data is especially beneficial when evaluating the quality of the company relative to the specific product and rate information provided in the other sections of this report.

The following companies have been to the Final Expense life database since the release of our 2nd quarter report.

- Colorado Bankers Life Insurance Company
- GPM Life Insurance Company
- Humana Insurance Company
- Liberty Bankers Life Insurance Company
- Occidental Life Insurance Company of North Carolina
- Old American Life Insurance Company
- Settlers Life Insurance Company
- United Home Life Insurance Company

DISCLAIMER: The AM Best ratings and current outlook have also been updated as of October 1, 2010. This information was obtained from company websites and other public sources and may have changed since this report was compiled.

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EXHIBIT A - COMPANY OVERVIEWS

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Image: stable A Stable A- Stable B++ Positive A- Stable B+ Stable B+ Stable A- Stable A- Stable B+ Stable A- Stable B+ Stable A- Stable B+ Stable B++ Stable B Stable B Stable B Stable Mot Rated N/A A- Stable A-					
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Disclaimer: Information was found from Company websites or various other sources of public information.

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Product Design Comparison

Exhibit B provides information on the overall product design of each company's final expense product. This Information includes the available benefits and riders, issue ages, maximum and minimum face amounts, policy fees, and premium rate factors. **Exhibit B** can help users compare each company's product with others in the market as well as identify competitive advantages and disadvantages of their own product line.

Exhibit B includes information on the different death benefit variations offered by each company. The death benefits are labeled as the following:

Death Benefit	Face Amount Payout
Level:	Full face amount is paid upon policy issue
Graded:	Percentage of the face amount payable during the first few policy years
Return of Premium:	During the first 2-3 years face amount equals return of premiums plus
	interest

The information provided in **Exhibit B** is a summary of CSG Actuarial's final expense database. The information does not provide state variations or specific detail on benefit limits and issue ages. Please contact CSG Actuarial, LLC to request a customized competitive intelligence report.

This information was obtained from company websites and other public sources and may have changed since this report was compiled.

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Death Benefit - Level		yes	yes	yes	yes	yes	yes	yes	yes
ssue Age Range - Level		45-89	0-85	50-85	0-80	50-80	45-85	45-85	50-85
5 5 i									
Death Benefit Range - Level¹		\$3,000-\$35,000	\$5,000-\$75,000	\$2,000-\$30,000	\$5,000-\$50,000	\$2,500-\$25,000	\$3,000-\$50,000	\$2,000-\$35,000	\$5,000-\$30,000
Death Benefit - Graded		yes	N/A	N/A	yes	yes	yes	yes	N/A
ickness DB Structure	Year 1	40% of DB	N/A	N/A	40% of DB	25% of DB	25% of DB	30% of DB	N/A
	Year 2	75% of DB	N/A	N/A	75% of DB	50% of DB	60% of DB	70% of DB	N/A
	Year 3	100% of DB	N/A	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
	Year 4	100% of DB	N/A	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
ccident Death Benefit Structure	All Years	100% of DB	N/A	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
sue Age Range - Graded		45-80	N/A	N/A	40-80	50-75	45-85	50-85	N/A
Death Benefit Range - Graded ¹		\$3,000-\$35,000	N/A N/A	N/A	\$5,000-\$35,000			\$2,000-\$35,000	
eath benefit Range - Graded		\$3,000-\$35,000	N/A	N/A	\$5,000-\$35,000	\$2,500-\$15,000	\$3,000-\$20,000	\$2,000-\$35,000	N/A
eath Benefit - Return of Premium		yes	N/A	yes	yes	yes	N/A	yes	N/A
ickness DB Structure	Year 1	110% of Premiums	N/A	105% of Premiums	Premiums + 10% Int.	Premiums + 6% Int.	N/A	Premiums + 10% Int.	N/A
	Year 2	110% of Premiums	N/A	110% of Premiums	Premiums + 10% Int.	Premiums + 6% Int.	N/A	Premiums + 10% Int.	N/A
	Year 3	100% DB	N/A	75% of DB or 100% of DB	100% DB	Premiums + 6% Int.	N/A	100% of DB	N/A
	Year 4	100% DB	N/A	100% of DB	100% DB	100% DB	N/A	100% of DB	N/A
	Year 5	100% DB	N/A	100% DB	100% DB	100% DB	N/A	100% DB	N/A
	Year 6	100% DB	N/A	100% DB	100% DB	100% DB	N/A	100% DB	N/A
ccident Death Benefit Structure	All Years	100% of DB	N/A	100% of DB	100% of DB	100% of DB	N/A	100% of DB	N/A
sue Age Range - ROP Plan		45-75	N/A	50-75	40-80	50-75	N/A	50-85	N/A
sae Age hange her i han		10 / 0		\$2,000-\$30,000 or \$2,000-	10 00	5075	.,,,,	50 05	,,.
eath Benefit Range - ROP Plan ¹		\$3,000-\$35,000	N/A	\$10,000 (Varies by UW)	\$5,000-\$25,000	\$2,500-\$10,000	N/A	\$2,000-\$35,000	N/A
dditional Features:									
ccidental Death Benefit Rider		N/A	N/A	N/A	N/A	yes - optional	N/A	Yes - Optional	N/A
ccelerated Benefits		N/A	N/A	yes - optional	N/A	N/A	Yes	Yes	N/A
randchild Rider		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
hildren's Insurance Agreement		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
erminal Illness		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
hildren's Term Rider		N/A	N/A	yes - optional	N/A	N/A	N/A	N/A	N/A
Vaiver of Premiums		N/A	N/A	N/A	N/A	N/A	Yes	N/A	N/A
creasing Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
ursing Home Rider		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
educed Paid-Up		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
xtended Term		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
utomatic Premium Loan		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
ash Draft Benefit		N/A	N/A	N/A	N/A	yes - optional	N/A	N/A	N/A
				\$40 annually (modal			\$50 annually (modal		\$30 annually (mod
Policy Fee		\$40 annually	\$30 annually	factors apply)	\$25 annually	\$30 annually	factors apply)	\$36 annually	factors apply)
referred and Standard Rating		N/A		21/2		N1/A		N1/A	
		NI/A	yes	N/A	N/A	N/A	yes	N/A	N/A

² Benefit Options and Face Amounts may vary by state. Please contact CSG Actuarial, LLC for additional state information.

