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Premier Partner
Google Cloud

THE ULTIMATE GUIDE TO THE

Google Workspace Ecosystem

The one place where the best, most used and recognized tools and solutions gather to tell you how they integrate with Google Workspace.

INTRODUCTION

Welcome, to the Google Workspace Ecosystem Guide! The place where the best, most used and recognized tools and solutions gather to tell you how they integrate with Google Workspace. There are many companies out there looking to complement Google Workspace, and the Marketplace is overcrowded — that's why we narrowed it down for you. This guide will give you a comprehensive and concise overview of the first-rate tools that exist, who will love them, what cool features they have, and what pain points they solve.

This overview helps you help companies navigate what's out there, and select the best tools to make the most out of Google Workspace. It's also quite handy for companies migrating from Office 365 to Google Workspace – you know, to show all the wonders Google Workspace and partners have to offer. #TeamGoogle.

One quick look at the Google Workspace Marketplace (say that ten times fast) will tell you there's a lot out there. That's why we narrowed it down to the top business categories.

THE GOOGLE WORKSPACE ECOSYSTEM

Customer relationship management (CRM)

Customers — the more the better. Who doesn't love their happy customers? You know the ones that don't have any complaints and offer you free marketing by referring you to others?

Yeah, those. But getting more and more happy customers, and managing the ones you already have, isn't easy. That's where CRM comes in.

A CRM tool keeps your existing customers happy by managing interactions with them. It keeps all the data you need to get an overview of your customers, and helps your sales team streamline processes and increase sales.

Solution: Copper

THE GOOGLE WORKSPACE ECOSYSTEM

Customer Support (CS)

Happy customers, happy business.

If your customers feel heard, supported and assisted, odds are they'll gladly recommend you. And nothing beats word of mouth as genuine recommendations.

A tool that helps you offer your customers live chat, a knowledge base, and just plain old good customer service, will bring your CS to the next level.

Solution: Help Scout

THE GOOGLE WORKSPACE ECOSYSTEM

Project and process management

What's on your to-do list? A nice project management tool can give you an overview of just that. But what about your colleagues, what are they working on? Yup, you can find that out too.

It's easy to get lost in the shuffle, the deadlines, the who's-doing-what – luckily project and process management systems solve all of those headaches and avoid the risk of duplicate work. It allows you to assign tasks, get overviews of what's being worked on, work around deadlines, prioritize assignments and get work done.

Solutions: Monday.com and Smartsheet

THE GOOGLE WORKSPACE ECOSYSTEM

Accounting and Finance

No matter the business, numbers are going to be involved. And no matter how much attention you paid in math class back in the day, someone's going to have to take care of these numbers. Unless...unless you have a great accounting software.

An accounting tool can automate processes, send invoices, manage receipts and expenses, connect to your bank — basically take care of all your finances and avoid making costly mistakes. And the best thing? No need for prior accounting knowledge.

Solution: FreshBooks

THE GOOGLE WORKSPACE ECOSYSTEM

eSignature

eSignature, a crowd favorite! Printers aren't as popular these days, and taking the time to print, sign something (let's not forget find a pen for the less organized amongst us), and scan or mail it, is just...annoying.

Of course, documents that need a signature are usually categorized as important, perhaps also sensitive or confidential. An eSignature tool guarantees security and privacy, making singing anything as easy as clickety click clack.

Solution: DocuSign

THE GOOGLE WORKSPACE ECOSYSTEM

Document Management

Speaking of important documents, how does one manage those? With a document management tool, of course!

The proper tool allows you to edit documents, select rights for who gets to view, comment or edit work, implement workflows, improve business processes and get a concise overview of what's floating around in your library of documents.

Solution: AODocs

THE GOOGLE WORKSPACE ECOSYSTEM

Encryption

To encrypt, or not to encrypt?

That is the question.

The answer is: when in doubt, encrypt! Digital privacy is no joke, and a growing concern in today's digital world. Encryption allows you peace of mind knowing your information is safe from the prying eye.

If you have data, and we all do, then end-to-end encryption protects that data, be it documents, emails, files, anything created or shared online. It gives users control of their data, and an added layer of security.

Solution: Virtru

THE GOOGLE WORKSPACE ECOSYSTEM

Corporate and social portal

Time to get down to business. Except half your company is located in a different time zone. Or you're all working from home. Or you're tired of shouting across the office "hey Matt, where can I find that sales deck from last month?"

A corporate and social portal, most likely an intranet, is where the magic happens. It allows you to store and find all internal documents and resources, view an organization chart and find the colleagues you need, collaborate and engage with your team — an all-in-one digital workplace.

Solution: Happeo

THE GOOGLE WORKSPACE ECOSYSTEM

Identity and access management

Halt! Thou shall not pass! Unless we have verified proof that you are who you say you are. This can be found in the form of an identity and access management system, that not only verifies users, but also helps with authentication, identity control, user provisioning and lifecycle management.

Whether you want to guarantee assurance to your customers that your product is safe, or you want an additional internal layer of security, identity and access management is a great tool to achieve just that.

Solution: Okta

THE GOOGLE WORKSPACE ECOSYSTEM

Security and compliance

While compliance might not be the stuff of dreams, not being compliant is definitely the stuff of nightmares. Nobody wants to be accused of doing dodgy business.

Depending what industry your business is in, or what country you're based in, the rules will vary, but there will be rules and guidelines to follow and comply with.

Compliance tools can provide transparency and give you control of processes and procedures.
It'll illuminate those dark corners that you may not be aware of. Think of it as an extra pair of eyes monitoring activity, not only making sure your business practices are in order, but that all confidential information stays that way.

Solution: Tricent

THE GOOGLE WORKSPACE ECOSYSTEM

SaaS management platform

If you're using a software-as-a-service (SaaS) application then there are a few things to keep an eye out for. But we can't do it all, can we? That's where a Saas management platform comes in.

The right tool will look out for processes such as identity and access, user lifecycle management, application configuration, spend management and auditability. This ensures your SaaS application is being in a safe and secure manner.

Solution: BetterCloud

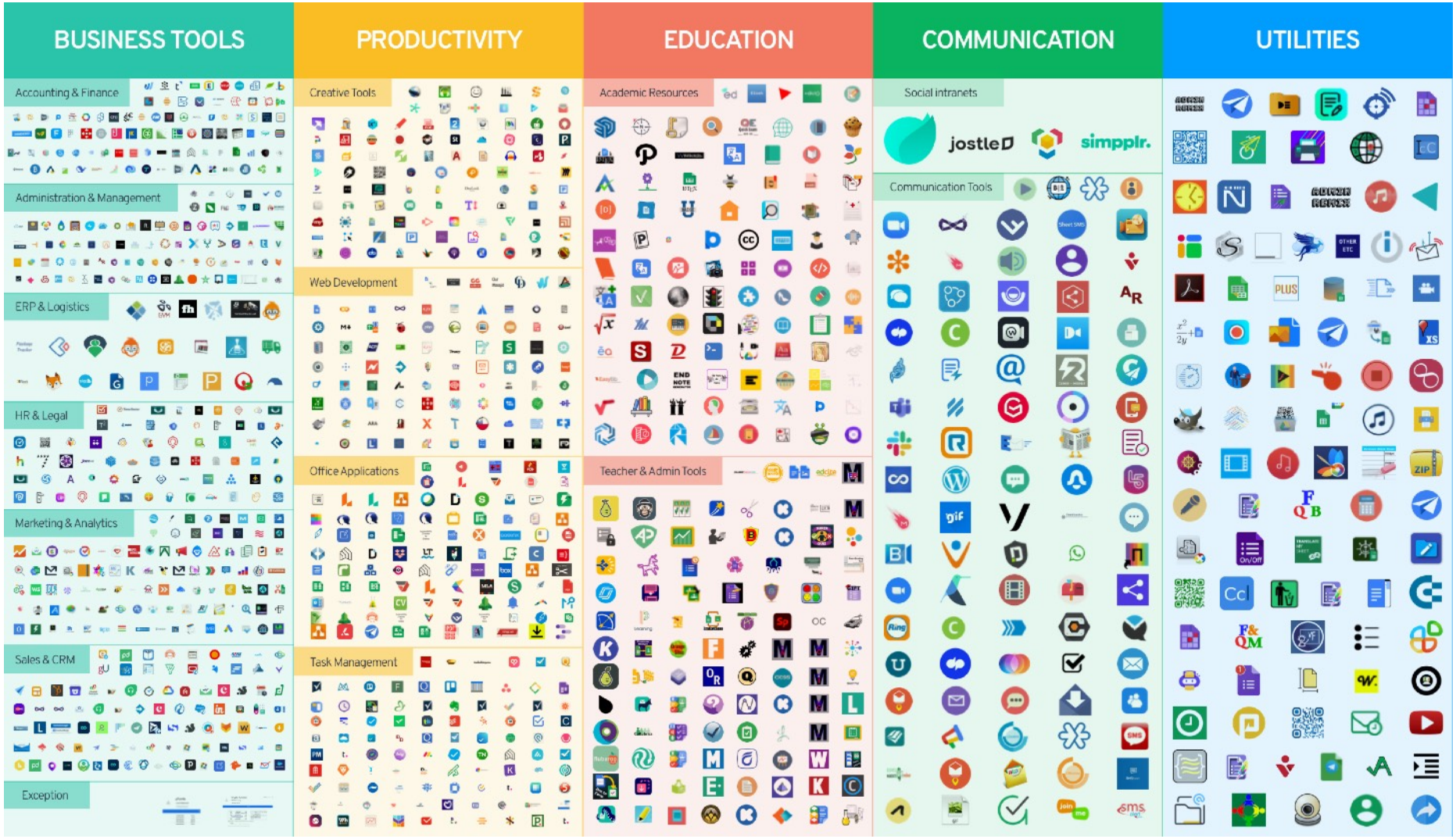
THE GOOGLE WORKSPACE ECOSYSTEM

Productivity

Now who doesn't want to increase productivity? A productive team means better results, and less wasted time.
But productivity isn't the type of thing you can just command, saying "be more productive!" won't have the results you want.

