

Elles ressemblent à quoi mes données ?

@colinsurprenant / @dadoonet
Elastic, <http://elastic.co/>
Développeurs Logstash / Elasticsearch



Mon boss

"J'ai 3 projets"



"Je veux comprendre qui sont nos clients"

Mon boss

"J'ai 3 projets"



"Je veux savoir comment ils utilisent notre service"

Mon boss

"J'ai 3 projets"

"Je veux connaitre ce qu'ils disent de nous sur Twitter"



Mon boss

"J'ai 3 projets"

"Tu as 3 mois !"



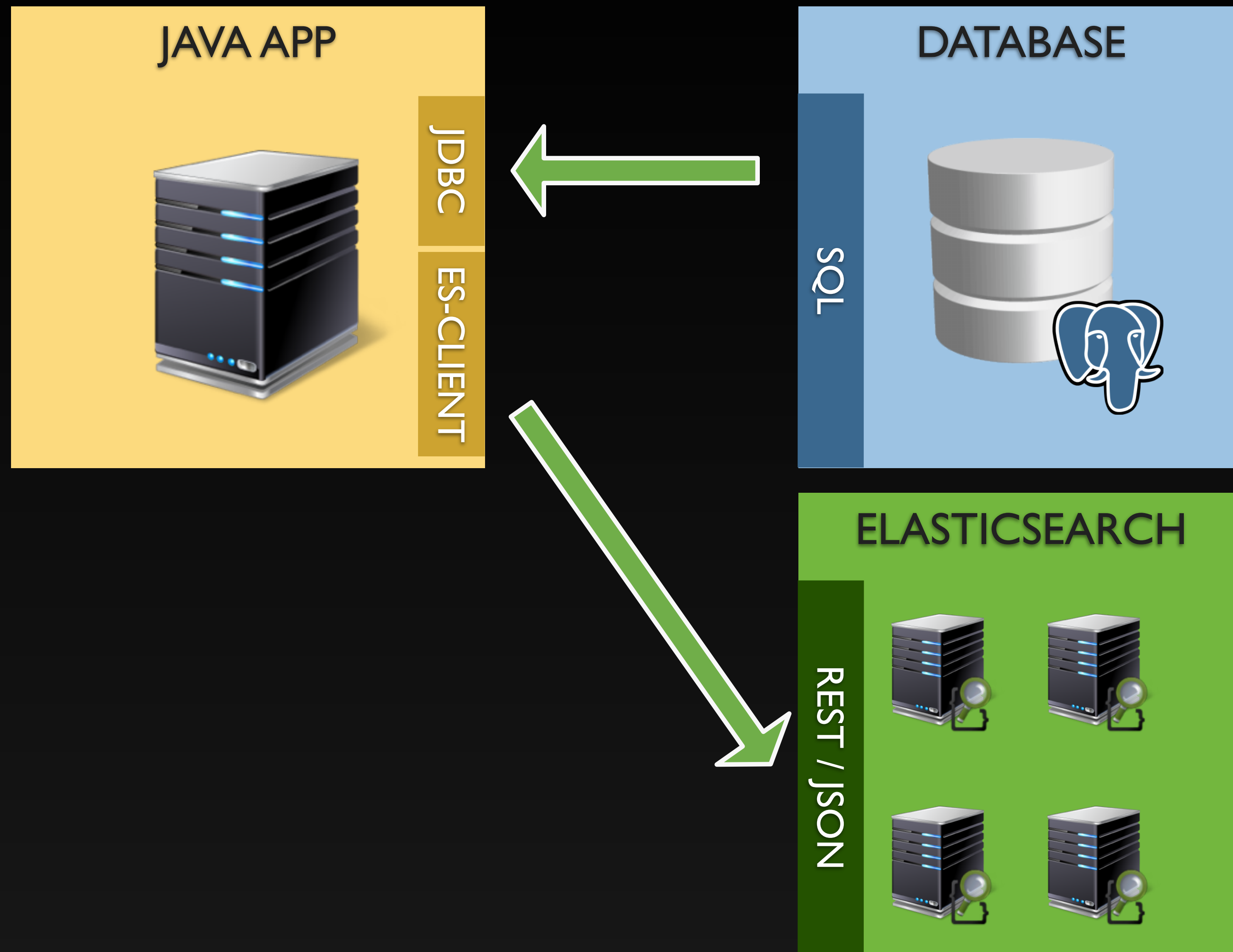
les données viennent de...