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Death Benefit - Level		yes	yes	yes	yes	yes	N/A	yes	yes	yes
Issue Age Range - Level		25-85	15-85	45-85	50-85	18-85	N/A	50-85	40-80	20-85
Death Benefit Range - Level ¹		\$3,000-\$35,000	\$2,000-\$50,000	\$2,500-\$25,000	\$5,000-\$30,000	\$2,000-\$100,000	N/A	\$2,000-\$35,000	\$2,500-\$40,000	\$3,000-\$35,00
Death Benefit - Graded		N/A	yes	N/A	yes	yes	N/A	yes	yes	no
Sickness DB Structure	Year 1	N/A	30% of DB	N/A	Varies by Age	30% of DB	N/A	30% of DB	30% of DB	N/A
	Year 2	N/A	70% of DB	N/A	Varies by Age	70% of DB	N/A	70% of DB	70% of DB	N/A
	Year 3	N/A	100% of DB	N/A	100% of DB	100% of DB	N/A	100% of DB	100% of DB	N/A
	Year 4	N/A	100% of DB	N/A	100% of DB	100% of DB	N/A	100% of DB	100% of DB	N/A
Accident Death Benefit Structure	All Years	N/A	100% of DB	N/A	100% of DB	100% of DB	N/A	100% of DB	100% of DB	N/A
Issue Age Range - Graded		N/A	45-85	N/A	50-80	18-85	N/A	50-85	40-80	N/A
Death Benefit Range - Graded ¹		N/A	\$2,000-\$10,000	N/A	\$2,000-\$15,000	\$2,000-\$15,000	N/A	\$2,000-\$20,000	\$2,500-\$20,000	N/A
Death Benefit - Return of Premium		yes	N/A	yes	N/A	yes	yes	yes	yes	N/A
Sickness DB Structure	Year 1	Premiums + 10% Int.	N/A	Premiums + 6% Int.	N/A	Premiums + 10% Int.	Premiums + 25% Int.	Premiums + 10% Int.	Premiums + 10% Int.	N/A
	Year 2	Premiums + 10% Int.	N/A	Premiums + 6% Int.	N/A	Premiums + 10% Int.	Premiums + 25% Int.	Premiums + 10% Int.	Premiums + 10% Int.	N/A
	Year 3	Premiums + 10% Int.	N/A	100% of DB	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
	Year 4	100% of DB	N/A	100% of DB	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
	Year 5	100% DB	N/A	100% DB	N/A	100% DB	100% DB	100% DB	100% DB	N/A
	Year 6	100% DB	N/A	100% DB	N/A	100% DB	100% DB	100% DB	100% DB	N/A
Accident Death Benefit Structure	All Years	100% of DB	N/A	100% of DB	N/A	100% of DB	100% of DB	100% of DB	100% of DB	N/A
Issue Age Range - ROP Plan		25-85	N/A	45-85	N/A	18-85	45-75	50-80	40-80	N/A
Death Benefit Range - ROP Plan ¹		\$3,000-\$15,000	N/A	\$2,500-\$15,000	N/A	\$2,000-\$15,000	\$2,000-\$25,000	\$2,000-\$15,000	\$2,500-\$10,000	N/A
Additional Features:										
Accidental Death Benefit Rider		yes - optional	yes - optional	yes - optional	yes - optional	yes - optional	Yes	yes - optional	Yes	
Accelerated Benefits		yes	N/A	yes - optional	yes - optional	N/A	N/A	N/A	Yes	
Grandchild Rider		yes - optional	N/A	N/A	N/A	N/A	N/A	N/A	Yes	
Children's Insurance Agreement		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Terminal Illness		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Children's Term Rider		yes - optional	N/A	yes - optional	N/A	N/A	N/A	N/A	N/A	
Waiver of Premiums		N/A	yes - optional	yes - optional	N/A	yes - optional	Yes	N/A	N/A	
Increasing Benefit		N/A	N/A	N/A	N/A	yes - optional	N/A	N/A	N/A	
Nursing Home Rider		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Reduced Paid-Up		Yes	N/A	Yes	Yes	Yes	Yes	Yes	Yes	
Extended Term		Yes	N/A	Yes	Yes	Yes	Yes	Yes	Yes	
Automatic Premium Loan		Yes	N/A	Yes	Yes	Yes	Yes	Yes	Yes	
Cash Draft Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
				\$40.25 (modal factors	\$40.25 (modal factors			\$36 annually (modal		
Policy Fee		\$35 annually	\$36 annually	apply)	apply)	\$36 annually		factors apply)	\$39 annually	\$30 annually
Deeferment and Chan doubt Detting		N/A	N/A	N/A	N/A	N/A	No	N/A	yes	N/A
Preferred and Standard Rating										

² Benefit Options and Face Amounts may vary by state. Please contact CSG Actuarial, LLC for additional state information.

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Death Benefit - Level		yes	yes	yes	yes	yes	yes	yes	N/A	yes
ssue Age Range - Level		45-80	40-85	18-80	0-85	50-85	0-85	50-85	N/A	50-85
Death Benefit Range - Level ¹		\$1,000-\$25,000	\$3,000-\$50,000	\$3,000-\$60,000	\$0-\$20,000	\$2,000-\$50,000	\$1,000-\$25,000	\$2,500-\$25,000	N/A	\$3,000-\$25,000
Death Benefit - Graded		yes	N/A	N/A	N/A	N/A	N/A	yes	N/A	yes
Sickness DB Structure	Year 1	25% of DB	N/A	N/A	N/A	N/A	N/A	30% of DB	N/A	30% of DB
	Year 2	50% of DB	N/A	N/A	N/A	N/A	N/A	70% of DB	N/A	70% of DB
	Year 3	75% of DB	N/A	N/A	N/A	N/A	N/A	100% of DB	N/A	100% of DB
	Year 4	100% of DB	N/A	N/A	N/A	N/A	N/A	100% of DB	N/A	100% of DB
Accident Death Benefit Structure	All Years	100% of DB	N/A	N/A	N/A	N/A	N/A	100% of DB	N/A	100% of DB
ssue Age Range - Graded		45-80	N/A	N/A	N/A	N/A	N/A	50-85	N/A	50-85
Death Benefit Range - Graded ¹		\$1,000-\$25,000	N/A	N/A	N/A	N/A	N/A	\$2,500-\$15,000	N/A	\$3,000-\$10,000
Death Benefit - Return of Premium		N/A	yes	yes	yes	yes - standard	yes	yes	yes	N/A
iickness DB Structure	Year 1	N/A	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 5% Int.	N/A
	Year 2	N/A	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 10% Int.	Premiums + 5% Int.	N/A
	Year 3	N/A	Premiums + 10% Int.	Premiums + 10% Int.	100% of DB	100% of DB	100% of DB	100% of DB	100% of DB	N/A
	Year 4	N/A	100% of DB	100% of DB	100% of DB	100% of DB	100% of DB	100% of DB	100% of DB	N/A
	Year 5	N/A	100% DB	105% DB	100% DB	100% DB	100% DB	100% DB	100% DB	N/A
	Year 6	N/A	100% DB	110% DB	100% DB	100% DB	100% DB	100% DB	100% DB	N/A
ccident Death Benefit Structure	All Years	N/A	100% of DB	N/A	100% of DB	100% of DB	100% of DB	100% of DB	100% of DB	N/A
ssue Age Range - ROP Plan		N/A	40-85	40-80	40-85	50-85	18-80	50-85	40-80	N/A
Death Benefit Range - ROP Plan ¹		N/A	\$3,000-\$25,000	\$1,000-\$15,000	\$0-\$15,000	\$2,000-\$50,000	\$1,000-\$25,000	\$2,500-\$15,000	\$2,000-\$50,000	N/A
Additional Features:										
Accidental Death Benefit Rider		N/A	N/A	N/A	yes - optional	N/A	N/A	yes - optional	yes	N/A
ccelerated Benefits		N/A	Yes	N/A	N/A	yes	Yes	yes - optional	N/A	Yes - Optional
irandchild Rider		N/A	N/A	N/A	yes - optional	N/A	N/A	yes - optional	N/A	N/A
hildren's Insurance Agreement		N/A	N/A	N/A	N/A	N/A	N/A	yes - optional	N/A	N/A
erminal Illness		N/A	N/A	N/A	N/A	yes	N/A	yes - optional	N/A	N/A
children's Term Rider		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Vaiver of Premiums		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
ncreasing Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Jursing Home Rider		N/A	N/A	N/A	N/A	N/A	Yes	N/A	N/A	N/A
educed Paid-Up		Yes	Yes	N/A	Yes	Yes	Yes	Yes	N/A	Yes
xtended Term		Yes	Yes	N/A	Yes	Yes	Yes	Yes	N/A	Yes
utomatic Premium Loan		Yes	Yes	N/A	Yes	Yes	Yes	Yes	N/A	Yes
ash Draft Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
			\$30 (included in monthly		Charged once per Family -					\$30 annually (mo
Policy Fee		\$25 annually	rates)	\$50	\$36	\$40 annually	\$42 annually	\$30 annually	\$35 annually	factors apply)
		N/A	N/A	N/A	N/A	N/A	yes	N/A	N/A	N/A
Preferred and Standard Rating										

² Benefit Options and Face Amounts may vary by state. Please contact CSG Actuarial, LLC for additional state information.

