STDDS Course Development: Lessons Learned

Observations

- Existing STDDS content drove course structure

- Supportive and engaged stakeholders/SMEs

- Development was time and resource constrained

- Knowledge focus rather on enabling specific job performance

- Assumption that learner can apply concepts on the job

- Audio: Time-consuming, acronym pronunciation was a pain

- Interactions: Click to reveal and knowledge check questions

- MCD interface video: Interactive, practical, good work

- Style: Passive voice, consistency issues

- Test: Multiple Answer questions caused confusion

Lessons Learned

- Build for job task performance, embed knowledge content

- Front-end analysis: Define audience, purpose, performance outcomes

- ClipChamp was very good. Putting audio text in spreadsheet helped.

- Audio: Convert to m4a in Windows; why don't we use mp4?

- Audio Clips: Retain text for reuse/revisions

- Interaction: SME microvideos, open-ended question engagement, screen capture video, problem solving activities, etc.

- Style: Active voice, use our style guide