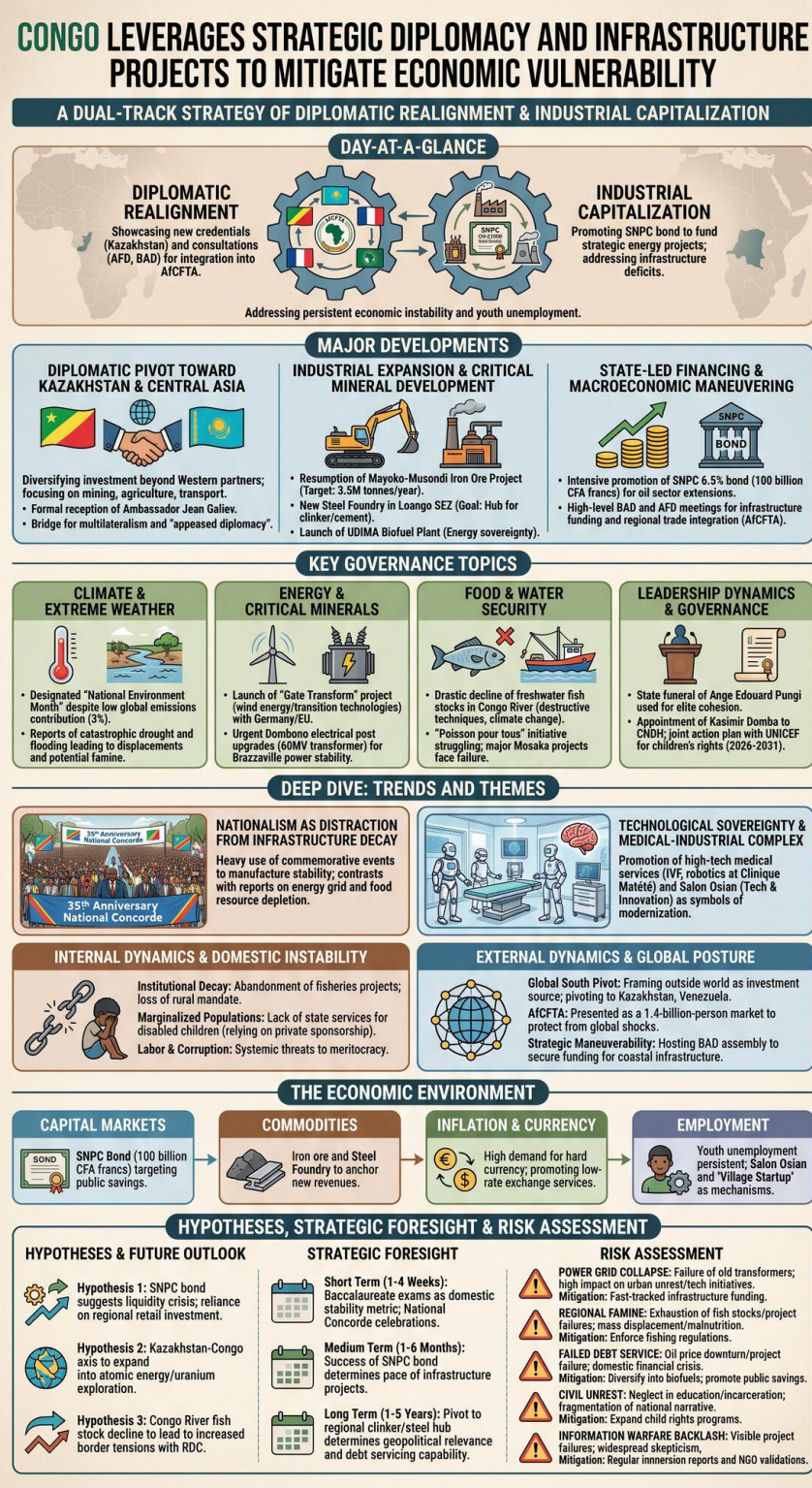


TODAY'S MEDIA TRENDS

TELECONGO

JUNE 4, 2026

THE GDELT PROJECT



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CONGO LEVERAGES STRATEGIC DIPLOMACY AND INFRASTRUCTURE PROJECTS TO MITIGATE ECONOMIC VULNERABILITY

