

Marketing (BBA)

1st Semester

MAN 101S

M 408Q

RHE 306

ECO 304K

UGS 302

5th Semester

FIN 357

MKT 360

U.S. History

Marketing course

GOV 310L

2nd Semester

B A 101S

MIS 301

STA 301

Natural Science and Technology, Part I

ECO 304L

Approved PSY/SOC/ANT/EDP

6th Semester

Marketing course

Marketing course

E 316L

MAN 336

GOV 312L

3rd Semester

ACC 311

B A 324

STA 235

Natural Science and Technology, Part I

D S 345

Visual and Performing Arts

7th Semester

B A 353

Marketing course

Upper-division Non-Business course

LEB 323

Free elective

4th Semester

O M 235

Natural Science and Technology, Part II

Free elective

MKT 3

Free elective

Course Category Legend

Major Category Courses

Core Category Courses

General Education
Category Courses

Elective Category
Courses

Opportunity Category
Courses

Other/Unspecified