



2023

CareerTrackers™ 

**GALA AWARDS
& INTERN
CONFERENCE**

Sponsorship Prospectus

careertrackers.org.au



CAREERTRACKERS INVITES YOU TO TAKE PART IN THE 2023 GALA AWARDS

As many of you know, in the past our events have attracted hundreds, and then thousands of the CareerTrackers community of students, alumni, employment partners and university partners. After a two year pandemic imposed hiatus we are bringing the Gala Awards back with in-person events.

From 20 January through to 3 February 2023, CareerTrackers is excited to announce that we will for the first time, take the Gala Awards to the CareerTrackers community we serve. We will be hosting place-based events in Warrane (Sydney), Meeanjin (Brisbane), Naarm (Melbourne), Tarnpanya (Adelaide), and Boorloo (Perth). In the process, we're also responding to what the CareerTrackers community has asked for and what the last few years have highlighted for all of us - the importance of family, community and connection.

We invite your support as a sponsor of these events and your contribution to our collective efforts to foster Indigenous leadership, student achievement, excellence, perseverance and pride in identity and culture. The format and theme for this year's Gala Awards reflects the changes and challenges that we've all endured over the last few years as we emerge from an intensely difficult and disruptive period in the lives of many in the CareerTrackers community. It is also an opportunity to share in the changes that have taken place at CareerTrackers as an organisation, as we continue our journey - respecting the legacy of the past, and forging a new Indigenous led future and era of the organisation.

This is a significant milestone for CareerTrackers. Indigenous leadership doesn't merely reflect the cultural heritage of the majority Indigenous leadership team in the organisation, but must also be visible in our values, our actions and our obligations and responsibilities as Indigenous peoples. Further, we are about to enter a significant era in history, with constitutional change and Indigenous representation front and centre. We believe that this is also an opportunity for the CareerTrackers community to acknowledge the importance of these impending changes and consider what our individual and collective responses will be.

Your support for this new and exciting era of the organisation will be reflected in the Gala Awards program in a number of ways outlined below. Your support of these events will demonstrate your commitment to Indigenous students through celebrating excellence and achievement, continuing with important traditions and embracing new beginnings and opportunities. This sponsorship opportunity is a powerful means by which to promote your organisation and display your commitment, values and belief in Indigenous opportunity and success.

Jennifer Mar Young
CEO, CareerTrackers



EVENTS OVERVIEW

Since CareerTrackers was established in 2009, the annual intern conference and Gala Awards have been an integral part of the internship program. In that time the organisation and the students it serves have had an incredible impact, including:

- **8,310 internships facilitated, and counting**
- **1,567 interns have graduated university and become an alumni**
- **Over 450,000 hours of training delivered to interns**
- **27 companies and 12 universities have signed 10-year partnerships.**

The intern conference - Leadership Development Institute, or LDI as it has been known - and Gala Awards are an opportunity to celebrate the success and achievements of the CareerTrackers community. CareerTrackers is proud to have played a part in the ongoing career journeys of some of the country's most talented First Nations professionals. Here's a small sample of past award winners:

- **Alumni Excellence 2022** - Emma Garlett, Columnist at The West Australian and John Monash Scholar
- **Mark of Excellence 2019** - Ganur Maynard, Associate to the Hon Justice Debra Sue Mortimer
- **Intern of the year 2018** - Clark Donovan, Associate Director Carbon Credits at Commonwealth Bank Australia (*pictured*).



HOW WE'LL BE CELEBRATING IN 2023

Boorloo (Perth) | Friday 20 January
Tarndanya (Adelaide) | Monday 23 January
Naarm (Melbourne) | Monday 30 January
Meeanjin (Brisbane) | Wednesday 1 February
2023 Intern Conference (online) | Thursday 2 February
Warrane (Sydney) | Friday 3 February

There are some other key differences with 2023 that we know you will love and signal an evolution of our organisation. We have listened to our students and alumni, and have committed to engaging all First Nations speakers for the upcoming LDI conference event. Students very clearly told us, and we know, that you can't be what you can't see - and conversely - you can be what you can see. Therefore there will be a strong emphasis on sharing Aboriginal and Torres Strait Islander stories and insights, alongside topical and industry sessions for students to tailor their experience.

