

TODAY'S MEDIA TRENDS

TVPINFO

JULY 10, 2026

T H E G D E L T P R O J E C T

POLAND'S DUAL CRISIS: RUSSO-CHINESE HYBRID WAR & DOMESTIC POLARIZATION AMID CLIMATE SHOCKS

EXTERNAL THREAT MATRIX: THE 'NEW AXIS OF EVIL'



RUSSO-CHINESE MILITARY ALLIANCE TARGETS
WESTERN CRITICAL INFRASTRUCTURE
& STARLINK

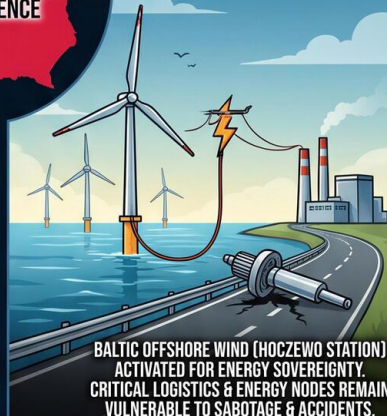
DOMESTIC INSTABILITY
& PARTISAN CONFLICT



OPPOSITION CALLS FOR "CIVIL GUARD",
BRANDING POLICE AS "PARTY THUGS".
RISK OF PARAMILITARISM & INSTITUTIONAL
EROSION.

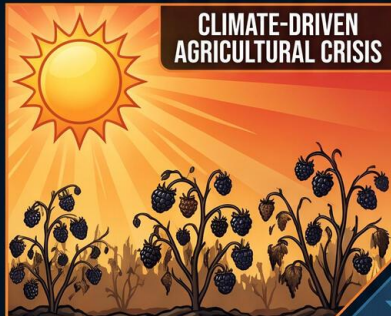
ENERGY TRANSITION &
INFRASTRUCTURE
VULNERABILITY

BALTIC OFFSHORE WIND
(HOCZEWO STATION) ACTIVATED
FOR ENERGY SOVEREIGNTY.



BALTIC OFFSHORE WIND (HOCZEWO STATION)
ACTIVATED FOR ENERGY SOVEREIGNTY.
CRITICAL LOGISTICS & ENERGY NODES REMAIN
VULNERABLE TO SABOTAGE & ACCIDENTS.

CLIMATE-DRIVEN
AGRICULTURAL CRISIS



EXTREME 'AFRICAN HEAT' DECIMATES
CROPS (BLACKCURRANTS, RASPBERRIES).
NEAR-TOTAL YIELD LOSSES.

HEALTHCARE SYSTEM SHOCK
& CORRUPTION



SKY-HIGH MEDICAL SALARIES VS.
SYSTEMIC FAILURE & LONG WAIT TIMES.
FERTILE GROUND FOR DISINFORMATION.

RISK ASSESSMENT
& FUTURE OUTLOOK

ESCALATION RISKS:

- CIVIL GUARD PARAMILITARISM
- CRITICAL INFRASTRUCTURE SABOTAGE
- AGRICULTURAL COLLAPSE
- FINANCIAL INSOLVENCY (PFIZER DEBT)
- ANNIVERSARY VIOLENCE

RECOMMENDATIONS:

- ENHANCE INFRASTRUCTURE SECURITY
- DIGITIZE JUSTICE SYSTEM
- DIPLOMATIC PREEMPTION OF PROVOCATIONS
- AGRICULTURAL ADAPTATION

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POLAND FACES A DUAL THREAT
MATRIX OF COORDINATED RUSSO-
CHINESE HYBRID WARFARE AND
DEEPENING DOMESTIC PARTISAN
POLARIZATION AMID EXTREME
CLIMATE-DRIVEN AGRICULTURAL
CRISES.

