



World Education Services

Understanding International Credential Evaluation

Presenters



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Founded in 1974, WES is a non-profit social enterprise that supports the educational, economic, and social inclusion of immigrants, refugees, and international students. From evaluating academic credentials to shaping policy, designing programs, and providing philanthropic funding, we partner with a diverse set of organizations, leaders, and networks to uplift individuals and drive systems change.



Our Vision

Everyone is able to put their education, experience, and skills to work anywhere in the world.



Our Mission

We help people learn, work, and thrive in new places. We help society recognize the value of people's education and experience.

Top Countries of Education

Europe* 12%

Top 5 sending countries:

United Kingdom, Ukraine, France, Spain, Ireland

- Canada
- United States
- Mexico

- Ireland
- United Kingdom
- France
- Spain
- Ukraine
- Morocco
- Algeria
- Lebanon
- Israel
- Jordan
- Egypt
- Iran
- Pakistan

Middle East* 2%

Top 5 sending countries:

Egypt, Lebanon, Jordan, Israel, Iran

Asia* 52%

Top 5 sending countries:

India, Philippines, China, Pakistan, Bangladesh

- China
- India
- Bangladesh
- Philippines
- Nigeria
- Cameroon
- Ghana
- Papua New Guinea

Americas* 9%

Top 5 sending countries:

United States, Brazil, Canada, Colombia, Mexico

- Colombia
- Brazil

Africa* 24%

Top 5 sending countries:

Nigeria, Cameroon, Ghana, Algeria, Morocco

Oceania* 1%

Top 5 sending countries:

Australia, New Zealand, Fiji, Tonga, Papua New Guinea

- Australia
- New Zealand
- Fiji
- Tonga

* Note: Percentages have been rounded.

Number of evaluations per country



Enabling Global Talent: Applicant Profile

CANADA

337,551*
Applicants

Evaluation Purpose**



60% of these applicants lived in Canada

Highest Education Level



UNITED STATES

136,089*
Applicants

Evaluation Purpose**



45% of these applicants lived in the U.S.

Highest Education Level



* 2,117 completed in other countries.
** Percentages have been rounded.



Distinct Majors*

In 2024, WES evaluated credentials associated with **35,318** distinct majors. These majors can be grouped into these fields of study.

* These majors were categorized into fields of study based on categories established by the Institute of International Education.

What is a credential evaluation?

A credential evaluation is a comparison of one's academic accomplishments to standards in the Canada or U.S. This report helps institutions like schools, employers, licensing boards, or immigration authorities better understand an individual's educational background.

