

## LEARN MORE

Top of the World is the nation's leading collegiate-licensed apparel and headwear company. We're excited to spotlight high school seniors as we recognize the excitement around upcoming graduation ceremonies and the transition into being a college freshman. With that comes the transition into being an official fan of your college or university's team. Below is official information regarding the promotion.

## TUITION CONTEST DETAILS:

No purchase necessary to enter or win. A purchase will not increase your chances of winning. The contest begins on 4/01/2018 and expires on 5/01/2018. For a participant to be entered to win, he or she must enter accurate information via [declarationdays.com](http://declarationdays.com) and share their school's official graphic or selfie frame graphic (on Instagram, Facebook or Twitter) and use hashtag #declarationdays. Each student will only be allowed one entry into contest. Any entrant who attempts to enter with multiple social accounts, under multiple identities or uses any other device to enter more than once during the promotional period will be disqualified from participation in the contest and all entries submitted by that entrant will be void. Only fully completed entries are eligible. Open to legal residents of the United States who are 18 years of age or older at the time of entry (or younger with parental consent). By providing your email address through [declarationdays.com](http://declarationdays.com), you expressly consent to receive emails from Top of the World and associated retailers. Top of the World and/or associated retailers may use email to communicate with you, to send information that you have requested or to send product offers. Participants may opt out of e-mail notifications at any time by following the instructions within promotional e-mail.

## WINNER NOTIFICATION

There will be one winner chosen for each of the three (3) scholarship prizes no later than May 25th. Scholarship amounts are: \$5,000, \$1,000 and \$500. Finalists will be randomly chosen and three winners will be determined from that random group. Winners will be announced via social media through Top of the World's accounts. In order for winner(s) to claim prize, he or she must show proof of enrollment for the Fall 2018 semester. Upon receipt of that proof, Top of the World will provide a check made payable to the student(s) in the specified scholarship amount. Check to be mailed by July 1<sup>st</sup>, 2018 if proof of enrollment and student mailing address has been received. If, despite reasonable efforts, a potential winner does not respond within (72) hours of the first notification attempt, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these official rules or declines the prize for any reason prior to award, such prize will be forfeited and an alternate prize winner may be selected.

## CLASS HAT

A class hat and shirt will be custom made to the school with the most students declared. Each student who declares from the one (1) winning school will receive (1) class hat and/or shirt for free, for a maximum amount of (250) total hats/total students. The hats/ shirts will be delivered collectively to the winning school by September 15th, 2018. The design will be completed by Top of the World and submitted to the school for approval.

## CAN'T FIND YOUR SCHOOL'S GRAPHIC?

If you don't see your school's graphic, simply email [marketing@towlicensed.com](mailto:marketing@towlicensed.com) and we will upload your requested school graphic to [declarationdays.com](http://declarationdays.com) as soon as possible. Exclusions apply due to current Top of the World licensing agreements.