web2day
DIGITAL FESTIVAL
June 3 - 5, 2015 • Nantes, FR

elastic

David Pilato
Developer | Evangelist
@dadoonet

make sense of your (BIG) data!

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data ?

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```
{
  "created_at":"Tue Jan 28 11:02:41 +0000 2014",
  "id":428120942704087040,
  "text":"Take a look at the bio of #Codemotion first speakers: @dadoonet @ufried @altolabs @quasimondo
  "user":{
    "name":"Codemotion ",
    "screen_name":"CodemotionRoma",
    "location":"italy",
    "description":"Codemotion \u00e8 un evento rivolto a tutti gli sviluppatori di tutti i linguaggi. U
    "followers_count":4636,
    "statuses_count":3598,
    "lang":"it",
  },
  "retweet_count":2,
  "favorite_count":0,
  "entities":{
    "user_mentions":[
      { "screen_name":"dadoonet", "name":"David Pilato" },
      { "screen_name":"ufried", "name":"Uwe Friedrichsen" },
      { "screen_name":"altolabs", "name":"Alain Regnier" },
      { "screen_name":"quasimondo", "name":"Mario Klingemann" },
      { "screen_name":"vmg", "name":"Vicent Mart\u00ed" },
      { "screen_name":"saschawolter", "name":"Sascha Wolter" },
      { "screen_name":"hhariri", "name":"Hadi Hariri" },
      { "screen_name":"chrisdavidmills", "name":"Chris Mills" }
    ]
  },
  "lang":"en"
}
```


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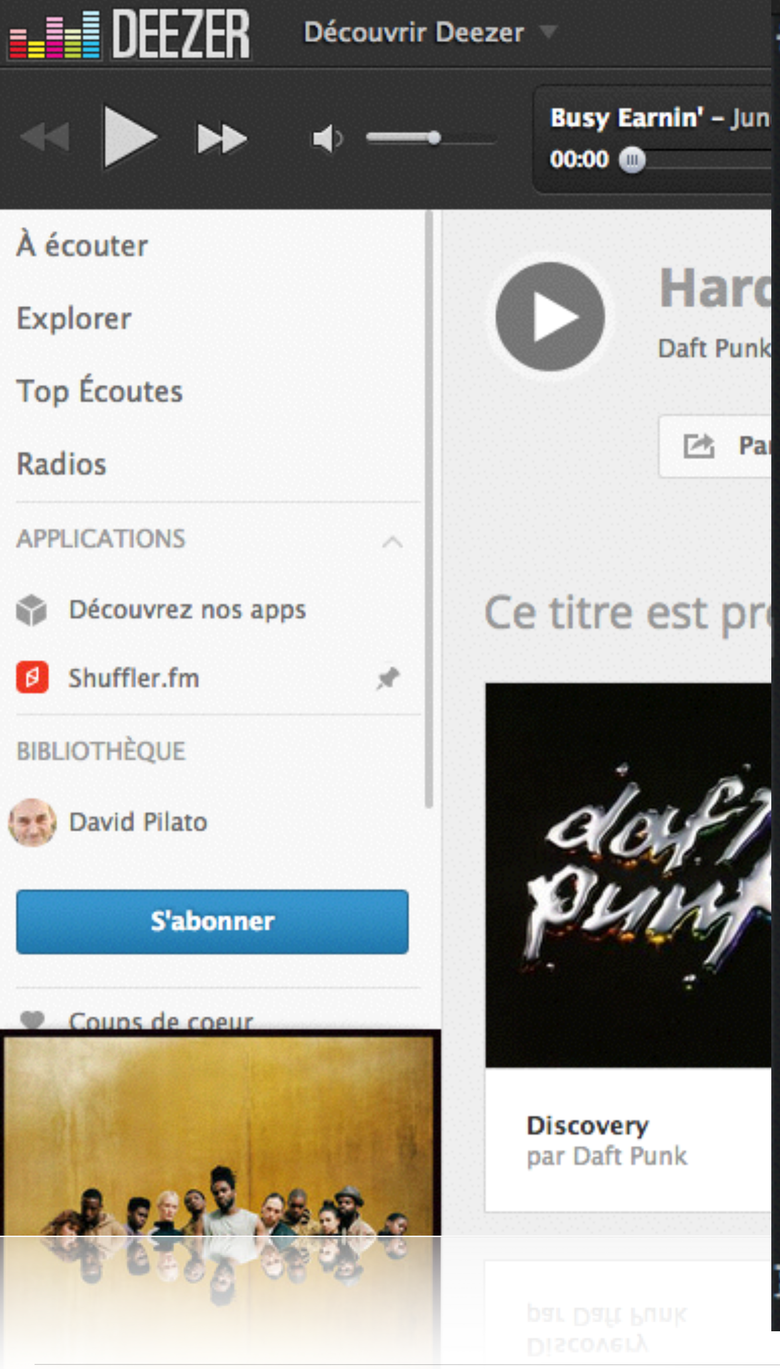