DAY-AT-A-GLANCE

July 10, 2026, was defined by the public revelation of a "New Axis of Evil," as investigative reports detailed an advanced **Russo-Chinese military alliance** specifically targeting Western critical infrastructure and the [Starlink satellite network](#). This external threat environment is converging with severe **internal instability** in Poland, characterized by escalating rhetoric from opposition leader Jarosław Kaczyński, who has branded the police as "party thugs" and called for the creation of a [private "Civil Guard"](#) to protect his political interests. These developments suggest a state approaching a critical juncture where external security threats are being leveraged or ignored to facilitate domestic factional warfare.

The Polish state is simultaneously attempting a major **energy transition** milestone with the

activation of the Hoczewo 400kV station, integrating the first [Baltic offshore wind power](#) into the national grid. However, this strategic gain is being undermined by a **localized economic crisis** in the agricultural sector, where extreme "African heat" and drought have decimated crops such as blackcurrants and raspberries, leading to [100% yield losses](#) in some regions. This agricultural failure, combined with ongoing controversies over "sky-high" medical salaries and systemic healthcare corruption, provides fertile ground for the disinformation campaigns the government warns are being [orchestrated by Russian agents](#) ahead of the Volhynian Massacre anniversary.

MAJOR DEVELOPMENTS

- **The Russo-Chinese "Anti-Starlink" Alliance:** Investigations by Der Spiegel, Le Monde, and The Insider revealed secret military-technical forums where Russia and China are [developing joint systems](#) to physically and electronically eliminate Western satellite constellations.
- **Activation of Strategic Energy Infrastructure:** The opening of the Hoczewo station marks the first time [offshore wind energy](#) from the Baltic Power project has reached the Polish mainland, a key move toward energy sovereignty.
- **Kaczyński's Assault on Institutional Legitimacy:** Following clashes at the Smolensk monthly memorial, the PiS leader's call for a [Gwardia Obywatelska \(Civil Guard\)](#) signals a potential shift toward paramilitarism and a refusal to recognize the authority of the state police.

- **Extreme Climate Volatility Decimates Agriculture:** Polish farmers report that crops are "cooking on the bushes" due to record heat, with [blackcurrant and raspberry](#) plantations suffering near-total losses, requiring emergency government intervention.
- **Healthcare System Shock:** Revelations that single physicians in provincial hospitals like Braniewo are earning up to [1.8 million PLN per year](#) by manipulating work schedules has triggered a nationwide debate on "medical chimneys" and system-wide reform.

KEY GOVERNANCE TOPICS

Armed Conflict & Militarization

- The strategic partnership between Russia and China has moved beyond rhetoric into [concrete technical cooperation](#) on missile defense and electronic warfare.
- Reports indicate that Chinese military engineers are [learning from Russian frontline data](#) in Ukraine to prepare for a potential conflict over Taiwan.

Climate & Extreme Weather

- France is preparing for a "third wave" of extreme heat with temperatures [exceeding 41 degrees Celsius](#), leading to over 2,000 excess deaths.
- A "weather split" in Poland sees autumn-like conditions in the east while the [west experiences summer heat](#), complicating national agricultural management.

Critical Infrastructure Security

- Warsaw Metro services were disrupted between Służew and Wilanowska due to [unauthorized personnel](#) in the tunnels, highlighting vulnerabilities in urban transport.
- A 80-ton wind turbine component [fell from a transport](#) onto the A4 highway near Rzeszów, blocking a vital logistics artery toward the Ukrainian border.

Information Warfare & Disinformation

- Polish security services warned of [coordinated disinformation](#) campaigns regarding "self-styled patrols" and provocations planned for the July 11 Volhynia anniversary.
- The use of "fake news" regarding high prices (paragony grozy) is being characterized as a [deliberate attempt to sabotage](#) the domestic tourism industry.

DEEP DIVE: TRENDS AND THEMES

The Personalization of State Institutions

A recurring theme is the attempt by leaders to reshape national institutions into personal fiefdoms. This is most visible in the U.S. context, where Donald Trump is reportedly [remodeling the White House](#) with triumphal arches and private ballrooms, and successfully renaming [Palm Beach International Airport](#) after himself. In Poland, Jarosław Kaczyński's desire for a "Civil Guard" represents a similar impulse to [bypass institutional checks](#) (the police) in favor of a loyalist force. This trend suggests a global shift where democratic institutions are increasingly viewed as obstacles to individual

leader will rather than neutral arbiters of the public good.

