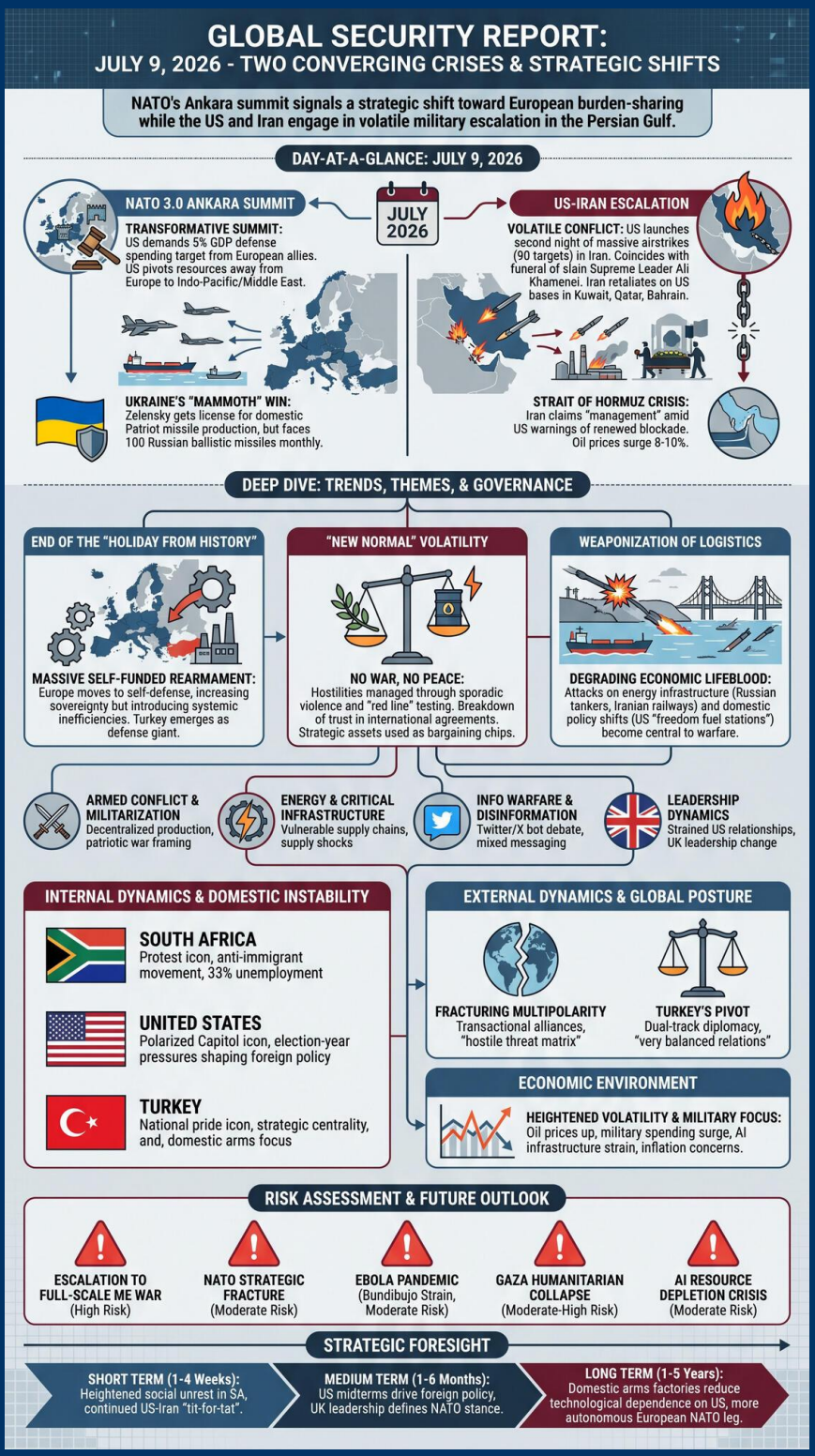
TODAY'S MEDIA TRENDS

TRTWORLD

JULY 9, 2026

THE GDELT PROJECT



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NATO'S ANKARA SUMMIT SIGNALS A STRATEGIC SHIFT TOWARD EUROPEAN BURDEN-SHARING WHILE THE US AND IRAN ENGAGE IN VOLATILE MILITARY ESCALATION IN THE PERSIAN GULF.

