







Take Our Word for It Video Storyboard



Slide	Image	Script
1.	 A group of five firefighters in full protective gear, including helmets and jackets, are posed in front of a red fire truck. The truck has "NO. 2" visible on its side. The firefighters are arranged in two rows, with three standing in the back and two kneeling in the front.	<i>No audio</i>
2.	 The same group of five firefighters from the previous slide is shown in the same pose. Overlaid on the center of the image is the text "Take our word for it..." in a white, sans-serif font.	Take our word for it. We are fire fighters and fire safety experts dedicated to prevention and keeping you safe.
3.	 A close-up shot of a red fire truck's equipment. In the center is a white Maltese cross emblem with "F.D." at the top, "343" in the center, and "N.Y." at the bottom. To the right of the cross is a red fire hydrant icon. The background shows red fire hoses and other truck components.	We are FDNY, the Fire Department of the City of New York. You've seen us in action protecting the greatest city in the world.

Take Our Word for It Video Storyboard, continued

Slide	Image	Script
4.		We are the Ventura County, California Fire Department and we face wildfires and hazardous rescues every day.
5.		We are feemah, the Federal Emergency Management Agency and we hit the ground when disaster strikes.
6.		We are the Metro Sacramento California Fire Department! We protect the spread out city that is the state capital of California!

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Take Our Word for It Video Storyboard, continued

Slide	Image	Script
7.		We are the US Fire Administration and we provide local fire departments with the resources to educate the public on home fire safety.
8.		We are the National Fire Protection Association and our members set the standard for fire and electrical safety.
9.		We are the Olmstead Township, OH Fire Department: We're a little humbler and we work hard to prevent fires in our community.

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Take Our Word for It Video Storyboard, continued

Slide	Image	Script
10.	 A photograph of five firefighters in full protective gear, including helmets and jackets, standing in front of a fire truck. The text "Take this to heart." is overlaid in white on the center of the image. The fire truck has "0.2" visible on its side.	Big and small, city and federal, and non-profits, we all want to keep you safe. We just ask you take this class to heart.