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THE

SPONGEBOB

MUSICAL™

BROADWAY'S AWARD-WINNING HIT

SHOW GUIDE



Jeremy Daniel 2019

DEAR TEACHERS, PARENTS, AND KIDS,

We are thrilled to tell you about a most exciting and useful resource for the young (and young at heart) who love SpongeBob SquarePants – the all-new show guide for **THE SPONGEBOB MUSICAL**. This guide is the perfect companion piece for:

- 1) anyone who plans to come and see the new touring show;
- 2) anyone who wants to know more about the new musical;
- 3) fans of SpongeBob (and who isn't?).

The show guide is the perfect tool for young audience members and teachers to utilize before and after attending the live theater experience. This initial guide is a sneak peek of the full and complete guide that is being created now, which will be ready for all to see and use this fall!

THE STORY & SONGS

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THE
SPONGEBOB
MUSICAL

BROADWAY'S AWARD-WINNING HIT

A legendary roster of Grammy® Award winners. A visionary director and a Tony Award®-winning design team. One of the world's most beloved characters. Turn them loose on stage and what do you get? The bold, original musical *The New York Times* declares, "BRILLIANT!"

"Wonders pour from the stage in a ravishing stream of color and invention" (*Time Out New York*) as Broadway's best creative minds reimagine and bring to life the beloved Nickelodeon series with humor, heart and pure theatricality in a neon-sparkly "party for the eyes and ears" (*Daily Beast*). Be there when SpongeBob and all of Bikini Bottom face catastrophe—until a most unexpected hero rises to take center stage. This "creative explosion" (*Broadway.com*) is "nothing short of genius" says *Theatermania*, so bring the entire family to celebrate friendship and cooperation, and learn the power of unity and inclusion.

Get ready to enjoy the "Broadway Extravaganza" (*The New Yorker*) that *New York Magazine* calls "effervescent candy-for-the-spirit." Explore the depths of theatrical innovation in **NICKELODEON'S THE SPONGEBOB MUSICAL**, 2018 Best Musical winner of the Drama Desk and Outer Critics Circle Awards, where the power of optimism really can save the world.

ACT 1

- "**Bikini Bottom Day**" – The Town
(by Jonathan Coulton)
- "**Bikini Bottom Day Reprise**" – SpongeBob
(by Jonathan Coulton)
- "**No Control**" – Perch Perkins, The Town
(by David Bowie and Brian Eno)
- "**BFF**" – SpongeBob, Patrick
(by Plain White T's)
- "**When the Going Gets Tough**" – Plankton, The Town
(by T.I., Domani Harris and Darwin Quinn)
- "**(Just a) Simple Sponge**" – SpongeBob, Mr. Krabs, Sponges
(by Panic! At the Disco)
- "**Daddy Knows Best**" – Mr. Krabs, Pearl
(by Alex Ebert of Edward Sharpe and the Magnetic Zeros)
- "**Hero Is My Middle Name**" – SpongeBob, Sandy, Patrick
(by Cyndi Lauper and Rob Hyman)
- "**Super Sea Star Savior**" – Patrick, Sardines
(by Yolanda Adams)
- "**Tomorrow Is**" – The Town
(by The Flaming Lips)

ACT 2

- "**Poor Pirates**" – Patchy, Pirates
(by Sara Bareilles)
- "**Bikini Bottom Day Reprise**" – SpongeBob
(by Jonathan Coulton)
- "**Bikini Bottom Boogie**" – The Electric Skates, Pearl, Fans
(by Steven Tyler and Joe Perry of Aerosmith)
- "**Chop to the Top**" – Sandy, SpongeBob
(by Lady Antebellum)
- "**(I Guess I) Miss You**" – SpongeBob, Patrick
(by John Legend)
- "**I'm Not a Loser**" – Squidward, Sea Anemones
(by They Might Be Giants)
- "**Simple Sponge Reprise**" – SpongeBob
(by Panic! At the Disco)
- "**Best Day Ever**" – SpongeBob, The Town
(by Andy Paley and Tom Kenny)
- "**Finale: Bikini Bottom Day Reprise**" – The Town
(by Jonathan Coulton)
- "**Bows: The SpongeBob Theme Song**" – All
(by Derek Drymon, Mark Harrison, Stephen Hillenburg & Blaise Smith)