DAY-AT-A-GLANCE

The global security landscape on July 9, 2026, was dominated by two converging crises: the conclusion of a transformative NATO summit in Ankara and a sharp, potentially uncontrolled escalation in the conflict between the United States and Iran. In Ankara, the alliance attempted to formalize "NATO 3.0," a doctrine driven by US President Donald Trump's demands for European allies to assume primary responsibility for their own defense, with spending targets pushed as high as **5% of GDP**. This shift is occurring as the US signaled its intent to pivot resources away from the European theater toward the Indo-Pacific and the Middle East, a move underscored by the removal of fighter jets and aerial refueling tankers from the continent.

Simultaneously, the US military launched a second consecutive night of massive airstrikes against Iran, hitting 90 military targets including defense systems, surveillance assets, and infrastructure. These strikes coincided with the funeral of **slain Supreme Leader Ali Khamenei**, whose death in a joint US-Israeli operation in February has left a power vacuum currently being filled by "vicious" tit-for-tat exchanges. Iran retaliated by targeting US bases in **Kuwait, Qatar, and Bahrain**, while successfully delaying the burial of Khamenei by targeting critical rail infrastructure leading to the holy city of Mashad. The conflict is increasingly centered on control of the **Strait of Hormuz**, which Iran now claims to manage under "Iranian adjustments" despite US warnings of a renewed blockade.

In Ukraine, the war of attrition entered a new phase as President Zelensky departed Ankara with a "Mammoth" long-term win: a license to produce US-made Patriot missiles domestically. However, the move is criticized as insufficient for immediate needs as Russia continues to launch **100 ballistic missiles monthly** against Ukrainian cities. The day's events suggest an international system in profound flux, where traditional alliance structures are being replaced by transactional security "scorecards" and where regional conflicts in the Middle East and Eastern Europe are increasingly interlinked by energy security and military-industrial interests.

MAJOR DEVELOPMENTS

NATO Ankara Summit and the "NATO 3.0" Doctrine

- The 32-member alliance wrapped up a historic summit hosted by President Erdogan, characterized by unprecedented pressure from the White House regarding financial contributions and "fair burden sharing."

- US President Trump demanded defense spending targets of up to 5% of GDP, a significant increase from the previous 2% benchmark, aimed at making the European pillar of NATO capable of self-defense without a guaranteed US "backstop."
- The US announced plans to reduce fighter jets in Europe by 50% and reallocate an aircraft carrier, signaling a pivot of resources to the Indo-Pacific.
- NATO leaders pledged over **$50 billion** in defense procurement deals, focusing on air defense, transport, and a UK-led "deep precision strike" missile plan.

US-Iran Escalation and the Strait of Hormuz Crisis

- The US conducted a second night of airstrikes, hitting 90 Iranian military targets to "degrade the threat to navigation" in the Strait of Hormuz.
- Iran responded with ballistic missile attacks on US bases in **Kuwait, Qatar, and Bahrain**, claiming the right to control traffic through the Strait.
- The funeral procession for **Ali Khamenei** was disrupted by US strikes that hit bridges and railways connecting Tehran to Mashad.
- Oil prices surged by **8-10%** following the resumption of hostilities, with markets fearing a prolonged closure of the Strait of Hormuz.

Ukraine's Strategic Defense and Russian Retaliation

- President Zelensky received authorization to manufacture Patriot interceptors domestically, though production is expected to take 2-5 years to materialize.
- Ukrainian drones struck 36 Russian ships and tankers over the past four days, targeting energy infrastructure to disrupt the Russian military's logistics network.
- Russia warned that further militarization of Europe and NATO's deeper involvement would have catastrophic consequences, instructional of its intent to escalate strikes on Ukrainian energy infrastructure.

Humanitarian Crisis in Gaza and Detention of Dr. Abu Safia

- Amnesty International and the UN urged the release of **Dr. Hussam Abu Safia**, director of Kamal Adwan Hospital, who has been held by Israel for over 500 days without charge.
- Reports from his lawyer allege that Dr. Abu Safia was assaulted with a hammer in solitary confinement and remains in critical health.
- Despite a ceasefire, Israeli strikes in Gaza killed at least nine people, including a charity kitchen worker and multiple children.

