



Aatreyee Ghosh

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Profile

Research oriented projects, curation of literary seminars, festivals.

Experience

CREATIVE MANAGER, APEEJAY OXFORD BOOKSTORES,
CURATORIAL TEAM, APEEJAY KOLKATA LITERARY FESTIVAL (AKLF), APEEJAY BANGLA SAHITYA
UTSOB (ABSU), KOLKATA — NOV 2015 TO PRESENT

- Work as the Creative Manager with Apeejay Oxford Bookstore Private Limited. My scope of work includes curating important events for the bookstore, one of the notable ones among them being the *Harry Potter and the Cursed Child* book launch which elicited a response in regional media as well as even from J K Rowling.
- Curation of special events throughout the year at the store as a roadmap to the festivals. These events are based on current social and cultural events like citizenship, LGBT rights, women's rights, student movements and others.
- Curation of mini-festivals throughout the year on current and relevant topics. In 2020, the mini festivals include: Rainbow Festival (June), Wands and Charms Festival (Commemorating Harry Potter Birth month in July), Freedom Fest (Commemorating Indian Independence Day in August), Hindi Festival (Celebrating Hindi Language and Literature)
- Along with that I am also in charge of curation and coordination of the Apeejay Bangla Sahitya Utsob (ABSU) as well as Apeejay Kolkata Literary Festival (AKLF). The festival work included
 1. helping the directors in the curation of events,
 2. all research related to content and festival data,
 3. content creation of social media accounts,
 4. Budgeting
 5. Fundraising and marketing of the festivals
 6. Research on potential fundraisers, creating pitch for fundraising
 7. Drawing out areas of interest for in-kind and cash sponsors to invest in
 8. aiding design team for final designs related to collaterals
 9. Collaboration with other international festivals like Jaipur Literature Festival, Edinburgh Book Festival, Bloody Scotland, Hay Festival
 10. Collaborating with embassies for special festival events. Have collaborated with the American, Australian, British, French, German, Italian, Japanese.
 11. assisting the PR and media team with relevant information
 12. collation of all delegate data
 13. delegate interaction and coordination,
 14. inter-team coordination
 15. being master of ceremony during the festival events
 16. post-event interaction with delegates as well as sponsors
- Part of the organizing team for the Prabha Khaitan Women's Voice Award.
- Part of the core team in organizing, curating and execution of the 2 years of the musical property of the Apeejay Kolkata Literary Festival, Plugin- The music festival. The scope of this included:
 1. Visualizing and organizing the entire concept and look of the festival

2. Curating bands and other vendors related to the festival
3. Fundraising and marketing
4. Audience development
5. Media

The festival became the first music festival happening in the heart of the city with a special tribute to Bob Dylan and was covered by all major media agencies.

RESEARCH FELLOW FOR INTERNATIONAL INSTITUTE OF ASIAN STUDIES (IIAS) IN LEIDEN UNIVERISTY, NETHERLANDS (OCT 2018 TO AUG 2019)

- Work as a research fellow for my project on the representation of Dutch East India Company in literature about Asia. This is a ten-month project supported by the Dutch Ministry of Education.
- Part of the organizing team for the Academic Freedom Space at the International Convention of Asia Scholars 2020
(<https://eu.eventsclooud.com/ehome/icas11/specialevents/AFS/?&t=6d88a941ec7f7b7205995d334f8901b8>)

CONSULTANT, DARING DEBATES (DSC GROUP), KOLKATA — AUG 2015 TO OCT 2015

Worked as an independent consultant with the DSC group heading the Kolkata Chapter of Daring Debates, a part London School of Economics and Political Science's India Summit 'Difficult Dialogues' 2016 initiative. As part of the initiative my work includes conceptualizing the framework for the programme in Eastern India, mobilize quality participation, plan and implement the budget, negotiate with service providers, curating judges, increase awareness of literary events organized by DSC. Along with this I have been extensively a part of charting out the concept, poster design as well as other creative and publicity decisions.

ASST. PROFESSOR, JESUS & MARY COLLEGE, DELHI UNIVERSITY , NEW DELHI — JULY 2012 TO APR 2015

Worked as Assistant Professor in the Department of English at Jesus and Mary College, Delhi University.

