

**Special Meeting of the Town Council  
July 15, 2021  
9:00 am in the Civic Center  
Minutes & General Account**

**Council Members Present:** Mayor Montgomery, Council Members Wolfe, Rayborn, Capes, & Straughn

**Staff Present:** Dave Treme, Matthew Johnson, Katie Weiner, Anna Hawryluk, & Paul Blanchard

**Visitors Present:** Warren Miller, Sam Cathcart, & Carol Brooks

**Call to Order-** Mayor Montgomery called the meeting to order.

- Roll Call- Weiner took roll call as follows:
  - Council Member Wolfe- Present
  - Council Member Capes- Present
  - Mayor Montgomery- Present
  - Council Member Straughn- Present
  - Council Member Rayborn- Present

Weiner stated that a quorum was present.

- Pledge of Allegiance- Mayor Montgomery led everyone in the Pledge of Allegiance.
- Moment of Silence- Mayor Montgomery called for a moment of silence.

**Clarification of the Mission, Vision, and Values of the Town of Jamestown-** Treme thanked Council for attending the special meeting to focus on the Town's mission, vision, and values. He introduced Warren Miller and Sam Cathcart with Fountain Works. He noted that Miller and Cathcart would help guide Council through a gameplanning process which would allow them to clarify the Town's mission. He highlighted the importance of understanding the mission, vision, and values and how they related to the Town's strategic plan.

Miller gave an overview of the agenda for the day. He noted that a vision statement should describe the ideal future that the Town was striving towards. He said that Council should consider what the Town/citizens were passionate about and what the Town could be best at when crafting a vision statement. He added that they also needed to consider what was financially sustainable.

Miller led Council in a visioning activity. He instructed them to take a large piece of paper and fold it into eight sections. He told them to write a newspaper headline in each box that described Jamestown in 2030.

The themes of the Council's newspaper headlines included the following: friendliness of the Town, revitalization of the Oakdale Cotton Mill, the Town's attractiveness to younger generations, Jamestown as the #1 place to live, and Jamestown as a quaint place to take a historic stroll.

Miller asked the Council Members to create a visual story about Jamestown in 2030. He requested that they use pictures from various magazines to illustrate their stories.

Miller asked Council to share the stories that they had created and illustrated. He and Cathcart identified the following themes:

- Quality of Life- activities offered throughout Town (Music in the Park, Yoga in the Park, and golf at the Jamestown Park & Golf Course), connectivity, and lifelong opportunities (ability to prosper, generational)
- History- Oakdale Cotton Mill, landmarks, historical artifacts at Mendenhall Homeplace (false bottom wagon), destination, continued use of historical structures (Jamestown Public Library), and the story of Lydia.
- Freedom of Movement- freedom to experience everything the Town has to offer
- Livability- services for elderly, safe community, walkability, and amenities
- Destination- Jamestown as a “well-kept secret,” daytime destination
- Choices- housing options, diversity
- Businesses/Restaurants- variety of options, local businesses instead of large chains, and successful businesses (small, independent)
- Community- investing in what the community has, friendly (everyone knows your name), welcoming

Miller separated the Council Members into two groups. He put Council Member Wolfe and Council Member Capes in the first group. Mayor Montgomery, Council Member Rayborn, and Council Member Straughn were in the second group. Miller asked the groups to create draft vision statements for the Town. The draft vision statements were as follows:

- Vision Statement #1 (Council Member Wolfe and Council Member Capes)- We envision Jamestown to be a place for people to feel welcome, a destination for a variety of lifestyles, a friendly town with abundant recreational opportunities, a town that embraces its history and sense of community.
- Vision Statement #2 (Mayor Montgomery, Council Member Rayborn, and Council Member Straughn) - Jamestown will be a thriving community with strong roots in our history. One dedicated to a high quality of life for residents of all ages, including: recreation, education, and supporting businesses. A community of clean, beautiful, and safe surroundings and welcoming neighborhoods where everyone can feel at home.

Council Members discussed how the Town could build a mission to support their eventual vision. Miller led Council in a discussion about the Town’s mission statement. The draft mission statement that was created is as follows:

- “Creating an exceptional quality of life for all citizens by providing superior services.”

Miller led Council in an exercise in which they discussed the core values of the Town of Jamestown. Council Members then used dots to rank the values they felt were most vital to the Town. The values that were selected are as follows:

- **Primary Values:**
  - Compassion/Fairness- We show compassion to everyone, our citizens, our staff, and our visitors. When we make decisions as a Town we are thoughtful and understanding of how those decisions will affect our citizens. We ensure that everyone gets equal consideration.

- Accountability- We hold ourselves accountable and remember that we are always accountable to the citizens of Jamestown. We take ownership of the actions and decisions made by the Town and the results of those decisions.
- Servant Leadership- We believe that we are leaders who have been placed here to serve our citizens and engage them while also putting their needs first.
- Ability to work together- We will find a way to work together. Diverse backgrounds and experiences will not preclude us from finding a way to hear all voices and incorporating them in our work.
- **Secondary Values:**
  - Listening- We actively listen to the needs and desires of our town and reflect on what we've heard before responding.
  - Open-Mindedness- We keep our minds open so that we are able to respond effectively to the changing needs of Jamestown.
  - Making a Positive Impact- We strive to set goals that will have a positive impact on the lives of the people of Jamestown and allow our values to guide us in meeting or exceeding those goals.
  - Respect- We will always remain respectful in our interactions with one another, Town staff, and especially the citizens of Jamestown.

Council and staff discussed the importance of having fun while doing their work and maintaining good communication. Council Members also highlighted their appreciation of staff and all the hard work they do.

Warren thanked Council for being actively involved in all the exercises. He added that he would work with Treme to consolidate the ideas that were discussed regarding the mission, vision, and values of the Town.

Treme thanked Council and Warren for the effort that they had put into the workshop that day. He stated that staff would bring the information back to Council for further discussion at a later date.

**Adjournment**- Council Member Capes made a motion to adjourn. Council Member Straughn made a second to the motion. The motion passed by unanimous vote.

The meeting ended at 12:26 pm.

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Mayor

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Town Clerk