Global Health: Ebola Outbreak in the DRC

- The Democratic Republic the Congo is facing its fastest-growing Ebola outbreak, caused by the rare **Bundibujo strain** for which there is no approved vaccine.
- The death toll has reached **600**, with 1,700 confirmed cases and treatment centers at 90% capacity.

KEY GOVERNANCE TOPICS

Armed Conflict & Militarization

- The shift to "NATO 3.0" represents a fundamental change in the transatlantic security architecture, moving toward a decentralized model where individual nations manage sovereign production pipelines rather than unified alliance systems.
- Iran is framing the conflict with the US as a patriotic war of resistance, suggesting that military force has become the primary diplomatic tool between the two states.

Energy & Critical Infrastructure

- The targeting of railway bridges and energy infrastructure in Iran and Russian oil tankers in the Azov Sea underscores the vulnerability of global energy supply chains to asymmetric warfare.
- European energy markets are bracing for a supply shock as diesel exports from Russia are banned and the Strait of Hormuz remains contested.

Information Warfare & Disinformation

- The role of **Twitter/X** is debated as it reaches its 20th anniversary; critics argue it has become a platform for "bots communicating to other bots" to project **manufactured consensus**.
- The US administration is accused of **mixed messaging** regarding Iran, oscillating between praising their "rationality" and labeling leadership as "scum" within weeks.

Leadership Dynamics & Governance

- The US relationship with Spain remains strained as Trump threatens to cut off trade over defense spending, illustrating the "small company boss" management style being applied to international alliances.
- In the UK, the **Labour Party** is opening nominations for a new prime minister, with Andy Burnham cited as a potential candidate.

DEEP DIVE: TRENDS AND THEMES

The End of the "Holiday from History" The Ankara Summit marked a definitive end to what former US Secretary of Defense Robert Gates called Europe's "holiday from history." The trend is toward a massive, self-funded rearmament of Europe. While this increases "sovereignty" for nations like Germany and the UK, it also introduces systemic **inefficiencies** as 31 nations pursue independent production lines rather than a streamlined military. The emergence of **Turkey** as a defense industrial giant, now the second-largest army in NATO and a primary mediator, further shifts the alliance's center of gravity eastward.

Intercontinental Attrition and "New Normal" Volatility A trend of **"no war and no peace"** is emerging as the baseline state for international relations. This is evident in the US-Iran conflict, where hostilities are managed through sporadic violence and "red line" testing rather than traditional diplomacy. This "new normal" is characterized by high volatility in oil markets and a **breakdown of trust** in international agreements like the Memorandum of Understanding (MoU). Strategic assets like the Strait of Hormuz are being used as "cards" in a perpetual

bargaining process that involves direct strikes on **civilian infrastructure**.

The Weaponization of Logistics Warfare is increasingly moving toward the **degradation of an adversary's economic lifeblood**. In Ukraine, this manifests as drone attacks on Russian oil tankers; in Iran, as US strikes on **railways and bridges** to disrupt state ceremonies. Even domestic policy is caught in this trend, with the US White House launching **"freedom fuel stations"** to subsidize petrol prices and mitigate the domestic political fallout of Middle East instability ahead of the November midterm elections.

INTERNAL DYNAMICS & DOMESTIC INSTABILITY

South Africa: Anti-Immigrant Movement and Institutional Decay South Africa is facing a "riding call" for the mass removal of undocumented migrants, with a June 30 deadline passing into a period of weekly protests. The movement, fueled by a **33% unemployment rate** and perceptions of strained public services, has led to human rights violations including the separation of children from parents and police assaults on documented refugees. The government's failure to control **xenophobic attacks** suggests a breakdown in domestic social order, with migrants being used as political scapegoats ahead of upcoming elections.

United States: Polarization and Election-Year Pressures The US administration's foreign policy is being heavily shaped by the **November midterm elections**. The aggressive posture toward Iran and the subsidization of gas prices are attempts to secure domestic support amid "mixed" reactions to military involvement. Furthermore, the tensions with Congress regarding force posture in Europe indicate a fracturing of the US foreign policy consensus, with some legislators placing "caps" on executive maneuvers.

Turkey: National Pride and Strategic Centrality Turkey is experiencing a period of "euphoria" following the Ankara summit. The focus on domestic arms production (e.g., **Arja** ammunition and the **KAAN** fighter jet) serves as a source of internal cohesion and a tool to project Turkey's role as an "integral part" of the European security leg, distinct from the EU.