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Description: Death Benefit - Level		yes	yes	yes	yes	yes	yes	yes	yes	yes
Issue Age Range - Level		0-85	15 day - 85 yr	6 mos 65 yr	50-80	0-85	18-80	0-80	40-85	20-80
Death Benefit Range - Level ¹		\$1,000-\$35,000	\$1,000-\$25,000	\$1,000-\$25,000	\$5,000-\$45,000	\$1,000-\$25,000	\$3,000-\$15,000	\$5,000-\$50,000	\$2,500-\$50,000	\$5,000-\$50,000
Death Benefit - Graded		yes	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Sickness DB Structure	Year 1	30% of DB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Year 2	70% of DB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Year 3	100% of DB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Year 4	100% of DB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Accident Death Benefit Structure	All Years	100% of DB	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Issue Age Range - Graded		45-85	6 months - 85 yrs	Ν	N/A	N/A	N/A	N/A	N/A	N/A
Death Benefit Range - Graded ¹		\$1,000-\$20,000	\$1,000-\$25,000	Ν	N/A	N/A	N/A	N/A	N/A	N/A
Death Benefit - Return of Premium		yes	yes	N	N/A	N/A	N/A	N/A	Yes	yes
Sickness DB Structure	Year 1	Premiums + 10% Int.	Premiums + 10% Int.	Ν	N/A	N/A	N/A	N/A	Premiums + 10% Int.	Premiums + 12% Int.
	Year 2	Premiums + 10% Int.	Premiums + 10% Int.	Ν	N/A	N/A	N/A	N/A	Premiums + 10% Int.	Premiums + 12% Int.
	Year 3	100% of DB	100% of DB	Ν	N/A	N/A	N/A	N/A	100% of DB	100% of DB
	Year 4	100% of DB	100% of DB	Ν	N/A	N/A	N/A	N/A	100% of DB	100% of DB
	Year 5	100% DB	100% DB	Ν	N/A	N/A	N/A	N/A	100% DB	100% DB
	Year 6	100% DB	100% DB	Ν	N/A	N/A	N/A	N/A	100% DB	100% DB
Accident Death Benefit Structure	All Years	100% of DB	100% of DB	Ν	N/A	N/A	N/A	N/A	100% of DB	100% of DB
Issue Age Range - ROP Plan		45-85	40-75	N	N/A	N/A	N/A	N/A	40-75	25-80
Death Benefit Range - ROP Plan ¹		\$1,000-\$15,000	\$1,000-\$10,000	N	N/A	N/A	N/A	N/A	\$2,500-\$25,000	\$5,000-\$50,000
Additional Features:										
										yes - optional, built int
Accidental Death Benefit Rider		yes - optional	yes - optional	yes - optional	N/A	yes - optional	N/A	N/A	yes - optional	graded
Accelerated Benefits		N/A	yes	yes	N/A	N/A	N/A	N/A	N/A	N/A
Grandchild Rider		N/A	yes - optional	yes - optional	N/A	N/A	N/A	N/A	N/A	yes - optional
Children's Insurance Agreement		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Terminal Illness		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Children's Term Rider		yes - optional	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Waiver of Premiums		yes - optional	N/A	N/A	N/A	N/A	N/A	N/A	N/A	yes - built into gradeo
Increasing Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	yes - built into gradeo
Nursing Home Rider		N/A	N/A	N/A	N/A	N/A	N/A	N/A	yes - optional	N/A
Reduced Paid-Up		Yes	N/A	N/A	Yes	Yes	Yes	Yes	N/A	N/A
Extended Term		Yes	N/A	N/A	Yes	Yes	Yes	Yes	N/A	N/A
Automatic Premium Loan		Yes	N/A	N/A	Yes	Yes	Yes	Yes	N/A	N/A
Cash Draft Benefit		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
							\$36 annually (modal			
Policy Fee		N/A	N/A	N/A	\$60 annually	\$36 annually	factors apply)	\$36 annually	\$30 annually	\$50 annually
Preferred and Standard Rating		N/A	N/A	N/A	yes - standard, substandard	Yes	N/A	N/A	Voc	Voc
5		•		N/A			N/A	N/A	yes	yes
Tobacco Rating		N/A	yes	yes	yes	Yes	N/A	yes	yes	yes

¹ Many companies vary available death benefits by issue age, which is not completely reflected in this report. Please contact CSG Actuarial, LLC for additional information.

² Benefit Options and Face Amounts may vary by state. Please contact CSG Actuarial, LLC for additional state information.

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UNDERWRITING CRITERIA COMPARISONS

Exhibit C provides an underwriting criteria comparison for each company represented in CSG's Final Expense competitive database. This information was compiled from each company's life application filed with the state insurance departments. Each application question was summarized based on the condition being asked and the "look back" period used for eligibility.

Exhibit C is presented in the following sections:

Exhibit C-1:	Circulatory System
Exhibit C-2:	Diabetes & Diabetes with Complications
Exhibit C-3:	Digestive System
Exhibit C-4:	Disabled
Exhibit C-5:	Mental Disorders; Musculoskeletal System and Connective Tissue
Exhibit C-6:	Neoplasms
Exhibit C-7:	Nervous System
Exhibit C-8:	Respiratory System; Surgery, Medical Tests, Etc.
Exhibit C-9:	Miscellaneous Conditions

Each exhibit displays the medical condition and the criteria used for declination. For example, on congestive heart failure, if the table states "2 years", this means the company will decline coverage for any applicant that has been diagnosed or treated for congestive heart failure within the last 2 years. If the table is blank for any specific condition the company does not ask any application questions for that particular condition. The actual application question may vary by company and could be more or less restrictive given the actual wording of the question. These tables should be viewed with caution and used only as a guide to the types of conditions and "look back" periods each company uses in evaluating life insurance applicants. In addition, there could be slight variations in applications by state that are not reflected in the tables included in this report.

Exhibit C only provides data on the underwriting criteria for eligibility of the full death benefit. Underwriting criteria for other death benefit options such as the graded death benefit or return of premium plans has not been provided. Please contact CSG Actuarial for a customized competitive intelligence report which would include underwriting criteria for all plans.

