

# garage to global

using tech to scale, disrupt, and empower Wellington edition





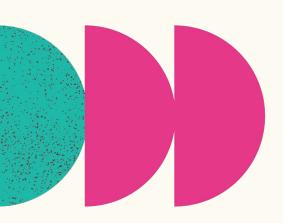
#### with thanks to

Google Cloud





# the running order



Welcome and intro with Igor from D6 and Amelia from Creative HQ

David Morrison from Thankyou Payroll

Joe Slater from Creative HQ

Damien Kelly from Google Cloud

Tim Bourne from CerebralFix

Panel & Q&A

Goals and challenges survey

Lunch & networking



# we empower organisations to innovate in the digital world

Dynamo6's mission



Culture eats strategy for breakfast.







A world where business exists in service of people & planet



We are leading experts on payroll, purpose driven business and business based generosity.

Do Good

Make a better future

With others, for others







#### **Timeline**



The first version of our (FREE) online payroll system launched and we processed our first ever pay.

2010

\*business model changes from free to subscription based







756 Charities Free Payroll Payroll giving by customers employees

Carbon positive since 2016

Regular charitable donations

A profitable company with generosity and impact embedded in its business model

# CREA. TIVE HQ Your place of innovation



Since 2003, Creative HQ has helped innovators around the world to transform their ideas into real-world solutions.

3,000+ founders supported 340+ startups through our programmes

\$1b+ shareholder value

1,000+ high value jobs for Wellington Creative HQ's startups are 6 times more likely to survive their first 5 years compared to the global average.



#### Our startup services

#### We support founders from idea to scale

Pre-Incubation Scaleup Community Startup Early Stage Support **Accelerators Tech Support Events. Network** We run themed Startup Sessions Scale Up Incubator Community - Angels, accelerators twice per Founders drinks 1:1s year in partnership with **Expert workshops** corporates and govt. We Talk Innovation have run accelerators on E-learning Modules Events - careers, tech Leadership tourism, impact, climate week Political Leaders and many more. debates

#### **Accelerator process**

#### 12 months' progress in 12 weeks

Bootcamp

Coaching

Mentorship

Connection

Showcase

Whakawhanaungatanga , wellness, goal setting, key programme concept training e.g. Impact Weekly business coaching, goal setting, tools training, accountability Advisory board style weekly mentor meetings. Mainly made up of alumni founders giving back. Opportunity to jump the gap from starting out to connecting with leading business and community people, investors, government and corporates.

Connection for established players with new innovative founders.

A celebration of the accelerator journey.
Audience is govt. & corporate partners,
Investors - Angels, VCs and business community.

Creative HQ

#### Some of our alumni





















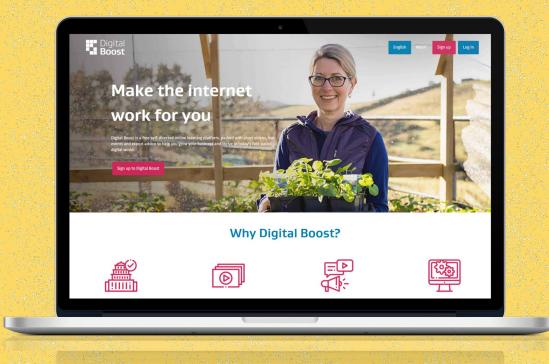




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## CEREBRALFIX

**WHO IS CEREBRALFIX** 

**Company Founded** 

2009

Full Time Employees

**75** 

**Audience Reach** 

1 billion +



### MORE THAN A DECADE OF WORKING WITH THE BIGGEST ENTERTAINMENT COMPANIES IN THE WORLD

AND OTHER AMAZING COMPANIES TOO



















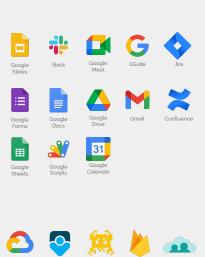








### ADOPTING THE RIGHT SOFTWARE TO ADAPT, GROW AND INCREASE PRODUCTIVITY



Crowdstrike

Protect

BambooHR

Unifi

Network

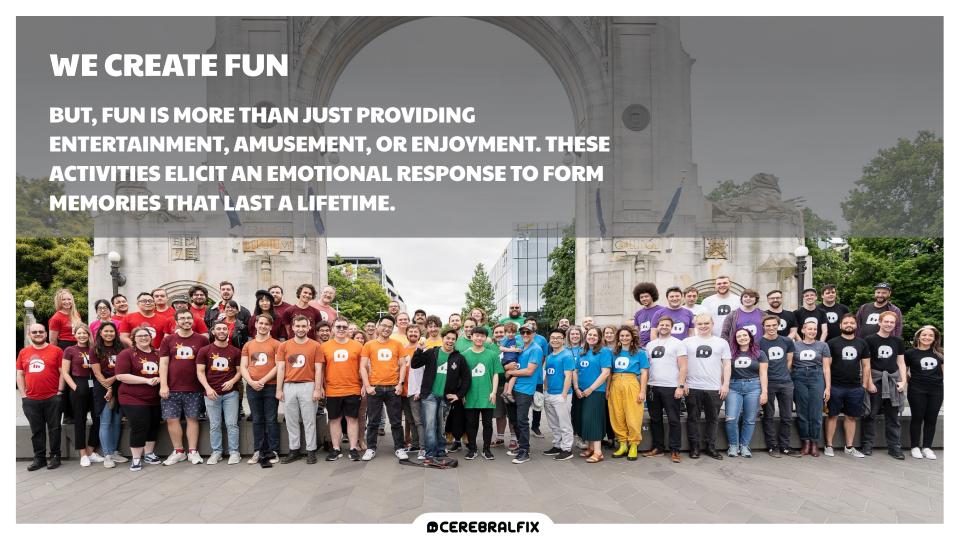
Amazon

Google Ads

Access







#### your panelists



Igor Matich

**Executive Director** of Dynamo6



**David Morrison** 

CEO of Thankyou Payroll



GM Startups at Creative HQ



President at CerebralFix

**Tim Bourne** 









# goals & challenges

- We've put together a short survey to capture results on the biggest goals and challenges for this coming year.
- Results will be shared after the event and could provide great insights into how you're doing compared to your peers.

or click me!



Thanks Ngā mihi

