

SATURDAY NIGHT ALIVE

JUNE 8, 2024



DENVER CENTER FOR THE
PERFORMING ARTS

DENVER'S MOST GLAMOROUS AND GENEROUS NIGHT AT THE THEATRE

The Denver Center for the Performing Arts is one of the largest nonprofit theatre organizations in the country, entertaining and educating more than a million patrons every year through locally-produced plays, Broadway tours, and a wide variety of theatre classes. We take great pride in sharing stories that resonate with and reflect the diversity of our vibrant community.

SATURDAY NIGHT ALIVE is the DCPA's signature gala that supports our theatre and education programs. These programs help us create, share, teach, excite, and perform within our Colorado community. The 43rd annual Saturday Night Alive will feature Denver's most anticipated online auction, cocktail and hors d'oeuvres hour in the Bonfils Lobby, a one-night-only performance from a world-class entertainer of stage or screen in the Wolf Theatre, a seated three-course dinner in the stunning Seawell Ballroom, and an energetic after party with dancing and music.

WHO ATTENDS?

Saturday Night Alive attracts a sell-out crowd of business and community leaders primarily ranging in age from 38–60 with incomes in excess of \$250,000. Sponsorships and tables of 10 are available from \$10,000 to \$100,000+. Individual tickets are \$1,000 or \$2,500 each.

WHO BENEFITS?

The DCPA entertains and educates more than 750,000 people each year, including 130,000+ students. Your participation in this event sparks a love of theatre through deeply discounted tickets, enables on-site and in-school workshops that boost critical thinking skills and build confidence, provides scholarships for classes and field trips for students to experience live theatre, and ultimately, makes theatre accessible for everyone.



2024 SATURDAY NIGHT ALIVE LEADERSHIP

TRUSTEE CO-CHAIRS
**DR. JESSICA & DAVID
JACQUES FARAH**

COMMUNITY CO-CHAIRS
**JOHN FARNAM &
PAUL HEITZENRATER**

LEVEL & BENEFITS	\$100,000 PRESENTING SPONSOR	\$50,000 DIAMOND SPONSOR	\$25,000 GOLD SPONSOR	\$15,000 SILVER SPONSOR	\$10,000 BRONZE SPONSOR
Entertainment Tickets and Locations <i>Seating locations in the Wolf Theatre are based on sponsor level and date of pledge.</i>	20 Best seats in the Wolf Theatre	10 Premiere Seating	10 Prime Seating	10 Prime Seating	10 Best Available
Dinner Placement in Seawell Ballroom	2 VIP tables of 10	VIP table of 10	VIP table of 10	Table of 10	Table of 10
Exclusive meet and greet opportunity with featured performer	●	●	—	—	—
Access to the exclusive VIP Lounge during the pre-show cocktail and hors d'oeuvres hour	●	●	●	—	—
After Party Access	●	●	●	●	●
Logo or text recognition on event marketing materials including invitation, program, email, social media, dinner presentation, and website with external link	"Presented By" ●	●	●	●	Text recognition
Logo or listing on step and repeat designed for the event	●	●	—	—	—
Logo or listing on your dinner table placard in the Seawell Ballroom	●	●	●	●	—
Special thanks from stage	●	●	●	—	—
Inclusion in DCPA's <i>Applause</i> playbill event recap page	●	●	●	—	—
Invitation to the Patron Party in early 2024 (if pledge is made prior to the event)	10 guests	8 guests	6 guests	4 guests	2 guests
Access to special hotel rate at the Westin Denver Downtown	●	●	●	●	●
Recognition in DCPA Annual Report	●	●	●	●	●

ADDITIONAL SPONSORSHIPS

AFTER PARTY SPONSOR (\$35,000)

- Exclusive recognition as "After Party Sponsored by ____" with your logo or listing with any mention of the official after party.
- Plus, all benefits at the Gold Sponsor level.

VIP LOUNGE SPONSOR (\$30,000)

- Exclusive recognition as "VIP Lounge Sponsored by ____" with your logo or listing with any mention of the VIP Lounge during cocktail hour for \$25,000+ sponsors.
- Plus, all benefits at the Gold Sponsor level.

**For more information
contact Megan Stewart,
Development Events Manager:**
mstewart@dcpa.org
 303.446.4821



SATURDAY NIGHT ALIVE

2024 SPONSORSHIPS

Thank you for your support! Please indicate your interest in a sponsorship package below.

_____ Please reserve a **\$100,000 PRESENTING SPONSOR PACKAGE**

Includes 2 VIP Tables (20 seats) with the Best Seats in the Wolf Theatre

_____ Please reserve a **\$50,000 PLATINUM SPONSOR PACKAGE**

Includes 1 VIP Table for 10 with Premiere Seats

_____ Please reserve a **\$25,000 GOLD SPONSOR PACKAGE**

Includes 1 VIP Table for 10 with Prime Seats

_____ Please reserve a **\$15,000 SILVER SPONSOR PACKAGE**

Includes 1 Table for 10 with Prime Seats

_____ Please reserve a **\$10,000 BRONZE SPONSOR PACKAGE**

Includes 1 Table for 10 with Wolf Theatre Seats

_____ I want to purchase an additional sponsorship opportunity of _____ for \$ _____

_____ I want to contribute to the event's **MATCHING GIFT** for donations \$ _____

_____ I am unable to attend, but enclosed is a contribution of \$ _____

DCPA is a 501(c)(3) non-profit organization, Tax ID 84-0407760

Wolf Theatre seating will be based on sponsorship level and date of pledge.

We appreciate your support of DCPA Theatre and Education Programs!

Name/Title _____

Company Name (if applicable) _____

Signature _____ Date _____

Address _____

City/State/Zip _____

Phone Number _____ Email _____

TO RESERVE YOUR SPONSORSHIP PACKAGE, PLEASE COMPLETE THIS FORM AND RETURN TO:

Denver Center for the Performing Arts

Attn: Megan Stewart

1101 13th St., Denver, CO 80204

mstewart@dcpa.org • 303.446.4821

PLEASE NOTE: Sponsor pledge deadlines for inclusion on the invitation is March 1, 2024, and for the Event Program is May 10, 2024. Please send your pledge prior to those dates to be included.