- Staff coordinator for English Literary Association in Jesus and Mary College for the last three years. As staff coordinator my work profile included organizing various student-author meets. The author meets included writers like Devapriya Roy (*Vague Woman's Handbook, Heat and Dust Project*), Shweta Taneja (*Cult of Chaos*), S. Anand (editor, *Bhimayana*). The work also entailed organizing book readings, quizzes, departmental literary festivals (for 3 years).
- Staff Coordinator for Jesus and Mary College in association with DSC Literature Prize Jaipur to organize Book readings and discussion of the Short listed authors. I also independently provided creative inputs about author events that the DSC did in terms of talks, author meets at other places. The authors who were part of this initiative were Jeet Thayil (2013), Cryus Mistry (2014), Nayomi Munaweera (2014), Shamsur Rehman(2015), Bilal Tanweer (2015), Romesh Gunsekera(2015).
- Coordinator and organizer for the inaugural English Department of Jesus and Mary College conference "Mad Women in the Attic" held on October 17 2014. As coordinator, worked towards garnering sponsorship, creative head for concept note as well as deciding on speakers for the event.
- Organized an Academic Writing Workshop for the first year students of English Honours, Jesus and Mary College held on October 2013. Bringing together students and teachers in discussing the nuances of writing academically, understanding formatting and editing and learning MLA style of writing academic papers.

ASST. PROFESSOR, VENKATESHWARA COLLEGE, DU, NEW DELHI — JAN 2012 TO APR 2012

Worked as Assistant Professor in the Department of English at Sri Venkateswara College, Delhi University.

RESEARCH ASSISTANT, ACADEMY OF KOREAN STUDIES / JNU, NEW DELHI — 2011 TO 2012

Worked as Research Assistant assisting in the project “A Study in Inter-Cultural Space with Special Reference to the Works of Han Yong-un and Rabindranath Tagore” supported by Academy of Korean Studies (AKS), Korea and Jawaharlal Nehru University.

Education

PH.D IN ENGLISH LITERATURE, JNU, NEW DELHI — 2017

Thesis on History, Memory and the Immemorial: An analysis of Amitav Ghosh’s Fiction

MASTERS IN ENGLISH LITERATURE, JNU, NEW DELHI — 2009 TO 2011

First rank in my batch with a CGPA of 8.44 on a scale of 9.

BACHELOR IN ENGLISH, ST. XAVIER’S COLLEGE, KOLKATA — 2006 TO 2009

Graduated as one of the top three students of the batch.

X & XII CBSE, HARIYANA VIDYA MANDIR , KOLKATA — 2004-2006

XII: 91.8% X: 86.6%

Achievements

- Presented a paper on “The Story of Antistory: South Asian Fiction and the dismantling of the Historical Narrative” at the International Convention of Asia Scholars 11 organised by International Institute for Asian Studies, Leiden at Leiden in July 2019
- Presented a paper on “Looking from the Verandah: Interrogating the border-spaces of port towns Canton and Dejima through the historical fiction of Amitav Ghosh and David Mitchell” at the annual Colonial Ports and Global History conference organized by The Oxford Research Centre for the Humanities (TORCH) at University of Oxford in May 2019
- Presented a lecture on “The Forgotten Caryatids: Writing women and agency in the border colonial port towns in South Asian fiction” at the International Institute for Asian Studies in Leiden, Netherlands in April, 2019
- Presented a paper on “The Fantasy of the Past: Representations of the Colonial interactions in South Asian Indian English fiction” at the Realities and Fantasies: Relations, Transformations, Discontinuities Workshop organized by the Amsterdam School for Cultural Analysis (ASCA), University of Amsterdam, April, 2019
- Participated in the History for Peace conference organized by the Seagull foundation for the Arts in August 2018.
- Participated in the workshop, The Occupied Mind- understanding the Kashmir conflict organized by People’s film Collective, in September 2016
- Presented a paper on ‘On a Road to Perdition: Migration, Travel and remaking the Archive in Amitav Ghosh’s Fiction’ at the annual IACLALS conference held at BITS Goa in February 2015. The paper was one of the shortlist for the CDN Prize for best paper presented at the conference.