THE CREATIVE TEAM

FEATURING ORIGINAL SONGS BY:

YOLANDA ADAMS | STEVEN TYLER & JOE PERRY OF AEROSMITH | SARA BAREILLES
JONATHAN COULTON | ALEX EBERT OF EDWARD SHARPE & THE MAGNETIC ZEROS
THE FLAMING LIPS | LADY ANTEBELLUM | CYNDI LAUPER & ROB HYMAN | JOHN LEGEND
PANIC! AT THE DISCO | PLAIN WHITE T'S | THEY MIGHT BE GIANTS | T.I. DOMANI & LIL'C
And Songs By: DAVID BOWIE & BRIAN ENO | TOM KENNY & ANDY PALEY
Additional Lyrics By: JONATHAN COULTON Additional Musical BY: TOM KITT



Book by KYLE JARROW

Kyle Jarrow is a writer and musician who creates work for the stage, film, and television. He is creator and executive producer of the upcoming TV series *Valor*, premiering on the CW network this fall. His digital series *Last Generation* (with music by Duncan Sheik) is now streaming on Verizon's go90 platform. Kyle's plays include: *A Very Merry Unauthorized Children's Scientology Pageant* (Obie Award), *The Wilderness* (Lortel Award nominee), *Whisper House* (now playing in London), *Noir*, *Love Kills*, and *Hostage Song*. Kyle penned the film *Armless*, which was an official selection of the Sundance Film Festival. In addition to writing work, he leads the rock band Sky-Pony with his wife, Lauren Worsham. Their debut album, *Beautiful Monster* is available from Knitting Factory Records. More info Kyle at kylejarrow.com.



Orchestrations & Arrangements by TOM KITT

Tom Kitt received the 2010 Pulitzer Prize for Drama as well as two Tony Awards for Best Score and Best orchestrations for *Next to Normal*. Other composing credits: *If/Then* (Tony nominee); *High Fidelity*; *Bring it On*, *The Musical*; Disney's *Freaky Friday*; *Winter's Tale*, *All's Well That Ends Well*, and *Cymbeline* (The Public's NYSF). Tom is the music supervisor for the new NBC drama, "Rise," and was responsible for the music supervision, arrangements and orchestrations for "Grease Live!" and Green Day's *American Idiot* on Broadway. His work with Green Day also includes additional arrangements for their Grammy Award-winning album *21st Century Breakdown* and their album trilogy, *iUno! iDos! i Tré!* Tom received an Emmy Award as co-writer (with Lin-Manuel Miranda) for the 2013 Tony Award opening number, "Bigger." Other television songwriting credits include: "Royal Pains," "Penny Dreadful," and "Sesame Street." As an arranger and arranger and orchestrator, credits include all three *Pitch Perfect* films, 2Cellos featuring Lang Lang ("Live and Let Die"), "The Kennedy Center Honors," *Everyday Rapture*, *Laugh Whore*, *Pippin* (Deaf West), and *These Paper Bullets*.



Choreographed by CHRISTOPHER GATELLI

Christopher Gattelli was awarded the 2012 Tony Drama Desk and Outer Critics Circle Awards for his choreography in *Newsies*. Broadway credits: *The King & I* (Tony nomination), *South Pacific* (Tony and Outer Critics Circle nominations), *My Fair Lady*, *War Paint*, *Amazing Grace*, *Casa Valentina*, *Women on the Verge of a Nervous Breakdown*, *Sunday in the Park with George*, *Godspell*, *The Ritz*, *Martin Short: Fame Becomes Me*, *13*, *High Fidelity*. Off-Broadway credits: *Dogfight* (Lortel Award), *Altar Boyz* (Lortel Award, Callaway Award, Drama Desk nomination), *Bat Boy: The Musical* (Lortel Award), *10 Million Miles*, *Adrift in Maca*, *tick, tick...BOOM!*, *I Love You Because*. West End/London credits: *South Pacific*, *Sunday in the Park with George*, *tick, tick...BOOM!*