- Notre application / base de données CRM
- De nos logs de production
- De l'API Twitter

Demos







K4



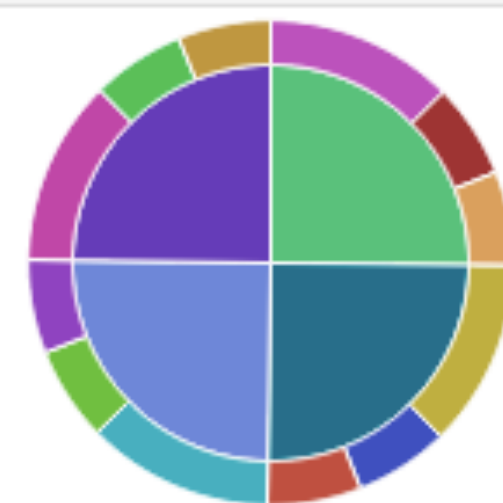
Help



Marketing data demo

This demo shows marketing data generated randomly.

Per country and city



Legend

- Italy
- Germany
- France
- England
- Turin
- Ischia

Per gender



Legend

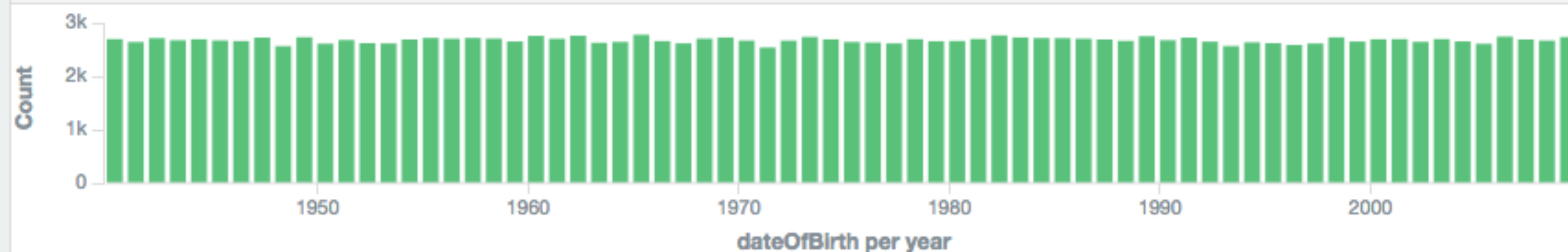
- female
- male

Children AVG

1.995

Average children

By year



Legend

- Count

Stats per gender and city

Top 2 gender: female

Top 5 address.city	Count	Average children
Turin	11839	1.986
Bonn	11822	2.012
Nantes	11770	1.998
Plymouth	11760	2.001
Ischia	6005	1.986

