



Discovering Alpha Day and Holiday Party Sponsorship
December 3, 2025
New York City

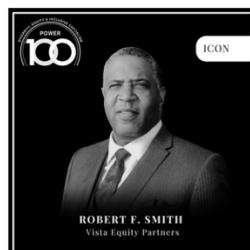


About The Power100

Launched in 2024, the Power100 Initiative recognizes individuals, asset management firms, asset owners, advisors, and non-profit organizations that are driving performance, delivering strong portfolio outcomes, and shaping the alternative investment industry in meaningful ways. This distinguished group is not only advancing the field but also working to close societal gaps across gender, ethnicity, wealth, health, education, and more—each playing a vital role in creating a more equitable and sustainable world.

Sponsoring a Power100 event offers unparalleled access to a curated network of high-performing professionals and organizations across the alternative investment industry. These events elevate visibility among key decision-makers, including asset owners, managers, and advisors, while creating intentional spaces for dialogue, networking, and future business opportunities. Sponsors benefit from brand alignment with a mission-driven platform that promotes excellence, equity, and collaboration. By supporting Power100, sponsors position themselves at the forefront of an inclusive movement that not only strengthens careers and expands access to capital, but also fosters lasting professional relationships that can drive successful business outcomes.

Power: /noun/ the capacity or ability to direct or influence others or events.



Discovering Alpha Day

Discovering Alpha Day is an invite-only convening of the industry's most promising emerging alternative managers and impactful limited partners.

Our mission is to elevate the visibility of high-performing emerging managers and provide a venue for limited partners to establish peer connections and identify actionable investment opportunities. By curating meaningful gatherings, we catalyze lasting professional relationships and provide equitable access to decision-makers and capital. Sponsoring this event positions a firm at the center of a highly engaged and influential community of decision-makers.

LP Holiday Party

In 2024, the Power100 revived a classic New York tradition with its festive throwback holiday party—an evening of celebration and connection for professionals across the alternative investment landscape. Held at the iconic Morton's Steakhouse, the event's vintage décor provided a nostalgic and spirited backdrop for meaningful networking with limited partners, consultants, and industry leaders. Sponsorship of this exclusive gathering offers high-impact brand visibility and access to top-tier allocators and decision-makers, making it a standout moment to celebrate the season, while strengthening strategic relationships.



Event Goals



Celebration

Power100 promotes positive developments in the asset management industry. Each convening is dynamic and motivational, celebrating the achievements of high-performing individuals and organizations in alternative investments. The events honor innovation, leadership, and excellence, while fostering meaningful connections among industry trailblazers, investors, and the thought leaders driving private markets.



Connection

Power100 events offer high-value networking among limited partners, general partners, and key industry stakeholders. With a focus on intentional connections, each gathering is structured for open dialogue, knowledge exchange and strategic relationship-building. Attendees gain direct access to capital allocators, fund managers, and advisors, creating a powerful platform for discovering new business opportunities, and advancing business development objectives.



Collaboration

Power100 events unite the geographically dispersed members of the investment management ecosystem, creating environments that spark collaboration. Events feature curated panels, fireside chats, casual networking sessions, and participatory community service projects that drive organic relationship-building and serve as a dynamic backdrop for idea sharing, due diligence, pipeline building, and closing.

Who will attend?

Power100 events bring together a diverse and influential community of asset owners and allocators, asset managers, advisors, and leading industry trade organizations.

Designed to foster cross-sector collaboration, the events combine peer-driven discussions with strategic networking in an environment that encourages meaningful partnerships. Attendees explore emerging trends, share best practices, and uncover new business and investment opportunities. Attendance serves as a catalyst for building trusted relationships, while advancing individual and collective progress within the investment ecosystem. Here, senior industry decision-makers share investment insights and exchange actionable ideas.