Musical Production Conceived & Directed by TINA LANDAU

Tina Landau is a writer and director, and an ensemble member at Steppenwolf Theatre Company where numerous productions include: *The Wheel*, *The Brother/Sister Plays*, *The Tempest*, *The Time of Your Life*, *The Cherry Orchard*, *Ballad of Little Jo*, and her own play *Space* (also Mark Taper Forum, NY's Public Theatre.) Tina's New York directing credits include: *Old Hats* (also airing on PBS), *Big Love*, and *Iphigenia 2.0* (all at Signature Theatre), *A Civil War Christmas* (New York Theatre Workshop), *Wig Out* and *Dream True* for which she also wrote Book and Lyrics (both Vineyard Theatre), *In the Red and Brown Water*, *Saturn Returns*, and *Head of Passes* (all at the Public), and *Floyd Collins* (Playwrights Horizons, Old Globe, Goodman) for which she also wrote Book and Additional Lyrics. On Broadway, Tina has directed the revival of *Bells Are Ringing* and Tracy Letts' *Superior Donuts*. She teaches regularly in the U.S. and internationally as well as co-authored with Anne Bogart, *The Viewpoints Book*.

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ABOUT THE

THE SPONGEBOB MUSICAL

SHOW GUIDE

Not only will readers learn about the story and songs plus the talent who created the new musical, the full show guide will also feature the following:

DESIGNING FOR THE THEATER

Dig deep and find out how the set, costumes, lighting, and original book & score came to life for this creatively fun, quirky new musical.

WHO'S WHO IN THE SPONGEBOB MUSICAL

Who are the characters in this story and how do they connect to each other?

LET'S GET TO THE (SEA) BOTTOM OF IT: THE CORE THEMES

Optimism in the Face of Adversity
Can the "power of optimism really save the world"? An exploration of the belief in one's self and others; the everyday hero within; and how to overcome one's volcano.

Civics & Ethics
Understanding xenophobia as well as the power of unity, empathy, and teamwork.

SEA-TISTICS

Fascinating facts & figures from under the sea.

FOR TEACHERS

- i. Pre-show lesson
- ii. Post-show lesson

A SAMPLE ARTICLE & ACTIVITY FROM THE SPONGEBOB MUSICAL SHOW GUIDE

The following is a sample show guide article and activity. The full guide (set to be released this fall) will include more articles and activities like this throughout, which will give readers more insight into and engagement with **THE SPONGEBOB MUSICAL's** wonderful undersea world!

LET'S GET TO THE BOTTOM OF IT: THE CORE THEMES

CIVICS & ETHICS

Understanding xenophobia as well as the power of unity, empathy, and teamwork!

**"I WILL ALWAYS VOW AND PLEDGE ALLEGIANCE TO
THIS TOWN THAT I HOLD DEAR FOR ALL ARE WELCOME HERE...
YES, I'LL STAY TRUE TO THE BIKINI BOTTOM WAY"**

(From the SPONGEBOB MUSICAL song, "Bikini Bottom Day")

President Theodore Roosevelt once said, "The first requisite of a good citizen is that he shall be able and willing to pull his weight."¹ Being a good **citizen** means being actively involved in your community and working for the benefit of your fellow citizens. Like the residents of Bikini Bottom, good citizens take pride in where they live and strive to make it a better place. Part of being a good citizen also means that you do your best to live your life as a good person by following a moral and **ethical** code. While morals can be subjective based on your own personal belief systems, ethical behavior is generally defined by what society-at-large has deemed to be good values; demonstrating key principles that include: honesty, fairness, equality, dignity, empathy, and respect.

While we strive to be good people and good citizens, in times of crisis it can sometimes be difficult to keep sight of the ethical way to behave. When our own personal welfare is threatened, fear may cause us to act irrationally or even immorally. In some cases the "right" answer will not always be clear. We may face **ethical dilemmas**, where we are forced to choose between options, none of which would resolve the situation in an ethically acceptable way. For the citizens of Bikini Bottom, the fear inspired by the threat of Mt. Humongous, causes some of them to respond in ways that go against the principals of ethical behavior, as they attempt to blame, follow, exploit, or control their fellow citizens.