A tool that helps define tasks and increase collaboration can bring your work to the next level. Especially useful if you handle a lot of data, a solution that works with Google Sheets enables your team to automate systems for business processes and receive accurate data for reporting – et voila, productivity achieved!

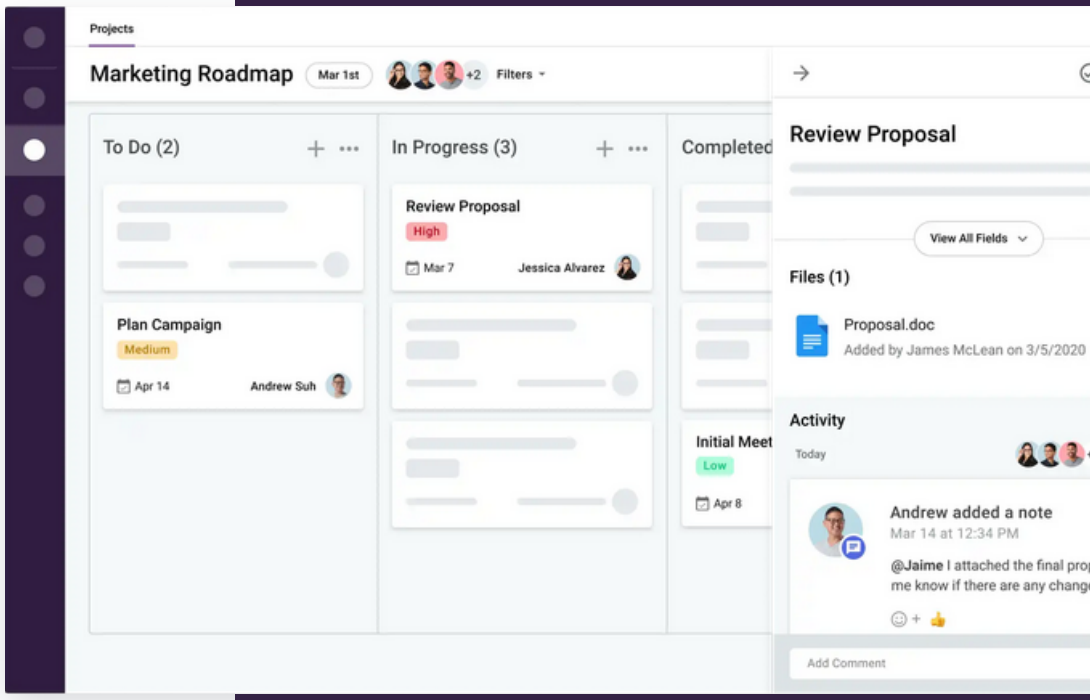
Solution: Sheetgo


BUSINESS TOOLS
Accounting & Finance
Administration & Management
ERP & Logistics
HR & Legal
Marketing & Analytics
Sales & CRM
Exception
PRODUCTIVITY
Creative Tools
Web Development
Office Applications
Task Management
EDUCATION
Academic Resources
Teacher & Admin Tools
COMMUNICATION
Social intranets
jostle
simpplr.
Communication Tools
UTILITIES

CATEGORY: SALES & CRM

Copper

Copper is a Customer Relationship Management (CRM) tool for Google Workspace users. Copper aims to help its customers organize their database, focus on leads, and close deals.



www.happeo.com

“Copper is not just another CRM. We built it from the ground up to help you cultivate enduring relationships with your clients. We wanted a change from unwieldy databases with legions of custom fields, so we reimagined CRM to enable purposeful collaboration between you and the people who matter most to your business. With Copper, your business will grow the right way: with loyal customers for life.”

How does it complement Google Workspace?

With Copper, users can amplify their organization's Google Workspace tools by implementing a CRM that fully connects with their Workspace applications.

Google integration

Copper offers native Google Workspace integration. It syncs with Gmail, Calendar, Drive, and every Google Workspace app. With the Copper Chrome Extension or Google Workspace add-on, users never have to switch tabs to add leads, keep track of email conversations and manage tasks. Users can automatically update records based on Gmail communications, record and synchronize meetings with contacts, and pull files or file folders from their individual Drive or Team Drive.

Key benefits

With Copper, users can organize contacts, track leads and deals, manage projects, build pipelines, and track emails and tasks.

Who does it benefit?

Copper is especially beneficial to the fields of advertising and media, consulting, real estate, corporate development and technology. Any business that deals with many clients will gain from using Copper. Copper is suited for both small and mid-size businesses.

Product highlights

- Tracking for email engagement, calls, files, and meetings directly from Gmail.
- Sales management features such as lead tracking, pipeline reporting and workflow.
- Third party application integrations, including Slack, HubSpot, DocuSign, Zendesk, and MailChimp.

Workspace-integrated alternatives

- Salesforce CRM, HubSpot Sales Hub, and Pipedrive

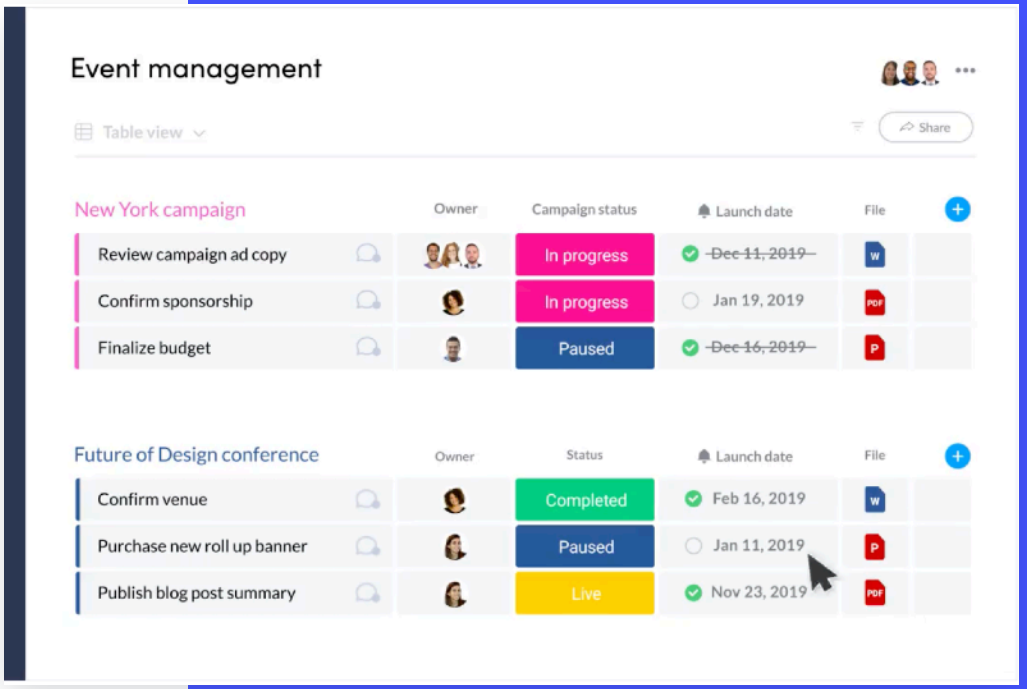
Customer success stories

- How Copper "Turned Selling into a Team Sport" for **RHR**.
- How **Reali** Strengthens Real Estate Relationships with a CRM.

CATEGORY: PROJECT AND PROCESS MANAGEMENT, TASK MANAGEMENT, OFFICE APPLICATIONS

Monday.com

Monday.com is a project management tool to help teams organize their work, tasks and projects.



“Monday.com is a Work Operating System (Work OS) that powers teams to run processes, projects and workflows in one digital workspace.”

How does it complement Google Workspace?

Monday.com allows Google Workspace users to use Google tools in a project-management capacity.

Google integration

Monday.com integrates with Gmail, Drive and Google Calendar. The Gmail integrations include all events and reminders from Calendar into their Monday.com dashboard. With the Drive integration, one can easily share documents via Monday.com. Creating tasks via Monday includes the option to share a file from Drive. Finally, with the Gmail integration, users can transform emails into actionable tasks within Monday.com.

Key benefits

Monday.com helps you organize, distribute and assign tasks and projects. With this tool, users get a concise overview of who is doing what.

Who does it benefit?

Monday.com especially benefits team leaders and managers, so they can get an overview of who is responsible for what, what progress is being made, and which team members need support.

Product highlights

- In addition to Google workspace, Monday has multiple out-of-the-box integrations such as Slack, Linkedin and Dropbox.
- Mobile app to share files, images, updates, and feedback in real-time.

Workspace-integrated alternatives

- Trello, Wrike, Asana, and Nifty.