```
{
  "id": "3135556",
  "readable": true,
  "title": "Harder Better Faster Stronger",
  "isrc": "GBDUW0000059",
  "link": "http://www.deezer.com/track/3135556",
  "duration": "225",
  "track_position": 4,
  "disk_number": 1,
  "rank": "783236",
  "explicit_lyrics": false,
  "preview": "http://cdn-preview-5.deezer.com/stream/51afcde9f56a132096c0496cc95eb24b-3.mp3",
  "bpm": 123.5,
  "gain": -6.48,
  "artist": {
    "id": "27",
    "name": "Daft Punk",
    "link": "http://www.deezer.com/artist/27",
    "picture": "https://api.deezer.com/artist/27/image",
    "radio": true,
    "type": "artist"
  },
  "album": {
    "id": "302127",
    "title": "Discovery",
    "link": "http://www.deezer.com/album/302127",
    "cover": "https://api.deezer.com/album/302127/image",
    "release_date": "2005-01-24",
    "type": "album"
  },
  "type": "track"
}
```


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```
[26/Aug/2012:04:15:33 -0700] "GET /ossec/img/ossec_webui.jpg HTTP/1.1" 304 187 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.10
[26/Aug/2012:04:17:03 -0700] "GET /ossec/ HTTP/1.1" 200 3549 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Safari/535.
[26/Aug/2012:04:17:03 -0700] "GET /ossec/css/cal.css HTTP/1.1" 304 210 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Sa
[26/Aug/2012:04:17:03 -0700] "GET /ossec/js/calendar.js HTTP/1.1" 304 210 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.16
[26/Aug/2012:04:17:03 -0700] "GET /ossec/js/calendar-en.js HTTP/1.1" 304 209 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025
[26/Aug/2012:04:17:03 -0700] "GET /ossec/js/calendar-setup.js HTTP/1.1" 304 210 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.10
[26/Aug/2012:04:17:03 -0700] "GET /ossec/js/prototype.js HTTP/1.1" 304 211 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.10
[26/Aug/2012:04:17:03 -0700] "GET /ossec/js/hide.js HTTP/1.1" 304 209 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Sa
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[26/Aug/2012:04:17:03 -0700] "GET /ossec/css/images/pagebg.gif HTTP/1.1" 304 185 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.
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[26/Aug/2012:04:17:03 -0700] "GET /ossec/img/donate.gif HTTP/1.1" 304 186 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.16
[26/Aug/2012:04:18:33 -0700] "GET /ossec/ HTTP/1.1" 200 3548 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Safari/535.
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[26/Aug/2012:04:20:03 -0700] "GET /ossec/ HTTP/1.1" 200 3583 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Safari/535.
[26/Aug/2012:04:20:03 -0700] "GET /ossec/css/cal.css HTTP/1.1" 304 210 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.168 Sa
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[26/Aug/2012:04:20:04 -0700] "GET /ossec/img/donate.gif HTTP/1.1" 304 186 "http://localhost/ossec/" "Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/535.19 (KHTML, like Gecko) Ubuntu/12.04 Chromium/18.0.1025.168 Chrome/18.0.1025.16
```

THE GREAT TRIANGULAR DUEL

By CAPTAIN FREDERICK MARRYAT

JACK walked up to the boatswain, and, taking off his hat, with the utmost politeness, said to him:

"If I mistake not, Mr. Biggs, your conversation refers to me."

