## **Effective Hiring Strategies**

Target Audience: HR interviewers who partner with hiring managers to interview potential employees.

## **Learning Objectives:**

- 1. Describe the hiring strategies used to interview and hire quality candidates
- 2. Apply the hiring strategies to make decisions about the interview process

Learning Level: Knowledge

## **Outline:**

- Course Intro / Navigation / Objectives
- Scenario 1 (writing a job description)
- Strategy (know what you want/don't have a checklist)
- Scenario 2 (scheduling interviews)
- Strategy (timeliness/ensure candidates meet everyone)
- Scenario 3 (preparing for interview)
- Strategy (be prepared/prepare the interview team)
- Scenario 4 (conducting the interview)
- Strategy (remember the purpose)
- Scenario 5 (choose candidate)
- Summary
- Knowledge Check
- Congratulations

## **Directions:**

• Please focus on the <u>accuracy</u> and <u>completeness</u> of the content during this review cycle. "Page breaks" for the online course will be adjusted after the content is edited.

we Hiring gies hiring strategies. If you'd like to I about how to navigate the cours click the navigation button. Otherwise, click the start button begin.	learn 1. Start course e, 2. Navigation Learner will click chosen
•	about how to navigate the cours click the navigation button. Otherwise, click the start button

Slide [#2]/ Menu Title: [Navigation]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image background	Navigation (Top of slide)  These buttons will help you navigate the course	These buttons will help you navigate the course.  To move backward and forward in the course, click the next and previous buttons. Click the speaker button to adjust the volume. Want to see something again? click the refresh button. Need to pause the course? Click the play pause button. To navigate to a different section in the course, or see your progress, click the title in the course menu.	Arrows fade in on screen timed with audio to guide learner through the various buttons/functions.

	Let's get started, click the next button to continue.	
Notes:		

Slide [#3]/ Menu Title: [Objectives]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Solid color screen with stock office image on left	At the completion of this course, you will be able to  1. Describe the hiring strategies used to interview and hire quality candidates.  2. Apply the hiring strategies to make decisions about the interview process  Click next to continue	At the completion of this course, you will be able to  Describe the hiring strategies used to interview and hire quality candidates.  Apply the hiring strategies to make decisions about the interview process  Click next to continue	Objectives will fade in timed with audio  Learner will click next to continue
Notes:	1	1	

Slide [#4]/ Menu Title: [Meet Marsha]				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Stock office image in background	Hi, I'm Marsha, the HR	Hi, I'm Marsha, the HR manager. We	Learner will click <b>let's do</b>	
	manager. We have a	have a position open, and I would like	this button to continue	

Avatar in foreground with	position open, and I	you to help me find a qualified	
speech bubble	would like you to help	candidate.	
Let's do this (button)	me find a qualified	Click the "Let's do this" button when	
	candidate.	you are ready.	
	(inside speech bubble)		
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**Notes:** This is the first-time learners are introduced to our avatar "Marsha." Text on slide is inside speech bubble.

Slide [#5]/ Menu Title: [Scenario 1]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	It's time to write the	It's time to write the job description,	Three buttons with answers.
	job description, but	but you realize you have many other	Learner will click to choose
Avatar in foreground with	you realize you have	tasks to complete today. Writing a job	one answer.
speech bubble	many other tasks to	description is NOT your top priority.	
	complete today.	What will you do?	Button on feedback layers 2
Feedback layers will include a	Writing a job		and 3 (wrong answers)
background image, feedback and	description is NOT		Choose another option
answer (with an "X" through it	your top priority.		Learner will return to
for wrong answers.)	What will you do?		question and choose a
			different answer.
	Set aside the time to		
	create a thorough job		State will change color
	description to include		for answers already
	the most important		chosen.
	required skills as well		
	as a few preferred		
	skills.		
	Feedback Layer 1:		
	Great choice! Listing		
	too many		

requirements may deter qualified applicants. However, you do want to include the requirements that are most important for the position. Quickly write up the job description and post the position. You can adjust the description later when you have more time. Feedback layer 2: You should have spent more time on the job description. It was not completely accurate, so you did not receive quality candidates that meet our needs. Set aside the time to create a thorough job description with every skill the job requires. Feedback layer 3:

Notes:	and chose not to apply.	The job description was too specific was too specific. Many qualified applicants felt underqualified
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Slide [#6]/ Menu Title: [Strategy 1]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of "idea" in background  3 icons with lightbulb or similar, lined vertically on right side of slide	Know what you want  Icon 1 layer  Get feedback from all decision makers and thoroughly define the job.  Icon 2 layer  Finalize the job with the hiring team prior to posting the opening.	When writing a job description, make sure you know what you want in an ideal candidate.  Select each icon to learn more  Get feedback from all decision makers and thoroughly define the job.	Each icon is a button.  Learner will click each button to learn more.  Learner will click next to continue after all icons have been selected.

• Icon 3 layer  The description should include the most important skills needed	Finalize the job with the hiring team prior to posting the opening.  The description should include the most important skills needed
Netes Fach ican layer will include audio	Click <b>next</b> to continue

Notes: Each icon layer will include audio

Slide [#7]/ Menu Title: [Strategy 2]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of checklist in background  3 icons with checklist or similar, lined vertically on right side of slide	• Icon 1 layer Create a list of requirements and qualifications, but avoid being too selective	A rigid checklist may discourage many qualified candidates from applying  Create a list of requirements and qualifications, but avoid being too restrictive	Each icon is a button.  Learner will click each button to learn more.  Learner will click next to continue after all icons have been selected.
	• Icon 2 layer  When including technical background information, keep in mind that software changes all the time	When including technical background information, keep in mind that software changes all the time  Qualified candidates may not apply if the job description has too many requirements	

	Icon 3 layer		
	Qualified candidates may not apply if the job description has too many requirements	Click <b>next</b> to continue	
Notes: Each icon layer will include a	audio		1

Slide [#8]/ Menu Title: [Transition]			Objective: [#]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock calendar image in	You have written a	You have written a great job	Slide will auto advance
background	great job description. You now have a group	description. You now have a group of high-quality applicants. Next, I need	when audio finishes.
Avatar in foreground with speech bubble	of high-quality applicants. Next, I need your help scheduling interviews.	your help scheduling interviews.	
Notes: Text on slide is inside speed	h bubble.		

Slide [#9]/ Menu Title: [Scenario 2]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Stock image of clock in	It's time to schedule	It's time to schedule interviews. What	Three buttons with answers.
background	interviews. What will	will you do?	Learner will click to choose
	you do?		one answer.
Avatar in foreground with			
speech bubble	Wait and see what		Button on feedback layers 1
	works for the		and 2 (wrong answers)
Feedback layers will include a	applicants and then		Choose another option
background image, feedback and	coordinate with the		Learner will return to
answer (with an "X" through it	hiring team.		question and choose a
for wrong answers.)			different answer.
	Feedback layer 1:		
	Coordinating with the		State will change color
	hiring team first will		for answers already
	allow you to narrow		chosen.
	down the available		
	days/times before		
	allowing the applicant		
	to choose.		
	Schedule multiple		
	interviews to		
	accommodate the		
	schedules of everyone		
	on the hiring team.		
	Feedback layer 2:		
	Scheduling multiple		
	interviews does not		
	allow for the most		
	efficient use of time.		

Notes:		
	appreciated your timeliness.	
	able to quickly schedule interviews with all the top candidates. They	
	Feedback layer 3: Planning ahead was a great choice. You were	
	Plan ahead. Block off dates and times available for all members of the hiring team before scheduling interviews with applicants.	