DAY-AT-A-GLANCE

The Republic of the Congo is aggressively pursuing a dual-track strategy of international diplomatic realignment and large-scale industrial capitalization to address persistent economic instability and infrastructure deficits. The government is prominently showcasing new diplomatic credentials from **Kazakhstan** alongside high-level consultations with the **French Development Agency (AFD)** and the **African Development Bank (BAD)**. These efforts are being framed as essential steps toward integrating into the **African Continental Free Trade Area (AfCFTA)**, which the state portrays as a panacea for youth unemployment and domestic supply chain vulnerabilities. Central to this narrative is the promotion of the **SNPC 6.5% bond issue (2024-2029)**, signaling an urgent need for liquidity to fund strategic energy projects.

Domestically, the government is utilizing a heavy rotation of nationalist commemorations,

specifically the **35th anniversary of the National Concorde** and the state funeral of former Prime Minister **Ange Edouard Pungi**, to maintain social order and project institutional continuity. Meanwhile, the administration is attempting to manage growing social concerns—ranging from the environmental collapse of freshwater fish stocks in the Congo River basin to the systematic neglect of disabled children and the incarcerated—through high-profile symbolic agreements with **UNICEF** and the launch of a new "National Environment Month." Despite the official optimism regarding "Poisson pour tous à l'horizon 2025" and new IVF medical hubs, the undercurrent of these broadcasts reveals a state struggling with deteriorating critical infrastructure, evidenced by urgent power transformer upgrades in Brazzaville and a reliance on foreign-led mining and biofuel projects to drive growth.

MAJOR DEVELOPMENTS

Diplomatic Pivot Toward Kazakhstan and Central Asia

- The formal reception of **Ambassador Jean Galiev** marks a strategic attempt to diversify foreign investment sources beyond traditional Western partners, focusing on mining, agriculture, and transport [cooperation axes](#).
- The administration is highlighting Galiev's previous experience in France and Monaco as a bridge for **multilateralism** and "appeased diplomacy" [based on mutual respect](#).

Industrial Expansion and Critical Mineral Development

- Resumption of the **Mayoko-Musondi iron ore project** under Hulsan Mading, with a production target of **3.5 million tonnes per year** and future goals of 10 million tonnes [to generate thousands of jobs](#).
- Announcement of a new steel foundry in **Loango** within a Special Economic Zone (SEZ), aimed at creating 1,000 jobs and positioning Congo as a regional **hub for clinker and cement** [for international export](#).
- Launch of the **UDIMA biofuel plant** for converting oleaginous oils, framed under the banner of "Italo-Congolese friendship" [and energy sovereignty](#).

State-Led Financing and Macroeconomic Maneuvering

- Intensive promotion of the **SNPC bond issue** (100 billion CFA francs) with a 6.5% net interest rate to finance oil sector **strategic extensions** [between 2024 and 2029](#).
- High-level meetings between Vice-Prime Minister **Jean-Jacques Bouya** and delegations from the BAD and AFD to coordinate infrastructure funding and regional **trade integration** [within the ZLECAF framework](#).

KEY GOVERNANCE TOPICS

Climate & Extreme Weather

- The government has designated June as "National Environment Month" to align with global climate initiatives, despite recognizing the continent's **3% contribution** to global emissions [against its extreme vulnerability](#).

- Reports from the region highlight catastrophic drought and flooding cycles that are leading to **general population displacements** and the destruction of agricultural lands [potentially triggering famine](#).

Energy & Critical Minerals

- Launch of the **"Gate Transform"** project, co-financed by Germany (GIZ) and the EU, to improve Congo's energy sector through wind energy and **transition technologies** [in favorable coastal zones](#).
- Infrastructure upgrades at the **Dombono electrical post** in Brazzaville, including the installation of a **60MV transformer** to stabilize the city's power supply [which dates back to the 1980s](#).

Food & Water Security

- A strategic alarm has been raised regarding the "drastic decline" of freshwater fish stocks in the Congo River, attributed to **destructive fishing techniques** (such as the "deuka pressé") and climate change [threatening local protein sources](#).
- The "Poisson pour tous" (Fish for All) initiative for 2025 is struggling as major projects in Mosaka **face potential failure** or abandonment [due to mismanagement](#).

Leadership Dynamics & Governance

- The state funeral of **Ange Edouard Pungi** served as a major moment for elite cohesion, with **President Denis Sassou-Nguesso** leading the tribute to the former Prime Minister [at the Palais des Congrès](#).