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Exhibit C-1: Level Death Benefit Underwriting Criteria - Circulatory System

Company	Angioplasty	Any Heart Condition	Arterial Disease	Cardio- myopathy	Congestive Heart Failure	Enlarged Heart	Heart Artery Blockage	Heart Attack	Heart Rhythm Disorders or Pacemaker	Heart / Coronary Artery / Carotid Artery Disease / Angina	Peripheral Vascular Disease	Stroke	TIA	Unopened Aneurysm
	Currently		1 Yr	10 Yrs	10 Yrs		1 Yr	2 Yrs		1 Yr		2 Yrs	2 Yrs	2 Yrs
	currentiy	2 Yrs, Uncontrolled	111		10 113		111	2113				2115	2113	
	2 Yrs	HBP		2 Yrs	Ever			2 Yrs	2 Yrs	2 Yrs		2 Yrs	2 Yrs	2 Yrs
	2 Yrs				2 Yrs			2 Yrs		2 Yrs		2 Yrs		
	5 Yrs	Prior to Age 25		1 Yr	1 Yr							1 Yr		1 Yr
	2 Yrs	2 Yrs			2 Yrs			2 Yrs	2 Yrs			2 Yrs		
		2 Yrs Incl Uncontrolled		2 Yrs	2 Yrs			2 Yrs				2 Yrs	2 Yrs	2 Yrs
	2 Yrs	HBP		Ever	Ever			2 Yrs	2 Yrs	2 Yrs		2 Yrs	2 Yrs	
	2 Yrs			10 Yrs	10 Yrs			2 Yrs		2 Yrs		2 Yrs	2 Yrs	2 Yrs
					Ever	2 Yrs		2 Yrs	2 Yrs	2 Yrs		2 Yrs		2 Yrs
		1 Yr Atrial Fibrillation or		1 Yr	2 Yrs			2 Yrs	2 Yrs	2 Yrs	1 Yr	2 Yrs		2 Yrs
		Defibrillator		1 Yr	1 Yr			2 Yrs				2 Yrs	1 Yr	1 Yr
	_			2 Yrs	2 Yrs			2 Yrs	_			2 Yrs	2 Yrs	2 Yrs
		2 Yrs		-	Ever			2 Yrs	Ever	2 Yrs		2 Yrs	2 Yrs	
		2 Yrs		Ever	Ever	2 Yrs		2 Yrs	2 Yrs	2 Yrs Ever Before Age		2 Yrs	2 Yrs	-
				Ever	2.1/10			Ever	2.1/10	60		Ever		Ever
	2 Yrs		2 Yrs	2 Yrs	2 Yrs Ever			2 Yrs 2 Yrs	2 Yrs 2 Yrs			2 Yrs 2 Yrs		2 Yrs
	2113		2113	2 113	2 Yrs			2 Yrs	2113	2 Yrs		2 Yrs	2 Yrs	2 Yrs
					2 Yrs			2 Yrs		2.113		2 Yrs	2 113	2 Yrs
					2 Yrs			2 Yrs	2 Yrs	2 Yrs		2 Yrs	2 Yrs	2 Yrs
	2 Yrs	2 Yrs	2 Yrs		3 Yrs	2 Yrs	2 Yrs	5 Yrs	2 Yrs	2 Yrs	2 Yrs	5 Yrs		
	1 Yr			Ever	Ever			2 Yrs	1 Yr	2 Yrs		2 Yrs	1 Yr	2 Yrs
	3 Yrs			3 Yrs	Ever			3 Yrs	3 Yrs	3 Yrs		3 Yrs		1.5 Yrs
	5 Yrs			5 Yrs	5 Yrs			5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs
	5 Yrs			5 Yrs	5 Yrs			5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs
				5 Yrs	1 Yr			1 Yr		5 Yrs		5 Yrs	5 Yrs	1 Yr
					5 Yrs			2 Yrs			5 Yrs	2 Yrs		
	E)/	1 Yr		E Mar	E 1/10	E Mar		1 Yr	E)(1 Yr	E 1/	1 Yr		E Mar
	5 Yrs	5 Yrs		5 Yrs	5 Yrs	5 Yrs		5 Yrs	5 Yrs	5 Yrs	5 Yrs	5 Yrs		5 Yrs
	Ever	3 Yrs		Ever 3 Yrs	Ever			Ever 3 Yrs	3 Yrs	Ever 3 Yrs		Ever 1 Yr	2 Vrc	Ever
		5115		5 115	Ever			5115	5115	5115		111	3 Yrs	

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-2: Level Death Benefit Underwriting Criteria - Diabetes; Diabetes with Complications

Company	Diabetes Dependent on Insulin	Complications With Diabetes Including Diabetic Shock, Coma	Diabetes With Any Heart Condition Including High Blood Pressure	Diabetes With Arterial Disease	Diabetes With Congestive Heart Failure	Diabetes With Heart Artery Blockage	Diabetes With Heart Attack	Diabetes With Kidney Disease	Diabetes With Kidney Failure	Diabetes With Neuropathy	Diabetes With Peripheral Vascular Disease	Diabetes With Stroke	Diabetic Retinopathy
	Ever 40+ Units												
	Daily		Ever (Excl HBP)	Ever	Ever	Ever	Ever						
	Before Age 40	Ever											
	Prior to Age 50 Ever	2 Yrs 1 Yr	2 Yrs				Prior to Age 50	2 Yrs 1 Yr	2 Yrs 1 Yr		1 Yr	Ever	2 Yrs 1 Yr
	2 Yrs	111						ITT	111		111		111
	Uncontrolled												
	Diabetes	2 Yrs											
	2 Yrs	2 Yrs					2 Yrs			2 Yrs			2 Yrs
	Prior to Age 50 10 Yrs Prior to	Ever											
	Age 45	2 Yrs	10 Yrs				10 Yrs	2 Yrs	2 Yrs	2 Yrs		10 Yrs	2 Yrs
	2 Yrs	2 Yrs						2 Yrs	2 Yrs				2 Yrs
	2 Yrs	2 Yrs								2 Yrs			
	1 Yrs,		4.1/					1.1/	4.1/		4.1/	4 Mars Jacob TIA	4 1/10
	Uncontrolled	2 Yrs	1 Yrs					1 Yrs	1 Yrs		1 Yrs	1 Yrs, Incl TIA	1 Yrs
	2 Yrs, 60+ Units	2113											
	Daily	2 Yrs						2 Yrs	2 Yrs	2 Yrs			2 Yrs
	2 Yrs, 80+ Units	2 Yrs						2 Yrs			2 Yrs		2 Yrs
	Ever, Diabetes in General												
	Before Age 30							Ever	Ever	Ever	Ever		Ever
	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs	2 Yrs
	Currently	Currently 2 Yrs						2 Yrs	2 Yrs	Currently			Currently 2 Yrs
	2 Yrs	2 115						2 115	2 115				2 115
	2 Yrs	Ever											
	Ever												
	Prior to Age 50	Ever	Ever	Ever		Ever	Ever				Ever	Ever Incl TIA	
	Prior to Age 50	Ever											
	5 Yrs, Diabetes in General							2 Yrs	2 Yrs	2 Yrs	2 Yrs		2 Yrs
	5 Yrs, Diabetes in General							2 Yrs	2 Yrs	2 Yrs	2 Yrs		2 Yrs
	5 Yrs												
	5 Yrs												
	Ever 5 Yrs												
	Diabetes Prior												
	to Age 50										Ever		Ever
	Diabetes Prior												
	to Age 40	2 Yrs								2 Yrs			2 Yrs

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Exhibit C-3: Level Death Benefit Underwriting Criteria -**Digestive System**

	Any Liver	1 1		Ulcerative
Company	Problem	Crohn's Disease	Hepatitis	Colitis
		2 Yrs	1 Yr	2 Yrs
	2 Yrs			
	2 Yrs		2 Yrs	
	Ever		Ever	
	2 Yrs			
	2 Yrs		2 Yrs	
	Ever		2 Yrs	
			2 Yrs	
	3 Yrs			
	Ever			
	Ever			Ever
	2 Yrs		2 Yrs	
	Ever			
	2 Yrs			
	Ever		Ever	
	2 Yrs			
	2 Yrs		2 Yrs	
	2 Yrs		2 Yrs	
	2 Yrs			
	2 Yrs		2 Yrs	
	2 Yrs	Ever		Ever
	2 Yrs		2 Yrs	2 Yrs
	2 Yrs			
	5 Yrs			
	5 Yrs			
	5 Yrs			
			2 Yrs	
	5 Yrs			
	Ever		Ever	
	2 Yrs		Ever	