Technological Dependence Sovereignty vs.

The Starlink controversy highlights a critical vulnerability: the dependence of state military and civilian infrastructure on private, foreign-owned technological platforms. The Russo-Chinese focus on [orbital slots and frequency interference](#) indicates that the next phase of global conflict will be fought in the "digital commons" of space. Poland's investment in [domestic offshore wind](#) is a defensive reaction to this reality, attempting to build "hard" physical sovereignty to counter the "soft" vulnerabilities of digital and satellite dependence.

INTERNAL DYNAMICS & DOMESTIC INSTABILITY

Poland is experiencing a **crisis of institutional respect**. The open hostility between the PiS leadership and the police force has reached a point where the opposition actively encourages [disrespecting the uniform](#). This polarization is mirrored in society, as seen in the [vandalism of a Warsaw handicraft gallery](#) (Las Rąk) following a minor political gesture, and the [harassment of Ukrainian professionals](#) by self-styled "patrols." These incidents indicate that social order is being eroded by "Lucifer Effect" psychological mechanisms where previously law-abiding citizens are [radicalized by online hate](#) and partisan rhetoric.

Furthermore, the **healthcare sector** is emerging as a primary source of government delegitimization. The disparity between "astronomical" doctor salaries and the [six-month wait times](#) for basic diagnostics like

MRIs creates a perception of systemic failure. The government's proposed reforms, including **hospital consolidation** and salary transparency, are being met with [strong resistance](#) from medical professional bodies, suggesting a coming labor conflict in the public sector.

EXTERNAL DYNAMICS & GLOBAL POSTURE

The international environment is being framed as an **increasingly anarchic threat matrix**. The Polish government perceives its eastern neighbors—Russia and Belarus—not merely as military adversaries but as [engines of chaos](#) active within Polish borders. The arrest of a [43-year-old Polish soldier](#) for allegedly spying for Russia and the expulsion of nine Ukrainians and two Belarusians for organizing pro-Russian riots underscore the reality of **hybrid warfare**.

In response, Poland is positioning itself as the **"Energy Capital of Europe,"** leveraging its geographic position and the [Baltic Power milestones](#) to project regional strength. However, this posture is constrained by the **Pfizer debt crisis**, where the pharmaceutical giant has [seized 5 billion PLN](#) in Polish air traffic control fees, threatening the operational capacity of the Polish Air Navigation Services Agency. This event reveals how multinational corporate legal warfare can directly impact national security infrastructure.

THE ECONOMIC ENVIRONMENT

The economic outlook is clouded by agricultural failure and significant legal

liabilities, though tempered by long-term energy investments.

- **Agricultural Decay:** Heat-driven protein denaturing in leaves has led to "raisin-like" fruit quality in blackcurrants. Farmers face [total crop rejection](#) by supermarkets and processing plants.
- **Energy Investment:** The Choczewo station and associated infrastructure represent a [multi-billion PLN investment](#) partly funded by the RRF (KPO), aimed at powering 1.2 million households.
- **Liability & Debt:** Poland lost a major dispute with Pfizer over vaccine contracts, leading to the [seizure of 600 million PLN / 5 billion PLN](#) (discrepancy in reports) from state accounts.
- **Public Sector Salaries:** 81% of National Health Fund (NFZ) contract money is currently [consumed by medical staff salaries](#), limiting funds for equipment and procedures.
- **Commodities:** Nitrogen fertilizer prices (Urea) are fluctuating around [2,800-2,900 PLN per ton](#), putting further pressure on already struggling farmers.

LEADERSHIP CHANGES

Political and military appointments reflect the high-stakes environment of hybrid warfare and domestic partisanship.