"Very likely it does," replied the boatswain. "Listeners hear no good of themselves."

"It happears that gentlemen can't converse without being vatched," continued Mr. Easthupp, pulling up his shirt-collar."

"It is not the first time you have thought proper to make very offensive remarks, Mr. Biggs; and as you appear to consider yourself ill-treated in the affair of the trousers, for I tell you at once that it was I who brought them on board, I can only say," continued our hero, with a very polite bow, "that I shall be most happy to give you satisfaction."

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DevOps Borat
@DEVOPS_BORAT

Follow

Big Data is any thing which is crash Excel.

6:25 PM - 8 Jan 2013

2,027 RETWEETS **454** FAVORITES

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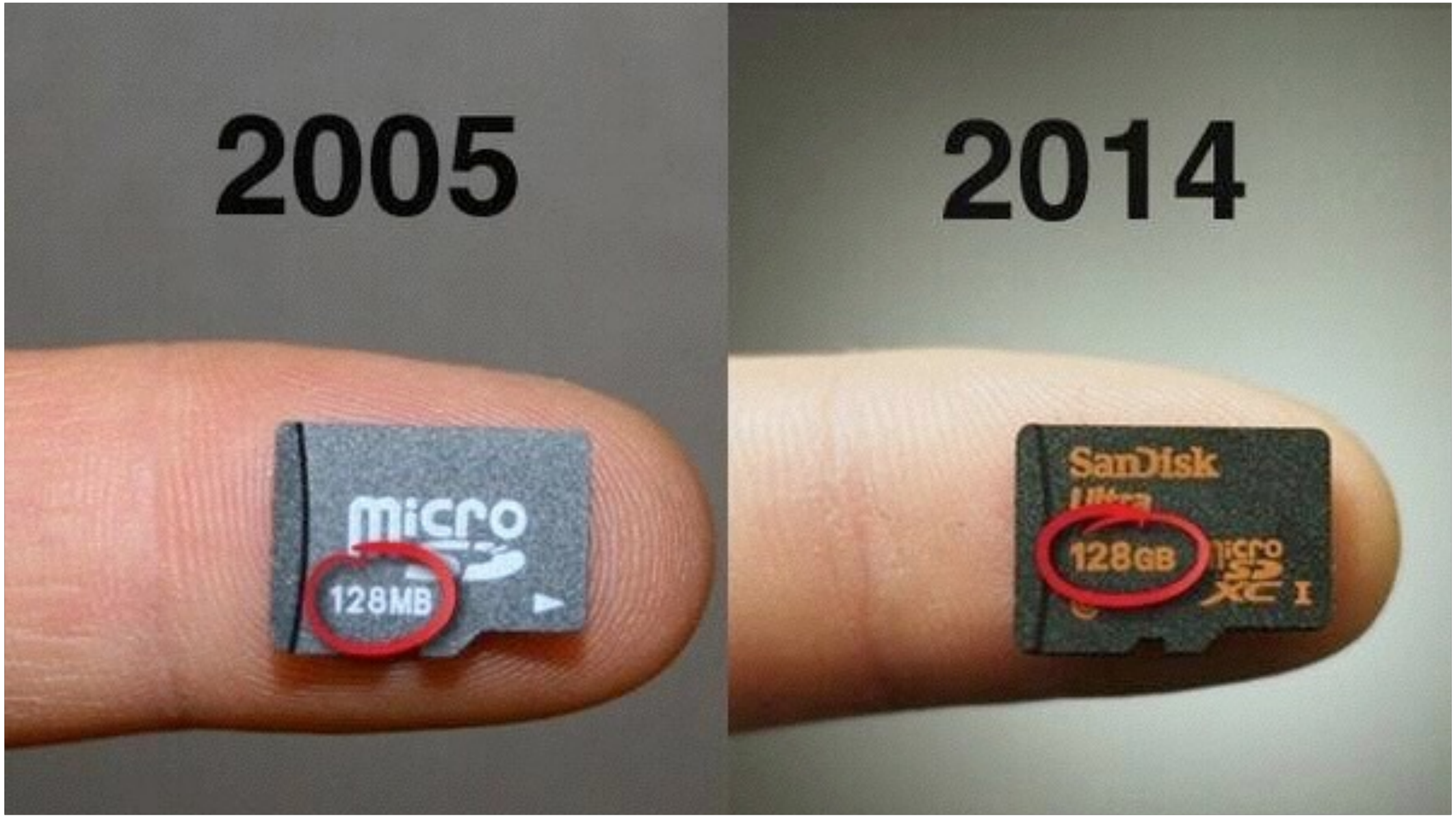

