

Anders Law

Alpharetta, GA 30009 • anderstlaw@gmail.com • 678-751-6962 • www.linkedin.com/in/anders-law
<http://anderslaw.org/>

EDUCATION

University of Georgia

Bachelor of Science in Fashion Merchandising
Emphasis in Product Development

Athens, GA

August 2022/July 2024
(Magna Cum Laude) GPA 3.87

Harding University

Bachelor of Science in Fashion Merchandising (Transfer Date Fall 2022)

Searcy, AR/Florence, IT

August 2020/May 2022

Honors

Deans list all semesters (HU & UGA) | Hope Scholarship (UGA) | 2016 XC 6A State Champion, 2019 XC All-State (HS)

Relevant Coursework

Trend Analysis and Forecasting // Digital Design // Management Information Systems // Creativity and Design Process
Product Development and Design // CAD for Apparel Design // Apparel Design Studio // Digital Apparel Design

RELEVANT EXPERIENCE

“Trampled Flowers” F/W24 Collection

Athens, GA

Product Development Lead

May 2024 - August 2024

- Lead the development of 16 different garments by ensuring quality and aesthetic appeal while meeting deadlines
- Designed, constructed, and styled looks for photoshoot. Directed photoshoot as lead photographer
- Coded Trampled Flowers website from scratch using HTML, CSS, and Javascript, along with MJML email

The Walking Company (WalkingCo)

Las Vegas, NV

Product Development Intern

May 2023 - August 2023

Product Development

- Constructed linesheets with design team for international footwear manufacturers in the F/W 2023 product line
- Revised F/W23 product pattern, material and construction details to improve margins and reduce quality concerns
- Developed a weekly report to highlight development and production KPIs to ensure on-time performance

Photo Assistant

- Helped complete product and lifestyle shoots of the F/W 2023 product line for the ABEO website and catalog
- Assembled lighting and equipment, arranged and styled product, and worked with photo files to ensure quality

J. Crew

Alpharetta, GA

Sales Associate

December 2022 - January 2023

- Arranged product throughout the day to ensure a high level of quality for every customers shopping experience
- Interacted with customers daily by helping to answer questions, styling them, and assisting with sizing

CAMPUS & COMMUNITY INVOLVEMENT

Michael and Paula Hyman Showroom

AmericasMart Atlanta

- Represented a new women's outerwear brand to buyers at a weeklong wholesale showroom
- Interacted with customers who wanted to learn more about the brand and its specifics, leading to sales

FDSA

University of Georgia

- For three separate shows, worked to construct a meaningful design for the end of semester fashion show
- Created designs, chose materials, drew and cut patterns, sewed and dyed garments, all while staying on theme

Rouge Fashion Magazine

University of Georgia

- Blog Columnist for the Rouge website and newsletter
- Attended meetings, voted on ideas and proposals, helped with logistics, and overall worked to help the magazine

Skills

Web Development // Proficient in HTML, CSS, and Javascript, all of which I used to code my own website

Microsoft Office // Experienced in Microsoft Office, including functions in Excel

Kaledo Suite // Skilled with the Kaledo Suite, including Style, Weave, and Knit

Garment Construction // Well versed in patterns, cutting, and sewing on both home and industrial machines

Italian // Intermediate level of the Italian language

Adobe // Skilled in Photoshop, Illustrator, Lightroom and Premier Pro