Customer success stories

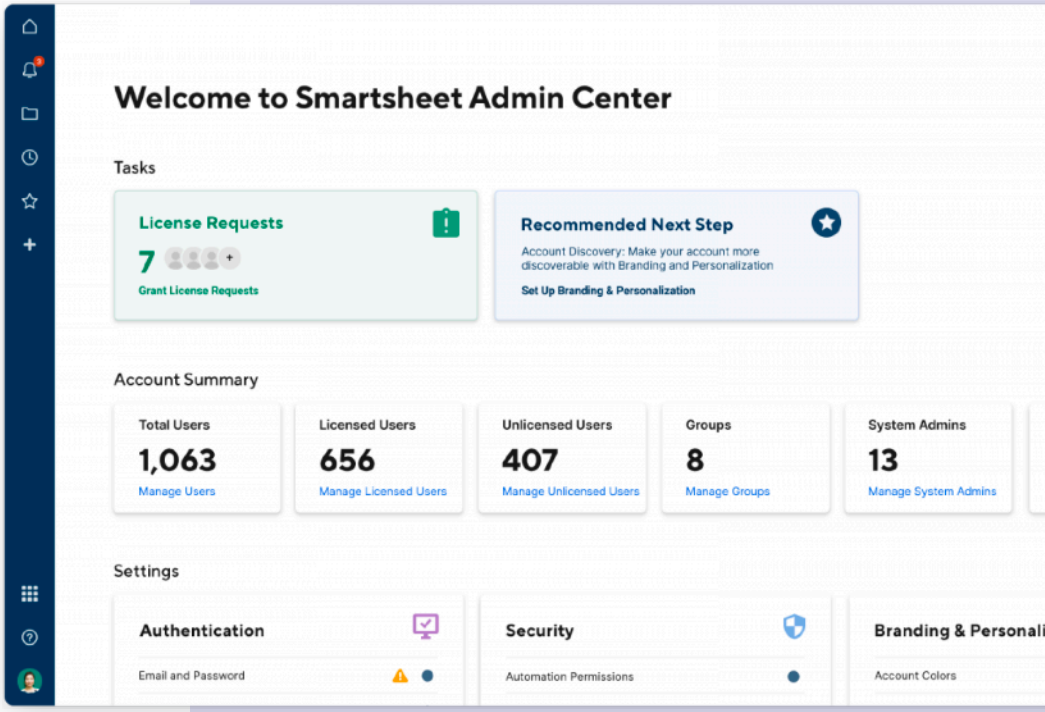
- How **Playtech's** PMO department saves 3 hrs/person per week leveraging monday.com.
- Learn how **Genpact**'s global marketing department improved cross-team collaboration by 40%.
- Discover how **Entrepreneur** increased overall digital sales by 23% after adopting monday.com.
- More **customer success stories**.

CATEGORY: PROJECT AND PROCESS MANAGEMENT, OFFICE APPLICATIONS, TASK MANAGEMENT

Smartsheet

Smartsheet is a project-and-collaboration management tool that offers work and collaboration management. It's used to assign tasks, track progress on projects, manage calendars and share various documents.

www.happeo.com



“The Smartsheet platform allows you to collaborate, manage, and report on work in real time, automate workflows, and deploy new processes at scale. Smartsheet is more than a productivity or task app, it’s the end-to-end work execution platform with the proven power to help your organization achieve more.”

How does it complement Google Workspace?

Smartsheet’s integration with Google Workspace allows users to work directly from Smartsheet while still being able to use Google tools.

Google integration

Smartsheet offers seamless integration with Google Workspace via Single Sign-on, Gmail, Calendar, and Drive.
Users can sign in to Smartsheet with their Google Workspace account information and start instantly collaborating on tasks, files and comments. Smartsheet will be added to your App Launcher for easy navigation. Users can attach files and Google Docs to any task. It is also possible to import Google Contacts to collaborate with teams, update Smartsheet project information directly from within Gmail, and sync project calendar to a Google Calendar.

Key benefits

Helps combat information silos, reduce the number of systems and platforms used by employees, improve alignment, and automate workflows.

Who does it benefit?

Smartsheet offers detailed solutions for the following industries: construction and engineering, federal government, finance, healthcare, retail and technology. It also goes into detail about how it benefits certain departments, such as project management, IT & operations, marketing, sales, software development, and human resources.

Product highlights

- Offers 68 integrations, including integrations with Slack, Salesforce, Jira Software, and DocuSign.
- Content collaboration that streamlines the review and approval process for content creators, project managers, and other internal and external stakeholders.

Workspace-integrated alternatives

- Asana, monday.com, Wrike, and Trello

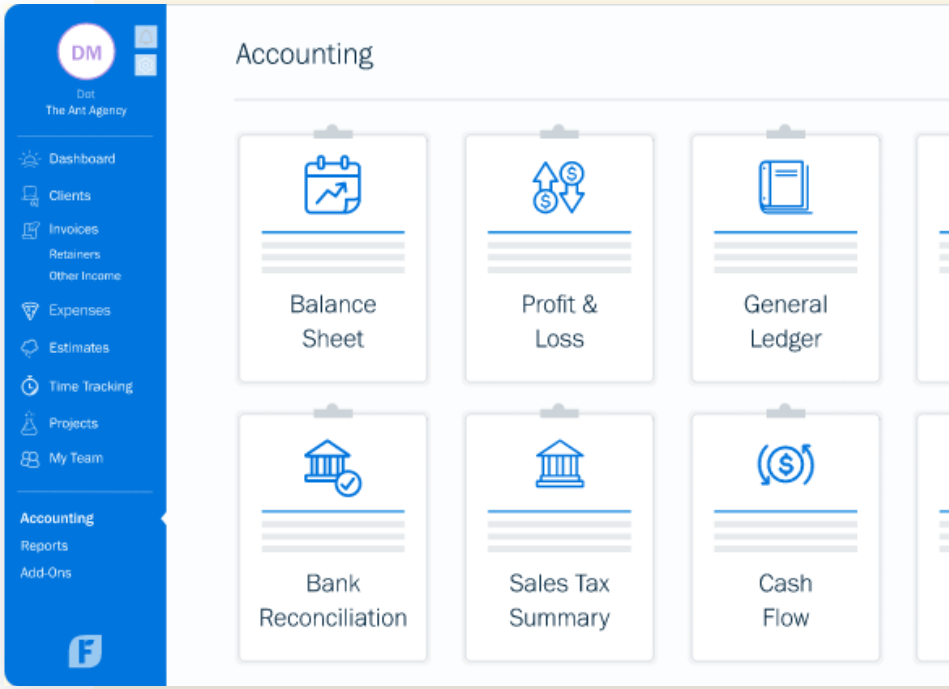
Customer success stories

- **Seattle Children**'s uses Smartsheet to expand 3D printing for custom surgical care.
- **Western Australian** Mental Health Commission supports the community through transparency.
- **Rackspace** saves hundreds of hours per year while gaining consistency & transparency with Smartsheet Control Center.
- More **customer success stories**.

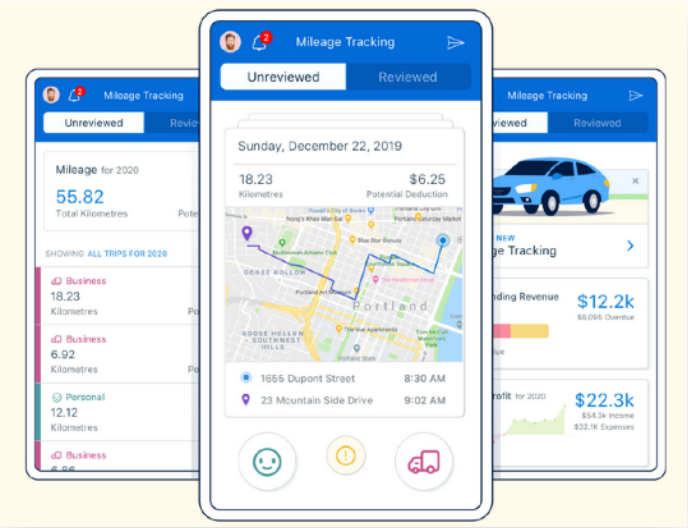
CATEGORY: ACCOUNTING & FINANCE

FreshBooks

FreshBooks is a cloud-based accounting software built for small and medium-sized businesses.



“The best cloud based small business accounting software. Send invoices, track time, manage receipts, expenses, and accept credit cards.”



How does it complement Google Workspace?

If users already use Google Workspace for accounting purposes, FreshBooks takes that to the next level. Users can keep all client and business data up-to-date and organized.

Google integration

Once downloaded, users can use a single sign-on to navigate between FreshBooks and Google Workspace without having to log-in twice. Users can easily create and manage clients right from Gmail with quick access to billing status like how much is overdue, outstanding, and what’s planned to be invoice for in the future for every client. Users can also create, draft, and send invoices directly from Gmail.

Key benefits

With FreshBooks, users can pay bills, claim expenses, accept payments, manage their accounting, track projects, and keep track of finances.

Who does it benefit?

FreshBooks is suited for small to medium businesses, freelancers, self-employed professionals, and businesses with contractors.

Product highlights

- Track money coming in and keep tabs on money going out with profit & loss and expense reports.
- User-friendly design built for small business owners and freelancers, so there's no need for prior knowledge of accounting.
- Simplified bookkeeping for accountants to be ready for tax time and bank discussions.
- Accept online payments via credit card and get paid faster.

Workspace-integrated alternatives

- QuickBooks, Sage Intacct, and Xero.

