

Appendix: Third-Party Partners with Advertising Cookies on Paper Culture

Paper Culture works with the following ad networks and other third parties in connection with serving you relevant advertising and providing technical infrastructure. These Partners help us serve analytics, technical monitoring and advertising including both personalized and interest-based advertising and marketing.

These Platforms Paper Culture uses cookies to serve analytics and technical monitoring that are essential to providing core services:

Bugsnag
Clicky
Easyrec
FullStory
Inspectlet
Intercom
KissMetrics
Marketo
MixPanel
Rickroll
Ruxit
SnapEngage
Symantec
TrackJS
Visual Website Optimizer
Woopra
Zendesk

These platforms Paper Culture uses to provide personalized and interest-based advertising. You may click on the links below to visit their websites directly to opt out of cookie placement. In addition, Paper Culture uses this information to continually monitor, improve, and deliver personalized and interest-based products and services.

[Adroll](#)
[Conversant](#)
[Criteo](#)
[Facebook & Instagram](#)
[GlobalWide Media](#)
[Google](#)
[Microsoft](#)
[Pinterest](#)
[ShareASale](#)
[Twitter](#)
[Quantcast](#)

Since the installation of third-party Cookies and other tracking systems through the services used within this Application cannot be technically controlled by Paper Culture, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete information, the User is kindly requested to consult the privacy policy for the respective third-party services listed in this Document.

Many of our partners are also members of the Network Advertising Initiative (NAI) and adhere to the NAI Codes of Conduct. You may use the NAI opt out tool [here](#), which will allow you to opt out of seeing personalized ads from NAI approved member companies.

While we do not actively serve the European market, many of our advertising partners also adhere to the European Interactive Advertising Digital Alliance (EDAA) guidelines for online advertising and you may opt out via their [Your Online Choices](#) website.

For mobile users you may opt out of receiving targeted ads that are based on your behavior across different mobile applications follow the below instructions, for iOS and Android devices:

iOS 7 or Higher: Go to your Settings > Select Privacy > Select Advertising > Enable the “Limit Ad Tracking” setting

For Android devices with OS 2.2 or higher and Google Play Services version 4.0 or higher: Open your Google Settings app > Ads > Enable “Opt out of interest-based advertising”

Opting out will not prevent you from seeing ads, but those ads will likely be less relevant because they won’t be tailored to your interests. The ads might, for instance, be randomly generated or based on the web page you are visiting.

We may update this list from time to time as we add or remove partners.

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