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-4: Level Death Benefit Underwriting Criteria - Disabled

Company	Amputation Caused by Disease	Bedridden	Confined to a Nursing Facility	Confined to a Wheelchair	Falls	Hospitalized	Physical Therapy	Require Assistance With Activities of Daily Living	Require the Use of Home Health Care Agency	Terminally III
	10 Yrs	Currently	Currently	Currently		Currently			Currently	10 Yrs
	10 110	currently	currently	currently		currently			currently	10 113
	2 Yrs	Currently	2 Yrs			2 Yrs: 3+ Times		2 Yrs	2 Yrs	1 Yr
	2 Yrs	Currently	Currently	Currently		Currently			Currently	Currently
	1 Yr		90 Days			1 Yr	1 Yr	1 Yr	90 Days	Currently
		Currently	Currently	Currently		Currently		Currently	Currently	Ever
	2 Yrs		Currently			Currently		Currently	Currently	1 Yr
	2 Yrs	Currently	2 Yrs			2 Yrs: 2+ Times		2 Yrs	2 Yrs	Ever
	2 Yrs	Currently	Currently	Currently		90 Days			Currently	1 Yr
	Ever	Currently	Currently	Currently		Currently			Currently	1 Yr
	2 Yrs	Currently	Currently	2 Yrs		Currently			Currently	1 Yr
						2+ Times in 2				
	Ever	Currently	Currently	Currently		Yrs			Currently	Ever
	2 Yrs		Currently	Currently		Currently		Currently	Currently	Ever
	2 Yrs	Currently	Currently	Currently		1 Yr: 2+ Times		Currently		1 Yr
			1 Yr			1 Yr: 2+ Times		Currently	1 Yr	1 Yr
		Currently	Currently			Currently			Currently	
	Ever	Currently	Currently	Currently		Currently		Currently	Currently	Currently
	Currently	Currently	Currently	Currently		Currently		Currently	Currently	Ever
	2 Yrs		Currently			Currently		2 Yrs	Currently	Ever
			5 Yrs			5 Yrs				
	Ever	Currently	Currently	Currently		Currently			Currently	Currently
			1 Yr			1 Yr 2+ Times		30 Days	1 Yr	
	Ever	Currently	Currently	Currently		Currently			Currently	
	Ever	Currently	Currently	Currently		Currently			Currently	1.5 Yrs
	5 Yrs	Currently	Currently			Currently		Currently	Currently	
	5 Yrs	Currently	Currently			Currently		Currently	Currently	
				Currently			Currently	Currently		
	Ever	Currently	1 Yr: 2+ Times	Currently	6 Mos: 2+	Currently				Ever
		Currently	Currently			1 Yr		1		
										0 11
			Currently			2+ Times in 1 Yr		Currently	Currently	Currently
		Constant	Comments	Comment		Currently or 10		C 14-1	6.14.1	
		Currently	Currently	Currently		Yrs for Hbp		6 Mos	6 Mos	
		Currently	Currently	Currently		Currently			Currently	

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-5: Level Death Benefit Underwriting Criteria - Mental Disorders; Musculoskeletal System And Connective Tissue

		Mental					
	Alcoholism or	Retardation /	Organic Brain	Connective	Muscular	Osteoporosis	
Company	Drug Abuse	Incapacity	Disorder	Tissue Disorder	Dystrophy	With Fractures	Systemic Lupus
	1 Yr	10 Yrs		2 Yrs	2 Yrs		1 Yr
	3 Yrs				2 Yrs		2 Yrs
	2 Yrs				Ever		2 Yrs
		Prior to Age 25	1 Yr		Prior to Age 25		Ever
	2 Yrs	2 Yrs					
	2 Yrs						2 Yrs
	5 Yrs	Ever					2 Yrs
	2 Yrs	10 Yrs					10 Yrs
	3 Yrs	Prior to Age 25			Prior to Age 25		
	2 Yrs		1 Yr				
	2 Yrs						Ever
	1 Yr						2 Yrs
	3 Yrs						
	2 Yrs						2 Yrs
	2 Yrs						
	2 Yrs						
	2 Yrs	Ever	2 Yrs		Ever		2 Yrs
	2 Yrs		2 Yrs		Prior to Age 25		
	2 Yrs						
	2 Yrs	Ever	Ever		1 Yr		
	2 Yrs						
	1 Yr	Ever					1 Yr
	1.5 Yrs	2 Yrs					2 Yrs
	5 Yrs	Ever			Ever		5 Yrs
	5 Yrs	Ever			Ever		5 Yrs
	Ever					5 Yrs	
	2 Yrs						5 Yrs
	1 Yr	Prior to Age 21					
	5 Yrs						5 Yrs
	Ever	Ever	Ever				Ever
	2 Yrs	Prior to Age 40			Prior to Age 21		

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-6: Level Death Benefit Underwriting Criteria - Neoplasms - Malignant Neoplasm Of Bone, Connective Tissue, Skin, And Breast

Company	Bone Marrow Transplant	Hodgkin's Disease / Lymphoma	Internal Cancer	Leukemia	Malignant Melanoma	Multiple Myeloma	Stem Cell Transplant
	10 Yrs	1 Yr	2 Yrs	2 Yrs	1 Yr	1 Yr	10 Yrs
			2 Yrs: All				
		2 Yrs	Cancers	2 Yrs	2 Yrs		
			3 Yrs	5 Yrs	3 Yrs		
		Ever	5 Yrs	Ever	Ever		
			2 Yrs	2 Yrs	2 Yrs		
			2 Yrs	2 Yrs	2 Yrs		
			2 Yrs: All				
		2 Yrs	Cancers	2 Yrs	2 Yrs		
		2 Yrs	2 Yrs	2 Yrs	2 Yrs		
			3 Yrs: All				
			Cancers				
		5 Yrs	5 Yrs	Ever	5 Yrs		
		2 Yrs	Ever	2 Yrs	2 Yrs	2 Yrs	
			3 Yr: All Cancers			2 Yrs	
			Ever	Ever	Ever		
			2 Yrs	2 Yrs	2 Yrs		
			1 Yr, 5 Yrs for				
			Cancer in				
			General	5 Yrs	5 Yrs		
			2 Yrs: All				
			Cancers	2 Yrs	2 Yrs		
		2 Yrs	2 Yrs	2 Yrs	2 Yrs		
			2 Yrs: All				
			Cancers	2 Yrs	2 Yrs		
			2 Yrs	2 Yrs	2 Yrs		
			4 Yrs: All				
			Cancers	2 Yrs	2 Yrs		
		5 Yrs	5 Yrs	5 Yrs	5 Yrs		
		1 Yr	2 Yrs	2 Yrs	2 Yrs		
			2 Yrs	2 Yrs	2 Yrs		
		5 Yrs	5 Yrs	5 Yrs	5 Yrs		
		5 Yrs	5 Yrs	5 Yrs	5 Yrs		
		5113	5 Yrs: All	5115	5115		
			Cancers	5 Yrs	1 Yr		
		5 Yrs	5 Yrs	5 Yrs	5 Yrs		
		5113	5115	5113	5 113		
			1 Yr: All Cancers				
			5 Yrs: All				
			Cancers				
			10 Yrs: All	10.1/-	10.1/		
			Cancers	10 Yr	10 Yrs		
			1 Yr: All Cancers	1 Yr	1 Yr		