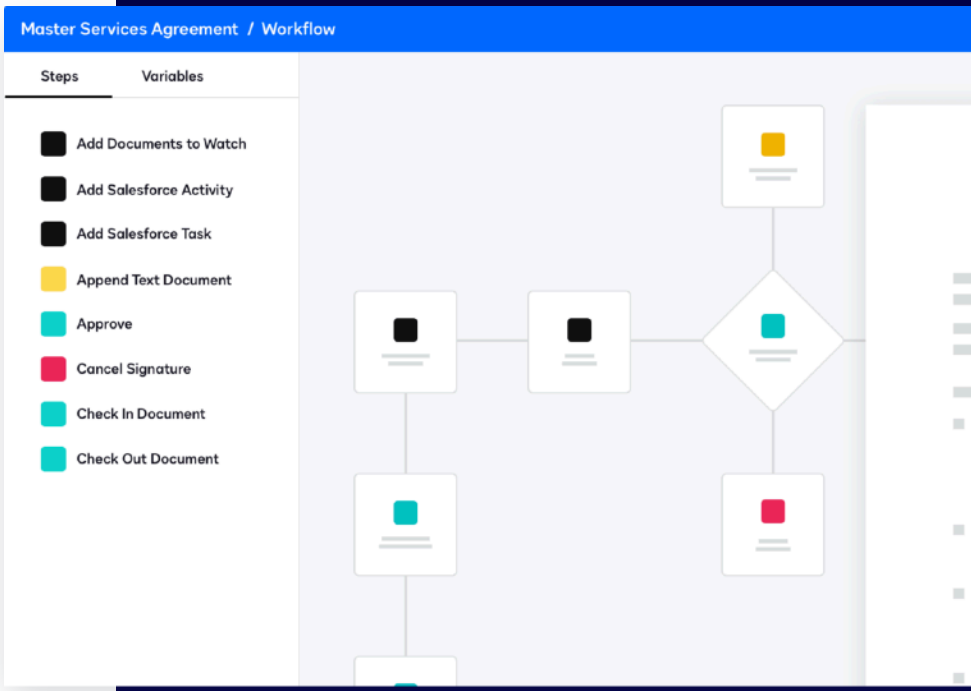
Customer success stories

- How **Lisa** runs her business day-to-day, while still staying on top of her books come tax time.
- Meet **media suite**, a web design and development studio that uses accounting software to save time and support their growing business.
- Meet **Ryan and Adrian** of workhaus, who use cloud accounting to keep their rapidly scaling business on the right track.
- More **customer success stories**.

CATEGORY: ESIGNATURE, HR & LEGAL, ERP & LOGISTICS, ADMINISTRATION & MANAGEMENT

DocuSign

DocuSign allows users to prepare, manage and sign documents and contracts digitally.



“We pioneered the development of e-signature technology, and today DocuSign helps organizations connect and automate how they prepare, sign, act on, and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature: the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time.”

How does it complement Google Workspace?

With DocuSign’s Workspace integration, customers, prospects and anyone that needs to sign a document will get the full eSignature experience within their friendly and familiar Workspace environment.

Google integration

DocuSign works in Docs, Drive, Gmail, Chrome and even has an Android app so you can sign on-the-go. Use DocuSign eSignature right from Docs to quickly access agreements, upload to DocuSign to collect signatures, then save them to your Drive folder. You can add signatures directly to documents in Drive without having to open the documents. For Gmail, the DocuSign add-on lets you sign documents directly in Gmail with the click of a button. In short: it just makes signing documents that much more intuitive for Workspace users.

Key benefits

Ok, we mentioned that “it’s that simple”, but DocuSign has put a lot of effort into every step before and after signing a document electronically. They deliver analytics so you can see stats like “time to sign” and who has viewed a document. They have a ton of integrations and an API available. They can automate document-approval workflows with lifecycle management and if you’re a Salesforce user, you can even use DocuSign to generate documents inside Salesforce.

Who does it benefit?

DocuSign works with individuals, small businesses, enterprises and everything in between. Any company that needs to have documents and contracts signed regularly benefits from using them.

Product highlights

- Arguably the industry standard for eSignature tools.
- Rich feature list beyond just eSignatures, covering all your needs before and after the signing of a document.
- Over 350+ third-party integrations, including deep integrations with both Workspace (that’s why you’re here!) and Salesforce.

Workspace-integrated alternatives

- HelloSign, DocHub, Lumin, Signrequest, Kloudio and Kami.

Customer success stories

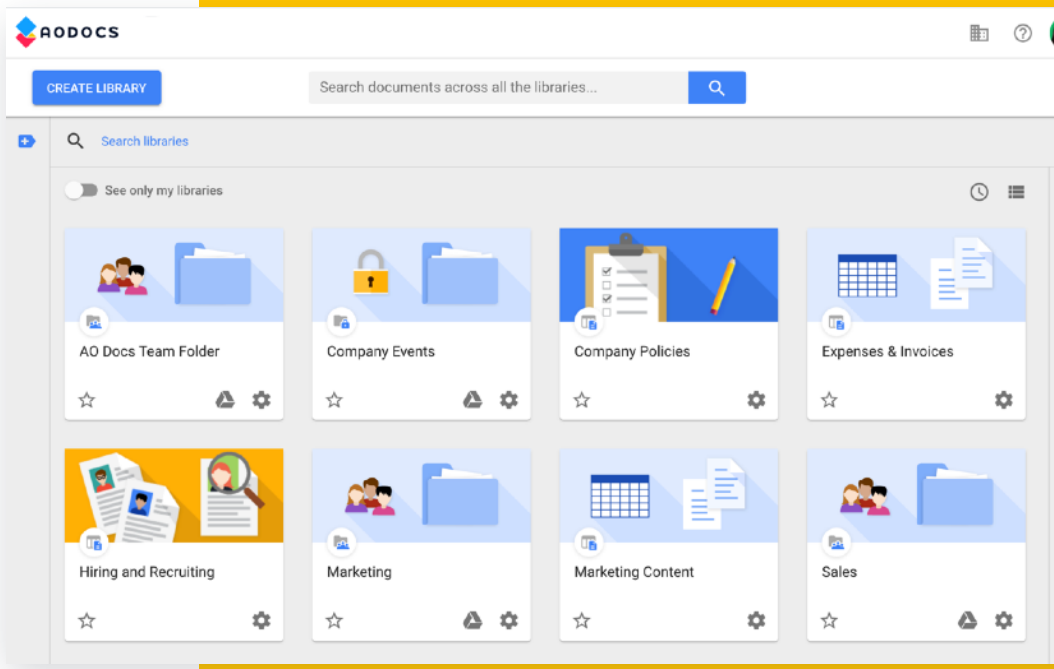
- **Salesforce** speeds up global recruiting efforts with DocuSign and Workday.
- **Santander** onboards customers faster with the DocuSign Agreement Cloud.
- **Sunrun** makes solar contracts convenient with DocuSign and Salesforce.

CATEGORY: DOCUMENT MANAGEMENT, HR & LEGAL, ERP & LOGISTICS

AODocs

AODocs is a document-management platform that helps Google Workspace customers implement business process and document management, to enforce compliance with regulations and industry guidelines, control access to digital assets and apply retention policies.

www.happeo.com



“AODocs is the only Business Process and Document Management platform that is tightly integrated with Google Drive and Workspace and recognized in the Gartner Magic Quadrant and the Forrester New Wave.”

How does it complement Google Workspace?

AODocs is a Business Process and Document Management Solution that is seamlessly integrated with Google Workspace. This allows organizations to leverage Google Workspace’s collaborative environment for all their documents and use cases, even the most business-critical processes.

Google integration

AODocs offers a seamless integration with Google Workspace. It’s easily downloadable from the Google Workspace Marketplace as an Add-on. Once downloaded, users can use AODocs features directly from Google Drive, such as performing workflow actions and viewing and editing document metadata.

Key benefits

AODocs provides organizations using Google Workspace with a document management solution designed to complement the existing capabilities of Google Drive. AODocs adds governance, permissions, automation, and process controls via a seamless integration with familiar apps like Gmail, Google Docs, and Google Sheets. Furthermore, AODocs provides migration tools making it easy to move documents from legacy systems such as SharePoint, Lotus Notes, Documentum and other costly platforms to AODocs. AODocs balances the need of organizations to secure their documents and digital assets with the need for users to be able to easily collaborate with tools that are familiar to them. A secure SaaS platform, AODocs allows contributions from team members from any location with any connected device, including smartphones and tablets.

Moving to a SaaS cloud platform relieves IT teams from the burden of providing in-house support, as with on-prem solutions. Updates and patches are done in the cloud, without any maintenance interruptions.

Who does it benefit?

AODocs is ideal for highly-regulated industries like Life Sciences, Healthcare, Manufacturing and Financial Services. It's perfect for complicated tasks like Contract Lifecycle Management, as well as automating functions such as invoice processing for accounts payables, managing company policies and procedures and other common HR, Finance, Legal, Quality or Engineering processes. Additionally, AODocs is being successfully used in education, engineering, government, and retail environments, as well as by service providers.

Product highlights

- AODocs integrates with Happeo to provide a more-than-equal SharePoint replacement solution. Once integrated, Happeo intranet pages display the content migrated from

SharePoint lists and libraries. Users can also interact with AODocs' workflows from Happeo Pages.

- Perfect for organizations that have standardized on Google Workspace or are planning to do so.
- Integrations to SAP, Salesforce, Mulesoft, SuccessFactors, WorkDay, DocuSign, Adobe Sign and more.

Workspace-integrated alternatives

- AODocs is the only Business Process and Document Management specifically built for Google Workspace. However, there are other similar solutions such as Box, Alfresco, M-Files, Veeva Vault, and Mastercontrol.