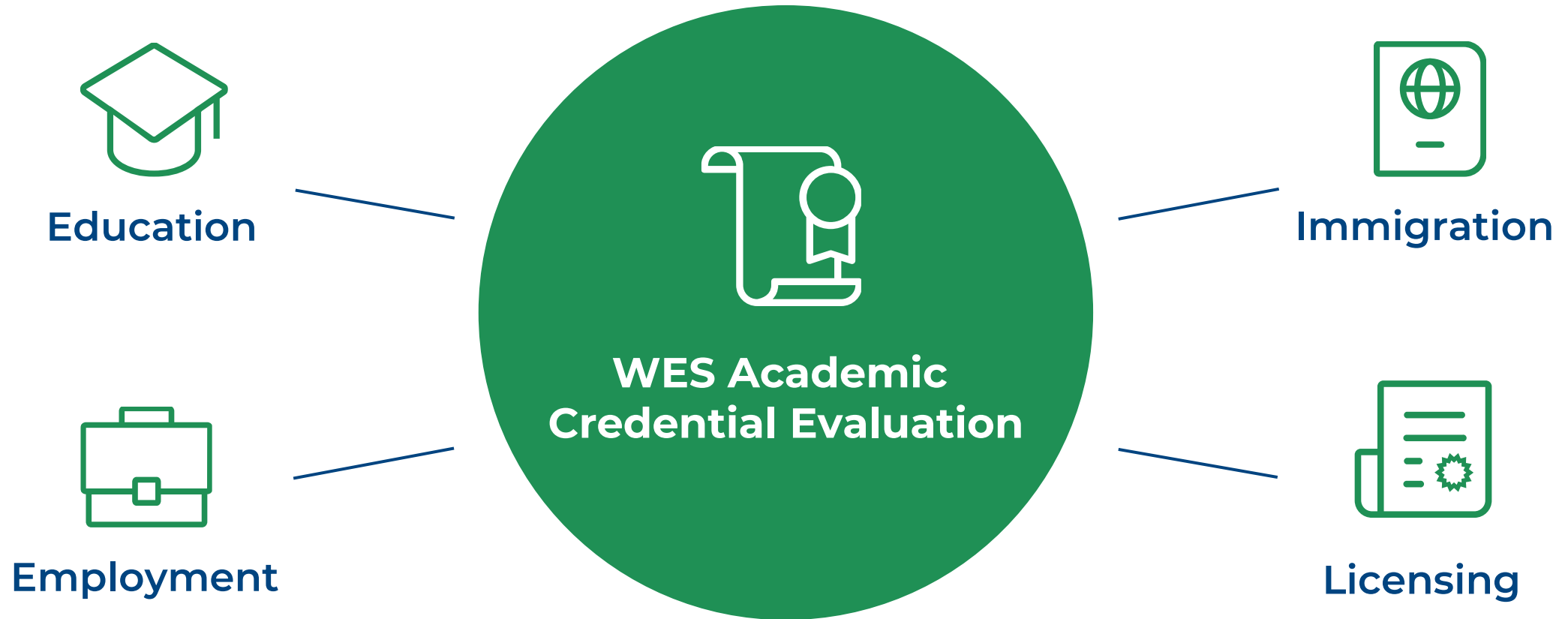
A report from WES:

- Identifies and describes the academic study
- Verifies that the institution is a legitimate teaching authority
- May include a grade point average (GPA) equivalency
- Confirms the authenticity of the academic documents

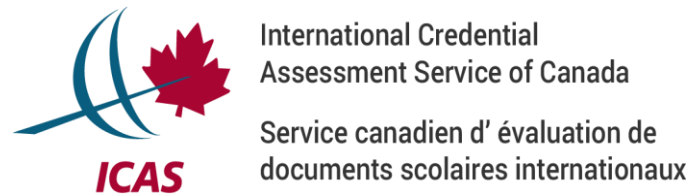


Utility of a Credential Evaluation

A WES credential evaluation is widely accepted across industries



WES is a member of the Alliance of Credential Evaluation Services of Canada



Options for WES Credential Evaluations

Document-by-Document (DxD)

- Based on authenticated documents
- Identifies and describes each credential—such as a degree or diploma—that an applicant submits to WES
- Provides the equivalent credential in terms of U.S. education
- Is appropriate for immigration and employment purposes, and for entering a college or university program as a first-year student
- Starting at \$133 CAD