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGE	INVESTMENT
Major Sponsorship Partner	\$50,000 + GST (2 opportunities)
Platinum Sponsor	\$30,000 + GST (3 opportunities)
Gold Sponsor	\$15,000 + GST (4 opportunities)
Silver Sponsor	\$10,000 + GST (unlimited)
Bronze Learning and Development Sponsor	\$5,000 + GST (unlimited)

MAJOR SPONSORSHIP PARTNER



\$50,000 | 2 partners

BENEFITS INCLUDE:

Events

- Acknowledgement as a major sponsorship partner during the opening address at Gala Awards events across Australia
- Acknowledgement as a major sponsorship partner during the opening address of the 2023 Intern Conference
- An award named in recognition of your organisation and the opportunity for a representative to present this award at the Gala events
- 4 x tickets and reserved seating to the Gala Awards events.

Marketing Opportunities

- Acknowledgement as a major sponsorship partner on CareerTrackers social media platforms for event promotions & celebrations
- Organisation signage prominently displayed at the Gala Awards events (free standing banner to be supplied by sponsor)
- Organisation logo featured on PowerPoint slides at Gala Award events
- Acknowledgment of support and organisation logo featured in Gala Award events printed programs
- Organisation logo featured on email and ticketing communications
- Organisation logo displayed on rotating banner on live conference sessions
- Organisation logo displayed on online conference home page
- Organisation logo featured on conference session slides.



PLATINUM SPONSOR



\$30,000 | 3 partners

BENEFITS INCLUDE:

Events

- Acknowledgement as a platinum sponsor at Gala Awards events across Australia
- An award named in recognition of your organisation at the Gala Awards events
- 4 x tickets and reserved seating to the Gala Awards events.

Marketing Opportunities

- Acknowledgement as a platinum sponsor on CareerTrackers social media platforms for event promotions & celebrations
- Acknowledgment of support and organisation logo featured in Gala Award events printed programs
- Organisation logo featured on PowerPoint slides at Gala Award events
- Organisation logo featured on email and ticketing communications.



GOLD SPONSOR



\$15,000 | 4 partners

BENEFITS INCLUDE:

Events

- Acknowledgement as a gold sponsor at Gala Awards events across Australia
- An award named in recognition of your organisation at the Gala Awards events
- 2 x tickets and reserved seating to the Gala Awards events.

Marketing Opportunities

- Acknowledgment of support and organisation logo featured in Gala Award events printed programs
- Organisation logo featured on PowerPoint slides at Gala Award events
- Organisation logo featured on email and ticketing communications.



SILVER SPONSOR



\$10,000 | Unlimited

BENEFITS INCLUDE:

Events

- Acknowledgement as a silver sponsor at Gala Awards events across Australia
- 2 x tickets and reserved seating to the Gala Awards events.

Marketing Opportunities

- Acknowledgment of support and organisation logo featured in Gala Award events printed programs
- Organisation logo featured on email and ticketing communications.



BRONZE LEARNING AND DEVELOPMENT SPONSOR



\$5,000 | Unlimited

BENEFITS INCLUDE:

Events

- Acknowledgement as a learning and development sponsor at the 2023 Intern Conference
- 2 x tickets and reserved seating to the Gala Awards events.