Slide [10]/ Menu Title: [Strategy 3]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Stock image of clock in	Timeliness	Value a candidate's time.	Each icon is a button.
background	<ul> <li>Icon 1 layer</li> </ul>		Learner will click each
	Schedule interviews	Schedule interviews for the earliest	button to learn more.
3 icons with clock or similar,	for the earliest	possible time	
lined vertically on right side of	possible time		Learner will click <b>next</b> to
slide	<ul> <li>Icon 2 layer</li> </ul>	Communicate in a prompt manner	continue after all icons have
	Communicate in a		been selected.
	prompt manner	Make the decision and notify	
	<ul> <li>Icon 3 layer</li> </ul>	candidates quickly	
	Make the decision and		
	notify candidates	Click <b>next</b> to continue	
	quickly		
Notes: Each icon layer will include	audio		

Slide [11]/ Menu Title: [Strategy 4]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of calendar in	Ensure candidates	Making sure everyone is present at	Each icon is a button.
background	meet everyone	the interview saves time	Learner will click each
	<ul> <li>Icon 1 layer</li> </ul>		button to learn more.
3 icons with calendar or similar, lined vertically on right side of slide	Double check schedules with everyone on the interview team prior to scheduling the interview  • Icon 2 layer	Double check schedules with everyone on the interview team prior to scheduling the interview  Schedule interviews quickly and get them on the calendar asap	Learner will click <b>next</b> to continue after all icons have been selected.

	Schedule interviews quickly and get them on the calendar asap • Icon 3 layer	Do not schedule multiple interviews. This avoids the risk of losing a candidate.	
	Do not schedule multiple interviews. This avoids the risk of losing a candidate.	Click <b>next</b> to continue	
Notes: Fach icon layer will include a	audio		

**Notes:** Each icon layer will include audio

Slide [12]/ Menu Title: [Transition]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background  Avatar in foreground with	Interviews have been scheduled. Make sure you take time to	Interviews have been scheduled. Make sure you take time to prepare.	Slide will auto advance when audio finishes.
speech bubble	prepare.		
Notes: Text on slide is inside speec	h bubble.		

Slide [#13]/ Menu Title: [Scenario 3]	1		Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of clock in	The interview is	The interview is scheduled, and you	Three buttons with answers.
background	scheduled, and you	need to prepare. What will you do?	Learner will click to choose
	need to prepare. What		one answer.
Avatar in foreground with	will you do?		
speech bubble			Button on feedback layers 1
	See where the		and 3 (wrong answers)
	interview takes you.		Choose another option

Feedback layers will include a	You can make it up as	Learner will return to
background image, feedback and	you go.	question and choose a
answer (with an "X" through it		different answer.
for wrong answers.)	Feedback Layer 1:	
		<ul> <li>State will change color</li> </ul>
	Being unprepared will	for answers already
	not allow you to	chosen.
	assess whether the	
	candidate is a good fit	
	for the job. It will also	
	leave the candidate	
	with a bad impression	
	of your company.	
	Have a list of the most	
	important and	
	relevant questions	
	prepared	
	Feedback Layer 2:	
	Well done! Creating a	
	list of the most	
	important questions	
	ahead of time will be	
	very helpful. You are	
	well prepared with a	
	good mix of questions	
	to ask the candidate.	
	to ask the candidate.	

best candidates, not trip them up.  Notes:
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Slide [14]/ Menu Title: [Strategy 5]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of list in background	Be prepared	Being prepared for the interview will save time and frustration	Each icon is a button.  Learner will click each
3 icons with list or similar, lined vertically on right side of slide	• Icon 1 layer		button to learn more.

Have a list of interview	Have a list of interview questions	Learner will click <b>next</b> to
questions prepared	prepared prior to the interview.	continue after all icons have
prior to the interview.		been selected.
• Icon 2 layer	Make sure the list includes questions	
Make sure the list	which are important to the job, as	
includes questions	well as your business and culture.	
which are important		
to the job, as well as	The top priority questions will help	
your business and	determine if the candidate is a good	
culture.	fit.	
• Icon 3 layer		
The top priority	Click <b>next</b> to continue	
questions will help		
determine if the		
candidate is a good fit.		
Notes: Each icon layer will include audio		

Slide [15]/ Menu Title: [Strategy 6]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of business meeting	Train the interview	Make sure your interview team is well	Each icon is a button.
in background	team	trained and everyone is on the same	Learner will click each
	<ul> <li>Icon 1 layer</li> </ul>	page before the interview	button to learn more.
3 icons with group of people or similar, lined vertically on right side of slide	All interviewers should be knowledgeable and able to ask the questions which have been prepared in advance.  • Icon 2 layer	All interviewers should be knowledgeable and able to ask the questions which have been prepared in advance.	Learner will click <b>next</b> to continue after all icons have been selected.