- Appointment of **Kasimir Domba** to lead the National Human Rights Commission (CNDH), tasked with implementing a new 2026-2031 **joint action plan with UNICEF to protect children's rights**.

DEEP DIVE: TRENDS AND THEMES

Nationalism as a Distraction from Infrastructure Decay The television coverage leans heavily on commemorative events—the 35th anniversary of National Concorde and tributes to First Lady **Antoinette Sassou-Nguesso**—to manufacture a sense of national stability. This celebratory tone contrasts sharply with technical reports on the state of the energy grid and the depletion of food resources. The government appears to be using the "National Concorde" theme to suppress dissent and promote **national unity** as an prerequisite for economic development [in the face of the climate crisis](#).

Technological Sovereignty and the Medical-Industrial Complex There is a notable shift toward promoting high-tech medical and technological services as symbols of Congolese modernization. The **Fondation Clinique Matété**, specializing in IVF and assisted reproduction, is framed as a "regional leader" capable of exporting medical services to neighboring **Kinshasa using advanced robotics and artificial uteri**. Similarly, the 10th edition of the **Salon Osian** (Tech & Innovation) is used to project a vision of "Digital Congo," even as base-level literacy and access for incarcerated youth **remains a challenge in the country's north**.

INTERNAL DYNAMICS & DOMESTIC INSTABILITY

Domestic stability is being tested by severe environmental and health crises that the government is attempting to manage through decentralized celebrations. The decision to hold the 35th anniversary of the National Concorde in **Dolisie** appears designed to project state presence into the **Niari department**, a region often impacted by environmental degradation [and infrastructure neglect](#).

- **Institutional Decay:** The abandonment of the Mosaka fisheries project and the admitted failure of past aquaculture initiatives suggests a **loss of government mandate** in rural economic management [despite high-level slogans](#).
- **Marginalized Populations:** The focus on the **Fondation Agir Ensemble** reveals a significant lack of state-provided services for the **175 children with disabilities** currently relying on private and corporate sponsorships from Total and Congo Terminal [rather than government funding](#).
- **Labor and Corruption:** The "High Authority for the Fight Against Corruption" is engaging in a **sensitization campaign** aimed at state exam candidates, suggesting that academic fraud and administrative bribery **remain systemic threats to meritocracy**.

EXTERNAL DYNAMICS & GLOBAL POSTURE

Congo is framing the "outside world" primarily as a source of investment and a destination for regional trade, pivoting toward the **Global South** (Kazakhstan, Venezuela) while maintaining pragmatic ties to

European financial agencies. The overarching framing of the international system is the **AfCFTA (ZLECAF)**, presented as a 1.4-billion-person **market unique** that will protect Congo from global supply chain shocks [and currency fluctuations](#).

- **Strategic Maneuverability:** By hosting the **61st Assembly of the BAD**, the administration is attempting to project power as a **regional diplomatic hub**, leveraging its status to secure funding for the Brazzaville-Pointe-Noire national road and **coastal infrastructure** [through partnerships with Badea](#).
- **Diplomatic Reaction:** The government is portraying its relationship with France (via the AFD) not as a colonial legacy, but as a **partnership of equals** focused on the transition to **green energy and forestry** [through high-level summits](#).

THE ECONOMIC ENVIRONMENT

The economic environment is characterized by an urgent drive for **industrialization** and capital injection to offset the risks of a mono-resource economy based solely on oil. The government is heavily promoting local small and medium enterprise (PME) development as a counter to **inflationary pressures** [that make meat unaffordable for many families](#).

Key Economic Vectors

- **Capital Markets:** The **SNPC Bond (SNPC 6.5% 2024-2029)** is the central financial instrument discussed, targeting **100 billion CFA francs** from public savings [to fund strategic expansions](#).

- **Commodities:** Iron ore from Mayoko-Musondi is expected to anchor new industrial revenues, alongside a **Steel Foundry at Loango** targeting 10,000 regional jobs [under Hulsan Holding](#).
- **Inflation & Currency:** The MCO Nokinoki and Western Union services are being promoted as essential for "low-rate" currency exchange (USD/EUR to CFA), indicating significant **demand for hard currency** [among the populace](#).
- **Employment:** Youth unemployment is a persistent subtext, with the **Salon Osian** and "Village Startup" presented as the primary mechanisms for absorbing the **20,000 to 30,000 new entrants** to the labor market annually [linked to demographic pressure](#).