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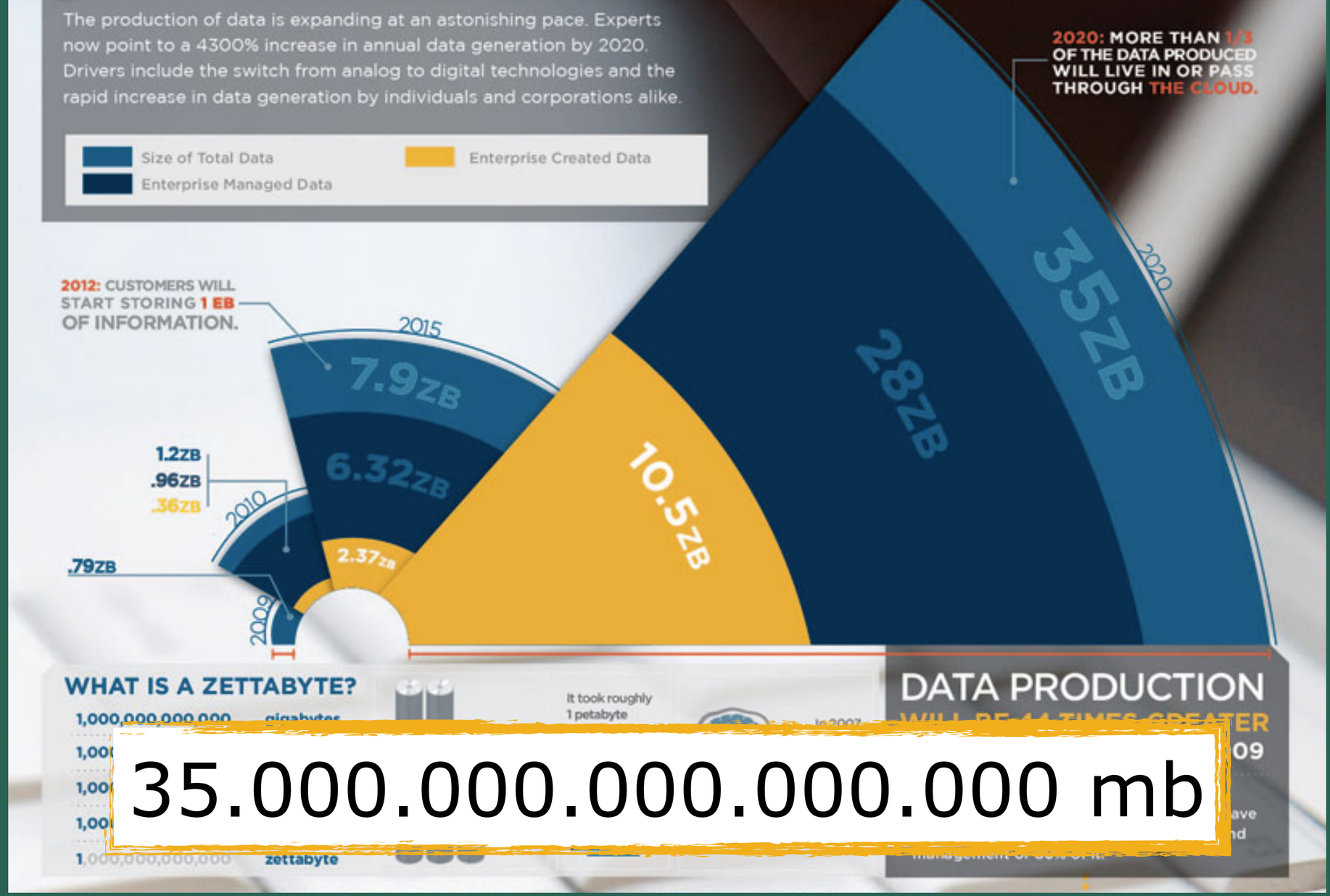