Jeremy Daniel 2019

**"At a time like this, we should
be coming together. Instead
everyone's looking for
someone to blame or follow,
exploit, or control."**

- SpongeBob,

THE SPONGEBOB MUSICAL

BLAME

One of the first reactions people often have when something goes wrong is to look for someone to blame. This reaction sometimes stem from a fear that we ourselves may be held responsible if we don't first point the finger at someone else. Often times the easiest person to "scapegoat" is someone who is an outsider to the community or someone who is different in some way. In **THE SPONGEBOB MUSICAL**, the residents of Bikini Bottom choose to blame Sandy Cheeks because she is as a land animal and a foreigner in their town. This kind of discrimination is called **Xenophobia**, which is an intense and irrational dislike or fear of people from other countries. If the residents of Bikini Bottom had been able to look past their differences, they would have realized that Sandy had actually created a great solution to their problem. In the end, it doesn't really matter whether the person who is blamed is at fault or not, placing blame does nothing to help move towards finding a solution to the problem at hand. Instead of focusing on placing the blame, the citizens of Bikini Bottom should have focused on working together so that they could have solved their problem as a team.



“You’re all so scared for yourselves that you’re turning against each other. That’s just as dangerous as any volcano.”

- Sandy Cheeks,
THE SPONGEBOB MUSICAL

FOLLOW

In times of crisis, when the answers are not obvious, we might find it easier just to step back and hope that someone else will solve the problem for us. However, as the saying goes, “you either have to be part of the solution, or you’re going to be part of the problem”!ⁱⁱ While it is good to trust others and to follow the example of worthy leaders, by allowing someone else to make our decisions for us, we are not taking responsibility to help solve the problem ourselves. What is worse, if you follow a leader blindly without questioning their actions, you may find that your leader is making choices on your behalf that you do not believe to be morally or ethically acceptable. The concept of “**mob mentality**” is the tendency for people’s behavior or beliefs to conform to those of the group to which they belong. In **THE SPONGEBOB MUSICAL**, we see an example of this in the way the Sardines follow Patrick. While Patrick very obviously does not have a solution to the problem, the Sardines choose the easy way out by placing all of their hope in their leader and following him blindly. While Patrick should have been honest with the Sardines that he was not the savior they believed him to be, as citizens of Bikini Bottom, the Sardines also have a responsibility to help in this time of crisis and not just expect that someone else will step in to save the day. It can be hard to go against the pack or question the leadership of those in charge, but just like SpongeBob, you should always follow your heart in making choices that you know are right.

“We need someone to save us!”

- Sardine #1,
THE SPONGEBOB MUSICAL

EXPLOIT

It is clearly against the ethical code of good citizenship to **exploit** or take advantage of other people. However, just as fear can be a negative influence on our behavior in times of crisis, **greed** can also play a dangerous part in shaping the decisions we make when our ambitions grow out of control. Ambition, or the desire and determination to achieve success, is generally a positive force in the work of good citizens as it helps to ensure the growth of the corporate economy, which provides jobs, goods, and services to the people in our community. However it can sometimes be difficult to see the line that separates healthy **ambition** from selfish greed. In **THE SPONGEBOB MUSICAL**, Mr. Krabs plays a vital role in the economy of Bikini Bottom. As a business owner, he provides jobs and sustenance to the residents of his town. However, when disaster strikes, Mr. Krab's selfish desire for money takes over, as he greedily exploits the unfortunate situation in order to sell more burgers. Sheldon Plankton goes even further to exploit the residents of Bikini Bottom with his diabolical plan to hypnotize everyone and take control of the town. We see in these two examples the importance of not allowing our desires to turn into greed. Being a good citizen means putting the needs of our community and fellow citizens above our own ambitions.

Our fellow fish are feeling frightened and vulnerable. Which means there's just one thing to do: exploit them to make even more money!