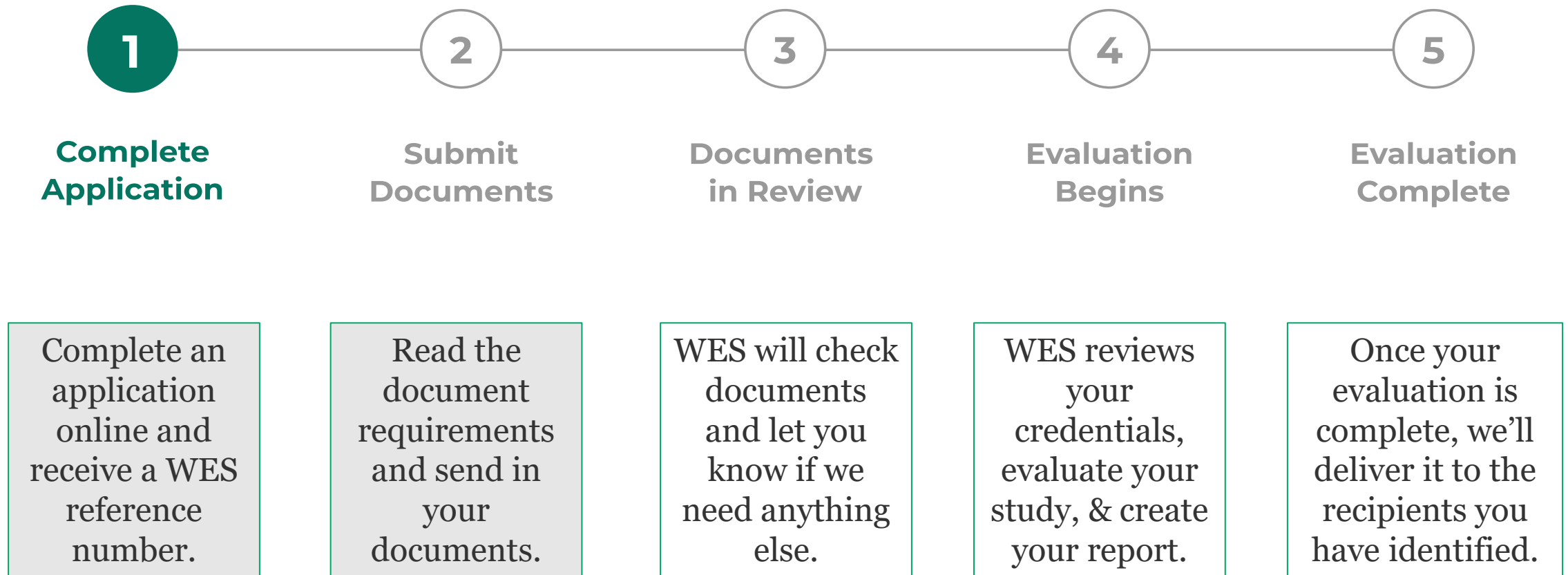
Course-by-Course (CxC)

- Based on authenticated documents
- Includes all features in a DxD report
- Also includes a detailed analysis of each course listed on the transcript
 - Includes semester credits and grades converted and a calculated GPA
- A CxC evaluation report usually meets the requirements of licensing boards and higher education graduate programs.
- Starting at \$242 CAD

Educational Credential Assessment (ECA)

- Based on authenticated documents
- Verifies your education background for Canadian immigration purposes.
- This report Highlights the equivalency of your credentials in terms of Canadian education.
- Starting at \$264 CAD

The WES Credential Evaluation Process



Submitting Documents to WES

WES will review applicants' credentials only after receiving all the required documents. The applicant will be responsible for uploading some of the documents and arranging for their institution(s) to submit the rest.



Documents applicants can submit:

- Copies of Diplomas, Degree Certificates
- English translations of any documents not issued in English, such as:
 - Academic Transcripts
 - Degree Certificates
 - Professional Certificates



Applicants must arrange:

- Documents to be sent by the issuing institution(s)/authorities to submit:
 - Official Transcripts
 - These documents need to be sent directly to WES by the appropriate issuing authority either by mail or through digital transmission

WES Services and Fees

Within each of the CxC and DxD evaluation services, applicants have a choice between the International Credential Advantage Package (ICAP) or the Basic report.

ICAP **Recommended!**

Course-by-Course C\$284 | Document-by-Document C\$175

Features

- Verified transcripts stored and sent to institutions
- Evaluation of official documents
- List of all courses completed at the post-secondary level
- Canadian semester credit and grade equivalent for each course
- Canadian grade point average (GPA) on 4.0 scale
- Designates the level (upper or lower) of each undergraduate course

BASIC

Course-by-Course C\$242 | Document-by-Document C\$133

Features

- ~~Verified transcripts stored and sent to institutions~~
- Evaluation of official documents
- List of all courses completed at the post-secondary level
- Canadian semester credit and grade equivalent for each course
- Canadian grade point average (GPA) on 4.0 scale
- Designates the level (upper or lower) of each undergraduate course