Interviewers should	Interviewers should know the correct	
know the correct	answers to each question and be able	
answers to each	to ask follow-up questions if needed.	
question and be able		
to ask follow-up	The interview team should be flexible	
questions if needed.	and willing to go off script when	
• Icon 3 layer	needed, in order to learn more about	
The interview team	the candidate	
should be flexible and		
willing to go off script	Click <b>next</b> to continue	
when needed, in order		
to learn more about		
the candidate		

Slide [16]/ Menu Title: [Transition] Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	It's time for the interview. You've	It's time for the interview. You've prepared a great list of questions to	Slide will auto advance when audio finishes.
Avatar in foreground with	prepared a great list of	guide you through the process.	
speech bubble	questions to guide you		
	through the process.		
Notes: Text on slide is inside speed	h bubble.		
Slide [17]/ Menu Title: [Scenario 4]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Stock image of office in	It's time for the	It's time for the interview. What will	Three buttons with answers.
background	interview. What will you do?	you do?	Learner will click to choose one answer.
Avatar in foreground with	,		
speech bubble	Stick to my prepared		Button on feedback layers 1
·	list of questions only.		and 2 (wrong answers)
Feedback layers will include a			Choose another option
background image, feedback and	Feedback layer 1:		Learner will return to
answer (with an "X" through it	You may have missed		question and choose a
for wrong answers.)	opportunities to really		different answer.
	get to know some of		
	your candidates and		State will change color
	determine if they are		for answers already
	the right fit.		chosen.
	Forget the prepared		
	questions, let's see		
	where the interview		
	takes us.		
	Feedback layer 2:		
	Being unprepared will		
I	not allow you to		
	ascertain whether		
	your candidates are		
	qualified for the		
	position.		
	Be open to		
	improvising and go off		

	script if needed to get to know the candidate.	
	Feedback layer 3:	
	Going off slightly off script allows you to get to know your candidates and their abilities better. You learned a lot about each candidate and the interview went well.	
Notes:		

Slide [18]/ Menu Title: [Strategy 7]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of office meeting in	Remember the	Remembering the purpose of the	Each icon is a button.
background	purpose	interview is very important in	Learner will click each
	<ul><li>Icon 1 layer</li></ul>	choosing the right candidate.	button to learn more.
2 icons with group of people or	The purpose of the		
similar, lined vertically on right	interview is to	The purpose of the interview is to	Learner may click <b>next</b> to
side of slide	determine if a	determine if a candidate is the right	continue after all icons have
		fit for the job.	been selected.

	candidate is the right fit for the job.  • Icon 2 layer  This is not an opportunity to make your interviewers feel smart or superior by intimidating candidate.	This is not an opportunity to make your interviewers feel smart or superior by intimidating candidate.  Click <b>next</b> to continue	
Notes: Each icon layer will include a	audio		

Slide [19]/ Menu Title: [Transition]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	Great job with the interview! You now	Great job with the interview! You now have the information you need	Slide will auto advance when audio finishes.
Avatar in foreground with speech bubble	have the information you need to make your decision.	to make your decision.	
Notes: Text on slide is inside speech bubble.			

Slide [20]/ Menu Title: [Scenario 5]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock image of office in	You've chosen a	You've chosen a candidate. What will	Three buttons with answers.
background	candidate. What will	you do next?	Learner will click to choose
	you do next?		one answer.
Avatar in foreground with			
speech bubble			Button on feedback layers 1
			and 2 (wrong answers)

Feedback layers will include a	Finish my own list of	Choose another option
background image, feedback and	priority tasks and then	Learner will return to
answer (with an "X" through it	make a decision.	question and choose a
for wrong answers.)	make a decision.	different answer.
	Feedback layer 1:	amerene answerr
	Waiting until you	State will change color
	finish your other tasks	for answers already
	before making a	chosen.
	decision, may result in	chosen.
	losing the ideal	
	candidate.	
	analace.	
	Take my time, I can	
	make a decision next	
	week.	
	Feedback layer 2:	
	Remember to be	
	timely in your	
	decision. If you wait	
	another week, your	
	candidate has the	
	option to go	
	elsewhere.	
	Discuss the decision	
	with the rest of the	
	hiring team, then	
	quickly contact the	
	candidate.	