Customer success stories

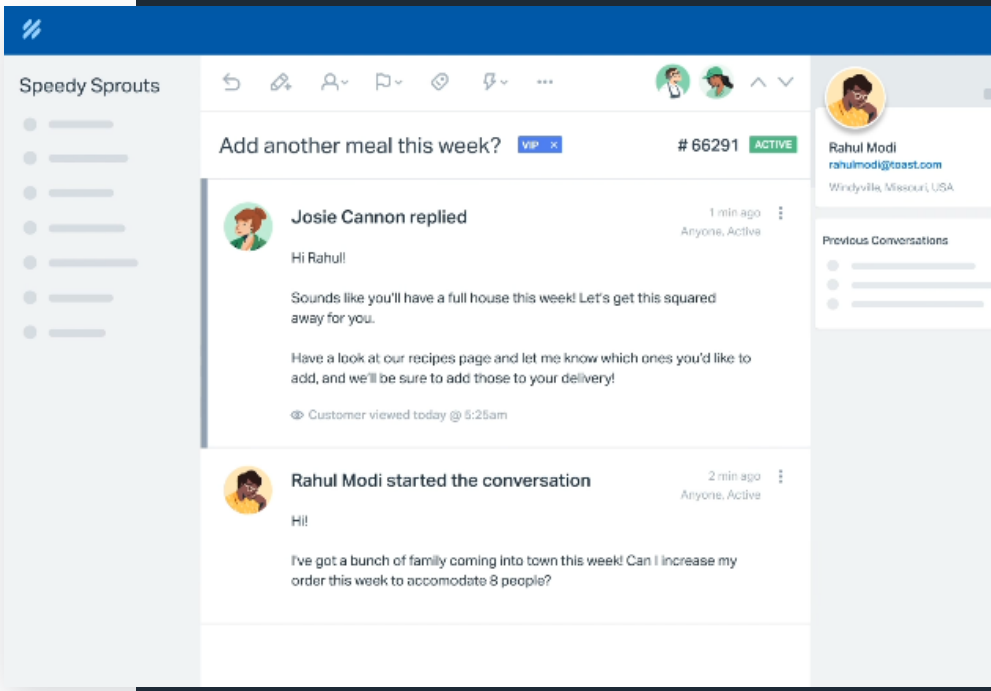
- *"When AODocs was founded in 2012, we chose to build on Google's platform which we saw as the most innovative cloud environment, with game changing concepts like real time collaboration on documents and mobile first approach", says Stéphan Donzé, founder and CEO of AODocs. "Fast forward 10 years later, Google is leading another wave of innovation with their advanced machine learning, and we are excited to be partnering with them in this new revolution."*

- **Veolia water technologies** eliminates information silos and streamlines document management for large civil construction projects with AODocs.
- AODocs, the driving force for improving document management and quality control for **motional**.
- **Pinnacol** assurance selects AODocs to modernize claim management.
- More **customer success stories**.

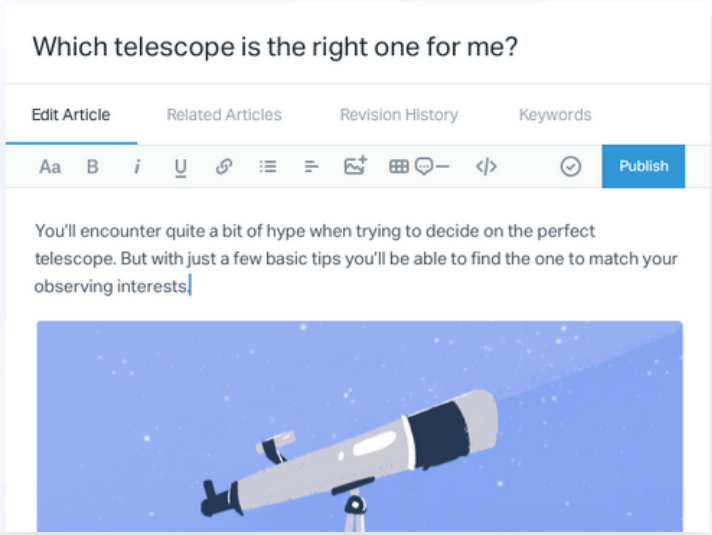
CATEGORY: CUSTOMER SUPPORT, SALES & CRM

Help Scout

Help Scout is a help desk software that offers email-based customer support and knowledge management.



“An all-in-one customer service platform that helps you balance everything your customers need to be happy.”



How does it complement Google Workspace?

Help Scout offers over 75 keyboard shortcuts modeled after Gmail. Users can Auto-forward emails from Google Apps and send messages using Google OAuth. Additionally, users can securely log in to Help Scout automatically with your Google account (SSO) and track page views, bounce rates, and visitor location for Docs with Google Analytics.

Google integration

Help Scout can be installed through the Google Workspace Marketplace allows users to connect their Google Workspace account to Help Scout. Users can seamlessly import Google Workspace users into your new account with a few clicks, saving time when getting started.

Key benefits

Help Scout's features keep teams of all sizes on the same page. With reporting, integrated knowledge base, API and many integrations, Help Scout enables users to focus on their customers in a simple and efficient way.

Who does it benefit?

Help Scout works for companies of all sizes, specifically companies with more than 11 users.

Product highlights

- Knowledge base designed for customer self-service.
- In-app messaging to start a conversation, onboard customers, announce new features or suggest helpful content.

Workspace-integrated alternatives

- Freshdesk, Zoho desk, Hiver.

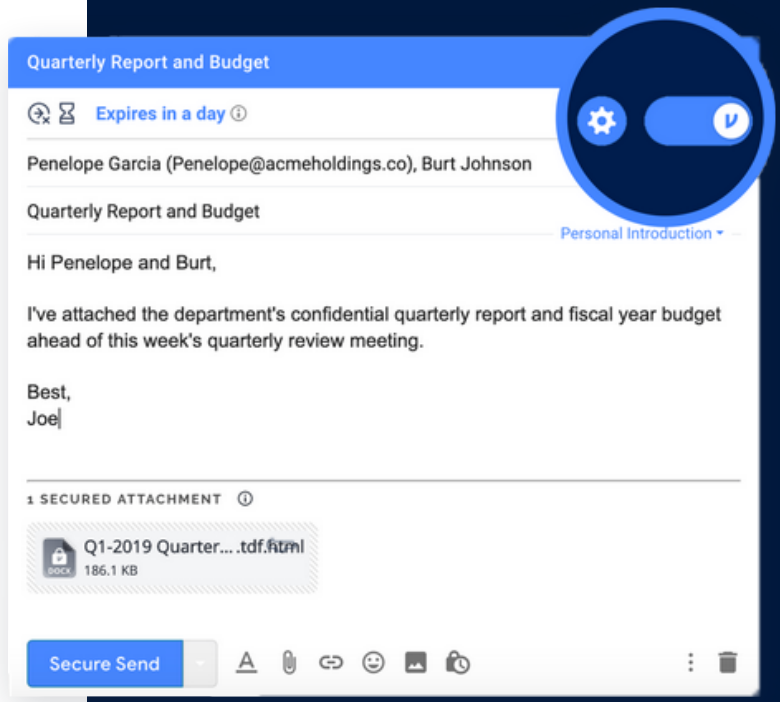
Customer success stories

- Customer Story: **brain.fm**
- Customer Story: **LanguaTalk**
- Customer Story: **Zapier**
- More **customer success stories**

CATEGORY: ENCRYPTION, HR & LEGAL, ERP & LOGISTICS, ADMINISTRATION & MANAGEMENT

Virtru

Virtru is a data encryption and digital-privacy provider.



www.happeo.com

“Virtru empowers organizations to unlock the power of data while maintaining control, everywhere it’s stored and shared, with end-to-end encryption for email and files.”

How does it complement Google Workspace?

Virtru is Google’s recommended data-centric security solution for Google Workspace. Virtru provides email and file encryption with flexible access controls and actionable intelligence across data. Virtru complements the Workspace experience by adding a seamless layer of security on top of native Google capabilities so you have true privacy and can confidently share data.

Google integration

Data-Centric Google Workspace Security for Cloud-Based Collaboration

- Gmail Encryption: Virtru protects and encrypts emails and files directly from Gmail without changing the way you work today. Enable secure sharing without creating new accounts or installing software.
- Google Drive Protection: As Google’s recommended encryption partner, Virtru ensures privacy and helps prevent data leaks with end-to-end, layered protection for any file type. Encrypt files before they reach Google’s servers.

Virtru’s Chrome extension protects emails and files directly in Google Workspace, preventing access by Google and unauthorized parties, wherever data is shared.

Key benefits

- Industry-Leading Ease of Use: Virtru is embedded directly in the native Google Workspace user experience with a simple Chrome extension. Virtru users can encrypt emails and files, and manage access controls, directly within their native working environment. VIrtru delivers a seamless recipient experience without requiring portal access or new accounts/ passwords.
- Prevent Third-Party Access: You shouldn't have to trust a third party with the keys guarding your critical data. By hosting the keys yourself, you maintain absolute control of your data. Strengthen privacy by ensuring any request to access data (including a government subpoena) has to come to your organization.
- Maintain Persistent Protection and Control: Virtru provides data-centric protection and extensive access controls. Revocation, access expiration, disabled forwarding, persistent file protection, and document watermarking protect data wherever it is shared.
- Audit Access to Sensitive Data: Granular audit trails let you see where sensitive content is shared, and revoke access at any point. Virtru provides full visibility into who has accessed or forwarded emails and attachments, and offers SIEM integrations for improved threat remediation.

Who does it benefit?

Virtru's end-to-end encryption benefits an organization looking for an additional layer of security to their digital workplace. Virtru enables teams to securely and easily share data, both internally and externally, with the confidence that data is under their control at all times. With certifications from FedRAMP, ANSSI, Cloud Security Alliance, FIPS 140-2, and AICPA SOC 2, Virtru helps organizations meet compliance with

local and industry-specific data privacy regulations and data sovereignty needs.

Product highlights

- Encrypt data to meet compliance requirements such as HIPAA, GDPR, CJIS, ITAR, CCPA, FERPA, CMMC, and NIST.
- Share and store data with advanced controls to manage who, how, and when data is accessed.
- Customer-Hosted Keys for Full Control and Data Sovereignty - ensure that no third party (including Google) can see your data.

