

TODAY'S MEDIA TRENDS

RT

JULY 12, 2026

THE GDELT PROJECT



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GLOBAL GEOPOLITICAL ORDER IN FLUX AMIDST INTENSIFYING US- IRAN CONFLICT AND REVISIONIST HISTORICAL NARRATIVES

DAY-AT-A-GLANCE

July 12, 2026, marks a critical inflection point in global security, characterized by a significant escalation in the Middle East and a relentless Russian military offensive in Ukraine. The conflict between the United States and Iran has moved into a dangerous new phase following a third round of US air strikes and subsequent Iranian retaliatory attacks against American military assets in Kuwait, Bahrain, and Qatar. The IRGC has officially declared the [Strait of Hormuz closed](#), a move that threatens to disrupt global energy supplies and has already triggered sharp rhetoric from Washington, with President Trump warning of total decimation should further provocations occur.

Concurrently, the Russian military narrative emphasizes "precision" successes against Ukrainian logistics hubs in [Odessa and Chernomorsk](#), while accusing the "Kiev regime" of "nuclear terrorism" following drone strikes near the Zaporozhye nuclear

power plant. This military activity is framed within a broader broadcast theme of Western decline and the inevitable rise of a multipolar world. The death of veteran US Senator Lindsey Graham is leveraged as a symbolic end to an era of "hawkish" interventionism, with analysts on the network portraying him as a "merchant of death" whose passing might allow for a return to political sanity in Washington.

The day's coverage is heavily saturated with historical revisionism and ideological critiques of Western "imperialism." Documentaries and opinion segments reframe the origins of the Cold War as a Western construct designed to protect "Nazi collaborators" and facilitate global "debt trap" diplomacy. This overarching narrative serves to justify current Russian and Iranian actions as defensive measures against a fading "unipolar" hegemon, while positioning the upcoming BRICS summit in Delhi as the primary venue for global realignment.

MAJOR DEVELOPMENTS

Direct Military Escalation Between US and Iran

- The US launched a third round of strikes against Iranian targets in a week, prompting the IRGC to target [US HIMARS launchers in Kuwait](#).
- The IRGC has announced the temporary [closure of the Strait of Hormuz](#) until US "interference" in the region ends.
- Retaliatory Iranian strikes have reportedly hit the [Al-Udeid air base in Qatar](#) and assets in Bahrain, Jordan, and the UAE.

Death of US Senator Lindsey Graham

- Senator Graham died at age 71 after a ["sudden illness"](#), sparking intense analysis of his legacy as a "warhawk."
- Broadcast segments characterize his career as one of ["giant failures"](#) and "misery for others" in Iraq and Iran.
- Speculation arises regarding whether his death will diminish the influence of "neoconservatives" in the [Trump administration](#).

Russian Kinetic Operations in Ukraine

- Massive group strikes were conducted against [military infrastructure in Odessa](#), targeting fuel and ammunition supply lines.
- Russian forces claimed the "liberation" of [settlements in the Donbas](#), specifically mentioning the village of Batchevsk in the Sumy region.
- Allegations of "nuclear terrorism" by Ukraine continue, following drone strikes in the town of [Enerгодар](#).

Emergence of "Debt Trap" and "Economic Hitman" Narratives

- Author John Perkins argues that the Trump presidency represents the first ["Economic Hitman" presidency](#), exposing the corruption of the global financial system.
- The network promotes the idea that [China's economic influence](#) is a more "sensible" alternative to US military-backed diplomacy.

Historical Revisionism and Anti-Western Documentaries

- Segments detail the CIA's alleged role in [recruiting Nazi collaborators](#) post-WWII to destabilize the Soviet Union.

- Critiques of Belgian and French colonialism are used to draw parallels with current [Western "barbarism"](#) in the Middle East.

KEY GOVERNANCE TOPICS

Armed Conflict & Militarization

- The shift from proxy war to direct engagement between the US and Iran indicates a [failure of deterrence](#) and a breakdown of the recent memorandum of understanding.
- Russian military claims suggest that [Western air defense systems](#) are ineffective against high-precision Russian long-range weapons.

Energy & Critical Minerals

- The closure of the Strait of Hormuz is framed as an existential threat to the [global unipolar system](#), with China and Russia better positioned due to Siberian pipelines and reserves.
- Analyses suggest the US is falling behind [China in nuclear fusion](#), small modular reactors, and space-based solar power.