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-7: Level Death Benefit Underwriting Criteria - Nervous System

			-		-			
Company	Cerebral Palsy	Huntington's Disease	Mental or Nervous Disorder Requiring Psychiatric Care	Multiple or Lateral Sclerosis / Lou Gehrig's Disease	Myasthenia Gravis	Other Neurological Conditions	Parkinson Disease	Senile Dementia / Alzheimer's Disease
	2.1			40.14				10.1
	2 Yrs			10 Yrs		10 Yrs: Paralysis	10 Yrs	10 Yrs
	2 Yrs		Ever	Ever		Incl Paralysis in Last 2 Yrs	2 Yrs	Ever
	2 115		Ever	Ever		Currently	2 115	Ever
				Ever		Paralysis	2 Yrs	Ever
	Prior to Age 25		90 Days	Ever				Ever
						Incl Paralysis in		
		2 Yrs				Last 2 Yrs		2 Yrs
							Ever	Ever
	2 Yrs	Ever		Ever		2 Yrs	2 Yrs	Ever
		10.1/	2.1/	10 1/		10 Yrs Incl	10.1/	10 1/
		10 Yrs	2 Yrs	10 Yrs		Paralysis	10 Yrs	10 Yrs
	Prior to Age 25		3 Yrs	Ever			3 Yrs	Ever
	Thor to Age 25		5115	Ever			5 113	Ever
						2 Yrs: Paralysis	Ever	Ever
				Ever	Ever	,	Ever	
				Ever			2 Yrs	Ever
			1 Yr			1 Yr	2 Yrs	Ever
			2 Yrs			2 Yrs	2 Yrs	Ever
			5 Yrs	Ever			Ever	Ever
						Paralysis in Last		
						2 Yrs		2 Yrs
						2 Yrs Incl		
		Ever	2 Yrs	Ever		Paralysis	2 Yrs	Ever
	If Under Age 25			2 Yrs				2 Yrs
	If Under Age 25		5 Yrs if Under	2 115				2 115
			the Age of 50				2 Yrs	2 Yrs
	Ever	Ever	the Age of 50	Ever			Ever	Ever
				Ever		Ever: Paralysis	Ever	Ever
	2 Yrs	Ever		2 Yrs		2 Yrs: Paralysis	2 Yrs	Ever
				2 Yrs			2 Yrs	2 Yrs
	Ever		5 Yrs	5 Yrs			5 Yrs	5 Yrs
	Ever		5 Yrs	5 Yrs			5 Yrs	5 Yrs
			5 Yrs	5 Yrs		5 Yrs: Paralysis		1 Yr
				5 Yrs	5 Yrs		5 Yrs	5 Yrs
			1 Yr	E 1/		E 1/		1 Yr
			5 Yrs	5 Yrs		5 Yrs		5 Yrs
				_		Ever, Incl	5	
	Ever if Under	Ever	Ever	Ever		Paralysis	Ever	Ever

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-8: Level Death Benefit Underwriting Criteria - Respiratory System; Surgery, Medical Tests, Etc.

Company	COPD / Cold / Emphysema	Lung / Respiratory and Tobacco	Lung / Respiratory With Assistance *	Other Chronic Pulmonary Disorders	Heart or Valve Surgery Including Bypass & Stents	Organ Transplant	Surgery, Medical Tests, Treatment, or Therapy not Performed
	2 Yrs	1 Yr	Currently: UO and 1 Yr the Use of Nebulizer		1 Yr	10 Yrs	1 Yr
					2 Yrs: Excl		
	2 Yrs		2 Yrs: UO	2 Yrs	Stents	Ever	
	_			-		Currently	
	2 Yrs		Currently: UO		2 Yrs	Waiting	
			,				
	1 Yr			Prior to Age 25	5 Yrs	Ever	Ever
	2 Yrs		Currently: UO	2 Yrs	2 Yrs		
	2 Yrs		2 Yrs: UO	2 Yrs	2 Yrs	Ever	Ever
	2 Yrs		2 Yrs: UO	2 Yrs	2 Yrs	Ever	
	2 Yrs		Ever: UO	2 Yrs	Ever	10 Yrs	Ever
	3 Yrs		3 Yrs: UO	3 Yrs	2 Yrs	Ever	
						Receiving or	
	Ever		1 Yr: UO		2 Yrs	Awaiting	Ever
	2 Yrs	2 Yrs	1 Yr: UO	Currently	1 Yr		Ever
	2 Yrs		1 Yr: UO	1 Yr	2 Yrs		1 Yr
	2 Yrs		Currently: UO	2 Yrs	2 Yrs	Ever	Ever
	2 Yrs		Currently: UO	2 Yrs	2 Yrs	2 Yrs	1 Yr
	Ever		Ever UO	-	Ever		
			1 Yr: UO		2 Yrs	Ever	1 Yr
	2 Yrs		Currently: UO	Ever	2 Yrs	Ever	
	2 Yrs		2 Yrs: UO	2 Yrs	2 Yrs	2 Yrs	Ever
	2 Yrs		2 Yrs: UO	2110	2 Yrs	2 Yrs	5 Yrs
	5 Yrs, Under Age					Currently	• · · •
	50		1 Yr: UO		2 Yrs	Waiting	Currently
	Ever		1 Yr: UO	Ever	2 Yrs		2 Yrs
	2 Yrs		1 Yr, UO	1 Yr	2 Yrs	Ever	1 Yr
	2 Yrs		Currently: UO		3 Yrs	Ever	1.5 Yrs
	5 Yrs		2 Yrs, UO	5 Yrs	5 Yrs	Ever	
	5 Yrs		2 Yrs, UO	5 Yrs	5 Yrs	Ever	
			,	5 Yrs	1 Yr		5 Yrs
	5 Yrs			5 Yrs	2 Yrs		2 Yrs
	1 Yr						
						Currently	
	5 Yrs		Currently, UO	5 Yrs	5 Yrs	Waiting	5 Yrs
	Ever			Ever	Ever	Ever	1 Yr
	2 Yrs		1 Yr: UO	2 Yrs	3 Yrs	Ever	
	25		1	25	55		

* UO = Use of Oxygen

The conditions above are conditions for declination of benefits; they may vary by state.

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Exhibit C-9: Level Death Benefit Underwriting Criteria - Miscellaneous

Company	Disorder of Pancreas	Kidney Disease / Failure, Dialysis, Renal Insufficiency / Failure	AIDS or AIDS Related Complex	HIV Positive Diagnosis	Anemia Requiring Transfusions / Sickle Cell Anemia	Spina Bifida
	1 Yr	10 Yrs	10 Yrs	10 Yrs		
		Ever	Ever	Ever		
		2 Yrs	Ever	Ever		
		1 Yr	Ever	Ever	Prior to Age 25	
		2 Yrs	Ever	Ever	2 Yrs	
		2 Yrs	Ever	Ever	Ever	
		Ever	Ever	Ever		
	2 Yrs	10 Yrs	Ever	Ever		
		3 Yrs	Ever	Ever	Prior to Age 25	Prior to Age 25
	1 Yr	Ever	Ever			
		Ever	Ever	Ever		
		2 Yrs	Ever	Ever		
		Ever	Ever	Ever		
		2 Yrs	10 Yrs	10 Yrs		
		Ever	Ever	Ever		
		2 Yrs	10 Yrs	10 Yrs		
	2 Yrs	2 Yrs	Ever	Ever	2 Yrs	
		2 Yrs	Ever	Ever		
		2 Yrs	5 Yrs	5 Yrs		
		4 Yrs	Ever	Ever	Ever	Ever
		2 Yrs	Ever	Ever		
	1 Yr	Ever	Ever	Ever		
		2 Yrs	Ever	Ever		
		5 Yrs	Ever	Ever	5 Yrs	Ever
		5 Yrs	Ever	Ever	5 Yrs	Ever
		5 Yrs	1 Yr	1 Yr		
		5 Yrs	5 Yrs	5 Yrs		
		1 Yr	1 Yr			
		5 Yrs	Ever	Ever	5 Yrs	
		Ever	Ever	Ever		
		2 Yrs	Ever	Ever	Prior to Age 21	Prior to Age 40

The conditions above are conditions for declination of benefits; they may vary by state.