Workspace-integrated alternatives

- Zix Email Encryption, Proofpoint Email Security and Protection, and Egress intelligent Email Security, Paubox Email Suite.

Customer success stories

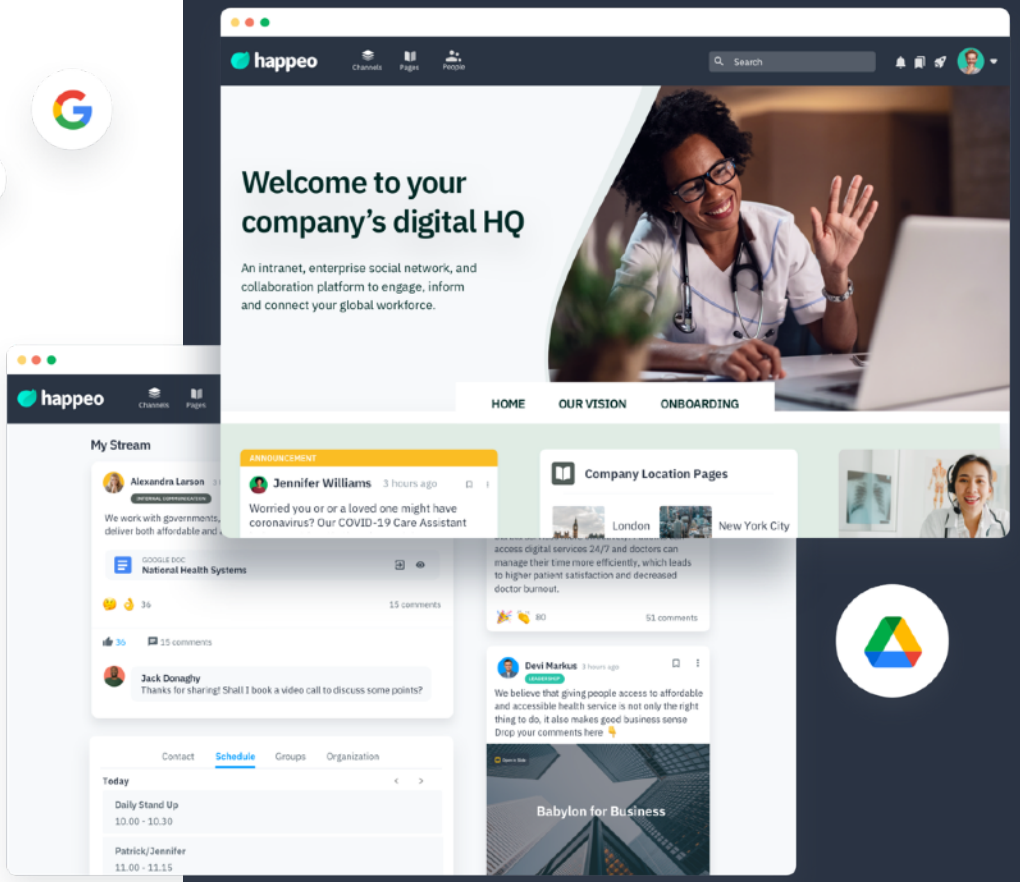
- *"Virtru supports the essential need to share and store data in the cloud; our longstanding partnership with Google has been vital to enabling thousands of organisations world-wide to take control of their data, while benefiting from the productivity and ease of use of Google Workspace. Organizations that have been hesitant to adopt cloud services can now do so knowing Virtru can secure any data deemed important and with access controls like message revocation and the ability to host your own encryption, can provide complete control to meet various compliance and data sovereignty needs, unique and critical value for our international customers."*
- **Citizens Advice Manchester** leveraged virtru to unlock a digital-first approach to the client experience.
- **Brown University** uses virtru to maintain highly secure communications through google workspace.
- **France-Based Global Utilities Provider** depends on virtru for added privacy in the cloud.

CATEGORY: CORPORATE AND SOCIAL PORTAL, PROJECT AND PROCESS MANAGEMENT, TASK MANAGEMENT, OFFICE APPLICATIONS

Happeo

Happeo combines intranet, enterprise social networking, collaboration and targeted distribution of news into a community-powered employee communications platform.

www.happeo.com



“A company intranet, enterprise social network, and collaboration platform that lets your communications flow seamlessly, making work a happier place for all.”

How does it complement Google Workspace?

Happeo increases sharing, visibility and collaboration capacities for Google Workspace users. From within Happeo, users can share Documents, Sheets, view calendars, and integrate with all Google Workspace apps. Happeo combines intranet, enterprise social networking, collaboration into a social intranet platform that integrates deeply with Google Workspace applications such as Google Drive, Google Calendar, Google SSO and Google Directory.

Google integration

Happeo is an intranet solution that is specifically designed for Google Workspace users. The integration with Google Workspace is rich and means Happeo users can easily share, view, search and edit files and folders from Google Drive, view Google Calendar and contact their colleagues via Google Meet — all within Happeo. In addition, Happeo integrates with Workspace when it comes to provisioning and authenticating users. With the deep Google integrations, Happeo creates one hub for all the company's internal collaboration and communication.

Key benefits

Happeo is an all-encompassing internal communications tool with plenty of sharing and collaboration capabilities. It's especially useful to keep teams connected, informed and aligned regardless of their locations or time-zones. Happeo keeps everything in one place with an advanced search function to save users time spent searching for what they need.

Who does it benefit?

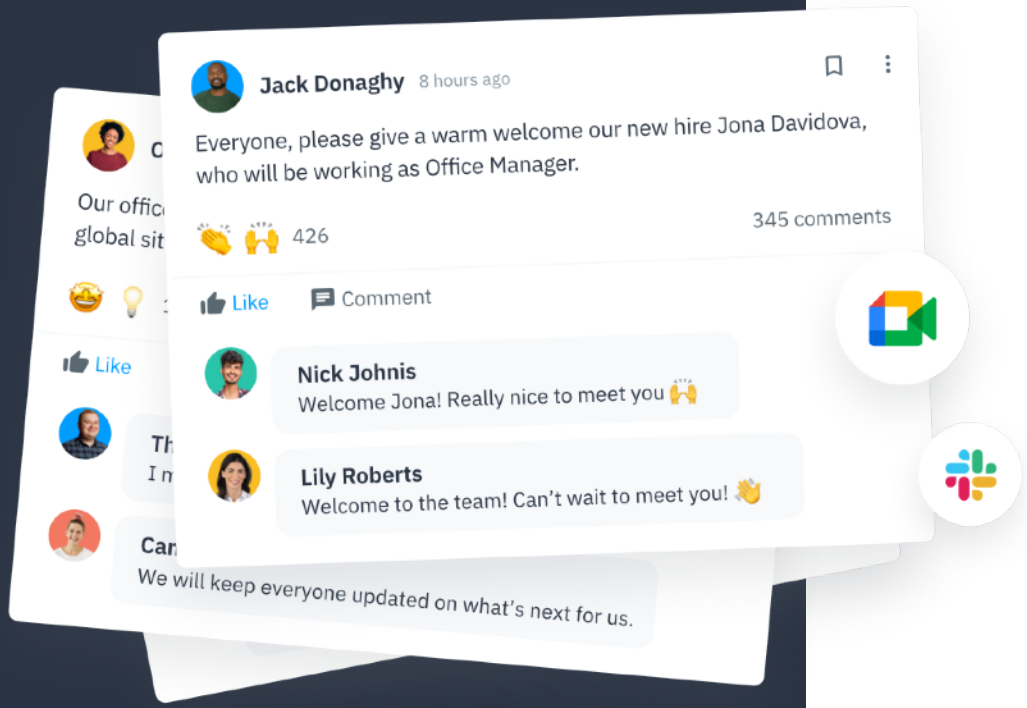
Happeo benefits all-size companies, from small start-ups to enterprises with thousands of employees. It's especially useful as a knowledge base tool and internal communications, and enterprise social and collaboration hub. Both desk employees and frontline workers can use Happeo (either through desktop or with the mobile app).

Product highlights

- Intuitive user experience: Happeo's human-centered design drives high adoption rates and does not require heavy end-user training
- Advanced analytics allow users to update content based on frequently used keywords and most popular search queries.
- iOS and Android-native mobile apps.
- Out-of-the-box integrations with multiple solutions such as Google Workspace and Slack, and more integration opportunities through Custom widgets, iFrames and API.

Workspace-integrated alternatives

- Jostle, Workplace by Facebook and Lumapps.