Upgrade Your IRCC ECA to a WES Standard Evaluation Report



Step 1

Go to My Account



Step 2

Upgrade ECA to meet the requirements for:

- Professional Licensing Bodies
- Academic Institutions
- Employers



Step 3

Upgrade to DxD or CxC



Step 4

Select the recipient

WES Services and Fees

Services	Fees
Upgrade ECA to DxD	C\$58
Upgrade ECA to CxC	C\$115
Upgrade Standard DxD to CxC	C\$115

How can I use my report to support my job search?

Beyond being a requirement for some job applications, a credential evaluation report can be a useful tool in your job search in at least four ways:

- **Identify suitable jobs:** Use your degree equivalency to determine which jobs match your qualifications. For example, if your degree is equivalent to a bachelor's, you might skip jobs requiring only a high school diploma.
- **Enhance your résumé and cover letter:** Add your evaluation to your résumé and cover letter. Mention that you have had your international education evaluated and verified and meet the job's education requirements. You can even include the degree equivalency in the education section of your résumé.
- **Boost your interview confidence:** Bring a copy of your evaluation to show the interviewer. And remember to highlight your language skills and international experience.
- **Negotiate your salary:** If you receive a job offer, you can suggest having your official evaluation report sent directly by the credential evaluation agency to the employer. This is a good step to help ensure that you are compensated appropriately for your skills and education.

WES Gateway Program

Eliminating Barriers

Challenge

How can displaced individuals who have only partial or non-verifiable academic documents prove their qualifications?

Solution

Validate and assess the education of individuals displaced by political unrest, conflict, and natural disasters even when verifiable documents are not available.

WES Gateway Program



Afghanistan



Eritrea



Iraq



Palestine



Sudan



Syria



Türkiye



Ukraine



Venezuela

Goal

Support the educational and career advancement of refugees and other forcibly displaced individuals who lack proof of their academic credentials

The WES Advantage

- Trusted, accurate, and reliable service
- Expert staff, network, and resources
- Lifetime value and competitively priced.
- Excellent customer and client services
- Embracing technology; fast and secure report delivery
- Social Impact Programs





Thank you!

Sign up for more info here:



Get to Know CELPIP

CELPIP 

Proficiency with Purpose. For Study, for Work, for Canada!





Centre des niveaux de
compétence linguistique
canadiens

Centre for
Canadian Language
Benchmarks

CELP^{IP}

CLB = Functional Communication Readiness

National standard with **12 levels** across **4 skills**

Grouped into:

- Basic (**CLB 1-4**)
- Intermediate (**CLB 5-8**)
- Advanced (**CLB 9-12**)

Measures what someone can do, not just what they know

Used across immigration, employment, and education

Why CLB Alignment Matters

- One Standard Across Canada
- Converts different tests into a single scale
- Used by immigration, employers, licensing, and regulatory bodies
- Enables consistent interpretation of skills
- Supports mobility across sectors
- CLB creates a common language that everyone—from employers to regulators—can trust.



What CLB Levels Mean in Real Work Environments

- CLB 5–6 → routine workplace
- 7–8 → effective participation in most workplace situations
- CLB 9+ → fluent communication in complex, high-pressure contexts
- CLB 9 is a major threshold for professional readiness
- Higher CLB = greater independence and influence



What do different CLB levels signal about readiness for communication-heavy environments and long-term employability

Official language proficiency is **one of the strongest predictors of immigrants' economic success in Canada**

Test-based measures of official language proficiency are a stronger predictor of immigrants' post-landing earnings than self-reported measures

For example, **Express Entry** immigrants with first official language proficiency of **CLB 6** tend to earn **8% more** than those with **CLB 4-5**

More significant increases in earnings are associated with official language skills at **CLB 7** and above

CLB 6 falls within the mid-range of the language requirements of the existing program requirements and is associated with the point at which increases in earnings can be observed