- **Jolanta Sobierańska-Grenda:** The current Health Minister is being criticized by both the opposition and coalition partners for a [lack of expert "dossier"](#) and failing to implement radical system-wide reforms.

- **Jarosław K.:** A former Territorial Defense (WOT) soldier has been [expelled from service](#) and arrested for alleged Russian espionage and harassing Ukrainian residents.
- **Sławomir Patyra:** A month after his election to the Constitutional Tribunal, his [swearing-in remains blocked](#) by President Nawrocki, deepening the judicial crisis.
- **Krzysztof Tołwiński:** A former PiS deputy minister has emerged as a [pro-Russian agitator](#), personally delivering medical supplies to the Russian army and appearing on Belarusian state TV to attack the Polish government.

EDITORIAL POSTURE & STORY HIERARCHY

The network prioritizes **immediate security threats** (espionage, hybrid attacks, infrastructure accidents) and **partisan conflict**. The "Axis of Evil" report on Russo-Chinese cooperation was given high-gravity treatment, framed as a fundamental shift in the global threat landscape. Conversely, stories of **extreme crime** (the Gdańsk meat-tenderizer murder) and **regional mysteries** (the "Puma" sightings in Western Pomerania) are used as high-engagement filler to maintain viewership between heavy political segments. The emotional tone is **anxious and hyper-vigilant**, particularly regarding Russian subversion.

Conspicuous Omissions: There was a notable absence of discussion regarding the specific diplomatic steps needed to resolve the Pfizer debt crisis beyond vague "legal appeals." Additionally, while agricultural failure was covered, the long-term impact on food prices (inflation) was largely **minimized**.

in favor of focusing on immediate farmer relief.

GEOPOLITICAL FRAMING

The world is portrayed as a fracturing system where traditional neutrality is a "fairy tale" used to mask aggression. The U.S. is seen as a distracted hegemon, while the Russia-China bloc is characterized as a predatory "axis" seeking to dismantle the technological foundations of the West.

COUNTRIES

- **China:** Portrayed as a "cynical and pragmatic" player that has turned Russia into a ["vassal state"](#) while secretly preparing for a technological war against the U.S. and its allies.
- **Russia:** Framed as a rogue state desperate for Chinese components, currently ["bleeding" technology](#) to Beijing in exchange for survival in Ukraine.
- **Ukraine:** Depicted as a **heroic** but vulnerable nation whose survival is **wholly dependent** on the Starlink network that the "Axis of Evil" is now targeting.

LEADERS

- **Donald Trump:** Portrayed as a leader focused on **legacy and vanity** (renaming airports, White House construction) while pursuing a policy of [attempting to detach Russia from China](#), a strategy seen by Polish analysts as potentially "frustrating" for Europe.
- **Volodymyr Zelenskyy:** Framed as **principled but uncompromising**, particularly in his refusal of Chinese peace plans that [favored Russian demands](#).

- **Jarosław Kaczyński:** Characterized by the broadcast as **radical and irresponsible**, willing to [undermine state security](#) for partisan points by attacking the police force.

NON-STATE & CORPORATE ACTORS

- **SpaceX/Elon Musk:** Portrayed as a **critical but unreliable** guarantor of Western security, whose Starlink system is now a [primary target](#) for the world's most powerful autocracies.
- **Pfizer:** Framed as a **predatory and aggressive** actor using legal technicalities to [strangle Polish state finances](#) during a security crisis.

INFORMATION WARFARE ENVIRONMENT

- **Narrative Seeding:** The government is aggressively seeding the narrative that any domestic protest on the Volhynia anniversary is [likely Russian-funded](#), effectively preempting dissent by labeling it as foreign subversion.
- **Censorship & Leaks:** The Chinese government's [rapid removal of scientific papers](#) regarding Starlink neutralization from the internet is cited as "zagadkowe" (mysterious) and proof of hidden military intent.
- **Media Spin:** Tourism officials are [actively pushing back](#) against "Paragony Grozy" (bills of horror) stories, claiming they are a form of economic sabotage rather than a reflection of inflation.

