Press release

## **Get Your Gloves Ready to Enter the DashFight Fighting Platform**

  
*DashFight, your fighting game multiverse. Photo credit: DashFight*

*An experienced and diverse team of inventors collaborating from 3 continents (North America, Eurasia and Africa) has developed DashFight, the all-in-one hub for FGC - Fighting Game Community.*

**Trends in Gaming**

In 2020, the global games market is expected to reach $159.3 billion (representing 9.3% growth over the previous year). Experts also predict that there will be more than 35 million monthly US esports viewers in 2020, growing by 15.2% compared to prior year. Esports fans’ average age is 31, and therefore the community is represented by multiple generational cohorts spanning from Millennials to Generation X and Generation Z. In addition, gaming is the most dominant media channel for Generation Z and Millennials with brands spending about $1.5 billion in the North American market only.

**Introduction of DashFight**

DashFight is an all-in-one fighting game hub. Since 2020, DashFight helps fighting game fans to upgrade their skills, get fun and useful information. It has a unique infrastructure with pro-tips, VODs, character guides, tournament schedules, world rankings, and everything else that was long desired by FGC.

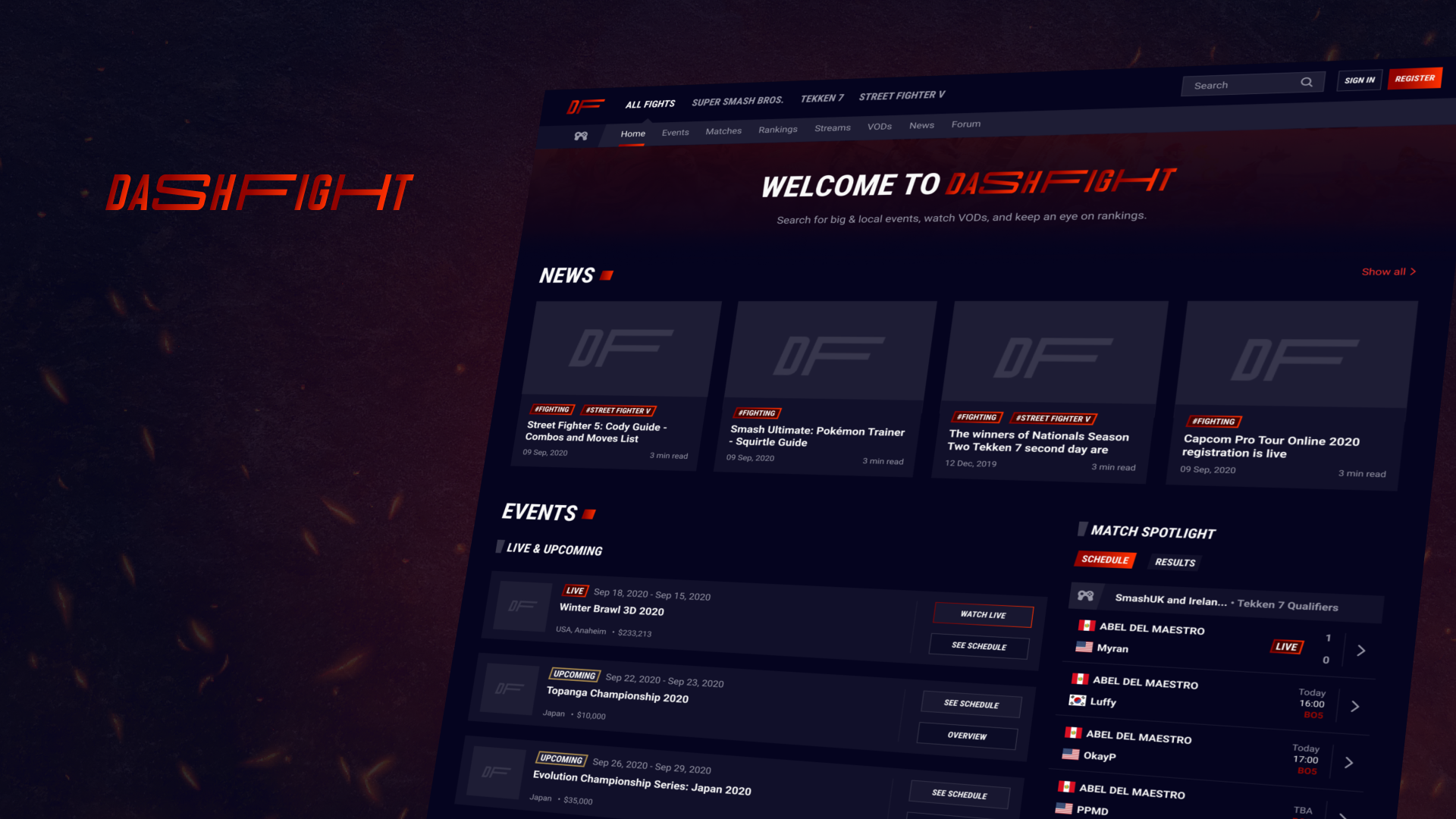
**DashFight Vision and Plans**

DashFight visitors can find detailed information about four popular fighting disciplines: Street Fighter V, Super Smash Bros. Ultimate, Tekken 7 and Mortal Kombat 11 as well as discuss their fighting experience on the community forum. It will also contain player rankings, teams, events and matches.