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PREMIUM RATE COMPARISONS

Exhibit D provides premium rate comparisons for each company represented in CSG's Final Expense competitive database. Each table displays the annual premiums for the lowest rating by plan type, gender, and tobacco preference. The rates are shown in 5-year age increments, starting at issue age 57. Below is a summary of all the tables:

Exhibit D-1:	Final Expense – Level Death Benefit	Page	22
Exhibit D-2:	Final Expense – Graded Death Benefit		23
Exhibit D-3:	Final Expense – Return of Premium Death Benefit		24

The tables represent the lowest available rate for each company by benefit type and age. For example, if a company offers non-tobacco rates, these are shown. If the company offers blended non-tobacco/tobacco, the blended rates are shown. CSG Actuarial's final expense database includes premium rates for all ages, premium rate factors, and plan types. The rates in the exhibits do not include any couples or household discounts or annual policy fees, if applicable.

The exhibits presented in this report are only a subset of the entire database. Please contact CSG if you are interested in a customized competitive report or interested in access to the entire database.

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EXHIBIT D-1 - FINAL EXPENSE LIFE RATES - LEVEL DEATH BENEFIT NON-TOBACCO RATES ONLY



	FEMALE								MAL	.E		
Company	57	62	67	72	77	82	57	62	67	72	77	82
	\$26.84	\$33.74	\$44.60	\$64.28	\$95.21	N/A	\$36.15	\$47.27	\$65.18	\$97.59	\$146.38	N/A
	\$28.97	\$34.99	\$47.02	\$63.44	\$88.18	\$126.99	\$36.49	\$46.13	\$61.31	\$78.72	\$110.57	\$165.04
	\$28.70	\$36.70	\$47.50	\$62.60	\$89.70	\$136.10	\$39.10	\$48.90	\$64.00	\$86.50	\$121.50	\$171.70
	\$29.46	\$36.85	\$49.09	\$68.60	\$99.62	N/A	\$38.17	\$49.70	\$68.19	\$94.69	\$134.29	N/A
	\$29.00	\$37.00	\$47.00	\$63.00	\$90.00	\$136.00	\$38.00	\$48.00	\$62.00	\$85.00	\$121.00	\$172.00
	\$31.00	\$38.00	\$48.00	\$64.00	\$92.00	\$134.00	\$38.00	\$48.00	\$65.00	\$87.00	\$127.00	\$187.00
	\$30.47	\$38.52	\$50.38	\$67.13	\$98.61	N/A	\$38.91	\$50.67	\$67.27	\$91.28	\$127.73	N/A
	\$29.29	\$38.67	\$49.12	\$65.33	\$96.33	\$142.63	\$39.36	\$49.37	\$64.79	\$88.83	\$133.10	\$189.20
	\$32.27	\$39.34	\$48.98	\$64.12	\$93.35	N/A	\$39.12	\$47.63	\$62.68	\$88.85	\$128.46	N/A
	\$31.40	\$39.40	\$53.60	\$72.40	\$98.10	\$141.00	\$40.50	\$51.00	\$67.40	\$95.20	\$132.60	\$178.60
	\$32.42	\$39.77	\$51.62	\$68.94	\$91.94	\$123.87	\$41.91	\$54.12	\$72.28	\$96.60	\$126.55	\$168.25
	\$31.22	\$39.88	\$52.74	\$72.21	\$102.10	\$138.28	\$39.80	\$51.61	\$69.20	\$92.80	\$131.21	\$177.60
	\$32.00	\$40.00	\$51.00	\$67.00	\$97.00	N/A	\$41.00	\$53.00	\$68.00	\$95.00	\$131.00	N/A
	\$31.47	\$40.27	\$50.17	\$65.87	\$93.06	\$139.01	\$38.87	\$51.20	\$66.82	\$89.98	\$126.35	\$183.16
	\$31.89	\$40.29	\$50.99	\$68.07	\$96.50	\$132.89	\$37.29	\$48.04	\$63.81	\$88.30	\$129.04	\$163.94
	\$32.99	\$40.71	\$52.46	\$69.35	\$99.35	N/A	\$39.39	\$49.61	\$66.41	\$90.83	\$132.84	N/A
	\$32.00	\$41.00	\$53.00	\$70.00	\$97.00	N/A	\$42.00	\$52.00	\$67.00	\$91.00	\$127.00	N/A
	\$33.90	\$41.30	\$52.20	\$70.00	\$95.30	\$137.40	\$43.20	\$53.90	\$69.20	\$91.50	\$125.70	\$186.10
	\$33.53	\$41.42	\$51.40	\$66.30	\$93.70	\$135.50	\$42.63	\$52.35	\$68.30	\$91.60	\$124.10	\$182.00
	\$32.93	\$41.71	\$52.68	\$69.14	\$105.34	\$158.22	\$42.80	\$54.88	\$71.34	\$97.68	\$141.38	\$200.10
	\$32.76	\$42.00	\$53.76	\$72.66	\$105.84	\$157.71	\$41.37	\$53.34	\$71.40	\$98.70	\$138.39	\$192.99
	\$36.60	\$43.20	\$54.70	\$71.50	\$98.34	\$142.00	\$44.00	\$54.46	\$71.63	\$94.98	\$134.00	\$197.00
	\$36.16	\$44.31	\$55.40	\$77.29	\$124.63	\$177.83	\$48.40	\$61.39	\$78.17	\$108.58	\$163.54	\$215.81
	\$36.20	\$44.60	\$57.70	\$75.90	\$102.50	\$148.30	\$47.10	\$59.50	\$77.80	\$103.20	\$140.60	\$206.40
	\$36.00	\$45.00	\$58.00	\$76.00	\$107.00	\$162.00	\$45.00	\$55.00	\$73.00	\$101.00	\$141.00	\$201.00
	\$35.42	\$45.59	\$59.30	\$79.48	\$111.73	\$167.21	\$47.28	\$59.14	\$76.60	\$106.87	\$148.76	\$205.45
	\$37.31	\$45.74	\$56.85	\$77.41	\$110.17	\$152.13	\$47.43	\$59.58	\$76.04	\$106.64	\$155.31	\$217.62
	\$39.00	\$46.00	\$56.00	\$73.00	\$101.00	\$149.00	\$46.00	\$56.00	\$70.00	\$93.00	\$128.00	\$186.00
	\$39.72	\$47.72	\$57.28	\$75.39	\$91.61	\$106.61	\$51.50	\$61.72	\$80.17	\$107.39	\$129.06	\$139.39
	\$35.34	\$48.13	\$65.96	\$96.37	\$141.23	N/A	\$54.34	\$75.01	\$105.79	\$150.90	\$199.51	N/A
	\$42.00	\$50.00	\$65.00	\$85.00	\$118.00	N/A	\$52.00	\$65.00	\$85.00	\$110.00	\$166.00	N/A
	\$42.24	\$52.59	\$69.06	\$92.59	\$132.82	\$179.53	\$53.18	\$64.94	\$81.18	\$110.12	\$165.76	\$220.35

¹ Rates represented above are the rates applicable to the lowest pay method; some carriers may have multiple pay methods that are not represented above.