35.000.000.000.000.000 mb

Source: http://www.csc.com/insights/flxwd/78931-big_data_just_beginning_to_explode

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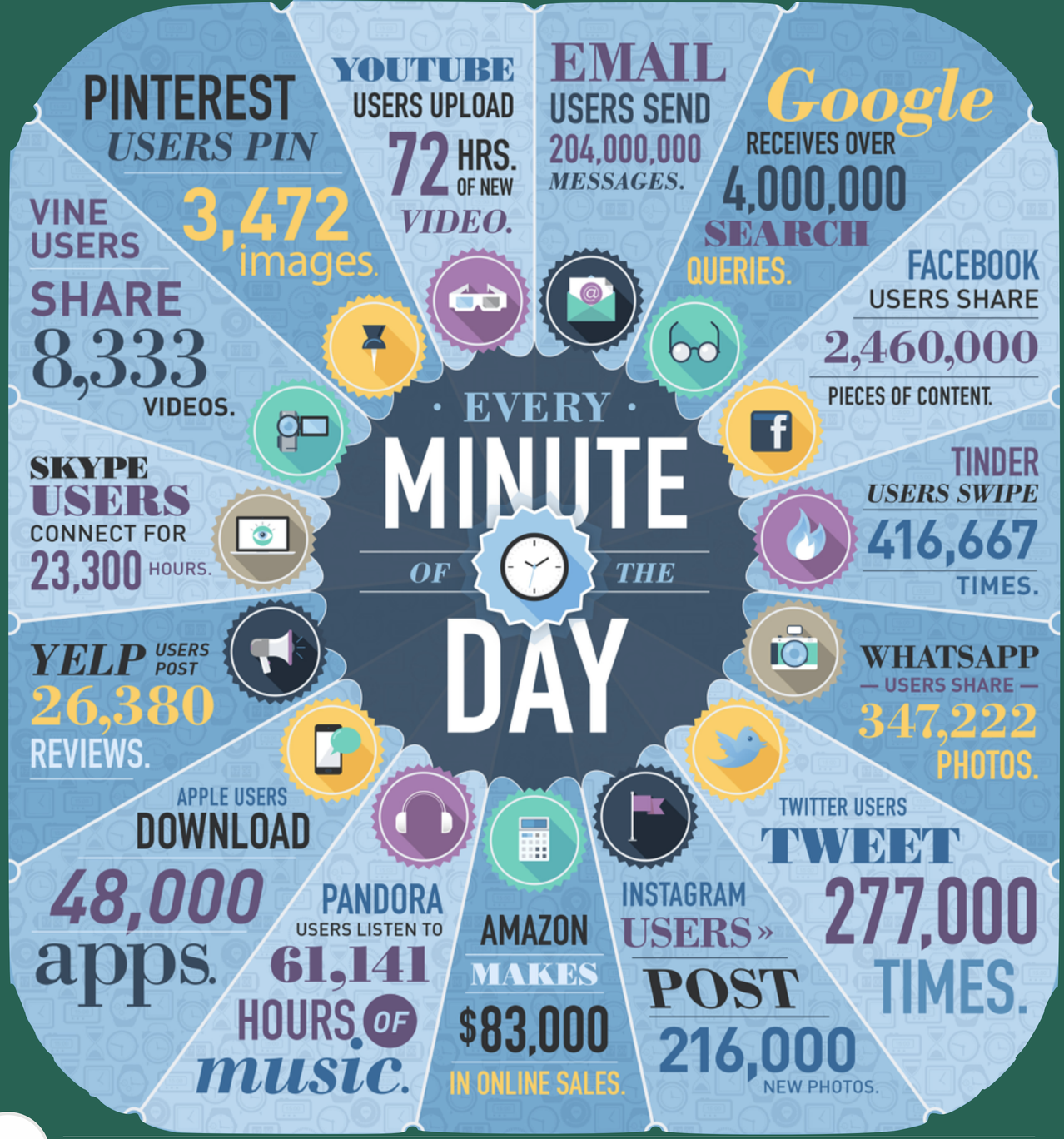