Every event
oversubscrib
ed in 2024-
2025

Over 120 LPs
at each event

Over \$20
trillion in
attendance

Events
attended by
major
consulting
firms

Impressive
1:1 ratio of
LPs to GPs in
attendance



2024-2025 Limited Partner Attendees

Accolade Partners
Agua Caliente Band of Cahuilla Indians
Aksia
Alameda County Employees Retirement Association
Albourne
Align Impact
Amazon
Amazon Catalytic Capital
American Student Assistance
Annenberg Foundation
Arizona Cross Blue Shield
ASA
Axes Capital
Baltimore City Fire & Police ERS
Bank of America
Beatrice Advisors
Bivium Capital
Blackstone
BLPA
Blueprint Capital
Brandywine Trust
British Columbia Investment Management Corp
Callan Associates
CalPERS
CalSTRS
Cambridge Associates
Canada Pension Plan Investment Board (CPPIB)
Carta
Casey Family Foundation
Cedars-Sinai Medical Center
Cendana Capital
Children's HealthCare of Atlanta, Inc.
Church Pension Fund
Churchill Asset Management
Citi Impact
City of Atlanta Pensions
Columbia University Investment Management
Common Spirit Health
Commonfund
Congressional Black Caucus Foundation
Connecticut State Treasurer's Office
Cornell Investments Office

Crewcial Partners, LLC
Dallas Employees Retirement System
Daraja Capital
DC Retirement Systems
Directors Guild of America
District Of Columbia Retirement Board
Doris Duke Foundation
Employees' Retirement System of the State of Hawaii
Equitrust
Equity Alliance
Fairview Capital
First Close Partners
First Trust
Ford Foundation
Fordham University Endowment
GCM Grosvenor
General Catalyst
General Motors Pension
GHR Foundation
Goldman Sachs
Google Ventures
Green Bear Family Office
Guggenheim Investments
Hall Capital
Hamilton Lane
Hershey Trust
Howard University
Illinois Municipal Retirement Fund
Illinois Police Pension Plan
Illumen Capital
Impact Assets Capital
Include Ventures
Insight Partners
J. Paul Getty Trust
James Irvine Foundation
Joyce Foundation
JP Morgan
Kaiser Permanente
Kellogg Foundation
LACERA
LACERS
MacArthur Foundation

Manulife Investment Management
Margaret A. Cargill Philanthropies
Mark Cuban Family Office
Market Strategies Group
Marquette Associates
MassMutual
McKnight Foundation
Meketa Consulting
Mellon Foundation
Memorial Hermann Health System
Memorial Sloan Kettering Cancer Center
Mercer
MetLife
Meyer Memorial Trust
Morgan Stanley
Morgan Stanley Wealth Management
MPowered Capital
Muller & Monroe Asset Management, LLC
NAACP Capital
Nayah
Neuberger Berman
New Catalyst
New Mexico PERA
New Mexico State Treasurer's Office
New York City Board of Education Retirement System
New York City Retirement Systems
New York City Teachers Retirement System
New York State Common Retirement Fund
Next Legacy Partners
NextEra Energy
Northwestern University Endowment
Oakland Fire & Police Retirement System
Oberlin College
PAAMCO Prisma
Palm Drive Associates LLC
Pathstone
PayPal
Pennsylvania Municipal Retirement System
Pennsylvania School Employees
PGIM
Pivotal Advisors
Pivotal Ventures (Melinda Gates Family Office)

Plexo Capital Management, LLC
Preserver Partners
Prudential
Recast Capital
Robert Wood Johnson Foundation
Sage Collective
San Diego SERS
Sapphire Ventures
Screendoor
Sonen Capital
Southern Company
Spelman College
StepStone Group
Teachers' Retirement System of the State of Illinois
Texas Teachers Retirement System
The Equity Alliance
The Joyce Foundation
The Nature Conservancy
The Pension Board United Church of Christ, Inc.
TPG Next
Trinity Church of Wall Street
UAW Retirement Trust
UCLA Foundation
United Negro College Fund
University of California Regents
University of Illinois Foundation
University of Maryland Foundation
University of Miami
University of Rochester Endowment
University of Southern California
Uplifting Capital
Vanderbilt University
W.K. Kellogg Foundation
Wallace Foundation
Weingarten Foundation
Wellington Access Ventures
Wood Investment Partners, L.P.

Event Schedule

DECEMBER 3, 2025

11:00 AM REGISTRATION FOR DISCOVERING ALPHA DAY

6:00 PM THE HOLIDAY PARTY AT MORTON'S THE STEAKHOUSE

1

LP/GP Networking Lunch

A networking lunch that brings participants together with investors to foster meaningful conversations, uncover new opportunities, and build valuable relationships in a relaxed setting.



2

Curated Panel Discussions

Curated panels featuring leading emerging investment firms, delivering insights, strategies, and perspectives that are shaping the future of alternative investments.



3

Select Manager Presentations

An engaging session featuring emerging managers presenting distinctive strategies, proven track records, and new opportunities in alternative investments.