<https://www150.statcan.gc.ca/n1/pub/36-28-0001/2023001/article/00002-eng.htm>



What do different CLB levels signal about readiness for communication-heavy environments and long-term employability

Strong correlation between earnings and test-based language measures

Reading tends to have stronger predictive power

Language skills **as important as pre-immigration Canadian work experience** and **more important than the educational level and age at immigration in predicting the initial earnings** of principal applicants admitted under the EE system



SCORE ALIGNMENTS

Test Level Descriptor	CELPIP Level	CLB Level
Expert proficiency in high-stakes social, educational, or workplace contexts	12	12
Advanced proficiency in high-stakes social, educational, or workplace contexts	11	11
Highly effective proficiency in some high-stakes social, educational, or workplace contexts	10	10
Effective proficiency in some high-stakes social, educational, or workplace contexts	9	9
Good proficiency in more demanding social, educational, or workplace contexts	8	8
Adequate proficiency in somewhat demanding social, educational, or workplace contexts	7	7
Developing proficiency in everyday social, educational, or workplace contexts	6	6
Acquiring proficiency in everyday social, educational, or workplace contexts	5	5
Adequate proficiency for daily life activities	4	4
Some proficiency in limited contexts	3	3
Limited ability in contexts related to immediate needs	2	1, 2
Insufficient information to assess	1	/
Insufficient information to assess	0	/
Not Administered: test taker did not receive this test component	NA	/

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Good proficiency in more demanding social, educational, or workplace contexts	8	8
Adequate proficiency in somewhat demanding social, educational, or workplace contexts	7	7
Developing proficiency everyday social, educational, or workplace contexts	6	6
Acquiring proficiency in everyday social, educational, or workplace contexts	5	5
Adequate proficiency for daily life activities	4	4
Some proficiency in limited contexts	3	3
Limited ability in contexts related to immediate needs	2	1, 2
Insufficient information to assess	1	/
Insufficient information to assess	0	/
Not Administered: test taker did not receive this test component	NA	/

Preparation Materials

FREE

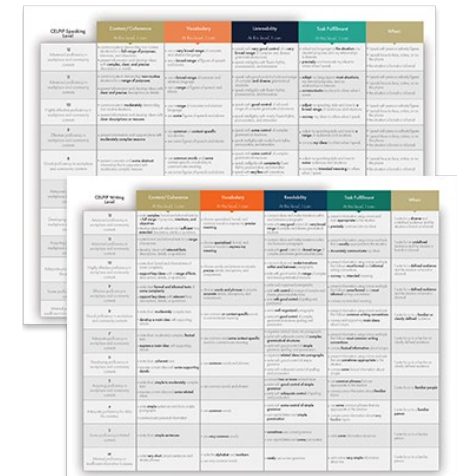
CELPIP Score Comparison Chart

Learn what we look for at each CELPIP Level, review sample questions and responses, and study our analysis of why those scores were given.

Speaking Scores	Writing Scores
+ Level 12	
+ Level 11	
+ Level 10	
+ Level 9	
+ Level 8	
+ Level 7	
+ Level 6	
+ Level 5	
+ Level 4	
+ Level 3	
+ Level 0-2 (M)	

CELPIP Score Comparison Chart

- Detailed **level descriptors** for each CELPIP Level for **Speaking** and **Writing**
- Level descriptors also available as a PDF download
- Multiple **sample responses** for two tasks for each level
- In-depth **analysis** for each sample response



Test Prep Ecosystem

CELPIP Path to Success

To help you prepare for your CELPIP test, we recommend this learning path that includes over 15 hours of free webinars, as well as 2 free practice tests. We also offer a variety of other free resources, as well as study materials for purchase on our online store. See pages 10-11 of this Guidebook to learn more about our prep options. For more information about our learning path, visit celPIP.ca/prepare-for-celPIP/prep-overview.



