

KANUPRIYA SHARMA

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EDUCATION

University of St Andrews | MLitt Museum and Gallery Studies

2017 – 2018

- Upper Merit with Distinction in thesis '*An Analysis of India's Heritage Conservation Landscape and a Roadmap for the future*'
- Student representative, **Scottish Museums Federation**

Jawaharlal Nehru University | M.A. History

2011 – 2013

- CGPA: 6.8/9
- Researched and presented papers using primary resource material
- Selected for an excavation conducted by the **Archaeological Survey of India** in 2012
- Participated in **Indian National Trust for Art and Cultural Heritage's Conservation Training and Capacity Building Workshop** (2012) that equipped me with knowledge concerning conservation of archaeological and material heritage
- Organized and led heritage walks in and around Delhi

Lady Shri Ram College | B.A. History

2008 – 2011

EXPERIENCE

Project Lead Consultant

Feb 2019 – Feb 2022

Eka Cultural Resources & Research | New Delhi, India

Advised and managed multiple projects across the private and public sector, including **Government of India**. Types of collections – modern & contemporary art, antiquities, textiles, manuscripts and cinema.

- Led documentation, research and **collections management** for several clients including **Kiran Nadar Museum of Art** while adhering to international standards; steered **digitization** on a Collection Management Software (**TMS**); **trained** a new Collections team
- **Development** of **policy** and strategy; Coordination and management of **multi-stakeholder projects**
- **Curatorial** and **exhibition planning**; Adept at **research & writing**
- Conceptualizing projects via **detailed project reports**, concept notes, proposals, heritage impact assessment
- In-depth, hands-on knowledge of leading collections management softwares, UNESCO, WHF & ICOM guidelines
- Assisted communication and outreach for Eka via their social media handle and digital knowledge exchanges for the arts sector

Gallery Assistant at India Art Fair 2019

Jan 2019 – Feb 2019

Neugerriemschneider | Berlin, Germany

Assisted the gallery's booth for seven days at New Delhi. Managed client interaction and **public outreach**; liaised with the PR team of the Art Fair for the gallery's coverage on traditional and digital platforms

Student Curator

Oct 2017 – Mar 2018

St Andrews Museum | St Andrews, Scotland

Curated an exhibition 'Paper Trail' for the St Andrews Museum (in an eight-member team); on display from March – June 2018

- Managed **object selection** and loans from other collections, **exhibition design** and **display**

- Led **interpretation** via panels and labels; content for a research-backed publication
- Assisted **programming** for deeper audience engagement (children and adults), **marketing** and social media
- Key takeaways: design, interpretation, acquisition & loan policies, project management, budgeting

Curatorial Internship

Oct 2017 – March 2018

St Andrews Preservation Trust Museum and Garden | St Andrews, Scotland

- Refurbished the display of a permanent exhibit via a **new curatorial narrative**
- **Documented and catalogued objects** from the collection (~ 300 objects) on Adlib
- Wrote **interpretative text** for panels, labels and a publication
- Key takeaways: collections management, digitization, exhibition design, interpretation, programming

Volunteer

Oct 2017

Fife Contemporary | Scotland

Visitor Services and feedback collection at the *'In Time, In Land'* exhibition at a historic mill

Assistant Manager – Marketing

Oct 2016 – Aug 2017

Delhi Art Gallery (now DAG) | New Delhi, India

- Led **communication** with external stakeholders, audiences for events, exhibitions, auctions and fairs (AF, Dubai Art Fair, Masterpiece London 2017)
- Supervised design and content of **all collaterals** (Delhi, Mumbai, New York)
- Handled **PR and outreach**; developed a new gallery shop & new range of merchandise; worked parallelly with the social media team and helped build brand strategy
- Brought in corporate groups from MNCs, consulting firms, law firms; created audience engagement events around ongoing exhibits and auctions to **expand audience** (~ 200 people in four months) and client base
- **Collaborated** with global brands in the interior design and decor industry–Bo:Concept and Architectural Digest–to increase the gallery's **visibility** via different marketing approaches
- Liaised with corporates (HNIs), schools, colleges, esteemed alumni networks

Programme Officer, Environment Education Division

March 2015 – June 2016

WWF-India | New Delhi, India

Handled multiple projects for fulfilling the objectives of Environment Education Division – to inform, inspire and empower students of multiple age groups to act for a healthy planet; liaised with the school ecosystem of India

- **Project Management** of a National level key project: **Wild Wisdom Quiz 2015**:
 - Built **outreach** via email campaigns, social media handles and traditional channels
 - Supervised **interns and ~ 30 volunteers** for outreach
 - Received participation from ~ **36000 students** pan-India in 2015
- **Fundraising**: Compiled, wrote and edited project reports and proposals for several projects
- Spearheaded **Communication** for **external stakeholders** as well as internal for multiple WWF programs & projects such as **Earth Hour (global)** and Adopt a Tree, WWF Volunteers (**national**); **co-authored** a children's book for 'Adopt a Tree' campaign
- Project Lead on a **digital intervention – One Planet Academy** – a unique training and online resource hub for teachers and students in India. Initiated **curriculum mapping**, conducted teacher trainings, provided design inputs for website and interactives, generated content

Assistant Editor, Humanities-Social Science Division

July 2013 – March 2015

Oxford University Press, India | New Delhi, India

Developed and edited content for textbooks and teacher's resource material for different grades and education boards; worked on digital projects

INTERESTS & ACHIEVEMENTS

- Indian classical dance (trained for 9+ years) - facilitated a well-rounded understanding of Indian art and culture; Western Acapella singer; held leadership positions during school and undergraduate years
- Published in **ICOM's peer-reviewed journal 'Museums International'** Vol.73 (2021); independent ICOM member
- Recipient of the **Saltire Scholarship 2017-18** (for pursuing MLitt at the University of St Andrews)