Source: http://www.domo.com/learn/data-never-sleeps-2

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search = like % ?

```
SELECT
   doc.*, country.*
FROM
   doc, country
WHERE
   doc.country_code = country.code AND
   doc.date_doc > to_date('2011-12', 'yyyy-mm') AND
   doc.date_doc < to_date('2012-01', 'yyyy-mm') AND
   lower(country.name) = 'france' AND
   lower(doc.comment) LIKE '%product%' AND
   lower(doc.comment) LIKE '%david%';
```


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search engine?

B

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plug & play

scalable

elasticsearch

Apache 2 license

REST/JSON

Lucene

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start…

```
$ wget https://download.elastic.co/elasticsearch/elasticsearch/
elasticsearch-1.5.2.tar.gz
$ tar -xf elasticsearch-1.5.2.tar.gz
$ ./elasticsearch-1.5.2/bin/elasticsearch
[INFO ][node      ][Ghost Maker] version[1.5.2], pid[72965], …
[INFO ][transport][Ghost Maker] publish_address {[/127.0.0.1:9300]}
[INFO ][http      ][Ghost Maker] publish_address {[/127.0.0.1:9200]}
[INFO ][node      ][Ghost Maker] started
```


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… and play!

```
$ curl -XPUT localhost:9200/sessions/session/1 -d '{
    "title"      : "Elasticsearch",
    "subtitle"   : "Make sense of your (BIG) data !",
    "date"       : "2015-06-04T12:00:00",
    "tags"       : [ "elasticsearch", "realtime", "bigdata" ],
    "speakers"    : [{
        "first_name" : "David",
        "last_name" : "Pilato"
    }]
}'
```


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search!

```
$ curl http://localhost:9200/sessions/session/_search -d'
{
    "query": {
        "multi_match": {
            "query": "elasticsearch bigdata david",
            "fields": [ "title^3", "tags^2", "speakers.first_name" ]
        }
    },
    "post_filter": {
        "range": {
            "date": {
                "from": "2015-01-01",
                "to": "2015-12-01"
            }
        }
    }
}'
```