EXTERNAL DYNAMICS & GLOBAL POSTURE

Fracturing Multipolarity The international system is being framed as a **"hostile threat matrix"** where traditional alliances are becoming transactional. NATO Secretary General **Mark Rutter** is portrayed as a "master of ceremonies" or "accountant" tasked with managing President Trump's "scorecards." This reflects a broader shift where the US seeks to "charge higher rents" from its allies for the security umbrella. In response, nations like Turkey and the **Omani-Qatari** mediators are attempting to navigate the void left by US diplomatic withdrawal from the Middle East.

Turkey's Pivot and "Balanced Relations" Turkey continues to position itself as the only country with "very balanced relations" with both sides of the Ukraine war. By selling drones to Ukraine while remaining the **largest importer of Russian energy**, Turkey projects power as a mediator. This dual-track diplomacy is a cornerstone of its global posture, enabling it to host the Syrian

president and advocate for Middle East peace while remaining a central NATO actor.

THE ECONOMIC ENVIRONMENT

The economic climate is characterized by **heightened volatility in energy commodities** and significant capital flows into the **military-industrial sector**. Markets are pricing in a prolonged conflict in the Persian Gulf, while the tech sector focuses on massive investments in AI infrastructure despite regulatory and resource concerns.

- **Energy Prices:** Oil prices rose **8-10%** this week due to strikes in the Strait of Hormuz. Brent Crude reached **$79/barrel**, with analysts warning of a return to **$100/barrel** if the US-Iran ceasefire officially collapses.
- **Inflation and CPI:** China's producer inflation hit a **four-year high**, while consumer prices grew slower than expected, signaling weak domestic demand. US stocks saw their biggest **one-day drop in a month** on Wednesday.
- **Military Spending:** NATO allies pledged **$50 billion** in defense deals; however, this is dwarfed by the EU's $800 billion rearm program and the Pentagon's budget of over **$1 trillion**.
- **Unemployment:** South Africa's unemployment rate remains critically high at **33%**, fueling domestic unrest.
- **AI Infrastructure:** Meta announced a shaping up $9 billion investment in a Canadian data center. South Korea's **SK Hynix** saw its US listing **seven times oversubscribed**.
- **Climate Costs:** Adapting the UK to rising heat is estimated to require $15 billion annually in public and private investment.

LEADERSHIP CHANGES

Leadership dynamics are characterized by high-stakes succession rumors in Iran, a shift toward "accounting-based" leadership in NATO, and a looming transition in the United Kingdom.

- **Individual: Mustaba Khamenei (Iran)** - Following the death of Ali Khamenei, rumors persist regarding the health and whereabouts of his son and presumed successor, Mustaba, who has been targeted for assassination by Israeli defense officials.
- **Individual: Mark Rutter (NATO)** - Characterized as having the "hardest job" in the alliance, Rutter's status is that of a manager of President Trump's ego, focusing on metrics rather than strategic vision to maintain US participation.
- **Individual: Andy Burnham (UK)** - Identified as a leading candidate in the Labour Party leadership race to become the next British Prime Minister.
- **Individual: Pete Hegseth (US Defense Secretary)** - Confirmed that the US is reviewing its troop presence across Europe, sent to signal a more transactional defense relationship.

EDITORIAL POSTURE & STORY HIERARCHY

TRT World's editorial hierarchy emphasizes **Turkish strategic centrality**, the **Middle East crisis**, and **humanitarian failures in Gaza**. The "Lead Stories" were the NATO Ankara Summit and the US strikes on Iran. These were framed with a tone of **nationalistic pride** regarding Turkey's role as host and mediator, but with a **skeptical and critical** view of US and Israeli military

actions. The coverage of the **Ebola outbreak in DRC** and the **detention of Dr. Abu Safia** were given significant prominence, serving to highlight Western inaction or complicity in global crises. The network's "Buried Stories" include details of internal Iranian dissent, which were minimized in favor of showing "pro-government crowds" at the funeral. **Conspicuous Omissions**: There was little coverage of China's direct reaction to the US strikes on the rail corridor it shares with Iran, or the internal political ramifications of NATO's 5% GDP demand on smaller European economies like Montenegro.