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Top 2 gender: male

Top 5 address.city	Count	Average children
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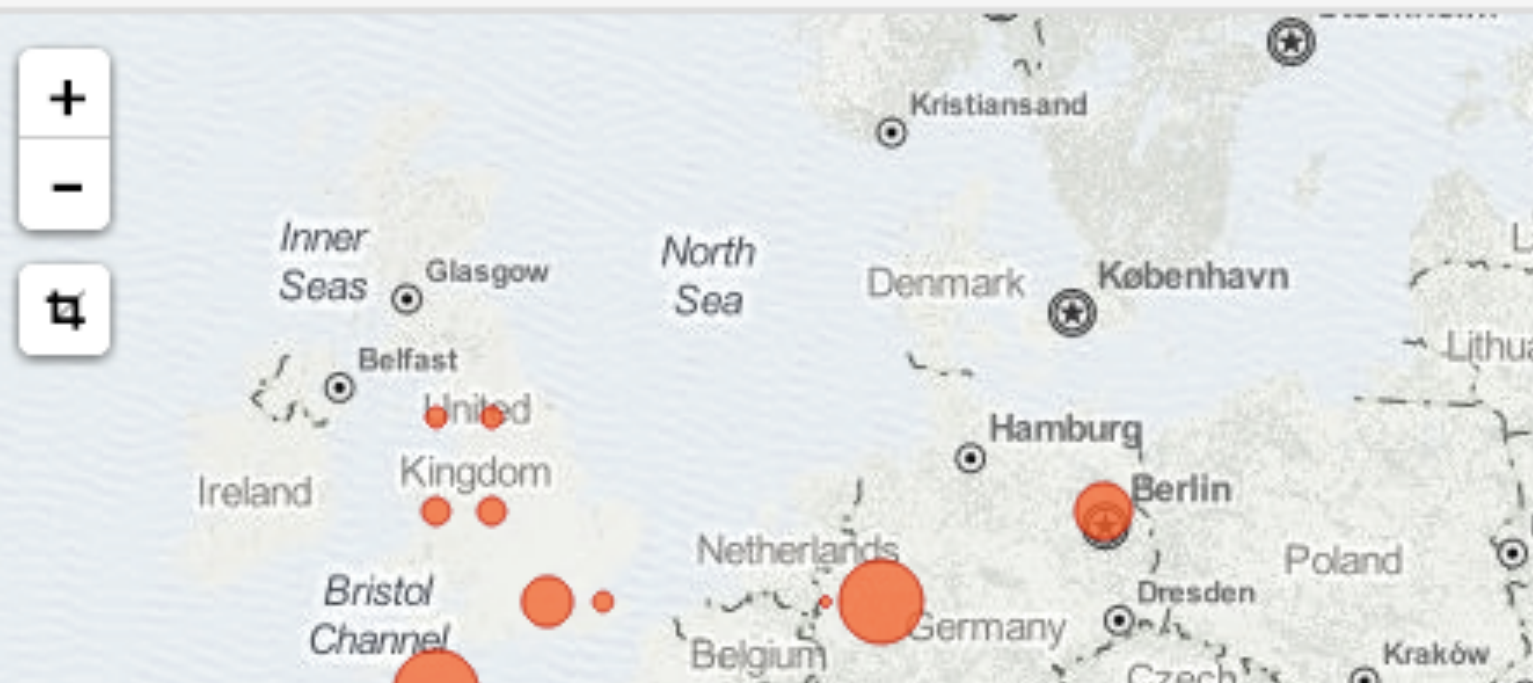
Per country and gender