- Presented a paper on ‘Amitav Ghosh and the problem of History and the Immemorial’ for the seminar *Work in Progress* organized by Jesus and Mary College, University of Delhi on November 2014.
- Participated in the workshop ‘Planning Modernity: Colonial Continuities, Postcolonial Disjunctions’ organized by Jawaharlal Nehru University in association with King’s College London, University of Warwick, University of Oxford and Leverhulme Trust on October 2014.
- Presented a paper on ‘Chronicles of the Immemorial: Travel, memory and the archive in Amitav Ghosh’s Fiction’ at the *Story of Memory* Conference organized by the Roehampton University and University College London in September 2014.
- Presented a paper on ‘The Curious Case of Exploding Writers: Creating Literature, “recreating” nation in the fiction of Mohammed Hanif and Mohsin Hamid’ at the IACLALS conference held at Lucknow in collaboration with the University of Lucknow in February 2013.
- Presented a paper on ‘A House for Mr. PoCo?: Bringing the postcolonial home’ at the IACLALS conference held at Lucknow in collaboration with the University of Lucknow in February 2013.
- Presented a paper on ‘Accio Food! Food and its Magical properties in Children’s Fantasy Literature’ in National Young Researcher’s Conference ‘Food for Thought’ organized by the Department of English, Jamia Milia Islamia on 18 April 2013.
- Presented a paper on ‘On the Hotline: Phone sex and its impact on the visual field of porn industry’ at Orality, Talk, Circularity organized by UGC-SAP (DRS II) Centre for English Studies, JNU and Erasmus Mundus Joint Doctorate Programme on March 2012.
- Presented a paper on ‘Re-imaginary homelands: Ritwik Ghatak’s movies’ at the IACLALS Conference held at Trivandrum in collaboration with University of Kerala in January 2011.
- Presented a paper on ‘Cultural Adaptation of Shakespeare in movies’ at the International Seminar organized by Benaras Hindu University in November 2010.
- Participated in a play-writing workshop conducted by internationally renowned Israeli playwright Motti Lerner in September 2010.
- Participated in a poetry-writing workshop conducted by renowned Dalit poet Meena Kandaswamy in March 2010.
- Participated and was adjudged third in the CSRL quiz on Romanticism held at Jadavpur University, Kolkata 2008 and 2009.

Publications

- Awaiting publication, paper on Food and Fantasy Literature in India, as part of anthology on Food Culture in India by Springer.
- Published a paper on ‘Of Forgotten Remembrances: Memories of the Passive Bangalee Bhadrolok: A Study of Dislocation in Black Ice, The Shadow Lines and The Good Muslim’ as part of the anthology *MAPPING SOUTH ASIAN DIASPORA: Recent Responses and Ruminations*, Rawat Publications (ISBN: 9788131609019)
- Published a paper on ‘On a Road to Perdition: Migration, Travel and remaking the Archive in Amitav Ghosh’s Fiction’ at the annual IACLALS conference held at BITS Goa in February 2015. The paper was one of the shortlist for the CDN Prize for best paper presented at the conference.
- Published a critical research article on ‘From 3-D to 2-D: Translating movies into novels’ in Indian Journal of Comparative Literature and Translation Studies (IJCLTS), Issue Number: Volume 2, Number 1, February, 2014, ISSN Number: 2321-8274.
- Published a critical article titled ‘The Passive Bangalee Bhadrolok’ in Muse India Journal, Issue 55, May-June, 2014, ISSN No: 0975-1815

- Published a critical article titled ‘The Curious Case of Exploding Writers: Creating Literature, ‘recreating’ Nation Space in the Fiction of Mohammad Hanif and Mohsin Hamid’ in the Ideas and Ideology journal, Volume 2, Issue 6, June, 2014, ISSN No: 2320-7744
- Book reviews in Sahitya Akademi journal, ‘*Indian Literature*’, October 2014 and Muse India Issue 55, May-June 2014.
- Book review of two novels in *Wasafiri* Magazine (International Contemporary Writing), Issue 85, Spring 2016. ISBN No.: 978-1-138-19296-6
- Book Review for the inaugural issue of *The JMC Review: An Interdisciplinary Social Science Journal of Criticism, Practice and Theory*
- Introduction to Arms and the Man published by Heritage Publishers coming out towards the middle of 2016.
- Working part-time as book reviewer with *Indian Literature Magazine*, (*Sahitya Akademi journal*), *Muse India* & *Wasafiri Magazine*.
- Maintain a blog on book reviews on Wordpress : bookrumour.wordpress.com.

References

- Swagat Sengupta, CEO, Oxford Bookstores, Apeejay Surrendra Group. Email: swagatsengupta@apeejaygroup.com / swagatsengupta@gmail.com Mob: +91 9830040095
- Hema Singh Rance, Manager Cultural and Public Diplomacy, Australian High Commission, India. Email: Hema.Rance@dfat.gov.au. Mob: +91 8800094504