GEOPOLITICAL FRAMING

The day's framing depicts a world where **Western power is fracturing** under the weight of US transactionalism and where **Turkey** is the emerging "smartest man in the room" capable of bridging disparate blocs.

COUNTRIES

- **Turkey**: Portrayed as **competent and central**. Erdogan is framed as a "great leader" who has "reiterated Turkey's importance to the world community" by hosting a summit that "did not crash" despite high tensions Software update analogy.
- **United States**: Framed as **volatile and unreliable**. The administration is described as "mercurial," with Trump acting like a "small company boss" who changes his position "on a dime" and disparages his own alliance disparages the alliance.
- **Iran**: Characterized as **defiant and resilient**. Despite being "scum" in US rhetoric, they are framed as having "cards" and control over strategic waterways, with a population rallying around the flag rally around the flag.
- **Spain**: Framed as a **principled holdout** against US bullying, described as a "terrible partner" by Trump for prioritizing welfare over warfare.

LEADERS

- **Donald Trump**: Portrayed as a **transactional wheeler-dealer** who loves "winners" like Ukraine when they strike back, but who is misled by his own rhetoric.
- **Vladimir Putin**: Framed as **hoping for fracture** in NATO but being unhappy today as the alliance showed a "huge sense of unity."
- **Volodymyr Zelensky**: Portrayed as a **determined strategist** who has successfully "changed the power dynamic" by selling innovative Ukrainian drones to the Middle East.

NON-STATE & CORPORATE ACTORS

- **Elon Musk/Twitter (X)**: Framed as a **failed savior of free speech** whose actions have "actually destroyed" the platform, turning it into a tool for foreign censorship and bots.
- **Amnesty International**: Framed as a **critical humanitarian voice** documenting "systematic patterns" of abuse in Israeli prisons.

INFORMATION WARFARE ENVIRONMENT

- **Narrative Seeding**: The US administration is seeding the narrative that the Iranian military is "completely decimated and defeated," a claim repeatedly challenged by Iran's ability to strike US bases and tankers.
- **Censorship**: Significant discussion on the **UK Online Safety Act**, which is accused of censoring political speech in Parliament and documentaries about free speech.
- **Propaganda**: Iran is using the Khamenei funeral to project a "manufactured consensus" of support for its regional policies, while Trump is accused of using the NATO summit as a "white house version" of his reality show.

HYPOTHESES AND FUTURE OUTLOOK

- **NATO Fragmentation**: Smaller NATO members like **Montenegro** or the **Baltics** may face existential security crises if the US continues to signal that its people are "not prepared to send their sons and daughters" to defend them under the "NATO 3.0" framework.
- **Iran Succession Conflict**: The continued absence and rumors regarding **Mustaba Khamenei** could lead to a **power struggle** within the IRGC, potentially resulting in more "spasmodic" and unpredictable attacks in the Gulf.
- **Ukraine's "Arsenal of Democracy" Status**: Ukraine's domestic Patriot production could eventually make it an **exporter** of advanced air defense systems to Europe, fundamentally changing the power dynamic where Europe currently relies on the US.

STRATEGIC FORESIGHT

- **Short Term (1-4 Weeks):** Expect heightened **social unrest in South Africa** as anti-immigrant protests continue every Thursday. US-Iran "tit-for-tat" strikes will likely continue until the 60-day ceasefire deadline is either renegotiated or abandoned.
- **Medium Term (1-6 Months):** The US **midterm elections** in November will drive high-risk foreign policy maneuvers designed for domestic "freedom fuel" price optics. The UK Labour Party leadership contest will finalize a new British Prime Minister's stance on the "NATO 3.0" spending requirements.
- **Long Term (1-5 Years):** The establishment of **Turkish and Ukrainian domestic arms factories** for NATO-standard equipment will reduce the continent's **technological dependence on the US**, potentially leading to a more autonomous "European leg" of NATO that includes non-EU members Norway, the UK, and Canada.

RISK ASSESSMENT

The global risk environment is currently at its highest state of alert since early 2022, with multiple "red lines" being crossed

simultaneously across military, economic, and health domains.

