

CONTENT SYNDICATION POLICY

CURT is pleased to contribute to the towing aftermarket community by allowing the republication of its content from www.curtmfg.com and its related subdomains, including social sites such as [Facebook](#), [YouTube](#) and [Twitter](#). Republication is only permitted if the following guidelines are met:

All Content:

- All content must be used in a manner consistent with the positive brand message of CURT.
- The user understands that all content is copyrighted and remains the property of CURT.
- The user agrees to remove content that is used inappropriately as determined by CURT.

Logos:

- Any use of the CURT logo must follow the CURT logo standards.

Photos:

- Photos may not be altered or rebranded in any way without expressed written permission from CURT.

ACCEPTABLE

Images used exactly as provided



UNACCEPTABLE

Company logo superimposed



Articles:

- Articles may only be reposted, republished or reused when proper citation of the author's name and a link to www.curtmfg.com are provided.
- Articles may not be edited or altered in any way without expressed written permission from CURT.

Questions:

- Please address any questions related to this policy to Joseph Rapienski, Marketing Services Manager: joseph.rapienski@curtgroup.com

Videos:

- Videos may not be edited or altered in any way on any website without expressed written permission from CURT.
- Videos may not be embedded on any website without expressed written permission.
- Videos may not be rebranded for in-store use on televisions or any other non-web-based format without expressed written permission from CURT.

ACCEPTABLE

Company logo with CURT logo



UNACCEPTABLE

Company logo over CURT logo



ACCEPTABLE

Used exactly as provided



UNACCEPTABLE

Company logo replaces CURT logo