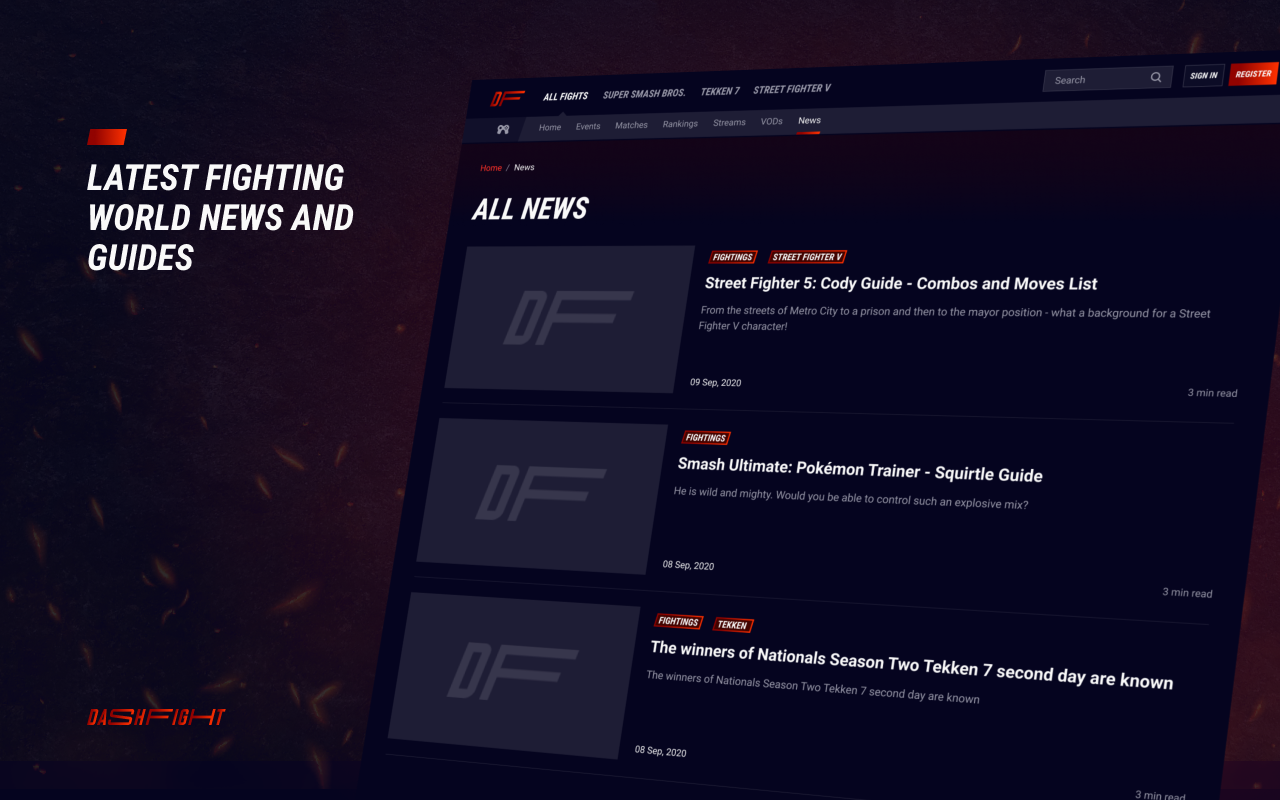
DashFight positions itself as the world’s first web-site containing the complete information about fighting games. The website itself presents outstanding opportunities for its users to communicate on the designated forum and plans to include a full fighting game characters library as well as deep in-game analytics.