HYPOTHESES AND FUTURE OUTLOOK

- **Escalation of Paramilitarism:** If Kaczyński proceeds with his "Civil Guard" project, Poland could face **armed clashes** between state security forces and partisan loyalist groups, particularly during high-tension public commemorations.
- **Technological Blackout:** The Russo-Chinese "Anti-Starlink" alliance suggests that a **localized satellite blackout** over the Ukrainian or Polish border is a high-probability event in the next 12 months, aimed at testing Western responses.
- **Agricultural Collapse:** Continued "African heat" will lead to a **structural failure** of the Polish soft fruit industry, necessitating a permanent shift in national agricultural policy toward more heat-resistant "Mediterranean" crops.

STRATEGIC FORESIGHT

- **Short Term (1-4 Weeks):** Expect heightened security and [potential arrests](#) in the Uście Gorlickie and Nowica regions as the state pushes through environmental rezerwaty against local resistance. Increased monitoring of the [A1 and A4 highways](#) for "accidental" disruptions of military/energy logistics.
- **Medium Term (1-6 Months):** The government will likely introduce a **legislative ceiling** on medical salaries (kominów płacowych) following the Braniewo scandal, potentially triggering a [doctors' strike](#) during the autumn flu season.

- **Long Term (1-5 Years):** Completion of the [Hoczewo energy hub](#) will attract massive industrial investment to the Choczewo region, transforming it into the "Silicon Valley of Energy" in Eastern Europe, but making it a **top-tier target** for Russian kinetic or cyber sabotage.

RISK ASSESSMENT

The integration of geopolitical, partisan, and environmental factors has created a multi-vector risk environment for the Polish state.

- **Risk of "Civil Guard" Paramilitarism:** Development of an extra-institutional loyalist force. **Triggers:** Implementation of Kaczyński's Gwardia Obywatelska proposal; **Likelihood:** Medium; **Impact:** High (Domestic chaos, erosion of rule of law); **Mitigations:** Strong legislative ban on private political militias and professionalization of the Police force.
- **Risk of Total Crop Failure in Soft Fruits:** Decimation of the blackcurrant and raspberry markets. **Triggers:** Continued temperatures above 35°C without rainfall; **Likelihood:** High; **Impact:** Medium (Loss of export revenue, farmer bankruptcies); **Mitigations:** Rapid implementation of [overhead misting systems](#) and emergency debt relief for farmers.
- **Risk of Critical Infrastructure Sabotage:** Disruption of energy or metro systems. **Triggers:** Discovery of "Axis of Evil" blueprints for Western infrastructure; **Likelihood:** High; **Impact:** Very High (Blackouts, urban paralysis); **Mitigations:** Increased [perimeter security](#) for all energy and transport nodes.

- **Risk of Financial Insolvency for State Agencies:** Paralysis of air traffic control. **Triggers:** Further Pfizer legal wins and [account freezes](#); **Likelihood:** Medium; **Impact:** High (Grounding of flights, loss of transit revenue); **Mitigations:** Sovereign diplomatic negotiation and ring-fencing of strategic agency funds.
- **Risk of Anniversary Violence:** Clashes during Volhynia commemorations. **Triggers:** Participation of [Tołwiński-style pro-Russian agitators](#); **Likelihood:** High; **Impact:** Medium (Social unrest, diplomatic rift with Ukraine); **Mitigations:** Proactive detention of known hybrid agents and high-visibility police presence.

GAPS & BLIND SPOTS

Several critical issues remain under-explained by the current media narrative, preventing a full strategic assessment.