	Feedback layer 3: Great choice! The sooner you get back to the candidate with	
	your decision, the sooner your candidate can get started in their new position.	
Notes:		

Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	Thanks so much for your help with the	Thanks so much for your help with the interview process! You did a great	Slide will auto advance when audio finishes.
Avatar in foreground with speech bubble	interview process! You did a great job and I'm confident the candidate you chose will be a great addition to our team.	job and I'm confident the candidate you chose will be a great addition to our team.	

Slide [22]/ Menu Title: [Summary]			
Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Summary (title)	In this module you learned:	Each topic will fade in timed with audio.	

Topics will be centered on the	When writing a job	When writing a job description:	Learner will click the next
slide as they enter	description:	Know what you want	button to continue.
	o Know what you want	Don't have a checklist	
	o Don't have a		
	checklist	When scheduling interviews:	
		Be timely	
	When scheduling	Make sure the candidates meet	
	interviews:	everyone	
	o Be timely		
	o Make sure the	When preparing for interviews	
	candidates meet	Be prepared with your questions	
	everyone	Train the interview team	
	When preparing for	During the interview	
	interviews	Remember the purpose	
	o Be prepared with		
	your questions		
	o Train the interview	Click <b>next</b> to continue	
	team		
	During the interview		
	o Remember the		
	purpose		

Slide [23]/ Menu Title: [Introduce Quiz]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	Effective Hiring	The next three slides will include	Learner will click the <b>next</b>
	Strategies Quiz (title)	questions about the information you	button to begin quiz
		learned in this course.	

	The next three slides will include questions about the information you learned in this	You must get ALL questions correct to pass this course.	
	You must get ALL questions correct to pass this course.	Good luck!  Click the next button when you are ready to begin	
Notes:			

Slide [24]/ Menu Title: [Question 1]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Neutral color background with office image on left and questions on right	Effective Hiring Strategies Question 1 (title)  It is best to take your time your time scheduling interviews once you have chosen your candidates.  True False	Choose one correct answer and then click the submit button.	Learner will click on the chosen answer and then click the submit button.  Slide will auto-advance to next question when the submit button is clicked.

Slide [26]/ Menu Title: [Question 3]			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	Effective Hiring Strategies Question 3 (title)  Which of the following should you do during the interview? Check 2 that apply.  Ask every possible question you can think of regarding the job Go off script if needed to get to know the candidate better Ask tough questions to try and challenge your candidate and show how smart you are Overall, try to stick to the list of predetermined questions	Narration / Voiceover: Choose two correct answers and then click the submit button.	

Notes: Correct answers are B and D				

Slide [27]/ Menu Title: [Results]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Neutral color background.	Assessment Results (title)	Here are your results. Click the retry button to try again, or the	Learner will click on the chosen button to retry or
Inset rectangle with text	Your score: (%) Passing score (%)  (Button) Retry (Button) Review Results	review button to review your answers. When you are finished, click the next button to continue.	review. Button Retry (will reset and jump to question 1 of assessment) Button Review Results (will jump to question 1 and review each question answer choice)  Learner will click the next button to continue.
Notes: Score is calculated from tl	nree previous answers		

Slide [28]/ Menu Title: [Congratulations!]			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Stock office image in background	CONGRATULATIONS!	Congratulations!	Learner will click button of
	You have successfully	You have successfully completed the	choice.
Avatar in foreground with	completed the	Effective Hiring Strategies course. You	<b>Restart</b> (to view the course
speech bubble	Effective Hiring	are now ready to hire a candidate	again)

(Button) Restart	Strategies course. You	that will be the best fit for your	Exit (to close the course)
(Button) Exit	are now ready to hire	company.	
	a candidate that will		
	be the best fit for your	Click the restart button if you'd like to	
	company.	view the course again or click the exit	
		button if you are finished.	
Notes: Text on slide is inside speech bubble.			