

**Official Rules Top of the World
Declaration Days 2022 Sweepstakes**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. PARTICIPATION IN THE SWEEPSTAKES IS OPEN ONLY TO ENTRANTS WHO, AS OF THE DATE OF ENTRY, ARE (A) AT LEAST EIGHTEEN YEARS OLD, AND (B) RESIDE IN THE UNITED STATES. This Sweepstakes is governed exclusively by the laws of the United States.

1. **How to Enter.** You may enter the Sweepstakes during the Sweepstakes Period by:
 - (a) entering accurate information via declarationdays.com;
 - (b) share your school's official graphic or selfie frame (on Instagram, Facebook, or Twitter);
and
 - (c) use hashtag #declarationdays.

If you do not complete any part of the requirements, you will not be entered in the Sweepstakes. Nonwinning entries will not be carried over to any subsequent sweepstakes or promotions. Entries must be received between 12:01AM ET April 1, 2022, through 11:59PM ET May 1, 2022 ("Sweepstakes Period"). Entries received before or after the Sweepstakes Period will not be eligible.

2. **Entry Limits.** Limit one entry per person. Sponsor (defined below) is not responsible for lost entries or for submission problems of any kind whether mechanical, human or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor. Only legitimate and complete entries are eligible. Any entrant who attempts to enter with multiple social accounts, under multiple identities or uses any other device to enter more than once during the Sweepstakes Period will be disqualified from participation in the Sweepstakes and all entries submitted by that entrant will be void. By entering, entrants fully and unconditionally agree to (a) abide by these official rules ("Official Rules") and the decisions of Sponsor, which will be final and binding in all matters related to the Sweepstakes and (b) receive email newsletters, special offers or other communications from Sponsor and Sponsor's promotional partners. By providing your email address through declarationdays.com, you expressly consent to receive emails from Top of the World and associated retailers. Top of the World and/or associated retailers may use email to communicate with you, to send information that you have requested or to send product offers. Entrants may opt out of such e-mail notifications at any time by following the instructions within promotional e-mail. You also consent to the sharing of your information with the school identified in your entry and receipt of marketing communications from that school and Barnes & Noble.
3. **Eligibility.** As indicated above, participation in the Sweepstakes is open only to entrants who, as of the date of entry, are (a) at least 18 years old, and (b) reside in the United States, and (c) can provide proof of enrollment as a full-time student in a participating college or university for the Fall 2022 Semester ("Proof of Enrollment"). Employees, officers and directors of Sponsor and Fanatics, Inc., and participating schools, colleges and universities as well as its/their subsidiaries,

parents, affiliates, partners, advertising and promotion agencies, manufacturers or distributors of promotion materials and the immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees, officers and directors are not eligible to enter. All federal, state and local laws and regulations apply. Sweepstakes is void where prohibited, taxed or restricted by law.

4. **Selection of Winners.** Three winners will be selected at random on or about May 13, 2022, from all eligible entries received by Sponsor during the Sweepstakes Period. Odds of winning will depend on the number of eligible entries received.
5. **Prizes.** Upon verification by Sponsor, the following prizes (“Prize(s)”) will be awarded in the following amounts:
 - (a) one winner will be awarded a \$5,000 Prize;
 - (b) one winner will be awarded a \$1,000 Prize; and
 - (c) one winner will be awarded a \$500 Prize.

Unless required by law, cannot be transferred, sold or distributed to others. In the case of unavailability of the Prize or other circumstances, Sponsor reserves the right to substitute prize(s) of equal or greater value. Limit of 1 Prize per person. Provided winner has satisfied Sponsor’s requirements below and has provided Proof of Enrollment, Sponsor will deliver a check made payable to the winner directly on or about July 15, 2022. All taxes and unspecified expenses due to the receipt of the Prize(s), as well as all other costs and expenses associated with acceptance of and use of the Prize not specified herein as being awarded (including, without limitation, transportation, fees, meals and gratuities) are the sole responsibility of the winner(s).

6. **Notification.** The potential winner(s) will be formally notified on or about May 13, 2022, via the email address provided during registration. We may also attempt to provide notice of selected winners via any social media accounts we have identified for those potential winners. To claim the Prize, the potential winner(s) will be required to promptly respond to the message within seventy-two (72) hours, and may be required to complete, sign and return, where legal, an Affidavit of Eligibility, Liability/Publicity Release and/or rights transfer document within two (2) days of Prize notification. If a potential winner cannot be contacted or fails to respond to Sponsor’s message within the required time period, if any Prize notification is returned as undeliverable, if any potential winner rejects his/her Prize, or in the event of noncompliance with these Official Rules, such Prize will be forfeited and may be awarded to another entrant. Upon Prize forfeiture, no compensation will be given
7. **Conditions.** BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANTS AND WINNERS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR, FANATICS, INC., ANY PARTICIPATING SCHOOL, COLLEGE, OR UNIVERSITY, ITS/ THEIR BUSINESS PARTNERS, ADVERTISING AND PROMOTION AGENCIES AND THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, PARTNERS, REPRESENTATIVES, AGENTS, SUCCESSORS, ASSIGNS, EMPLOYEES, OFFICERS AND DIRECTORS, FROM ANY AND ALL LIABILITY, FOR LOSS, HARM, DAMAGE, INJURY, COST OR EXPENSE

WHATSOEVER INCLUDING WITHOUT LIMITATION, PROPERTY DAMAGE, PERSONAL INJURY AND/OR DEATH WHICH MAY OCCUR IN CONNECTION WITH, PREPARATION FOR, TRAVEL TO, OR PARTICIPATION IN THE SWEEPSTAKES, OR POSSESSION, ACCEPTANCE AND/OR USE OR MISUSE OF PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY AND FOR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, INVASION OF PRIVACY, COPYRIGHT INFRINGEMENT, TRADEMARK INFRINGEMENT OR ANY OTHER INTELLECTUAL PROPERTY-RELATED CAUSE OF ACTION.

Any and all federal, state and local taxes are the sole responsibility of the winner. Confirmed winners will be required to complete a w-9 form prior to receipt of their Prize. Participation in the Sweepstakes and acceptance of a Prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, and/or any statements made by each winner regarding the Sweepstakes or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified. Sponsor is not responsible if Sweepstakes cannot take place or if any Prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, fire, natural disasters, weather or acts of terrorism, or any other reason.

8. **Additional Terms.** Any attempted form of entry other than as set forth above is prohibited. Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes, if any. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Sweepstakes should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or web site, if applicable. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. **Use of Data.** Sponsor may collect personal data about entrants. By participating in the Sweepstakes, entrants agree to Sponsor's collection and usage of their personal information as well as consent to sharing personal data with others for purposes of fulfilling the Prize and marketing.
10. **List of Winners.** To obtain a list of winners, send a self-addressed, stamped envelope within two months after the end of the Sweepstakes Period to: Top of the World, List of Winners, 2022 Declaration Days Sweepstakes, 2801 Technology Place, Norman OK 73071.
11. **Sponsor.** Top of the World by Fanatics, 2801 Technology Place, Norman OK 73071.