- **Pfizer Discrepancy:** There is a [massive discrepancy](#) in reports concerning the Pfizer debt (600 million vs. 5 billion PLN) that needs clarification to assess the true impact on the national budget.
- **Puma Origin:** The focus on the [puma sightings](#) in Western Pomerania lacks any investigation into private exotic animal trafficking routes from the East, a potential indicator of broader border security gaps.
- **Cyber-Attack Motives:** The attack on the [Cybersecurity Police \(CBZC\)](#) on Ursynów was dismissed as a "delusional" act by the assailant, but the specific targeting of this sensitive unit suggests a possible **pre-meditated probe** of police response times.

- **Hospital Board Corruption:** Reports mention that the Braniewo doctor was protected by the [previous board](#), but do not name the political appointees involved, obscuring the "political umbrella" that allowed 1.8M PLN payouts.

CONTRARIAN NARRATIVE SCENARIOS

- **The "Energy Potemkin" Scenario:** The triumphant opening of the [Hoczewo station](#) is a premature PR stunt. In reality, the integration of offshore wind is destabilizing the legacy coal grid, and the Pfizer debt seizure has already crippled the technical maintenance budget for these new nodes, leading to an **imminent winter blackout**.
- **The "Kaczyński Stalling" Scenario:** The call for a [Civil Guard](#) is not a plan for a coup, but a desperate distraction to prevent a mass defection of PiS voters to the more radical Konfederacja, which is [rising in the polls](#) by using more aggressive anti-Ukrainian rhetoric.
- **Black Swan Event:** A coordinated kinetic attack on the [subsea cables](#) connecting Baltic Power to Choczewo, coinciding with a Starlink blackout, effectively cutting Poland off from both energy and communications simultaneously.

RECOMMENDATIONS & IMPLICATIONS

For Statecraft/Public Sector:

- **Security:** Poland must immediately classify the [A4 and A1 highway logistics](#) as high-security corridors and deploy drone surveillance to prevent "accidental" blocking of military transports.

- **Economic:** Accelerate the "Deregulation 2.0" program to [digitize judicial processes](#) to mitigate the impact of physical disruptions or personnel shortages in the legal system.
- **Diplomatic:** Launch a high-level "Truth and Memory" campaign with Ukraine specifically to [preempt Russian-led provocations](#) around historical anniversaries.

For Private Sector/Investors:

- **Supply Chain:** Agricultural investors should pivot capital away from soft fruits to indoor [hydroponics or heat-resistant legumes](#) as the current climate trajectory makes outdoor berry farming unsustainable in Poland.
- **Regulatory Compliance:** Healthcare firms must prepare for **aggressive transparency audits** and potential price caps as the government moves to crack down on ["wage chimneys"](#) and systemic overbilling.
- **Cybersecurity:** Organizations dependent on [GPS or satellite navigation](#) must implement terrestrial backups (e.g., eLORAN) as the Russo-Chinese "Anti-Starlink" capabilities begin to filter into regional hybrid warfare.

LEGISLATIVE ROUNDUP

Legislation discussed centered on addressing systemic inequalities in healthcare and streamlining the judicial system to handle the rising load of hybrid-warfare related cases.

BILLS DISCUSSED/DEBATED:

- **Healthcare Transparency Bill:** A proposal to make all medical salaries in public hospitals [fully transparent](#) to the NFZ and Ministry of Health to prevent "billing frauds."
- **Civil Partnerships Bill:** Currently with the President, who has [5 days to decide](#) on signing or vetoing; seen as a key litmus test for social modernization.
- **Deregulation 2.0:** A Ministry of Justice initiative to [digitize criminal files](#) and land registers to increase the efficiency of the court system.
- **Rural Production Function Act:** A proposed law to [protect farming operations](#) from being blocked by new residents complaining of odors or noise, aimed at securing food production.

HEARINGS & PRESS EVENTS:

- **Minister of Health vs. NIL:** A contentious meeting where the Supreme Medical Council (NIL) expressed [deep disappointment](#) in the lack of specifics for shortening hospital queues.
- **Volhynia Briefing:** Security services briefed the press on the [detention of pro-Russian agitators](#) and the high risk of riots on July 11.
- **Energy Opening at Hoczewo:** Premier Tusk attended the [formal activation](#) of the 400kV station, framing it as the "Autostrada of Energy."