Customer success stories

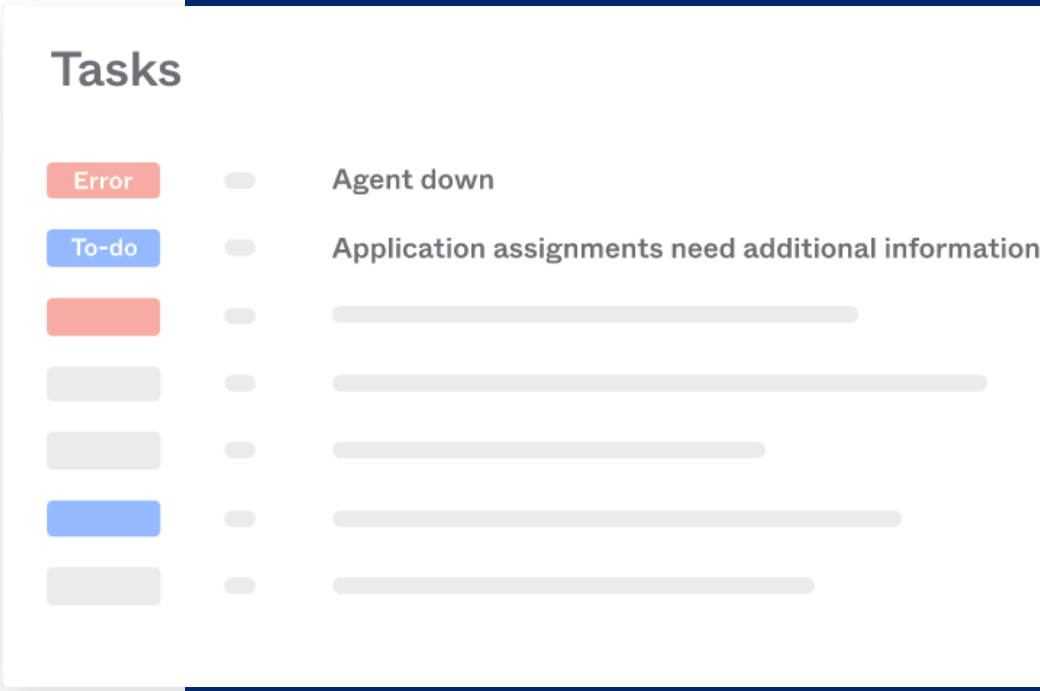
- *"Happeo's deep integration with Google Workspace makes the platform a big opportunity for companies everywhere. Happeo users see their Google Workspace adoption rise by as much as 13%. Our average platform-adoption rate is 78%. This synergy between usability and Workspace adoption makes Happeo a central source of truth – the communication and collaboration hub that employees love to use."*
- How **Randstad Sourceright** boosted their global employee engagement to 92% with Happeo.
- How Happeo helps **Emptor**'s remote workforce reach their full potential.
- How **ATB Financial** uses Happeo to amplify Google Workspace's benefits.
- More **customer success stories**.

CATEGORY: IDENTITY AND ACCESS MANAGEMENT, HR & LEGAL, ERP & LOGISTICS, ADMINISTRATION & MANAGEMENT

Okta

Okta is cloud software that helps organizations manage user authentication into applications. It helps build identity control into applications, website web services, and devices.

www.happeo.com



“Okta is one trusted platform to secure every identity, from customers to your workforce. More than 10,000 organizations trust Okta’s software and APIs to sign in, authorize, and manage users.”

How does it complement Google Workspace?

With Okta, users can control Google Workspace permissions and licenses, automate onboarding, access request workflows, deprovision and free-up Google Workspace licenses when users leave the organization.

Google integration

Okta integrates with Google Workspace with a HRM system as a source, or through Active Directory or LDAP instances, for fast and secure Single Sign-On (SSO) and user provisioning across an enterprise.

Key benefits

Okta offers Adaptive Multi-Factor Authentication, Lifecycle Management, Single Sign-On, easy-to-implement automation and provisioning management.

Who does it benefit?

Any company that wants heightened security, whether it be internally, for their customers, or both.

Product highlights

- Secure cloud single sign-on solution for easy login and higher app adoption rates.
- Collect, store, and manage user profile data at scale to give customers personalized experiences. A secure and single base for all user information with Okta's underlying Universal Directory.

Workspace-integrated alternatives

- OneLogin, JumpCloud, CyberArk Idaptive and Auth0 (part of the Okta family)

Customer success stories

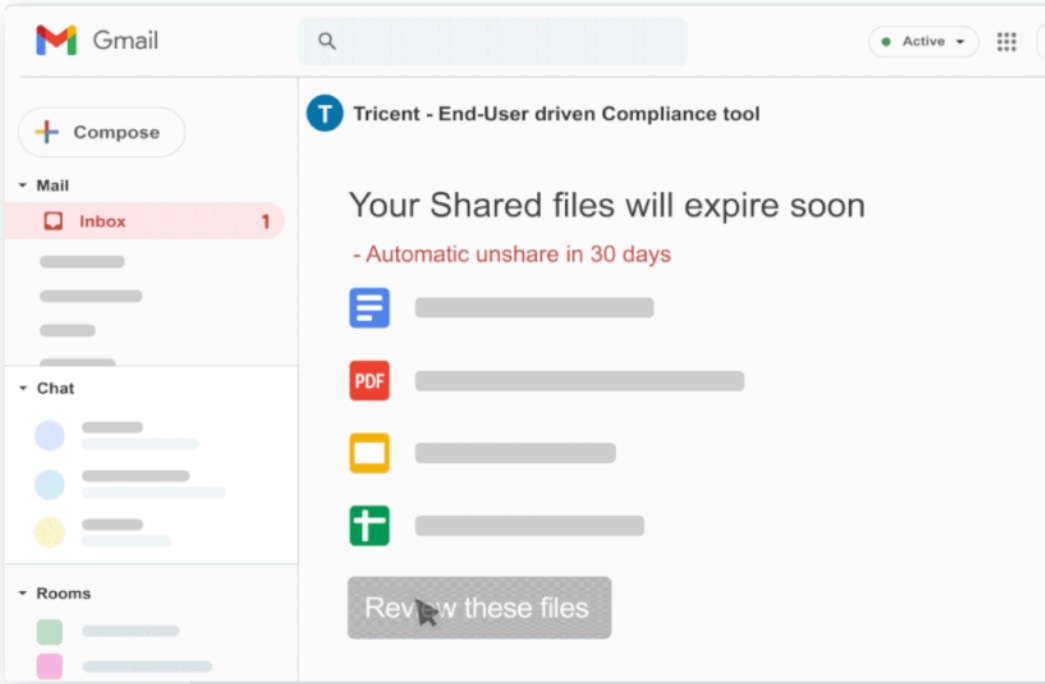
- ITV
- Unify Group
- Back Market
- The Trevor Project
- Vivint Solar
- More customer success stories.

CATEGORY: SECURITY & COMPLIANCE, HR & LEGAL, ERP & LOGISTICS, ADMINISTRATION & MANAGEMENT

Tricent

Tricent is a cloud-based compliance tool for users to easily manage Google Drive files they have shared in a safe and secure way. With Tricent Compliance Tool (TCT) users can audit and protect all your externally shared files.

www.happeo.com



“People forget to unshare sensitive files - Tricent doesn’t. Organizations cannot control everything that’s being shared, why it’s being shared, and with whom it’s being shared. We believe protecting the organization’s files is everyone's responsibility and we have built our solution with that in mind. With Tricent, organizations will always know their data exposure and compliance level at all times, system administrators can set up cleanup policies and audit file sharing activity, and the end-user will become more aware of their files’ exposure and take action accordingly.”

How does it complement Google Workspace?

Some of the most popular features on Google Workspace include document collaboration and file sharing. But with no overview of who shares what and with whom, a compliance issue can arise. Tricent helps users audit and protect the Google Drive files that were shared outside of your organization.

Google integration

Tricent is a fully-managed SaaS (Software as a Service). It's a cloud-based, end-user centric compliance tool for Google Workspace that requires minor API configuration from the Admin's side. Other than that, Tricent takes care of the rest: security, setting up, onboarding.

Key benefits

Tricent offers control over a company's shared files with file sharing statistics, file tracking, and central unsharing. Now everyone in the company can keep track of all the files they're sharing externally; when a file is about to expire, Tricent will send you email reminders before the unsharing process runs. You can either extend the sharing or unshare the files, and if you don't take any action, the files will automatically be unshared when it's time. No file will ever be deleted from your Google Drive, only unshared.

Who does it benefit?

Tricent benefits businesses that want to work with external parties securely and who want to know their data exposure and compliance level at all times. Tricent is especially useful for companies that often collaborate externally. Promoting collaboration without risking exposing any files longer than absolutely necessary has been a dilemma in Google Workspace. Most data leakages are caused by human error and unsharing files is often tedious and overlooked — that's where Tricent comes in.

Product highlights

- Users get emailed when shared files need their attention
- Users can view sharing habits and easily re-share if needed
- Admins get file sharing insights of the organizations
- Admins can configure the cleanup cycles (unsharings)
- Admins can whitelist trusted domains

- Organizations can create a safe collaborative environment
- Organizations can revoke sharings made by offboarded employees.