Paid Preparation Materials

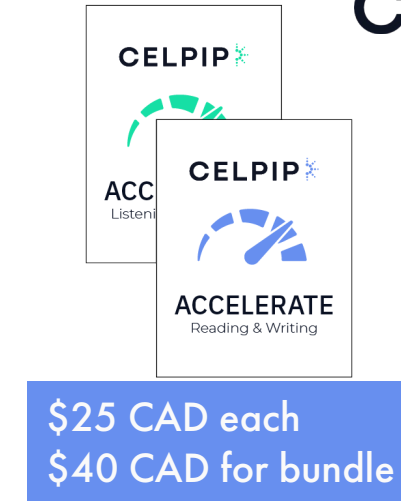
ONLINE



CELPIP Practice Tests

- 13 sets (2 tests each)
- Sample Speaking and Writing responses
- Instant results for the Listening and Reading Tests
- Writing and Speaking performance standards

CELPIP



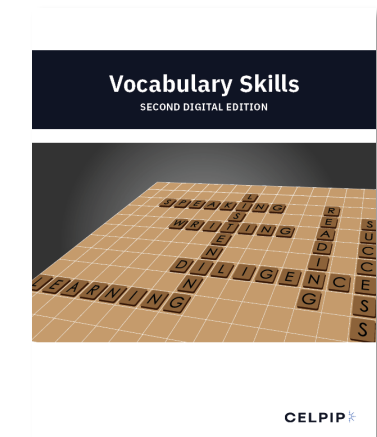
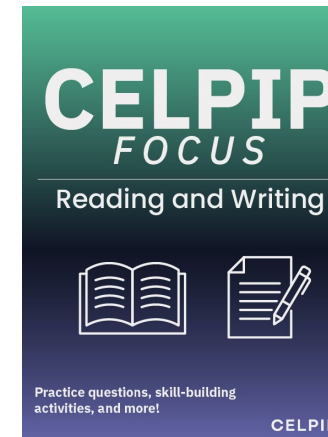
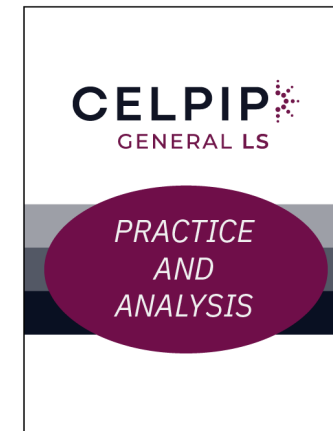
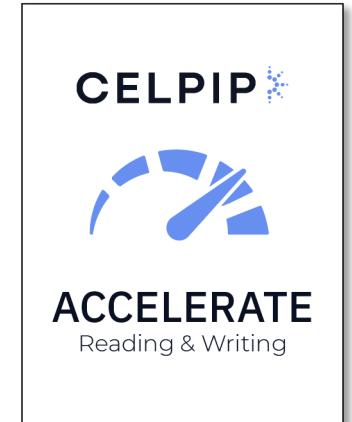
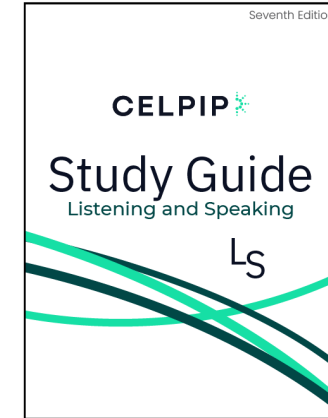
CELPIP Accelerate

- Self-directed online course
- 30+ instructional videos
- Interactive quizzes and PDF downloads
- Speaking and Writing sample response analysis
- 2 Listening and 2 Reading practice tests

CELPIP Study Materials

- 2 CELPIP Practice Tests **FREE!**
- CELPIP Practice Test Sets 1-13 **\$35/set**
- CELPIP Study Guide **\$25**
- CELPIP Accelerate **\$25**
- CELPIP Practice and Analysis **\$25**
- CELPIP Focus **\$25**
- CELPIP Vocabulary Skills **\$25**
- CELPIP Common Errors **\$20**