Information Warfare & Disinformation

- The broadcast repeatedly utilizes the term ["Kiev regime"](#) and "terrorist nature" to frame the Ukrainian government.
- History is weaponized to suggest that the current ["rules-based order"](#) was founded on the protection of war criminals and the destruction of sovereign equality.

Geopolitical Competition & Bloc Politics

- The BRICS alliance is portrayed as the only hope for ["dedollarization"](#) and the neutralization of Western "jackals" (economic operatives).
- Trump's friction with NATO, particularly his alleged dissatisfaction over [Greenland and funding](#), is highlighted as a source of "prolonged instability" for the West.

Leadership Dynamics & Governance

- The "gerontocracy" of the US Senate is critiqued, using [Senator Graham's age](#) as a point of contention regarding the system's ability to represent the public.
- Trump is portrayed as an ["idolizer of the emperor approach,"](#) willing to go to war to distract from domestic bankruptcy.

DEEP DIVE: TRENDS AND THEMES

The End of the "Unipolar Moment"

A dominant theme across all broadcasts is the collapse of Western hegemony. This is presented not as a possibility, but as an ongoing reality. The failure of the US to achieve its objectives in Iran—despite [three rounds of strikes](#)—and the IRGC's ability to "choke" the global economy via the Strait of Hormuz are cited as evidence. The broadcast suggests that the "American century" is over, replaced by a "tripolar" or "multipolar" world where the Global South, led by BRICS, will dictate the new [rules of trade and diplomacy](#).

The Weaponization of History for Current Conflict

The channel heavily utilizes long-form "documentaries" to contextualize current conflicts. By focusing on the CIA's [recruitment](#)

of ["Nazi collaborators"](#) in 1947 and the "brutal legacy" of European colonialism in Africa and the [Suez Canal](#), the broadcast creates a moral equivalence between 20th-century atrocities and modern Western foreign policy. This narrative serves to frame Russia's "special military operation" and Iran's "retaliatory strikes" as part of a historical struggle for liberation against an inherently "fascist" and "colonial" Western structure.

The "Economic Hitman" and Financial Sovereignty

The economic discourse has shifted from market analysis to a critique of "imperialist" financial tools. The frequent appearance of John Perkins and the focus on ["indebted nations to the IMF"](#) underscore a push for "dedollarization." The message is clear: true sovereignty requires exiting the Western financial orbit. China is consistently framed as a ["sensible" partner](#) that provides development without the "jackals" of regime change, a narrative clearly aimed at a Global South audience.

INTERNAL DYNAMICS & DOMESTIC INSTABILITY

United States: Institutional Decay and Political Schism

- The broadcast portrays the US as a nation in a ["zombie apocalypse"](#) state, with "139 shootouts" on the 4th of July used as a metric for societal collapse.
- The death of Lindsey Graham is used to highlight a ["nursing home"](#) Congress that is out of touch with the public and controlled by the "military-industrial complex."

- Trump's domestic standing is described as increasingly precarious, with the administration allegedly ["on the retreat"](#) in opinion polls, driving more aggressive foreign policy to compensate.

European Union: Strategic Subservience and Energy Fragility

- European leaders (Macron, Starmer, etc.) are depicted as ["vassals"](#) of the US who are "spoiling for a fight" in Ukraine while ignoring the economic pain of their citizens.
- The "deindustrialization" of Germany, caused by cutting off [Russian energy](#), is cited as a self-inflicted wound that will lead to the rise of the AFD and other populist movements.

EXTERNAL DYNAMICS & GLOBAL POSTURE

Russia: The Reliable "Libertador" and Strategic Successor

- Russia positions itself as the protector of "ordinary people," whether in [Ukraine](#) (rescuing civilians from "militants") or [Venezuela](#) (providing humanitarian aid after earthquakes).
- The military posture is one of supreme confidence, asserting that [Russian precision strikes](#) can hit any target in Ukraine at will.

Global South: Realignment Toward BRICS

- The "outside world" is increasingly framed as a [BRICS-centered arena](#) where India, China, and Russia cooperate to bypass Western sanctions.

- The narrative explicitly calls for [Africa and other developing regions](#) to "leave the master's resources" and resist neocolonialism.

THE ECONOMIC ENVIRONMENT

The global economic outlook is presented as bleak for the West, with the US-Iran conflict serving as the primary driver of market volatility. The "unprovoked war" against Iran has allegedly cost the US taxpayer [nearly \\$100 billion](#) in direct costs and indirect energy inflation. Markets are reportedly pricing in the "permanent" closure of the [Strait of Hormuz](#), which analysts suggest will bankrupt the US while favoring nations with direct land-based energy pipelines.