Legend

- England
- Germany
- France
- Italy

Localisation

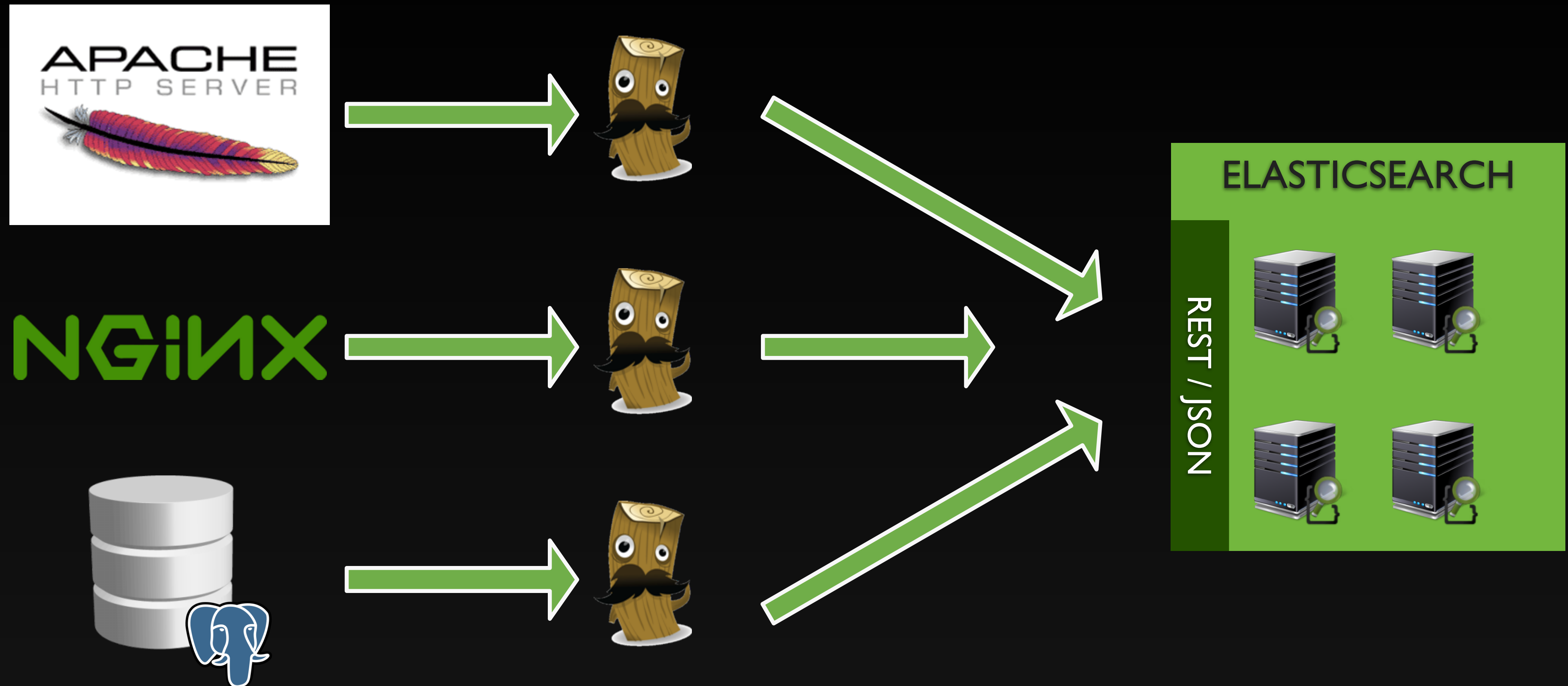


