

# This Is DBC

Employees shape everything we do as a company, from what happens in the lunch room to how we work with our clients. These are the nine qualities that we find expressed throughout every part of our business.

## Team Player

**Team Player** displays commitment and accountability to the success of our staff, products, clients and community.

## Honesty

**Honesty** is demonstrated by what we say & what we do for Team DBC. It sharpens our perception & allows us to observe everything around us with clarity.

## Innovation

**Innovation** means coming together to create new ideas to provide better service for our internal team players & our external clients.

## Service

**Service** means serving our community with compassion and understanding increases our overall happiness, makes us feel connected and expands our worldview.

## Inspire

**Inspire** each other to feel confident and have the desire to strive to do something for Team DBC, our listeners & the communities we serve.

## Strength

**Strength** in our gifts, our talents, our super-powers that when expressed has a profound impact on our work. Strengths can be natural or acquired, through practice.

## Diversity

**Diversity** means we recognize that differences make us stronger, because respect and inclusion of diverse people and ideas result in better solutions.

## Balance

**Balance** proves Team DBC is able to work hard & deliver great results because we prioritize the importance of a healthy work/life balance.

## Community

**Community** means DBC is here to stay connected to the community; informing them, supporting them and uplifting them.