LEADERSHIP CHANGES

The leadership environment is currently focused on consolidating a "new team" at the National Human Rights Commission and managing the transition following the death of a senior political figure.

- **Kasimir Domba:** His appointment as President of the **CNDH** marks a winner in the current political environment, tasked with managing **international NGO relations** and child welfare mandates [for a three-year term](#).
- **Jean-Jacques Bouya:** The Vice-Prime Minister appears increasingly as the **executive face of infrastructure** and diplomatic negotiation, leading meetings with the BAD, AFD, and Badea [on behalf of the Presidency](#).

- **Ambassador Jean Galiev:** His accreditation signals a new **factional shift** toward diversifying diplomatic and economic alliances, specifically targeting **Central Asian energy experience for Congolese domestic use**.

EDITORIAL POSTURE & STORY HIERARCHY

TeleCongo's editorial posture is **nationalistic and reassuring**, with a significant hierarchy given to presidential activities and state-led development projects. The "Lead Stories" are consistently the **National Concorde anniversary** and **diplomatic credentialing**, intended to project a image of a stable, functioning democracy. "Buried Stories" include the **failing infrastructure in the north** and the **catastrophic environmental state** of the Congo River fisheries, which are mentioned but quickly pivoted toward "future solutions." Conspicuous by its absence is any mention of the **specific fiscal deficit** or the exact status of foreign debt, which are substituted with generic discussions of "financing development."

GEOPOLITICAL FRAMING

The broadcast frames the geopolitical landscape as a marketplace of opportunity, where Congo can leverage its natural resources and strategic location to court multiple partners simultaneously.

COUNTRIES and LEADERS

- **Kazakhstan** is framed as a **strong and stable partner** with specialized expertise in energy and mining that Congo intends to replicate, described as a "seasoned diplomatic" move [to strengthen the Astana-Brazzaville axis](#).

- **France** is portrayed as a **principled yet pragmatic partner**, currently working through the AFD to align with Congo's "green" vision, specifically in **forest preservation and sustainable energy following a summit in Paris**.
- **President Denis Sassou-Nguesso** is framed as a **visionary and stable leader**, the "architect of concord" whose impulsion has led Congo into every major **international climate agreement from Paris to the UN**.
- **Venezuela** is characterized as a **Sud-Sud ideological ally**, with Ambassador Laura Suarez seeking to reinforce **political exchange** with the Congolese Democratic Party [on sovereignty issues](#).

NON-STATE & CORPORATE ACTORS

- **Ecobank** is framed as a **competent financial bridge** to the AfCFTA market, providing the "TradeHub" infrastructure necessary for **Congolese exporters to access 54 countries**.
- **UNICEF** is portrayed as a **critical humanitarian validator** of the government's social policies, providing the "moral weight" for the CNDH's **joint action plan through 2031**.
- **Hulsan Holding (Turkey)** is depicted as a **dynamic industrial savior**, bringing the capital and technical skill necessary to revive **dormant mining sectors in Mayoko-Musondi**.

INFORMATION WARFARE ENVIRONMENT

The state is actively shaping a meta-narrative of **"The Green Development Miracle,"**

designed to attract international climate financing while obscuring domestic failures in basic service provision. The delta between the media spin and ground truth is most evident in the **fisheries reporting**, where the "Poisson pour tous" slogan is maintained despite documented **drastic stock depletion** and project abandonment [due to mismanagement](#).

- **Narrative Seeding:** The concept of "National Concorde" is being re-seeded as an **environmental movement**, effectively linking political loyalty to ecological survival [in the Niari department](#).
- **Censorship of Hard Data:** While broad targets (3.5M tonnes of iron) are provided, the **actual current state of the treasury** and the impact of the SNPC bond's debt servicing on the social budget **remains minimized** [in favor of "future yields."](#)

HYPOTHESES AND FUTURE OUTLOOK

- **Hypothesis 1:** The heavy promotion of the **SNPC bond** suggests a looming liquidity crisis that the government hopes to resolve through domestic and **regional retail investment** [before the 2029 maturity date](#).
- **Hypothesis 2:** The **Kazakhstan-Congo axis** will likely expand into joint ventures for **atomic energy or uranium exploration**, given Kazakhstan's global leadership in the sector and Congo's stated interest in "critical minerals" and "radioactive materials" [under Hulsan Holding](#).