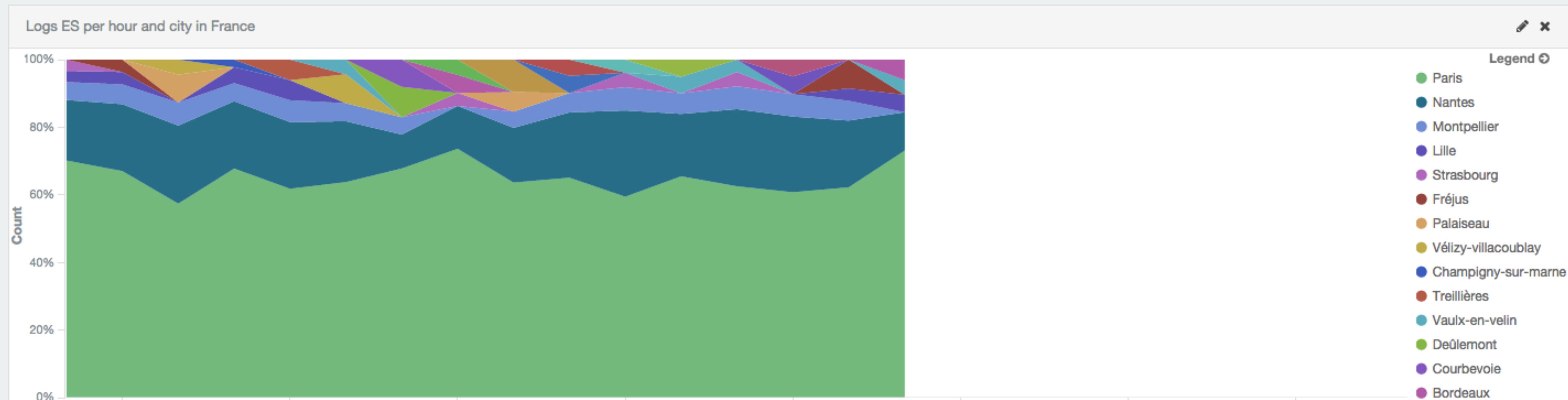
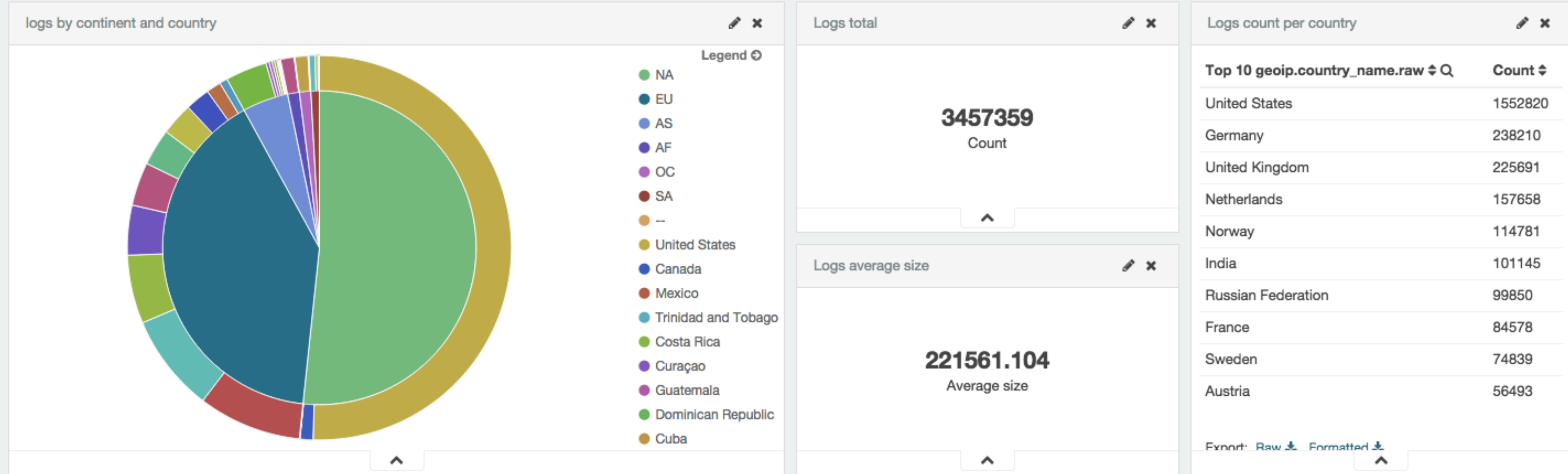