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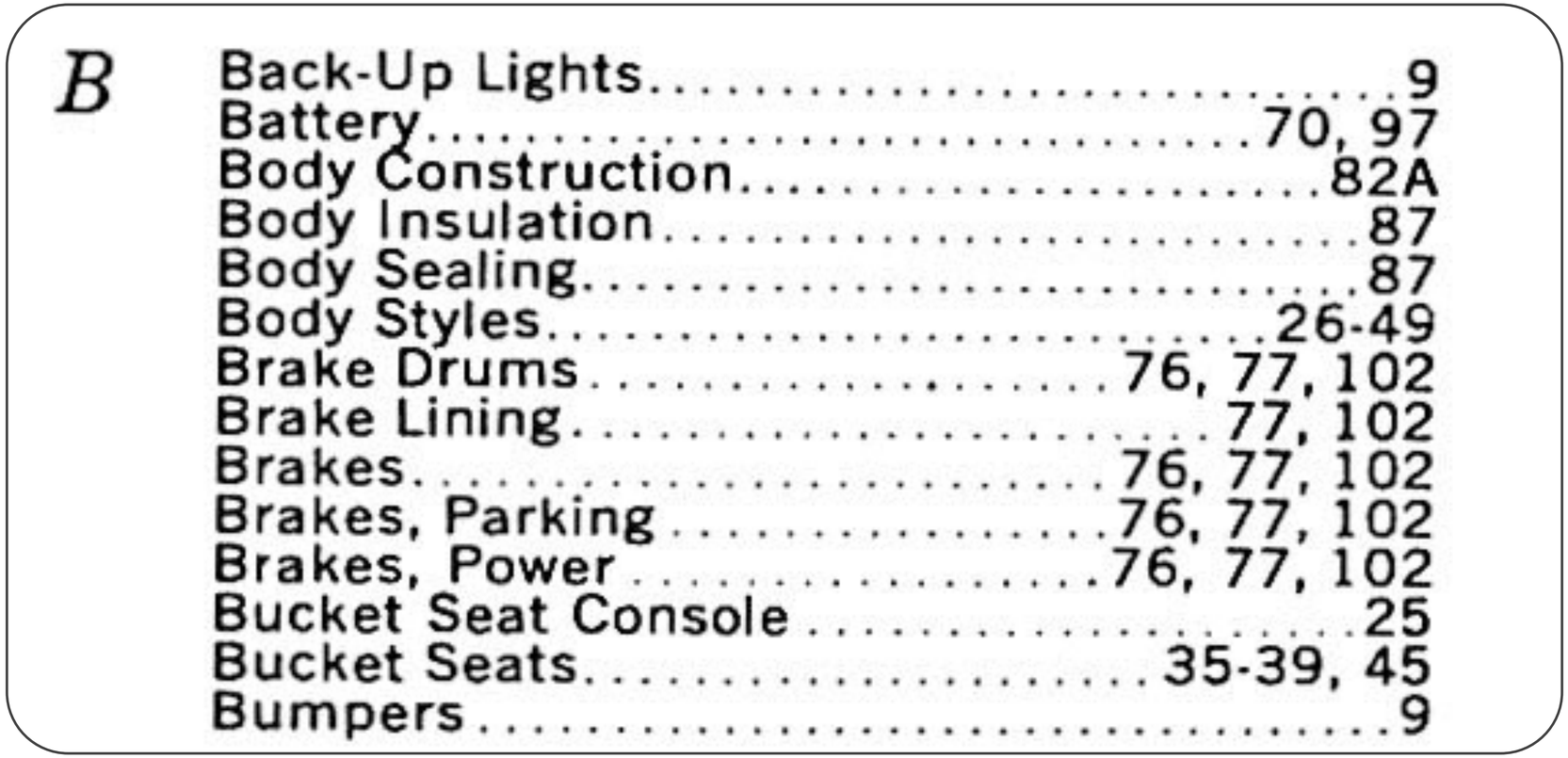
compute?