- **Hypothesis 3:** The decline of **Congo River fish stocks** will lead to increased **border tensions with the RDC**, as Congolese authorities have already begun blaming "uncontrolled fishermen from RDC" for the **diminishing resource** [in Congolese waters](#).

STRATEGIC FORESIGHT

Short Term (1-4 Weeks): The conclusion of the **Baccalaureate exams** will serve as a domestic metric for social order, with any disruption in the north likely being suppressed to maintain the image of the **National Concorde celebrations** [in June](#).

Medium Term (1-6 Months): The success or failure of the **SNPC bond issue** will determine the pace of **infrastructure projects** like the CHU radiotherapy center and the Dombono electrical post upgrades [which are critical for urban stability](#).

Long Term (1-5 Years): Congo's ability to pivot into a **regional clinker and steel hub** via the Mayoko-Musondi project and the Loango foundry will determine its **geopolitical relevance** within the AfCFTA and its ability to service growing international debt [under Hulsan Holding](#).

RISK ASSESSMENT

- **Risk:** Sudden Collapse of Urban Power Grid. **Triggers:** Failure of the 1980s-era transformers at Dombono before the **60MV upgrades** are complete. **Likelihood:** High. **Impact:** Severe urban unrest and disruption of **Salon Osian** tech initiatives. **Mitigations:** Fast-tracked funding for E2C infrastructure via the **Badea partnership** [under Maurice Mavongu](#).

- **Risk:** Regional Protein Shortage and Famine. **Triggers:** Total exhaustion of **freshwater fish stocks** and continued failures in the Mosaka aquaculture project. **Likelihood:** Medium. **Impact:** Mass displacement and malnutrition, particularly among **vulnerable populations**. **Mitigations:** Immediate enforcement of fishing regulations against **active/destructive gear** [and foreign encroachments](#).
- **Risk:** Failed Debt Service for SNPC Bond. **Triggers:** Protracted downturn in **oil prices** or failure of iron ore projects to generate projected royalties. **Likelihood:** Medium. **Impact:** Domestic financial crisis and **loss of investor confidence** in the ZLECAF framework. **Mitigations:** Aggressive promotion of **public savings** and diversification into biofuels [via the UDIMA plant](#).
- **Risk:** Civil Unrest in North Congo. **Triggers:** Perceived neglect in **educational infrastructure** and continued incarceration of youth in the north. **Likelihood:** Low to Medium. **Impact:** Fragmentation of the "National Concorde" narrative and disruption of **inland transport routes**. **Mitigations:** Deployment of **Minister Adikal Goom** for "supervision tours" and expansion of **child rights programs** [to remote departments](#).
- **Risk:** Information Warfare Backlash. **Triggers:** Visible failure of high-profile projects like the **CHUB radiotherapy center** despite constant media promotion. **Likelihood:** Medium. **Impact:** Widespread skepticism of state broadcasts and **increased reliance on external social media** for news. **Mitigations:** Regular "immersion reports" and **joint NGO validations** [to maintain narrative control](#).

GAPS & BLIND SPOTS

- The transcripts mention the **SNPC bond** extensively but omit the **current total public debt-to-GDP ratio**, which is essential for evaluating the actual risk of the 6.5% interest rate [for domestic savers](#).
- There is a total lack of **independent verification** regarding the 94% fertilization success rates at **Clinique Matété**, which are presented as absolute facts without external peer review [in a state-controlled broadcast](#).
- The role of **China**—historically Congo's largest creditor—is **conspicuously minimized** in these transcripts, perhaps to highlight new "Sud-Sud" partners like Kazakhstan and Venezuela [in a shift of diplomatic optics](#).
- The reporting on **fish stock depletion** blames "uncontrolled RDC fishermen" but fails to analyze the impact of **Congolese industrial fishing licenses** that may be contributing to the same crisis [in the river basin](#).