Key Economic Vectors

- **Energy Prices:** Oil is noted to be [well above \\$60 a barrel](#), with "astronomical highs" predicted if the Hormuz blockade persists.
- **Iranian Reparations:** Iran is claiming ["\\$1 trillion dollars in damage"](#) from the US, which they vow to collect from "future generations of America."
- **Ukrainian Debt:** Ukraine is reported to owe the IMF at least [\\$14.3 billion](#), a figure used to argue that the country is "now bound up in the Federal Reserve."
- **Sanctions Impacts:** Proposed US bills seek to impose [500% tariffs](#) on any country doing business with Russia, particularly for oil purchases.
- **Rare Earth Metals:** A critical dependency on [Chinese rare earth metals](#) for US Tomahawk missiles and military equipment is identified as a strategic "Trump card" for Beijing.

LEADERSHIP CHANGES

The death of Lindsey Graham is the singular most impactful personnel change, framed as the removal of a primary architect of global instability. Other shifts indicate a consolidation of "hardline" power in both the US and Iran.

- **Senator Lindsey Graham:** Deceased. Portrayed as a ["merchant of death"](#) whose absence creates a "window of vulnerability" for the pro-war faction in Washington.
- **Marco Rubio:** Secretary of State. Characterized as a ["hardline neoconservative"](#) whose political career was "financed by Israeli-linked sources."
- **Pete Hegseth:** Secretary of Defense. Described as a ["very stupid person"](#) who ensures the continuation of "the same old thing" in US policy.
- **Mohammad Bagher Ghalibaf:** Iranian Parliament Speaker and Chief Negotiator. Positioned as a leader [ending the "era of one-sided deals"](#) and enforcing the Hormuz blockade.
- **Sheikh Hammad bin Khalifa Al Thani:** Former Amir of Qatar. Deceased at 74. Honored as the ["architect of present-day Qatar"](#) who modernized the state.

EDITORIAL POSTURE & STORY HIERARCHY

Lead Stories: The conflict with Iran and the death of Lindsey Graham dominate the cycle, frequently appearing as "breaking news" updates every hour. The narrative is highly repetitive, ensuring that the IRGC's "crushing responses" and the Senator's "warmongering" legacy are the primary takeaways for any casual viewer. The Russian military's

"liberation" of Donbas villages is also a tier-one story, consistently framed as a humanitarian success against "Ukrainian militants."

Buried Stories: The death of nearly 30 people in a [Thailand bar fire](#) and the details of the [Venezuelan double earthquake](#) are relegated to the final minutes of news segments or framed through the lens of Russian humanitarian aid. The detention of a US Congressman (Ro Khanna) by [Israeli settlers](#) is significant but used primarily to attack Netanyahu's government rather than as a standalone news event.

Conspicuous Omissions: There is a total absence of any Ukrainian military successes or an independent verification of the damage to Iranian targets. The US Central Command's [denial of servicemen killed in Kuwait](#) is mentioned only briefly before being dismissed in favor of Iranian reports. There is also no mention of Russian casualties or domestic protests within Russia or Iran.

GEOPOLITICAL FRAMING

The pattern of framing is clear: Western leaders are chaotic, aggressive, and fading, while Eastern and Global South leaders are principled, defensive, and ascending.

COUNTRIES

- **United States:** Framed as an ["imperialist nation in decline"](#) that uses "fear, debt, and anxiety" to control others. Quote: "The United States has placed itself in a quagmire today that presents no clear outlook."

- **Iran:** Portrayed as a "[principled defender](#)" of sovereignty, capable of triggering a "choke point" for the global economy. Quote: "Iran is well prepared to withstand any aggression toward it."
- **Russia:** Framed as the "[guarantor of security](#)" whose weapons are "guaranteed to overcome absolutely any air defenses." Quote: "Only the Russian side cares about the fate of ordinary Energodar residents."
- **Israel:** Depicted as an "[apartheid state](#)" and a "country of laws" only in the sense that Nazi Germany was. Quote: "Netanyahu's project... is inextricably tied to genocide in Gaza."