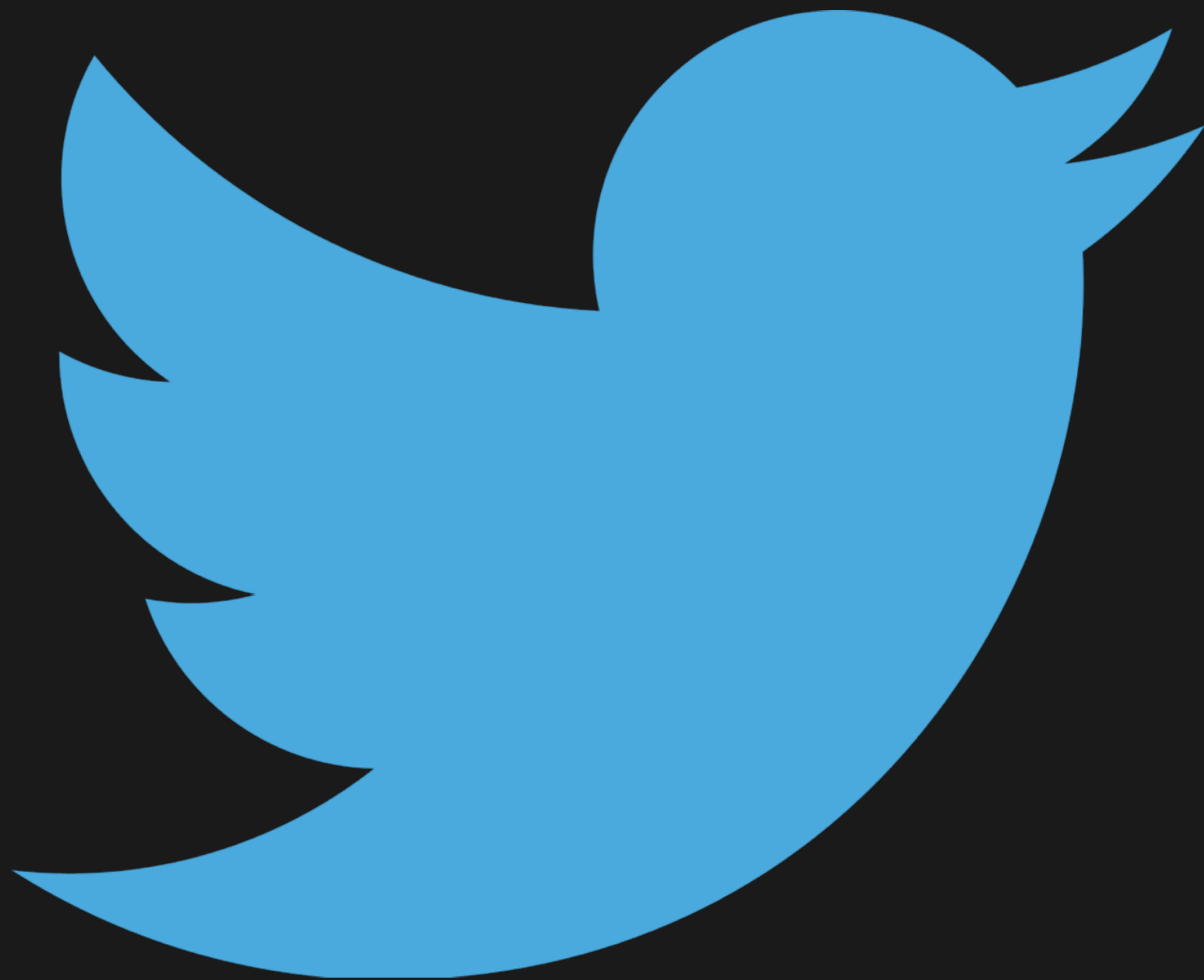


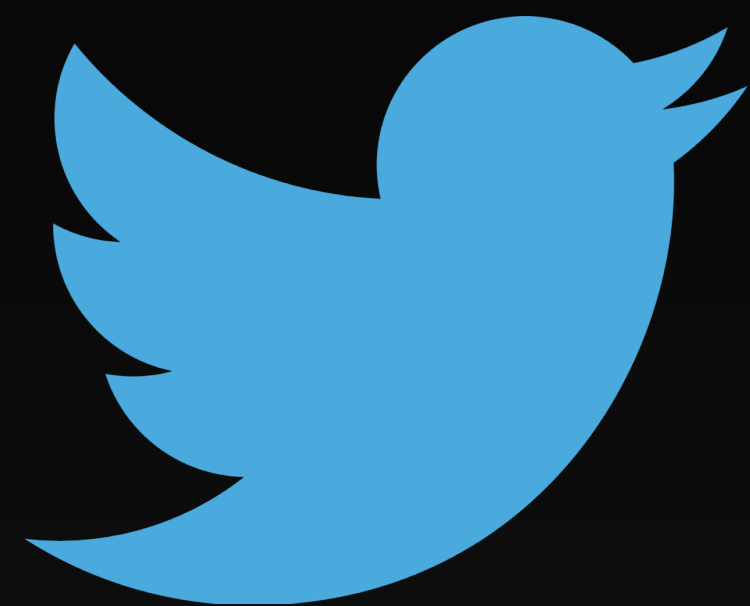
NGINX

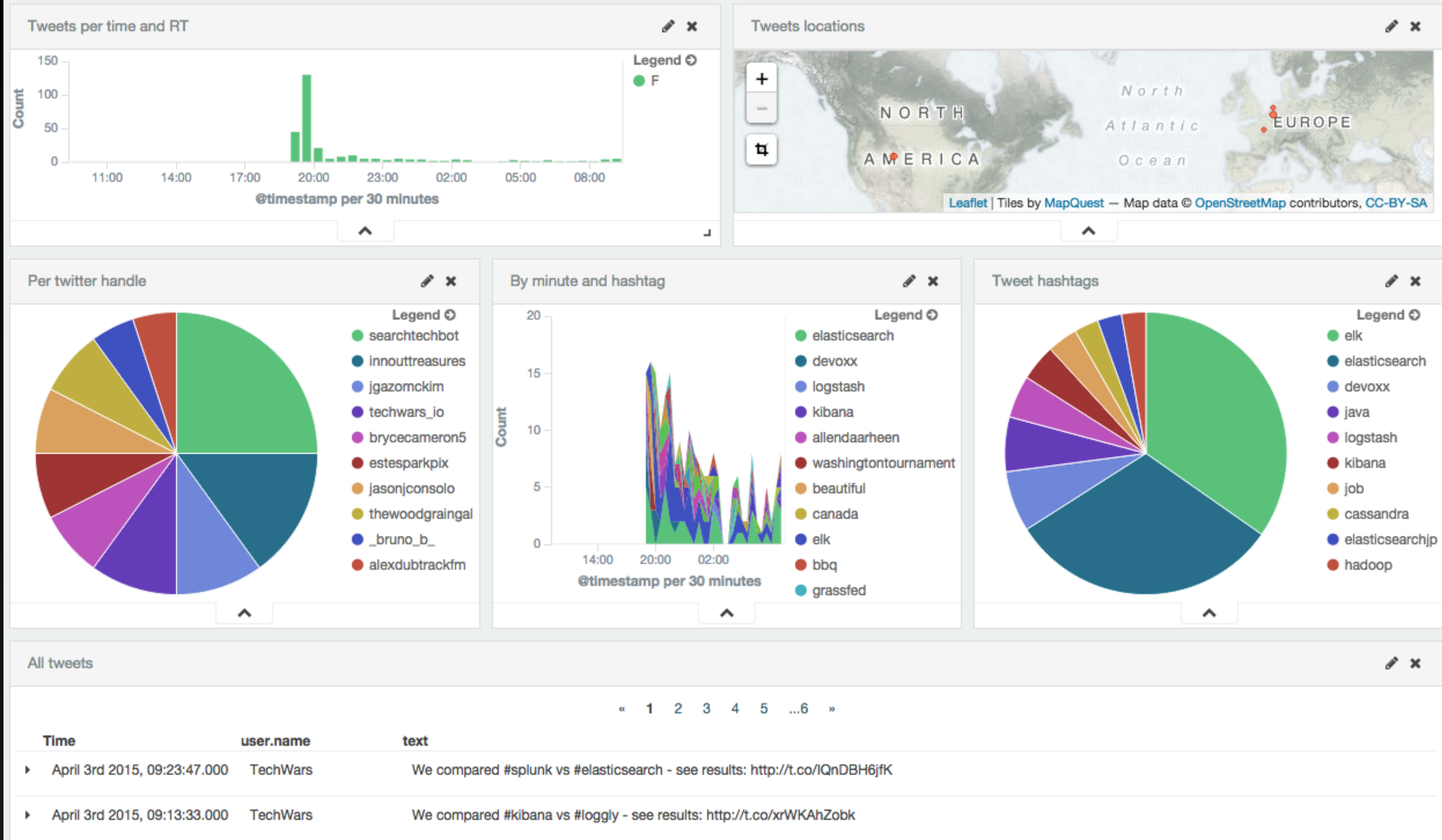












Bilan

"Tu as 3 mois !"



Bilan

"Tu as 3 mois !"

Fait en 30 minutes...



Bilan

"Tu as 3 mois !"

Fait en 30 minutes...



<https://github.com/elastic/elasticsearch>

<https://github.com/elastic/logstash>

<https://github.com/logstash-plugins/>

<https://github.com/elastic/kibana>

Q & A



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