KEY STORIES

- **Russo-Chinese Military Axis Revealed:** Investigative reports show advanced [military-technical cooperation](#) between Moscow and Beijing, including joint plans to destroy the Starlink satellite system and neutralize Western missile defenses.

- **Kaczyński Calls for "Civil Guard":** Following clashes at a memorial, PiS leader Jarosław Kaczyński labels police as "party thugs" and proposes creating a [loyalist gwardia obywatelska](#).
- **Baltic Wind Power Reaches Mainland:** The Hoczewo 400kV station [begins operations](#), connecting 35 football fields worth of electrical infrastructure to Polish homes from the Baltic Power project.
- **Pfizer Seizes 5 Billion PLN from State Account:** Following a lost legal battle over excess vaccine orders, Pfizer [freezes air traffic fees](#) intended for PAŻP, threatening flight safety.
- **Gdańsk "Love Pact" Murder Trial:** A granddaughter, her husband, and her lover are [sentenced to 20-25 years](#) for the brutal murder of a 78-year-old man using a meat tenderizer to steal his apartment.
- **Agricultural Disaster in Eastern Poland:** Farmers in the Lublin region report [total loss of berry crops](#) as intense sun literally "cooks" fruit on the bushes; Ministry of Agriculture announces emergency inspections.
- **Russian Spy Arrested in Poznań:** A 43-year-old former WOT soldier, Jarosław K., is [arrested for espionage](#) after a months-long investigation by ABW and SKW.
- **Wait Times for Medical Diagnostics Skyrocket:** Reports indicate patients must [wait up to six months](#) for an MRI while doctors in provincial hospitals earn millions in overbilled hours.
- **Exotic Puma Sightings in Pomerania:** A suspected [adult puma](#) is stalking the forests near Rekowo, prompting the mayor of Polanów to declare a state of emergency and close forests.
- **Volhynia Massacre Anniversary Tension:** Security services warn of [hybrid warfare provocations](#) by Russian agents disguised as Polish nationalists ahead of the July 11 commemorations.
- **Trump Renames Florida Airport:** Palm Beach International Airport is [officially renamed](#) after Donald Trump as his administration pushes for a massive remodeling of Washington D.C.'s architecture.
- **Attack on Cyber-Security Unit in Warsaw:** A 29-year-old man [armed with brass knuckles and a machete](#) attacked police officers reporting for duty at the CBZC headquarters on Ursynów.
- **Pro-Russian Agitator Tołwiński Expelled:** Former government minister Krzysztof Tołwiński is exposed for [delivering medical kits](#) to Russian soldiers and spreading Kremlin propaganda on TV.
- **Turbine Failure Blocks A4 Highway:** An 80-ton wind turbine component [slid off a truck](#) near Rzeszów, destroying the road surface and causing a multi-day logistics gridlock.
- **Environmental Protests in Nowica:** Local residents and farmers [clash with officials](#) over the creation of a new nature reserve they claim will "strangle" the local economy.

ABOUT THIS REPORT

Today's Media Trends is a public interest experiment in applying deep thematic trend analysis to television news coverage from around the world to explore how responsibly applied advanced AI can help journalists and scholars better understand the overarching trends, themes and patterns of our global world.

No data is used to train or tune any AI model.

Each morning, in collaboration with the Internet Archive's TV News Archive, we apply Google's Gemini 3 to deeply examine yesterday's coverage from each television news channel to tease out the overarching themes and trends of its news coverage into a richly annotated thematic analysis. Each high-level insight is connected back to the original broadcast, allowing journalists and scholars to understand the dominate themes and trends and instantly click out to the underlying sources for details.

By helping journalists and scholars see the broader trends and patterns of global news coverage, this analysis helps them identify relevant stories and coverage they might not

otherwise have encountered and uncover connections, emphases and narrative shifts that enable more comprehensive reporting and deeper, evidence-based research.

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