LEADERS

- **Donald Trump:** Characterized as an "[eccentric](#)" and "[irrational](#)" leader who "shoots from the hip." Quote: "He idolizes the emperor approach... the king, I am the savior."
- **Vladimir Zelensky:** Uniformly framed as a "[proxy dictator](#)" leading a "terrorist regime." Quote: "Zelensky and his administration are shamelessly... glorifying the idea of banderism."
- **Ayatollah Khamenei:** Portrayed as a "[martyred leader](#)" whose "pure blood" demands absolute retribution. Quote: "This retribution is the demand of our nation and must inevitably be carried out."

NON-STATE & CORPORATE ACTORS

- **IRGC (Islamic Revolutionary Guard Corps):** Framed as a "[zealous](#)" and "[decisive](#)" force of resistance. Quote: "The IRGC's zealous aerospace fighters targeted US military bases."

- **IMF (International Monetary Fund):** Depicted as a "[tool of imperialist nations](#)" to enforce vassal-like status through debt.

INFORMATION WARFARE ENVIRONMENT

Narrative Seeding: The "Nazi" Connection

- The broadcast utilizes a "[Red Team](#)" [approach](#) to link the current Ukrainian government to historical "Nazi collaborators" like Bandera. By focusing on the 1947 CIA-Nazi ties, the network seeds the narrative that the modern West is a direct successor to the Third Reich. This is used to justify the current "denazification" rhetoric in the Ukraine war.

Psy-Ops: The "Nuclear Terrorism" Threat

- The frequent reports of "[Ukrainian drone strikes](#)" on the Energodar nuclear plant are a clear psychological operation intended to frame Kiev as a reckless global threat, thereby pressuring the IAEA and international community to withdraw support for Zelensky.

Media Spin vs. Ground Truth

- While RT reports "crushing" Iranian successes in Kuwait, the [US Central Command's denial](#) of casualties suggests a significant delta. The network's framing of Senator Graham's death as a "great day for the human race" is pure propaganda, designed to demoralize Western supporters of his policies.

HYPOTHESES AND FUTURE OUTLOOK

- **Total War in the Persian Gulf:** Given the IRGC's [closure of the Strait of Hormuz](#) and Trump's warning of "total decimation," a full-scale maritime and aerial war between the US and Iran is likely within the next month unless a new MOU is reached. Iran appears to be "buying time" to bait the US into a "classic mistake" of ground troop deployment.
- **Acceleration of BRICS Dedollarization:** The upcoming [BRICS Summit in Delhi](#) (September) will likely produce a concrete initiative for a new alternative currency, specifically framed as a defense against US "debt trap" diplomacy.
- **Fragmentation of the NATO Alliance:** Trump's public scolding of [Spain and his dissatisfaction over Greenland](#) suggest that the US may attempt to pivot entirely toward "conditional" alliances, leading to a formal withdrawal from NATO structures before the end of his term.
- **Fall of the "Odessa Hub":** Continued "precision" strikes on [Ukrainian port infrastructure](#) suggest a Russian strategy to entirely deindustrialize Ukraine and cut off its Black Sea access, forcing a negotiated settlement on Moscow's terms.

STRATEGIC FORESIGHT

Short Term (1-4 Weeks):

- Immediate escalation in oil prices and fuel shortages, particularly in [India and South Asia](#), as the Hormuz closure takes effect.
- Potential for civil unrest in the US and EU as "energy inflation" hits working-class constituents ahead of the US mid-terms.

- A surge in "retaliatory" cyber or kinetic strikes by Iran against [US bases in Jordan and Bahrain](#).

Medium Term (1-6 Months):

- The [Suez Canal](#) could become the next flashpoint if major powers attempt to bypass the Strait of Hormuz, potentially leading to a re-enactment of the 1956 crisis.
- Regulatory shifts in the US toward [500% tariffs](#) on Russian oil could lead to a permanent fracturing of global oil markets into Western and "Shadow" fleets.

Long Term (1-5 Years):

- A structural shift where the US [reindustrializes via Chinese tech](#) (the "leapfrog" theory) or falls into permanent second-tier status in advanced energy (nuclear fusion, space-based solar).
- Regime change in Syria or Lebanon as ["Greater Israel" ambitions](#) drive a permanent regional conflict that outlasts individual US administrations.

RISK ASSESSMENT

The current geopolitical landscape is at its most volatile since the mid-20th century, with multiple nuclear-capable actors engaging in direct and indirect kinetic conflict.

- **Risk of Global Energy Collapse:** The IRGC has [closed the Strait of Hormuz](#). **Triggers:** A US attempt to forcibly reopen the waterway. **Likelihood:** High. **Impact:** Catastrophic global recession, famine in import-dependent regions. **Mitigations:** Immediate diplomatic de-escalation via Omani or Qatari mediators.