Marketing Opportunities

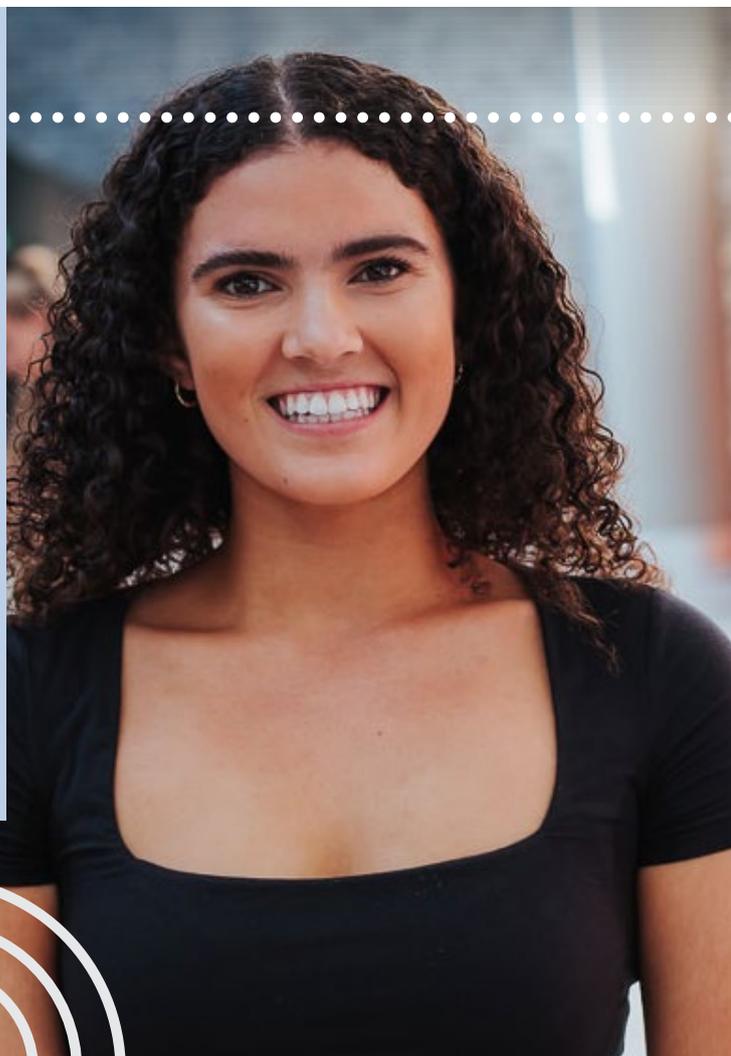
- Organisation logo featured on conference material.



BESPOKE SPONSORSHIP

We recognise that one size fits all doesn't suit everyone. The above packages are suggestions only. If your organisation is interested in supporting us in other ways consistent with your own budget and outcomes, please let us know. Some examples of other ways to sponsor include:

- Support for particular event locations
- Gala Award Prizes
- Conference Prize Packs.



SPONSORSHIP PACKAGES

EXPRESSIONS OF INTEREST

If you or your organisation would like to become a sponsor and support these events, please express your interest by completing **this form**. The Careertrackers team will then be in contact to discuss this with you further.



CONTACT US

If you would like further information or to discuss sponsorship packages or other ways to support these events please contact us at gala@careertrackers.org.au.

SPONSORSHIP PACKAGES

TERMS AND CONDITIONS

- By returning a sponsorship form via online or printed copy confirms your acceptance of these terms and conditions
- All sponsorship forms are subject to approval and CareerTrackers reserve the right to refuse an application
- CareerTrackers reserve the right to alter any aspect of the event program without notice
- CareerTrackers will take all reasonable steps to fulfil the sponsorship commitments as outlined in this prospectus
- Sponsors are responsible for providing all the information and or artwork required by the due dates requested by CareerTrackers
- CareerTrackers reserve the right to introduce additional sponsorships packages should the opportunity arise
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise arranged)
 - » 50% due within one month of invoice date or by 15 December 2022 (whichever is first).
 - » Remaining 50% is due no later than 13 January 2023
 - » Sponsorship forms received after 16 December 2022 require full payment
- CareerTrackers reserves the right to nominate to either postpone or cancel an event. Cancellations and postponement may be necessary due to acts, events or causes beyond our reasonable control, including natural disasters, emergencies (e.g. public health), availability or disruptions caused by the venue providers, transportation or other crises. If the events run in a different capacity, postponed, or cancelled, sponsors will have the opportunity to postpone, modify or withdraw their sponsorship
- Submission of a sponsorship application form and CareerTrackers acceptance in writing is regarded as a firm sponsorship agreement
- All cancellations must be made in writing and acknowledged by CareerTrackers in writing
- Any reductions in sponsorship (once accepted) will be considered a cancellation
- Should a balance payment be outstanding at the time of cancellation, the sponsor is liable for the balance
- Sponsors will also be liable for the following payments for cancellation:
 - » Cancellations before 15 December 2022, will attract a 50% cancellation fee.
 - » Cancellations from 13 January 2022 onwards will attract a 100% cancellation fee.





THANK
YOU



CareerTrackers™

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