- **Escalation to Full-Scale Middle East War**: The risk of the US-Iran conflict descending into a regional conflagration is high. **Triggers**: A direct hit on a US warship "grey hull" or the assassination of Mustaba Khamenei. **Likelihood**: Moderate-High. **Impact**: Catastrophic global energy shock. **Mitigations**: Direct Omani-Qatari mediation to revive the Islamabad MoU.
- **NATO Strategic Fracture**: The US withdrawal of forces from Europe could embolden a Russian test of Article 5. **Triggers**: A limited attack on Latvia or Estonia to see if the US will truly go to war for them. **Likelihood**: Moderate. **Impact**: Complete collapse of Western security architecture. **Mitigations**: Immediate European commitment to the 5% spending target.
- **Ebola Pandemic (Bundibujo Strain)**: The outbreak in DRC could spread across Africa through displaced populations. **Triggers**: Breach of 90% capacity in treatment centers or cross-border movement into Rwanda. **Likelihood**: Moderate. **Impact**: Severe regional biosecurity crisis. **Mitigations**: Rapid acceleration of vaccine research for the rare strain.
- **Gaza Humanitarian Collapse**: The death of key healthcare leaders like Dr. Abu Safia could trigger a total cessation of medical services. **Triggers**: Death of Dr. Abu Safia in custody "fearful he might be killed". **Likelihood**: Moderate-High. **Impact**: Massive increase in avoidable civilian casualties. **Mitigations**: UN-mandated release and international healthcare intervention.
- **AI Resource Depletion Crisis**: The proliferation of AI data centers is putting unsustainable strain on power and water. **Triggers**: Failure of data centers in high-drought areas leading to local water riots. **Likelihood**: Moderate. **Impact**: Civil unrest in tech hubs and rural regions. **Mitigations**: Implementation of "bipartisan" AI resource regulations as championed by Brockovich.

GAPS & BLIND SPOTS

- The transcripts fail to provide a verified account of the **conditions inside the Mashad Holy Shrine** during the funeral, relying instead on official state media broadcasts that may suppress evidence of internal unrest "pro-government crowds".
- There is a lack of clarity on the **legal mechanism** Trump would use to "return" Greenland to the US, or the actual strategic impact of the melting ice cap on Canadian sovereignty.
- The **exact nature of the UK-Turkey defense deal** signed in the margins of the summit is unknown "haven't been able to look into the details", despite its potential to reshape the "European leg" of NATO.
- There is no mention of **Chinese military posture** in response to the US strikes on the China-Iran rail corridor, which constitutes a direct threat to a major Belt and Road project "bridge on the China-Iran rail corridor".

CONTRARIAN NARRATIVE SCENARIOS

- **The "Unity" Mirage**: The apparent unity of the Ankara summit may be a **cover for an imminent NATO dissolution**. Trump's demands for 5% spending and the withdrawal of fighter jets may be "poison pill" terms designed to force a European exit, rather than an alliance update "NATO 3.0... scorecard".
- **The "Dull" Summit as Strategic Distraction**: The summit was described as "dull" at its start. This may have been a deliberate psy-op to distract global attention from the **joint US-Israeli operation** planning the airstrikes on Iran's nuclear perimeters, which occurred while leaders were ostensibly debating "boring" communique language.
- **Black Swan Event: AI-Triggered Energy Grid Collapse**: The rapid rollout of gigawatt-scale AI centers initial 1 gigawatt capacity in water-stressed areas could trigger a cascading failure of the North American power grid if combined with a cyberattack from a "vicious" state actor like Iran, leading to a **total loss of the digital town square**.

RECOMMENDATIONS & IMPLICATIONS

For Statecraft/Public Sector:

- **Security**: NATO members must immediately establish **sovereign ammunition stockpiles** and move past the "holiday from history," as US resource reallocation is now a confirmed policy reviewing troop presence.
- **Economic**: Diversify energy imports away from the Strait of Hormuz, as Iran's claim to "management" of the waterway represents a long-term strategic loss for the West.
- **Diplomatic**: Use the "smartest man in the room" (Erdogan) to maintain a channel to both **Putin and Zelensky**, as the US administration is increasingly focused on election-year optics.

For Private Sector/Investors:

- **Supply Chains**: Move manufacturing out of volatile regions like Syria and Iran-adjacent corridors, where infrastructure is now a primary military target.
- **Regulatory Compliance**: AI infrastructure projects must anticipate **water-usage and power regulations** currently being tracked by national activists like Aaron Brockovich website to track them.
- **Capital Allocation**: Pivot investments toward **longevity medicine and stem cell research** in emerging hubs like Turkey, which are seeing "strong upward trends" "doğru giden bir trendi".