- Mr. Krabs,

THE SPONGEBOB MUSICAL

CONTROL

The desire to gain control is a natural and often useful reaction to crisis. When we feel that a situation has grown out of control, we may seek to assert our influence to help guide others to safety, or to take steps to resolve the problem; however, there is an important difference between "leadership" and "control." When we lead, we show other people the way and allow them to choose whether or not they wish to follow. On the other hand, when we dictate people's actions, we may force them to make decisions that could go against their moral beliefs or personal opinions. Dictators are leaders who rule with absolute power and who often use fear as a way to control and manipulate people. At the start of **THE SPONGEBOB MUSICAL**, the Mayor begins by governing her citizens through the democratic process, allowing them to vote on how to best respond to the crisis. However, as the situation becomes dire, the fear of losing control starts to influence the Mayor's decisions, and she begins to assume more and more authority in making choices without input from the citizens of the town. The Mayor also makes attempts to control the residents of Bikini Bottom through misinformation in the media to keep the truth of the situation a secret. While it is understandable for leaders not to want to cause panic, a good leader should allow people to make informed decisions based on a clear understanding of the situation at hand. In the end, the Mayor acknowledges her attempts to control the citizens of Bikini Bottom, and while it was wrong of her to abuse the power of her position, by admitting to her mistakes, the Mayor demonstrates another important quality of good leadership.

"I should apologize for my flagrant abuses of power. Mistakes were made."

- Mayor of Bikini Bottom,

THE SPONGEBOB MUSICAL

“WHEN THE GOING GETS TOUGH THAT MEANS IT’S TIME TO GET LOST, LET’S BE GONE!”

(From the SPONGEBOB SQUAREPANTS song, “When the Going Gets Tough”)

When crisis hits, sometimes it seems like the easiest thing to do would be to just run away. But when we run away from our problems they don’t disappear, in fact, problems can oftentimes grow bigger in our absence and eventually we will need to return to face them. With the threat of Mt. Humongous looming, the citizens of Bikini Bottom made the decision to run away and abandon their beloved hometown rather than fight to save it. But there was one good citizen who found the courage to remain optimistic in the threat of great danger: SpongeBob didn’t give up even when the going got tough; he pushed through his fear and saved the day! SpongeBob is an example of the ultimate good citizen: he is loyal, hardworking, optimistic, and constantly striving to better himself and his fellow citizens. While times of crisis can cause us to react in ways we otherwise know to be wrong, they also offer us the opportunity to rise to the occasion, letting our positivity and the principles of good citizenship shine through.

SOAK IT UP!

(Extension activity suitable for ages 8 and older)

Be a Model Citizen!

- In groups of 3-4, brainstorm possible ways a good citizen might respond to the following scenarios:
 - You’re at the grocery store and someone drops his wallet.
 - During an assembly a student with a broken leg enters, but there are no more seats available in the auditorium.
 - As you are leaving school, you see two students starting to fight outside.
 - The teacher is called out of the classroom when you’re taking a test, and while she is gone one of the students begins to call out the answers.
 - Out on the playground, you notice another student damaging school property.
- Next, in your groups, choose one of the scenarios above and create a short skit acting out the situation as well as two possible reactions a person might have: 1) an example of what a good citizen might do, and 2) an example of what a bad citizen might do.
- Present your skits to the class and allow the other students to guess which version was the example of a good citizen and which was the example of a bad citizen.
- After all the groups have presented, brainstorm a list of qualities of a good citizen as well as ways that you can be model citizens in your own community.

Glossary of terms:

Ambition: (n.) an ardent desire for rank, fame, or power

Citizen: (n.) an inhabitant of a city or town; especially: one entitled to the rights and privileges of a freeman.

Civics: (n.) a social science dealing with the rights and duties of citizens.

Dictator: (n.) one ruling in an absolute and often oppressive way

Democratic: (n.) relating to a government in which the supreme power is vested in the people and exercised by them directly or indirectly through a system of representation usually involving periodically held free elections

Ethics: (n.) the discipline dealing with what is good and bad and with moral duty and obligation.

Exploit: (v.) to make use of meanly or unfairly for one’s own advantage

Greed: (n.) a selfish and excessive desire for more of something (such as money) than is needed.

Scapegoat: (n.) one that bears the blame for others.

Xenophobia: (n.) fear and hatred of strangers or foreigners or of anything that is strange or foreign.

*Definitions from merriam-webster.com/dictionary

i 1902 Speech Addressing the opening of the New York Chamber of Commerce.
ii Quote attributed to political activist Eldridge Cleaver.



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The new

SPONGEBOB MUSICAL

show guide will be an invaluable resource for everyone. The full guide will be ready soon (Fall 2019) and the best part is it's

Free-Of-Charge!