4

The Holiday Party

A festive industry holiday gathering that concludes the conference by celebrating the year's achievements and inspiring fresh opportunities for the year ahead.



Why Sponsor The Power100?

1

Increase Brand Visibility

Sponsoring this event offers a unique opportunity to elevate your brand visibility among major players and investors in the alternative investment industry.



2

Establish Thought Leadership

Sponsoring this event at higher levels provides an opportunity to share insights with the audience and position you and your firm as thought leaders.



3

Engage Limited Partners

Sponsoring this event provides direct access to hundreds of limited partners, including pensions, foundations, endowments, insurance companies, and family offices.



2026 Power100 Event Highlights



Power100 Honoree Weekend 2026

The 2026 Power100 is convening at a new and prestigious venue, The Beverly Wilshire, to accommodate record attendance! This exclusive event sets the agenda for allocators, GPs, and LPs, offering unmatched visibility and influence.



Martha's Vineyard 2026

A curated summer gathering that combines intimate discussions with high-level networking in an iconic setting. Designed to foster meaningful connections and highlight emerging opportunities in alternatives.



Discovering Apha Day & Holiday Party 2026

An elegant year-end convening that brings together industry leaders in an exclusive, invitation-only setting. The perfect close to the Power100 calendar with high-touch sponsor recognition.



Curated Regional Dinners

Select dinners hosted in major U.S. cities, designed to extend Power100's reach beyond anchor events. These curated gatherings provide sponsors with additional visibility and exclusive allocator engagement opportunities.

DAD + Holiday Event Sponsorship Levels

Presenting Sponsor \$15,000

- Logo on website & DAD event program
- Recognition during event
- Prominent logo on event signage + digital materials
- Mention in event communications
- Curated LP introductions
- Panel speaking/moderation role
- Branding at holiday cocktail reception (bar signage)
- 4 tickets

Lead Sponsor \$10,000

- Logo on website & DAD event program
- Recognition during event
- Prominent logo on event signage + digital materials
- Mention in event communications
- Curated LP introductions
- Potential presenter role
- 3 tickets

Supporting Sponsor \$5,000

- Logo on website & DAD event program
- Recognition during event
- Logo on event signage
- Potential presenter role
- 2 tickets

Individual GP \$2,500

- Access to panels + holiday networking reception
- Limited availability
- 1 ticket

Power starts here!

Be a part of celebrating commitment and excellence by sponsoring this premier event. Elevate your brand, engage with industry leaders, and align your firm with a mission-driven platform dedicated to advancing talent and opportunity. Partner with us to drive impact and achieve your strategic business development goals.

Choose Your Level Of Influence With Power100

A La Carte

Discovering Alpha Day/ Holiday Event

- Presenting \$15,000
- Lead \$10,000
- Supporting \$5,000
- GP Individual Ticket \$2,500

2026 Power100 (in May)

- Presenting \$50,000
- Platinum \$25,000
- Gold \$15,000
- Silver \$10,000
- Individual GP \$2,500

Packages

Discovering Alpha Day/ Holiday Event + 2026 Power100 (in May)

- Presenting Package \$50,000
- Lead Package \$35,000
- Supporting Gold Package \$20,000

Annual Partnership

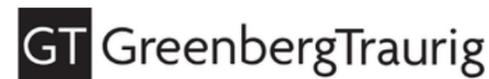
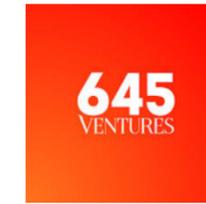
Discovering Alpha Day/ Holiday Event, 2026 Power100, Martha's Vineyard Experience, and Curated Regional Dinners

- Premiere Annual Partner \$100,000

Power starts here!

From single-event access to year-round leadership, Power100 offers tailored sponsorship pathways to fit your firm's ambitions. In 2025, over 35 leading firms partnered with Power100. Don't miss your opportunity to join this influential network in 2026.

Prior Sponsors



Contact Information

Power100 Team

Sponsorship Opportunities:

Jacob Walthour, Jr. - Jacob@blueprintllc.com - (212) 786-2084

Erica Madrid - Erica@blueprintllc.com

Marketing/Communications:

Celestine Caravaggio - Celestine@blueprintllc.com

Shariah M Walthour - Shariah@blueprintllc.com

Registration Inquiries:

Betsy Scott - Betsy@blueprintllc.com

Valerie Martin - Valerie@blueprintllc.com