CONTRARIAN NARRATIVE SCENARIOS

Hypothesis: The "Concorde" as a Cover for Elite Succession The extreme focus on the **National Concorde anniversary** and the state funeral of Pungi may not be about past unity, but a **preemptive stabilization effort** for a future leadership transition. The elevation of **Jean-Jacques Bouya** to handle all major foreign financial files suggests a consolidation of power around a **technocratic elite** prepared to manage the country post-Sassou-Nguesso [under the guise of infrastructure development](#).

Black Swan Event: The "Clinker Bubble" Collapse Congo is betting its industrial future on becoming a **regional hub for cement and iron ore**. If the **AfCFTA (ZLECAF)** fails to eliminate non-tariff barriers, or if neighboring countries (like Cameroon) successfully develop their own domestic clinker sources, Congo could be left with **massive stranded assets** in Mayoko-Musondi and Loango, leading to a **sovereign default** [on its industrial loans](#).

RECOMMENDATIONS & IMPLICATIONS

For Statecraft/Public Sector:

- **Security:** Prioritize **cross-border environmental security** agreements with the RDC to manage Congo River resources before stock depletion leads to **armed skirmishes** between fishing communities.
- **Economic:** Formalize **transparency standards** for the SNPC bond issue to ensure that "public savings" are not wiped out in a **future debt restructuring**.
- **Diplomatic:** Leverage the new **Kazakhstan partnership** to gain technical expertise in **mineral processing**, ensuring that raw iron ore is not just exported but used for domestic **steel production**.

For Private Sector/Investors:

- **Supply Chain:** Monitor the **Dombono transformer upgrades** as a key indicator of industrial stability; failures here will immediately impact **SEZ production capacity** in Brazzaville.

- **Regulatory Compliance:** Ensure that all new mining and industrial projects strictly adhere to the **"Study of Impact Environmental and Social"** to avoid legal warfare from a **newly energized CNDH** and international NGOs [on pollution issues](#).
- **Capital Allocation:** Evaluate the **Salon Osian startups** not as mature companies, but as early indicators of where the **AFD and BAD are directing grant funding**, particularly in **agritech and energy transition sectors**.

LEGISLATIVE ROUNDUP

Legislative activity centered on **environmental regulation**, anti-corruption measures, and the formalization of international diplomatic and human rights **action plans**. The government is using the **June Environment Month** to propose new local mandates for **waste management and forest protection** [within urban centers](#).

• BILLS DISCUSSED/DEBATED:

- **National Environment Month Mandate:** Proposal to formalize June as a month of **mandatory environmental action** to stimulate "individual and collective conscience" [against the climate crisis](#).
- **Law 04/201 (June 14, 2010):** Review of the **Child Protection Law** in light of new joint CNDH-UNICEF reporting **mechanisms for 2026-2031** [to combat violence and child labor](#).
- **New Investment Charter:** Ongoing debate in Parliament regarding the **SEZ tax incentives** and the requirement for "Study of Impact Environmental and Social" [for all new mining ventures](#).

- **HEARINGS & PRESS EVENTS:**

- **Reception of Ambassador Jean Galiev:** Formal press event at the Palais du Peuple to announce **Kazakhstan-Congo cooperation** in energy and minerals [on June 3, 2026](#).
- **CNDH-UNICEF Signing Ceremony:** High-profile hearing to sign the **2026-2031 action plan** for child rights, led by **Kasimir Domba** [and Maria Victoria Balota](#).
- **African Development Bank (BAD) 61st Assembly:** Press briefing by **Donald Ouomba** on the security and sanitary deployment **for the international summit** [in Quintelé](#).