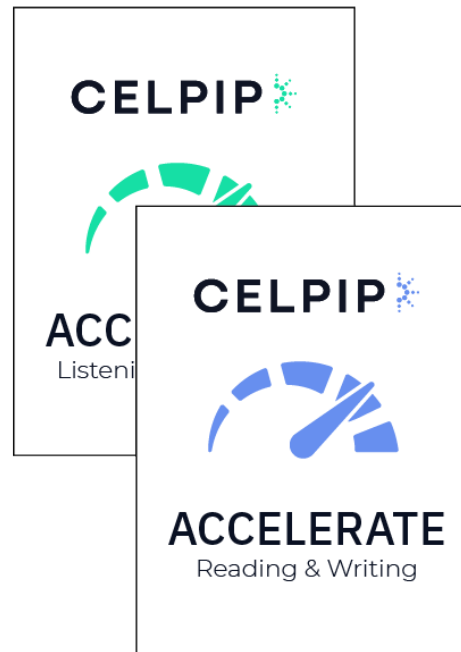
Visit www.celpip.ca/prepare-for-celpip/study-materials



FREE

FOR WEBINAR
ATTENDEES

CICFebOZyEqA4L



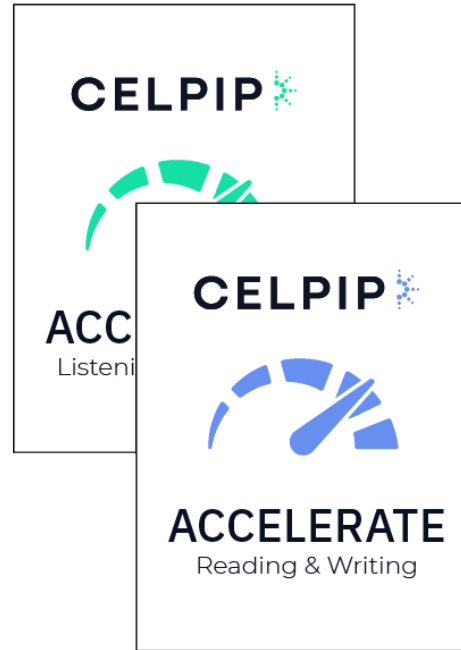
CELPIP **Accelerate Listening & Speaking** (\$25 value)

- Self-directed learning program
- 30+ instructional videos in each version
- Numerous interactive quizzes and PDF downloads
- Analysis of sample responses
- 1 complete practice test for each skill

FREE

FOR WEBINAR
ATTENDEES

CICFebOZyEqA4L



- Create a free account at www.celpip.ca/sign-up
- (Already have an account? Sign in at www.celpip.ca/sign-in)
- Visit www.celpip.ca/store
- Find the product “CELPIP Accelerate Bundle (**Listening & Speaking**)”
- Add the product to your cart
- At the checkout, please enter **CICFebOZyEqA4L** in the voucher/discount code field

CELP^{IP}

GENERAL

Accepted for permanent residency, express entry, PGWP, provincial nominee programs and DHA visa purposes. The total test time is approximately **3 hours** and is completed in **one sitting**.

International test fees may vary.

CAD **\$295**
+ tax

■ Listening

Listen to passages and answer questions

46–55 minutes

■ Reading

Read passages and answer questions

43–56 minutes

■ Writing

Respond to questions with written answers

53 minutes

■ Speaking

Reply to on-screen prompts verbally

15 minutes

CELP^{IP}

GENERAL LS

Accepted for Canadian citizenship applications. The total test time is approximately **1 hour and 10 minutes** and is completed in **one sitting**. Only available in Canada.

CAD **\$195**
+ tax

■ Listening

Listen to passages and answer questions

46–55 minutes

■ Speaking

Reply to on-screen prompts verbally

15 minutes



You Got This! We Got You!

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+1 800.958.5186

FAQs: <https://www.celpip.ca/take-celpip/faqs/>