LEGISLATIVE ROUNDUP

Legislative activity centered on **defense spending mandates**, **internet censorship**, and **biotechnology regulation**. Significant debate also occurred regarding the **unlawful combatants law** used by Israel and immigration acts in South Africa.

BILLS DISCUSSED/DEBATED:

- **Online Safety Act (UK)**: Criticized for resulting in the censorship of legal parliamentary speech and documentaries under the guise of "harmful" content.

- **Unlawful Combatants Law (Israel)**: Labeled an "illegitimate piece of legislation" by humanitarian lecturers for allowing arbitrary detention without charge.
- **Immigration Act (South Africa)**: Used to justify the arrest of individuals for "hovering" or harboring illegal immigrants during mass protests.
- **Stem Cell Law (Tennessee, US)**: A new law expanding the use of stem cells for medical treatment amidst national controversy.

HEARINGS & PRESS EVENTS:

- **UN Security Council Meeting on Ukraine**: Focused on the escalation of strikes and humanitarian violations in temporarily occupied territories.
- **Joint Press Conference (Macron/Assad)**: Syrian president addressed explosions in Damascus and the country's recovery efforts during the French visit.
- **Trump NATO Departure Q&A**: Posed critical questions on the change in tone toward Iran and the potential for a renewed Middle East war.

KEY STORIES

- **NATO Ankara Summit Concludes**: 32 leaders meet in Turkey to formalize NATO 3.0; US demands 5% GDP spending and pivots resources to Indo-Pacific.
- **Massive US Airstrikes on Iran**: 90 targets hit in a second night of strikes aiming to secure the Strait of Hormuz; Iran retaliates on Gulf bases.
- **Death of Ali Khamenei**: Funeral of the "slain" supreme leader in Mashad disrupted by strikes on railways; succession rumors center on his son Mustaba.
- **Ukraine Gains Patriot License**: Trump grants Kiev rights to manufacture Patriot missiles; Zelensky warns of 2-5 year production timeline.
- **Dr. Abu Safia's Prison Crisis**: UN and Amnesty urge release of Gaza hospital director held over 500 days; allegations of hammer torture emerge.
- **Ebola "Bundibujo" Outbreak**: FASTEST growing outbreak in DRC; 600 dead, treatment centers at 90% capacity.
- **South Africa Anti-Immigrant Protests**: Protesters demand removal of foreigners; police assaults and child separations reported.
- **Twitter (X) 20th Anniversary**: Debate over Musk's management; saturation of bots cited as reason for protests losing the platform's effectiveness.
- **Damascus Explosions**: IEDs planted near Macron's visit route; authorities increase security in Syria's capital.
- **Stem Cell Research in Turkey**: National pride over Onkim and Greentech's personalized medicine advances.
- **Greek F-16 Emergency Landing**: Jet bursts into flames on Zakinthos Island; pilot ejects safely.
- **Shoe Factory Fire in China**: 28 killed in Jingjang factory blaze; Xi Jinping calls for accountability.
- **India and Bangladesh Landslides**: Heavy monsoon rains kill 13 people; major landslides in Kerala state.
- **UK Heatwave Adaptation**: Domestic demand for AC skyrockets 320% as Europe faces "omega block" weather patterns.

- **Iraq-Turkey Pipeline**: Energy ministers in final stages of deal to keep Jaihan pipeline operating.

ABOUT THIS REPORT

Today's Media Trends is a public interest experiment in applying deep thematic trend analysis to television news coverage from around the world to explore how responsibly applied advanced AI can help journalists and scholars better understand the overarching trends, themes and patterns of our global world.

No data is used to train or tune any AI model.

Each morning, in collaboration with the Internet Archive's TV News Archive, we apply Google's Gemini 3 to deeply examine yesterday's coverage from each television news channel to tease out the overarching themes and trends of its news coverage into a richly annotated thematic analysis. Each high-level insight is connected back to the original broadcast, allowing journalists and scholars to understand the dominate themes and trends and instantly click out to the underlying sources for details.

By helping journalists and scholars see the broader trends and patterns of global news coverage, this analysis helps them identify relevant stories and coverage they might not otherwise have encountered and uncover connections, emphases and narrative shifts that enable more comprehensive reporting and deeper, evidence-based research.

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