KEY STORIES

- **Kazakhstan Diplomatic Credentials:** Ambassador Jean Galiev presents his letters of credence to President Sassou-Nguesso at the Palais du Peuple, signaling a new **Astana-Brazzaville partnership** focused on energy and agriculture [on June 3, 2026](#).
- **35th Anniversary of National Concorde:** Major state celebration in **Dolisie** (Niari) under the patronage of Florent Tiba, emphasizing **peace and unit** to accelerate national development [with a Nzango tournament on June 9](#).
- **SNPC Bond Issue 2024-2029:** Launch of a **100 billion CFA franc** public bond at 6.5% interest to fund **oil sector strategic expansions** and infrastructure [between 2024 and 2029](#).
- **CNDH-UNICEF Action Plan:** Kasimir Domba and Maria Victoria Balota sign a **joint 2026-2031 plan** to protect children's rights, targeting the 47% of the population **under age 18** [to prevent violence and child labor](#).
- **Mayoko-Musondi Iron Ore Project:** Hulsan Mading announces the resumption of mining with a target of **3.5 million tonnes** per year and the construction of a **steel foundry in Loango** [to create 10,000 jobs](#).
- **Congo River Fish Stock Crisis:** Reports of a **drastic decline** in freshwater fish stocks due to climate change and **destructive fishing techniques**, threatening the "Poisson pour tous" goal [for 2025](#).
- **Fondation Clinique Matété Medical Hub:** Feature on the clinic's **IVF and robotic embryology** services, projecting Congo as a **regional leader in medical tourism** [exporting nitrogen to Kinshasa](#).
- **Salon Osian 10th Edition:** 182nd broadcast segment on the **Tech & Innovation Salon** at the Quintelé conference center, showcasing **youth innovation** and digital startups [from March 25-29, 2026](#).
- **State Funeral of Ange Edouard Pungi:** Tributes at the **Palais des Congrès** for the former Prime Minister who died in India/France, serving as a **moment of national mourning** [led by the President](#).
- **Electricity Grid Upgrades at Dombono:** Visit by Maurice Mavongu to the **Brazzaville electrical post** to inspect the installation of a new **60MV transformer** to stabilize the city's power [which dates back to the 1980s](#).

- **Baccalaureate Exams Supervision:** Minister Adikal Goom tours centers in **Niari and Bouenza** to supervise exams for 53 candidates in **Buinza and Ludima**, including centers in **Luanda, Angola** [for Congolese students](#).
- **UDIMA Biofuel Plant:** Launch of a new industrial plant dedicated to **converting oleaginous oils** into biocarburant, framed as an **Italo-Congolese partnership** [for energy transition](#).
- **Fondation Agir Ensemble for Disabled Children:** Interview with the founder on the lack of state support for **175 children with disabilities**, relying on corporate CSR from **Total and Congo Terminal** [to provide school kits](#).
- **Workplace Safety Training at FONEA:** Lieutenant Colonel **Giscelin Gomba** leads safety and firefighting training for administrative agents in **Madingu** to promote a "**culture of prevention**" [in the civil service](#).
- **Fiscal Colloquium in Paris:** Gilbert Mbanza leads a Congolese delegation to a **global tax colloquium** to discuss international tax standards and **fiscal transparency** [among experts](#).
- **Sud-Sud Cooperation with Venezuela:** Ambassador Laura Suarez meets with political leaders in Brazzaville to discuss **bilateral political exchanges** and ideological alignment [on democratic sovereignty](#).
- **Construction of the Council of Sages Seat:** Jule Moussabou launches the first stone for the new **Cibiti headquarters** for the council of sages, aimed at **local conflict resolution** [on May 28](#).

- **AfCFTA TradeHub Promotion:** Integrated campaign for the **Ecobank TradeHub**, offering a platform for Congolese businesses to access the **1.4-billion-person market** [across 54 countries](#).
- **Somali Refugee Crisis Update:** Reports from **Dadaab, Kenya**, detailing the extreme malnutrition and drought impact on Somali refugees, used as a **warning for regional climate risks** [affecting Africa](#).
- **Fondation Horizon Nouveau Succession:** Announcement that the legacy of **Louis Bongo** will be carried forward by his children at the **Libreville headquarters**, focusing on youth education [and disability rights](#).

ABOUT THIS REPORT

Today's Media Trends is a public interest experiment in applying deep thematic trend analysis to television news coverage from around the world to explore how responsibly applied advanced AI can help journalists and scholars better understand the overarching trends, themes and patterns of our global world.

No data is used to train or tune any AI model.

Each morning, in collaboration with the Internet Archive's TV News Archive, we apply Google's Gemini 3 to deeply examine yesterday's coverage from each television news channel to tease out the overarching themes and trends of its news coverage into a richly annotated thematic analysis. Each high-level insight is connected back to the original broadcast, allowing journalists and scholars to understand the dominate themes and trends and instantly click out to the underlying sources for details.

By helping journalists and scholars see the broader trends and patterns of global news coverage, this analysis helps them identify relevant stories and coverage they might not otherwise have encountered and uncover connections, emphases and narrative shifts that enable more comprehensive reporting and deeper, evidence-based research.

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