**DashFight Specifics**

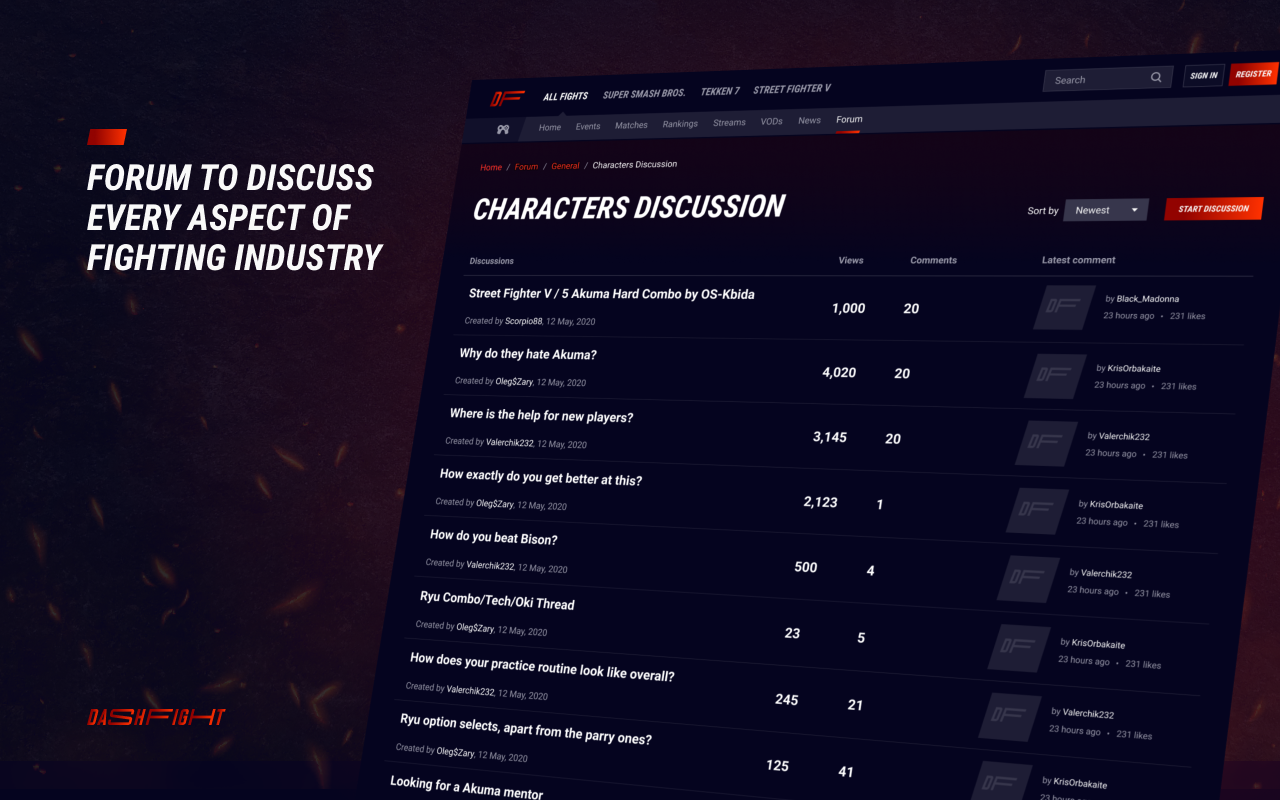
Currently, the site has more than 4,000 player profiles and over 35 teams with more to come. DashFight expects to regularly increase its offers, including the addition of new disciplines. The portal has sufficient prerequisites of becoming the fighting games central with full characters information, guides, tournament schedules, world rankings, highlights, VODs, and more.



*DashFight landing page. Photo credit: DashFight*

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*DashFight has the latest fighting world news and guides. Photo credit: DashFight*



*DashFight has a forum to discuss every aspect of fighting industry. Photo credit: DashFight*

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*World Rankings Screen on DashFight. Photo credit: DashFight*

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*Yana Prolis, Product Manager of DashFight. Photo credit: DashFight*

**Yana Prolis, Product Manager of DashFight**, described the hub as a result of 4 months of hard and dedicated work, done by the skillful and passionate team. *“We intend to surprise gamers and show them the best resource where they will find all relevant information about their favorite games,”* she said.

DashFight is the best way for all fighting game players to improve their skills and recognize hidden secrets that are not accessible elsewhere.

For more information on DashFight, check out the DashFight official accounts on Facebook and Twitter.

Contact information for media outlets:[pr@dashfight.com](mailto:pr@dashfight.com)

**DashFight Project Overview**

[**DashFight**](https://dashfight.com/) is an all-in-one fighting game hub that contains the most recent and complete information about four popular fighting disciplines: [Street Fighter V](https://dashfight.com/sf5), [Super Smash Bros. Ultimate](https://dashfight.com/ssbu), [Tekken 7](https://dashfight.com/tekken7), and [Mortal Kombat 11](https://dashfight.com/mk11).

Since 2020, DashFight helps fighters focus on upgrading their fighting skills, get fun, and useful information. We have created a unique infrastructure with pro-tips, VODs, character guides, tournament schedules, world rankings, and everything else desired by FGC to aid players on their path.

The mission of DashFight is to empower the fighting community, popularize fighting games, and offer their fans a unique experience.

The vision of DashFight is to popularise and develop fighting disciplines in worldwide gaming society.

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