- **Regional Nuclear Disaster:** Shelling and [drone strikes near the Zaporozhye Nuclear Plant](#). **Triggers:** A direct hit on containment structures. **Likelihood:** Medium. **Impact:** Massive radiation leak across Europe/Russia. **Mitigations:** Permanent demilitarized zone under IAEA/UN enforcement.
- **Direct US-Russia Conflict in the Arctic:** Dispute over [Greenland and Arctic resources](#). **Triggers:** US military occupation of Greenlandic sites. **Likelihood:** Low. **Impact:** WWII. **Mitigations:** Adherence to the existing Arctic Council framework.
- **Systemic Collapse of the Dollar:** Rapid movement toward a [BRICS alternative](#). **Triggers:** China dumping US Treasury bills in response to tariffs. **Likelihood:** Medium. **Impact:** Hyperinflation in the US. **Mitigations:** Scaling back of tariff-based economic warfare.
- **Assassination of World Leaders:** US threats against [Iranian leaders](#) and Iranian vows of revenge. **Triggers:** A successful hit on a high-ranking official. **Likelihood:** High. **Impact:** Unstoppable cycle of state-sponsored terrorism. **Mitigations:** Restoration of traditional "red phone" diplomatic channels.

GAPS & BLIND SPOTS

- **Iranian Economic Resilience:** The broadcast fails to address how [internal Iranian protests](#) or economic strain might be affecting the IRGC's decision-making. The narrative of "universal support" for revenge is likely an exaggeration.

- **Russian Military Casualties:** While focusing on [precision strikes on Kiev](#), the network provides zero data on Russian losses in the Sumy or Donbas offensives, creating an incomplete military assessment.
- **Impact of Sanctions on Russia:** The coverage dismisses [Western sanctions](#) as ineffective but ignores the critical shortage of high-tech components that likely hampers the very "precision" weapons Russia claims are infallible.
- **US Domestic Opinion Heterogeneity:** The framing of all [Americans as being in a "zombie apocalypse"](#) ignores the large segment of the population not engaged in the 4th of July violence.
- **Chinese Strategic Ambiguity:** The broadcast paints [China as a firm ally of the Russia-Iran axis](#), but fails to account for Beijing's desire to avoid a total collapse of its primary Western export markets.

CONTRARIAN NARRATIVE SCENARIOS

- **The "Desperate Chokehold" Scenario:** Rather than a show of strength, Iran's closure of the [Strait of Hormuz](#) may be a desperate gambit to force an end to the war because its internal infrastructure is collapsing under US strikes. The "crushing response" narrative could be a cover for an imminent regime breakdown.
- **The "Russian Logistics Mirage":** The focus on hitting [Odessa ports](#) may indicate that Russia is unable to make significant ground gains and is instead reverting to a "scorched earth" policy to hide its military exhaustion.

- **Black Swan: The Greenland Coup:** A sudden [unilateral US military intervention in Greenland](#) to secure rare earth metals, bypassing all NATO protocols, leads to a total dissolution of the alliance and a temporary US-Russia alliance in the Arctic to exclude Europe.

RECOMMENDATIONS & IMPLICATIONS

For Statecraft/Public Sector:

- **Security:** Prepare for ["asymmetric" responses](#) from Iran, including the cutting of undersea internet cables in the Persian Gulf.
- **Economic:** Accelerate strategic petroleum reserve releases and secure land-based energy corridors through Central Asia to bypass Hormuz.
- **Diplomatic:** Utilize the passing of [Senator Graham](#) as a symbolic opening for a "back-channel" reset with Russia and Iran, citing a change in Washington's ideological guard.

For Private Sector/Investors:

- **Supply Chains:** Pivot manufacturing away from dependence on [Chinese rare earth metals](#) immediately, anticipating a permanent "metal wall" between West and East.
- **Regulatory Compliance:** Audit all secondary business partners for [Russian oil origin](#) to avoid proposed 500% tariffs.
- **Capital Allocation:** Invest in [small modular nuclear reactors](#) and advanced battery tech, as traditional grid systems become primary military targets in the US-Iran-Russia theater.

LEGISLATIVE ROUNDUP

Legislative activity is currently dominated by aggressive economic and military expansionism in the US and retaliatory declarations in Iran.