B

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Battery 70, 97
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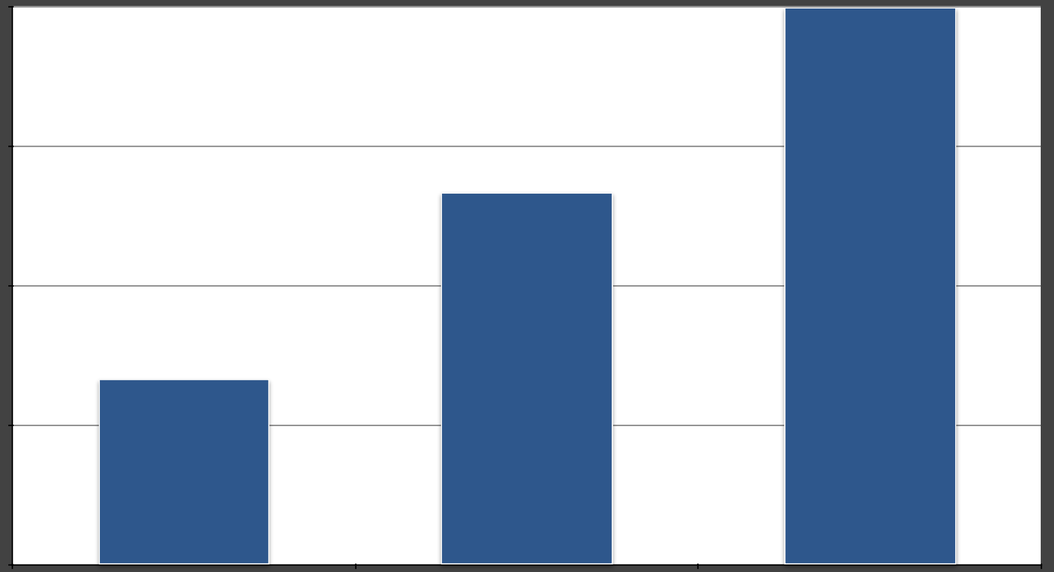
compute!

```
$ curl http://localhost:9200/sessions/session/_search -d'
{
    "query": { ... },
    "aggs": {
        "by_date": {
            "date_histogram": {
                "field": "date",
                "interval": "day",
                "format" : "dd/MM/yyyy"
            }
        }
    }
}'
```



```
"by_date": [
   { "key_as_string": "03/01/2015", "doc_count": 1 },
   { "key_as_string": "12/01/2015", "doc_count": 2 },
   { "key_as_string": "16/01/2015", "doc_count": 3 }
]
```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elastic

Let’s make sense of …

- logs
- twitter
- github
- marketing data
- …
- your data
- your big data

```
{
    "name":"Pilato David",
    "dateOfBirth":"1971-12-26",
    "gender":"male",
    "children":3,
    "marketing":{
        "fashion":334,
        "music":3363,
        "hifi":2351
    },
    "address":{
        "country":"France",
        "city":"Paris",
        "location": [2.332395, 48.861871]
    }
}
```


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Demo

Make sense of your (BIG) data!

Let's inject **1 000 000** marketing documents

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Demo

elasticsearch

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Open Source Products

Kibana
Visualize and explore data

Elasticsearch
Store, search, analyze

Logstash **Beats** **Hadoop Connector**
Collect, parse and enrich data

Commercial Products

Shield
Secure and protect

Watcher
Alert and notify

Marvel
Monitor and manage

Found
Elasticsearch as a Service

Training **Professional Services** **Support Subscriptions**

FOR BUILDING SCALABLE, DISTRIBUTED SYSTEMS

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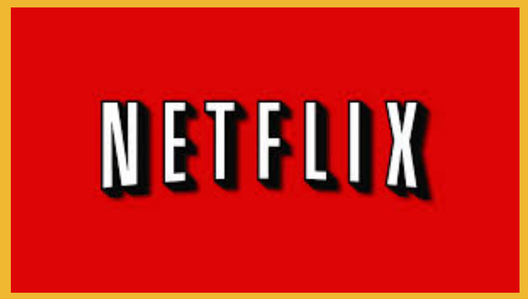

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elastic

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Thank you!

https://www.elastic.co/subscriptions

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