Workspace-integrated alternatives

- Really Simple Systems

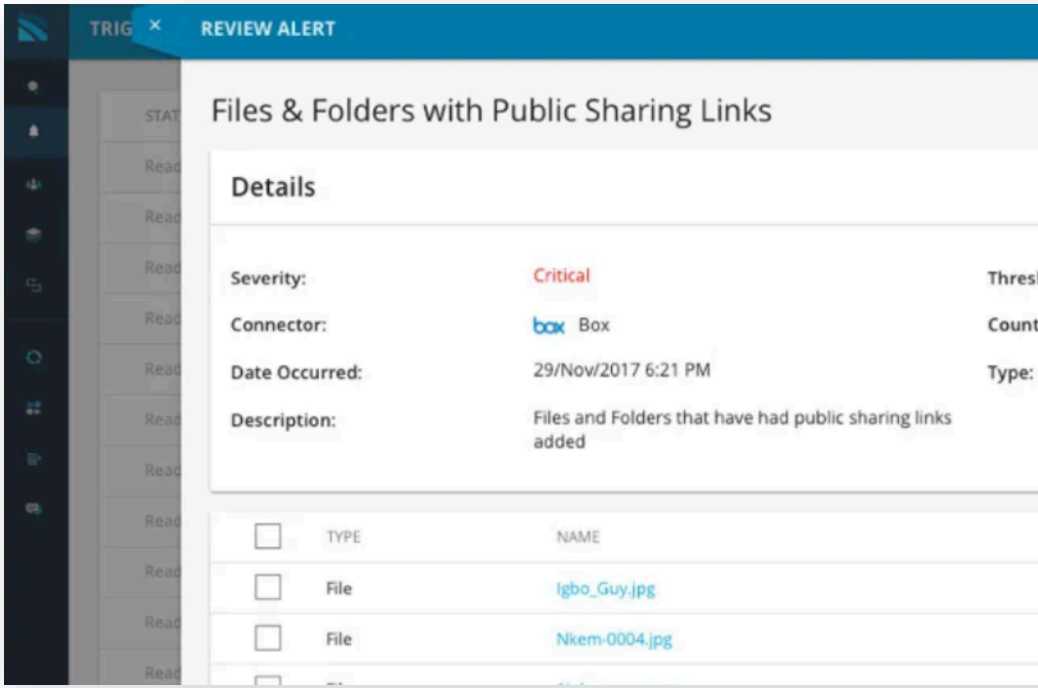
Customer success stories & Quotes

- *“TCT takes some of the workload off the IT department and puts some of the responsibility on the users who are making the sharings. It is only fair that they get to decide which files should be unshared or not.”*
  Lars Emil Christensen, Head of IT at Ingeniøren
- *“It’s really difficult for end-users and administrators to see the files that are being shared outside the organization. We found that the administrators cannot really decide which files should be shared, and which shouldn’t be. That’s why we worked on creating a solution that would involve the end-user in a very easy and fluent way”*
  Finn H. Krusholm, CEO at Tricent
- "I was somewhat surprised after the first TCT analysis. I had completely forgotten about certain files I had shared ages ago! Now that we use TCT at saperis we are reminded of our shares and can easily revoke access when necessary."
  Chanel Greco, CEO at Saperis
- *“TCT helps Google Workspace admins make sure that their organizations' data is kept secure and compliant with the sharing policies and laws. It automates many activities and actions that otherwise take a lot of effort and time!”*
  Saleh Ramadan, Google Workspace Instructor on Udemy.

CATEGORY: SAAS MANAGEMENT PLATFORM, HR & LEGAL, ERP & LOGISTICS, ADMINISTRATION & MANAGEMENT

BetterCloud

BetterCloud is a unified SaaS management software that secures interactions made within a digital workspace.



www.happeo.com

“BetterCloud secures user interactions across your digital workplace. SaaS Management and Security that is customized to your business.”

How does it complement Google Workspace?

With BetterCloud, Google Workspace users can automate manual processes and get visibility into previously uncovered security measures.

Google integration

The Google integration allows users to view and manage all Google Workspace users, admins, groups, OUs, Drive data, calendars, sites, and third-party applications from a centralized organization-wide dashboard. Pairing BetterCloud with Google Workspace automates the onboarding and offboarding process across SaaS applications, taking actions like transferring a user’s files, blocking email forwarding, and waiting a set amount of time before deleting licenses.

Key benefits

BetterCloud's main benefit is to enable IT to define, remediate, and enforce management and security policies for SaaS applications.

Who does it benefit?

BetterCloud is especially good for IT to monitor user behavior, system configurations, and data activity across SaaS applications. IT can create advanced automation sequences to enforce custom policies in their applications, including user onboarding/offboarding, data exposure, user and group settings, and admin access.

Product highlights

- Usage analytics that offer insights on how users are interacting with SaaS apps.
- App discovery for IT to know which apps, both sanctioned and unsanctioned, are being used.

Workspace-integrated alternatives

- Okta, Blissfully, Torii, Zylo, and JumpCloud

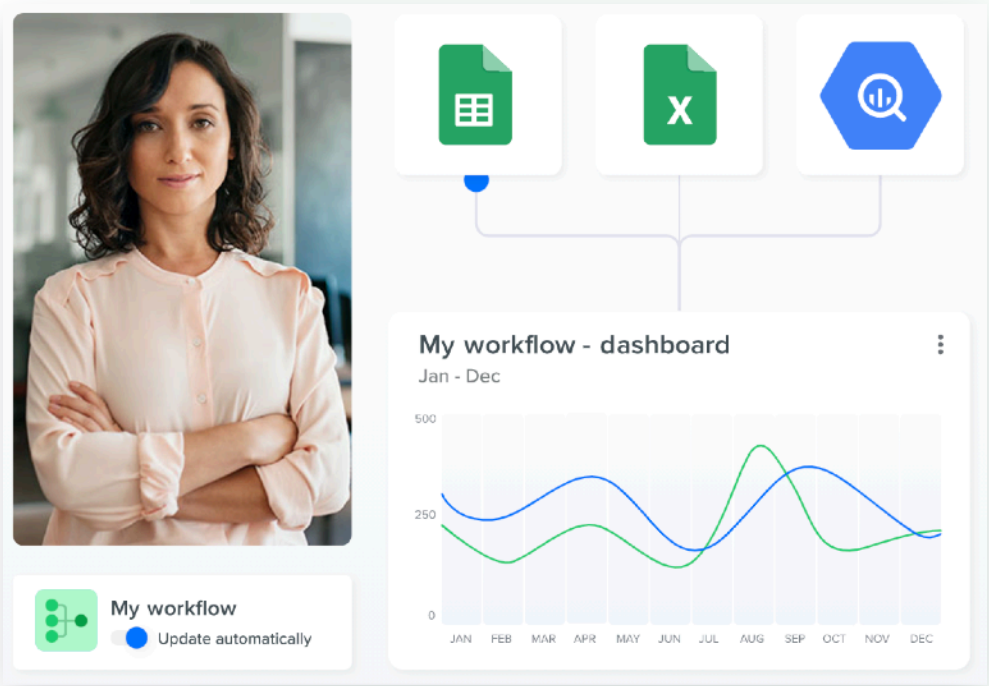
Customer success stories

- **InVision** takes control of SaaS management with BetterCloud.
- **Turo**'s IT team receives a 500% efficiency boost from BetterCloud.
- **Essence** achieves broad visibility across SaaS applications with BetterCloud.
- More **customer success stories**.

CATEGORY: PROJECT AND PROCESS MANAGEMENT, TASK MANAGEMENT, OFFICE APPLICATIONS

Sheetgo

Sheetgo is an automation tool that permits users to transfer data between spreadsheets.



“Connect spreadsheets, automate your work. Sheetgo is the no-code automation tool for teams. Create custom workflows to collect, manage and share data — all from a spreadsheet.”

How does it complement Google Workspace?

Google Workspace users can use Sheetgo for easy automation.

Google integration

Sheetgo is downloadable as an add-on in the Google Workspace and as a stand-alone platform where users can connect spreadsheets and automate their work.
They can connect Google Sheets, Excel, CSV, and BigQuery files to move data without copy-pasting. Users can import, export, merge, distribute and filter data between files automatically.
They can nourish collaboration by connecting sheets into a custom workflow.

Key benefits

Sheetgo enables users to build automated systems for business processes, all from a spreadsheet. Users receive accurate data for reporting, and can transfer data between Google Sheets, Excel, and CSV files and schedule automatic updates.

Who does it benefit?

Sheetgo offers detailed solutions for inventory, education, finance, project management, human resources, sales, manufacturing, and marketing.

Product highlights

- Append feature to add new data underneath previous entries in the sheet to identify and track historical changes to dynamic data.
- Users can filter data by condition, cell color, or by using QUERY.

Workspace-integrated alternatives

- Quip and Zoho Sheet

Customer success stories

- **Eko Okna** - Europe's largest producer of aluminium and uPVC windows, doors, and shutters.
- **YoungCapital** - One of the biggest recruitment agencies in The Netherlands with more than 60 locations in nine different European countries.
- **Impact Hub Floripa** - Impact Hub is one of the world's largest networks focused on building startup communities and accelerators.
- More **customer success stories**.

CONCLUSION

We hope you've enjoyed the Google Workspace Ecosystem journey! You can now consider yourself an expert in the best tools that natively integrate with Google Workspace. Aka the most popular and useful solutions that complement the existing functionalities of Google Workspace.

If you weren't already a fan of all of what Google has to offer, we hope you are now. We know Google Workspace as an efficient suite of tools, so easy to use that IT teams love it. That's why we chose to build Happeo as a social intranet that seamlessly integrates with Google Workspace to drive strategic business communications. And that's why we're also a big fan of all the other tools that offer strong integrations. Armed with the correct tools, businesses can achieve more, save time and money, and be happier at work.

About Happeo

Happeo is a social intranet, designed for businesses that work with Google Workspace.
It acts as a company's news stream and enterprise social network, combined into a branded intranet environment. Happeo enables your business communications to flow seamlessly, making work a happier place for all. Business success in today's world depends on talent and a company's ability to build and maintain a high-performing digital culture – a place where employees collaborate, share information freely and fuel business growth.

In 2019, Gartner named Happeo a Cool Vendor. That same year, The Next Web recognized Happeo as one of Europe's fastest-growing scale-ups. In 2021, G2 awarded Happeo with the "Easiest to Use" and "Momentum Leader" badges. Happeo's talent is spread across locations, generations, and time zones, helping Happeo's continued growth of 280% year on year. To learn more visit **www.happeo.com.**

dynamó

ABOUT

Dynamo6

Dynamo6 is a fresh thinking IT and digital technology services provider. We're mid-market specialists working with commercial and public sector organisations across New Zealand.

With expertise in strategic thinking, modern workspaces, cloud engineering, digital experience, and software development, we have the perfect blend of disciplines to supercharge your digital programs of work, build your digital assets, and support them under one roof.

We bring the best tech to life so you can go faster and do better, overall making your team happier and bringing your customers closer.

To learn more about how we can help you with Happeo and Google Workspace reach out to us.