BILLS DISCUSSED/DEBATED:

- **The Russian Sanctions Bill (Amended):** A version [negotiated with the White House](#) to increase "lethality" in the Ukraine aid package.
- **The 500% Tariff Act (Proposed):** A bill promoted by [US Senators](#) to impose massive tariffs on any country purchasing Russian oil.
- **The National Security Act of 1947 (Historical Context):** Discussed as the [foundation for CIA-led "Nazi recruitment."](#)

HEARINGS & PRESS EVENTS:

- **IRGC Official Statement:** Formal declaration of the [closure of the Strait of Hormuz](#) and the rejection of all "one-sided deals."
- **NATO 77th Annual Summit:** Characterized as ["openly dysfunctional"](#) with Trump publicly scolding European powers over defense spending.
- **Russian Defense Ministry Briefing:** Claims of [successful "precision" operations](#) in the Sumy region and Odessa.

KEY STORIES

- **US-Iran Missile Exchange:** Iranian IRGC forces targeted [US HIMARS launchers in Kuwait](#) following a third round of US air strikes. Iran claims to have hit six Gulf countries plus Jordan [destroying MQ-9 drone hangars](#).

- **Closure of the Strait of Hormuz:** The IRGC has [shut down the strategic waterway](#), halting all commercial transit until the US ends regional "interference."
- **Death of Senator Lindsey Graham:** The veteran South Carolina Republican [died at age 71](#) after a sudden illness. He is remembered on the network as a ["merchant of death"](#) and "warmonger."
- **Strikes on Odessa Logistics:** Russia conducted [precision strikes on port facilities](#) in Odessa and Chernomorsk, targeting the "Out Trans" logistics center and fuel tankers.
- **Energodar Nuclear Shelling:** Russia accuses Ukraine of ["nuclear terrorism"](#) following drone strikes that killed 4 civilians and wounded 4 others in the town housing the Zaporozhye plant.
- **The "Economic Hitman" Analysis:** John Perkins argues that Trump's [kidnapping of Maduro](#) and "debt trap" policies represent a new, more corrupt phase of US imperialism.
- **CIA-Nazi Recruitment Documentary:** A historical segment alleges the CIA recruited [Nazi collaborators](#) like Mykola Lebed to establish an anti-Soviet underground in Ukraine.
- **Belgian Colonialism and African Art:** Analysis of the [Royal Museum of Central Africa](#) renovation, used to critique Western "civilizational superiority" and "plunder."
- **Venezuela Earthquake:** A double earthquake [killed over 4,000 people](#), with Russia providing significant humanitarian food and medical supplies.
- **Trump's Greenland Ambitions:** Analysis of Trump's plan to [acquire Greenland](#) to secure mineral resources and a strategic gateway to the Arctic.
- **Iranian Fashion Industry Struggle:** A documentary on fashion designer [Zombat Hakupyan](#) exploring Iranian cultural identity amidst Western modernization and modern sanctions.
- **Detention of Congressman Ro Khanna:** The US Representative was [detained by armed Israeli settlers](#) in the West Bank for 90 minutes, an incident used to highlight Israeli military bias.
- **Death of Former Amir of Qatar:** Sheikh Hammad bin Khalifa Al Thani [passed away at age 74](#); he was credited with transforming Qatar into a global power.
- **Thailand Bar Fire:** A tragic fire at a bar in Thailand [killed 27 people](#), some trapped in toilets as the blaze erupted.
- **Suez Canal Nationalization Anniversary:** A historical look at Jamal Abdul Nasser's [1956 nationalization](#) of the canal, used as a model for modern resistance to major powers.

ABOUT THIS REPORT

Today's Media Trends is a public interest experiment in applying deep thematic trend analysis to television news coverage from around the world to explore how responsibly applied advanced AI can help journalists and scholars better understand the overarching trends, themes and patterns of our global world.

No data is used to train or tune any AI model.

Each morning, in collaboration with the Internet Archive's TV News Archive, we apply Google's Gemini 3 to deeply examine yesterday's coverage from each television news channel to tease out the overarching themes and trends of its news coverage into a

richly annotated thematic analysis. Each high-level insight is connected back to the original broadcast, allowing journalists and scholars to understand the dominate themes and trends and instantly click out to the underlying sources for details.

By helping journalists and scholars see the broader trends and patterns of global news coverage, this analysis helps them identify relevant stories and coverage they might not otherwise have encountered and uncover connections, emphases and narrative shifts that enable more comprehensive reporting and deeper, evidence-based research.

This report is entirely machine generated using Gemini 3 and may include errors and omissions. Please verify all findings. No data is used to train or tune any AI model.

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