 $^{\rm 2}$ Rates are sorted by the lowest Female Age 57 rate to the highest.

³ Annual policy fee not included in the above rates.

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EXHIBIT D-2 - FINAL EXPENSE LIFE RATES - GRADED DEATH BENEFIT NON-TOBACCO RATES ONLY



	FEMALE							MALE				
Company	57	62	67	72	77	82	57	62	67	72	77	82
	\$40.00	\$50.00	\$68.00	\$97.00	\$140.00	\$213.00	\$52.00	\$70.00	\$101.00	\$153.00	\$230.00	\$334.00
	\$42.60	\$52.99	\$70.95	\$94.97	\$136.50	\$207.00	\$55.20	\$69.01	\$94.00	\$130.00	\$191.00	\$275.60
	\$43.00	\$54.00	\$71.00	\$99.00	\$145.00	\$218.00	\$62.00	\$80.00	\$101.00	\$134.00	\$193.00	\$274.00
	\$48.00	\$56.00	\$69.00	\$90.00	\$128.00	N/A	\$58.00	\$69.00	\$89.00	\$119.00	\$168.00	N/A
	\$44.42	\$56.43	\$74.20	\$103.46	\$156.33	\$233.67	\$60.77	\$79.77	\$104.53	\$140.03	\$212.97	\$304.03
	\$47.00	\$57.00	\$76.00	\$105.00	\$140.00	\$195.00	\$63.00	\$79.00	\$112.00	\$152.00	\$199.00	\$259.00
	\$46.79	\$57.04	\$71.02	\$92.97	\$135.36	N/A	\$56.72	\$69.06	\$90.89	\$128.83	\$186.27	N/A
	\$50.14	\$59.68	\$78.30	\$112.26	\$163.32	\$227.19	\$71.31	\$88.97	\$113.92	\$156.23	\$219.61	\$298.85
	\$50.14	\$60.30	\$75.64	\$100.79	\$148.73	N/A	\$59.93	\$74.14	\$97.35	\$134.29	\$199.28	N/A
	\$52.95	\$66.95	\$82.04	\$105.36	\$154.20	N/A	\$68.87	\$86.70	\$112.49	\$152.83	\$211.27	N/A
	\$56.85	\$69.91	\$84.91	\$110.03	\$161.73	\$248.00	\$69.92	\$86.85	\$113.54	\$155.01	\$218.83	\$304.77
	\$60.00	\$73.00	\$95.00	\$128.00	\$169.00	N/A	\$73.00	\$85.00	\$112.00	\$154.00	\$197.00	N/A
	\$58.54	\$73.05	\$94.31	\$130.17	\$196.58	\$280.26	\$75.60	\$96.01	\$132.19	\$183.68	\$262.99	\$365.96
	\$63.80	\$75.80	\$89.60	\$117.90	\$168.00	\$233.00	\$85.30	\$107.80	\$136.90	\$168.30	\$211.00	\$282.00
	\$71.00	\$82.00	\$108.00	\$151.00	N/A	N/A	\$87.00	\$106.00	\$139.00	\$188.00	N/A	N/A
	\$76.45	\$100.42	\$130.08	\$164.99	\$203.98	N/A	\$91.37	\$119.47	\$155.03	\$196.48	\$243.84	N/A

¹ Rates represented above are the rates applicable to the lowest pay method; some carriers may have multiple pay methods that are not represented above.

² Rates are sorted by the lowest Female Age 57 rate to the highest.

³ Annual policy fee not included in the above rates.

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EXHIBIT D-3 - FINAL EXPENSE LIFE RATES - RETURN OF PREMIUM DEATH BENEFIT NON-TOBACCO RATES ONLY



		FEMALE							MALE					
Company	57	62	67	72	77	82	57	62	67	72	77	82		
	\$41.34	\$52.24	\$67.32	\$87.46	\$116.39	N/A	\$52.10	\$67.12	\$89.00	\$120.33	\$159.69	N/A		
	\$46.00	\$57.00	\$74.00	\$104.00	N/A	N/A	\$57.00	\$74.00	\$103.00	\$157.00	N/A	N/A		
	\$47.00	\$58.00	\$75.00	\$107.00	\$162.00	N/A	\$66.00	\$84.00	\$107.00	\$144.00	\$215.00	N/A		
	\$48.79	\$59.02	\$79.29	\$112.55	\$158.77	\$250.58	\$60.98	\$76.88	\$105.72	\$149.05	\$207.01	\$337.86		
	\$50.14	\$60.30	\$75.64	\$100.79	\$148.73	N/A	\$59.93	\$74.14	\$97.35	\$134.29	\$199.28	N/A		
	\$48.09	\$60.54	\$77.70	\$101.00	N/A	N/A	\$64.27	\$80.64	\$103.35	\$141.00	N/A	N/A		
	\$49.12	\$60.61	\$78.38	\$111.82	\$178.20	\$249.66	\$67.76	\$87.78	\$114.65	\$151.08	\$236.50	\$346.50		
	\$51.03	\$65.87	\$88.87	\$116.04	\$155.48	\$221.14	\$61.52	\$79.45	\$107.35	\$140.51	\$199.65	\$286.00		
	\$54.24	\$66.47	\$83.10	\$115.94	\$186.95	\$266.75	\$72.60	\$92.09	\$117.26	\$162.87	\$245.31	\$323.72		
	\$63.62	\$74.24	\$95.23	\$131.29	\$183.31	\$247.26	\$80.49	\$98.19	\$129.89	\$179.06	\$245.69	\$325.30		
	\$71.00	\$82.00	\$108.00	\$151.00	N/A	N/A	\$87.00	\$106.00	\$139.00	\$188.00	N/A	N/A		
	\$73.05	\$83.47	\$106.23	\$138.63	\$185.98	N/A	\$73.05	\$83.47	\$106.23	\$138.63	\$185.98	N/A		
	\$79.14	\$94.58	\$117.11	\$145.80	\$188.03	N/A	\$101.51	\$125.19	\$157.40	\$197.65	\$263.27	N/A		
	\$95.06	\$99.53	\$113.65	\$129.76	\$150.12	\$191.53	\$105.76	\$114.47	\$131.65	\$154.35	\$191.65	\$234.82		
	\$80.00	\$103.00	\$135.00	\$177.00	\$230.00	\$295.00	\$80.00	\$103.00	\$135.00	\$177.00	\$230.00	\$295.00		
	\$93.94	\$110.91	\$137.72	\$183.14	N/A	N/A	\$122.54	\$144.66	\$179.61	\$258.78	N/A	N/A		
	\$108.00	\$138.00	\$168.00	\$198.00	\$236.00	N/A	\$108.00	\$138.00	\$168.00	\$198.00	\$236.00	N/A		

¹ Rates represented above are the rates applicable to the lowest pay method; some carriers may have multiple pay methods that are not represented above.

² Rates are sorted by the lowest Female Age 57 rate to the highest.

³ Annual policy fee not included in the above rates.

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